Vrinda Store Annual Report 2022 Channel Order Vs Sales Sum of Amount ——Count of Order ID Sales: Men vs Women **Order Status** Ajio 2900 2800 1.90M Amazon Cancelled 2700 Delivered 1.80M 3% 92% Men Flipkart 2600 36% 1.70M 2500 Returned Meesho 3% 2400 Refunded 1.60M 2% Month 2300 1.50M 2200 Jan Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Feb Mar **Orders: Channels** Sales: Top 5 States Orders: Age vs Gender 40.00% Apr Amazon TAMIL NADU 1.68M 35% 30.00% Flipkart Category 22% TELANGANA 1.71M 20.00% Blouse UTTAR PRADESH ■ Men 2.10M 10.00% ■ Women Meesho Bottom KARNATAKA MAHARASHTRA Ethnic Dr... 2.99M 0.00% Adult Senior Teenager Myntra kurta 0.0M 1.0M 2.0M 3.0M 4.0M

