

Rahul Rangnekar

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EDUCATION

University of California at Berkeley, CA
Double Major: Economics & Computer Science

Expected Graduation: May 2018

WORK EXPERIENCE

Head of Marketing, Edison's Co.

August 2015 to November 2015

- Consulted and assisted Ember Technologies in the successful promotion of an Indiegogo campaign (300% funded)
- Publicized the company through various social media platforms, including Facebook, Instagram, and Twitter
- Composed a press release and media kit to send to hundreds of food, lifestyle, and technology reporters

Vice Marketing Lead, FullDive

February 2015 to July 2015

- Aided in the advancement of a Kickstarter campaign for a virtual reality startup company
- Compiled and contacted hundreds of reporters and technology blogs via cold email and tweets
- Analyzed user reviews to determine the best course of action to improve the product and retain users

Operations Intern, Med-Pharmex, Inc.

June 2014 to August 2014

- Assisted the Chief Financial Officer and auditors in locating and interpreting several tens of batch records
- Designed several spreadsheets to aid fellow employees in searching for electronically archived records
- Collaborated on a cross-functional team to process and organize thousands of archived records

LEADERSHIP

Chief of Staff, ASUC Office of the Chief Technology Officer

May 2015 to January 2016

- Oversaw the operations of the office, as well as the progress and production of multiple technology projects
- Distributed weekly updates to various parties as a means to increase transparency of office proceedings
- Organized and executed multiple rounds of hiring and onboarding for new members within the office

Blood Committee Coordinator, General Member, American Red Cross at Cal

August 2014 to December 2015

- Aided in the organization and publication, both online and in-person, of successful monthly blood drives
- Contacted local businesses, on-campus organizations, and Greek houses to discuss potential sponsorships
- Developed a program to incentivize members to volunteer more often, resulting in record blood donations

Main Event Co-Chair, Laasya 2016

June 2015 to March 2016

- Corresponded with fellow board members to successfully host an annual Indian classical dance competition
- Implemented several advertising strategies to attract a wide variety of audience members to the event
- Managed the technical production – primarily the audio and video – of the competition down to the minute

SKILLS AND INTERESTS

- Computer Skills: Microsoft Word, Excel, and Powerpoint; Adobe Acrobat, Photoshop, Illustrator
- Programming Skills: Java, Python, HTML/CSS
- Exercise, Volunteering, NBA, Reading

AWARDS, HONORS, AND AFFILIATIONS

- **International Baccalaureate Diploma** – June 2014
- **International Thespian Society Lifetime Member** – June 2012