

# RAHUL RANGNEKAR

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## EDUCATION

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**University of California at Berkeley**  
Double Major: Economics & Computer Science

Expected Graduation: May 2018

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## EXPERIENCE

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**Business Development Intern** | Stepping Stone Inc.

June 2016 to Present

- Contacted over 500 San Francisco and New York startups looking to build teams and offices in the United States
- Arranged approximately 20 meetings with top-level company representatives to discuss contracts for job openings
- Tripled the size of the company database and incorporated an effective workflow to reach out to company contacts

**Marketing Intern** | Edison's Co.

July 2015 to November 2015

- Consulted Ember Technologies in the successful promotion of an over 500% funded crowdfunding campaign
- Coordinated several social media marketing campaigns, primarily through Facebook, Instagram, and Twitter
- Generated over 20 articles for publicity with major technology and lifestyle reporters with initial contact via cold emails

**Business Development Intern** | FullDive Co.

February 2015 to July 2015

- Counseled in the advancement of a Kickstarter campaign for a virtual reality startup company
- Compiled and contacted hundreds of technology reporters and blogs via cold email and tweets
- Analyzed user reviews to determine the best course of action to improve the product and retain users

**Operations Intern** | Med-Pharmex, Inc.

June 2014 to August 2014

- Assisted the Chief Financial Officer and auditors in locating and interpreting several tens of batch records
- Designed several spreadsheets to aid fellow employees in searching for electronically archived records
- Collaborated on a cross functional team to process and organize thousands of archived records

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## LEADERSHIP

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**Director of Local Affairs** | ASUC Office of the External Affairs Vice President

May 2016 to Present

- Managed the operations of the Local Affairs Department, as well as the progress and production of several projects
- Led weekly meetings concerning the progress of community development, public safety, and food security in Berkeley
- Improved upon the housing crisis at Berkeley through the construction of a report to help students find viable housing

**Main Event Chair** | Laasya 2016

June 2015 to March 2016

- Hosted an Indian classical dance competition, raising over \$5,000 for a childrens' education non-profit in India
- Implemented several advertising strategies to attract a wide variety of audience members to the sold-out event
- Scheduled and managed the minute-by-minute technical production – primarily audio and video – of the competition

**Blood Committee Coordinator** | American Red Cross at Cal

August 2014 to December 2015

- Publicized blood drives on campus and through social media to increase donor participation – 30% increase in past year
- Secured at least 15 potential businesses and organizations each semester willing to sponsor community blood drives
- Researched and analyzed data from monthly blood drives in order to improve volunteer efficiency and effectiveness

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## SKILLS, AFFILIATIONS, AND INTERESTS

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- **Computer Skills:** Microsoft Word, Excel, and Powerpoint; Adobe Acrobat, Photoshop
- **Programming Skills:** Java, Python, SQL, HTML/CSS, Javascript
- **Affiliations:** Pi Sigma Epsilon Marketing and Sales Fraternity, Zeta Chi Chapter; International Thespian Society
- **Interests:** Weightlifting, Volunteering, NBA, Reading