

Credit Card Transaction Report

55M

Sum of Revenue

12M

Total Revolving Balance

45M

Total Transaction

656K

Total Transaction Count

Income Group

All

Gender



F

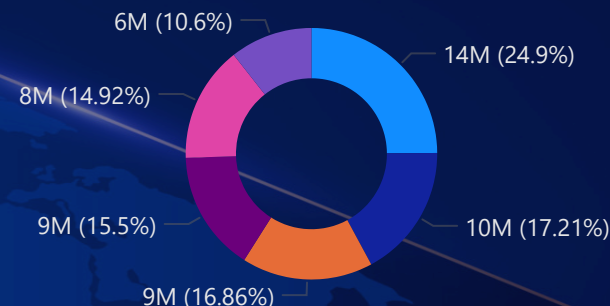


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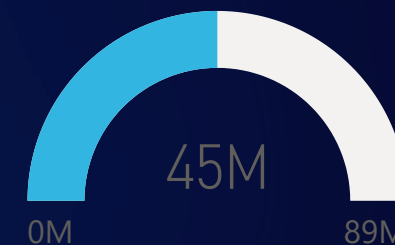
Card Category	Avg. Utilization_Ratio	Annual Fees	Interest Earned	Sum of Revenue
Blue	2,691.98	2685635	64,95,887.74	46139398
Gold	23.33	56210	3,73,784.16	2454072
Platinum	10.13	20665	1,61,629.05	1135608
Silver	52.76	187505	8,12,081.28	5586332
Total	2,778.19	2950015	78,43,382.23	55315410

Revenue by Expenditure Types

Exp Type Bills Entertainment Fuel Grocery Food Travel

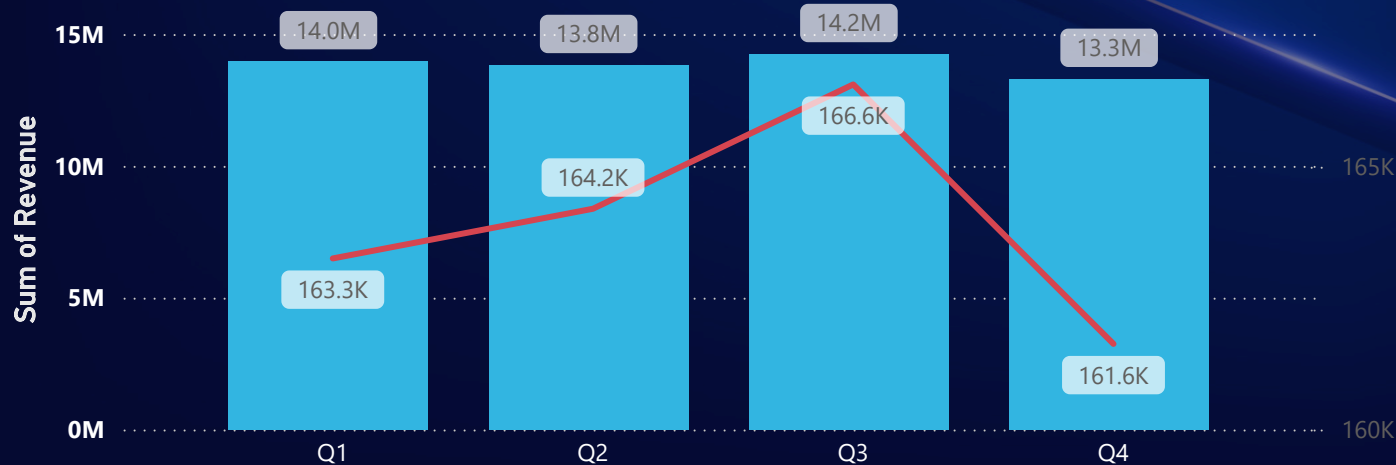


Total Transaction Amount



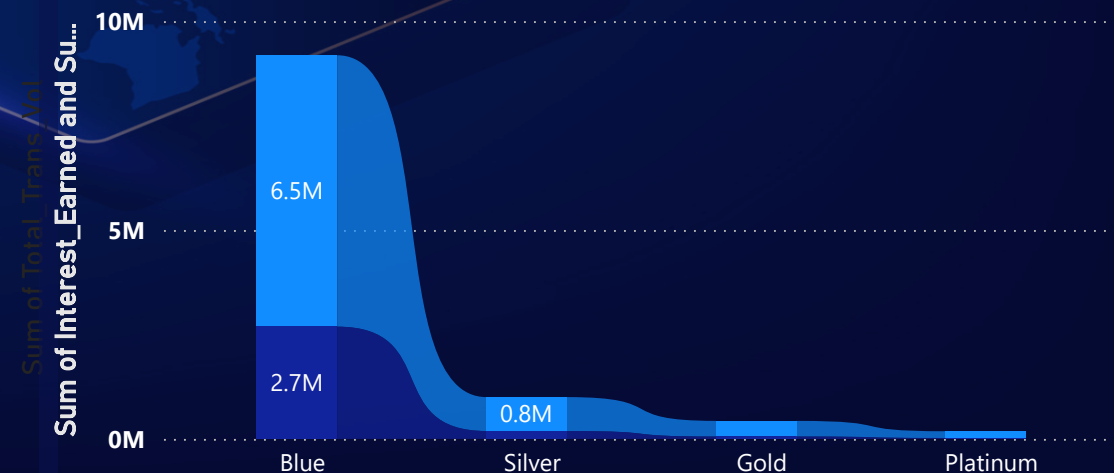
Qtr Revenue and Total Transaction

Qtr Revenue and Total Transaction Sum of Revenue Sum of Total_Trans_Vol



Differences between Interest Earned & Annual fees

Sum of Interest_Earned Sum of Annual_Fees



Credit Card Customer Report

55M

Sum of Revenue

24K

Dependent Count

45M

Total Transaction

32K

Customer Satisfaction Score

Income Group

All

AgeGroup

All

Gender

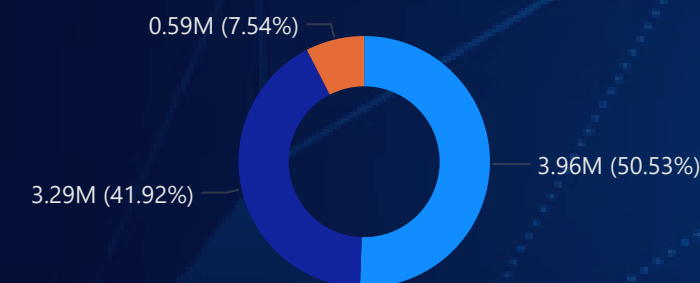
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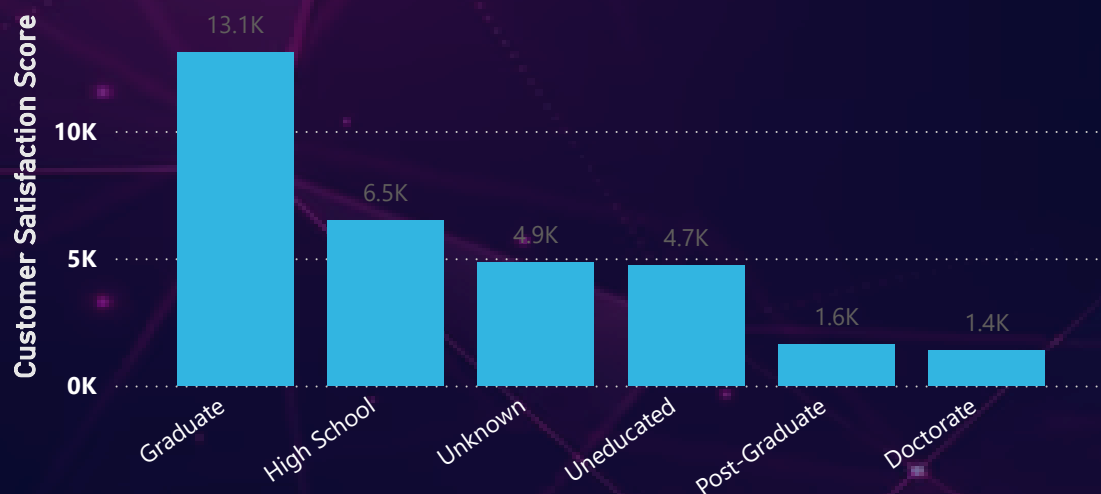
Income Group	Sum of Income	House Owners	Car Owners	Satisfaction Score	Interest Earned	Revenue Generated
Low	78428589	3988	3988	12741	13,49,374.95	10231275
Mid	159962852	3150	3150	10069	22,29,674.15	15854234
High	337522998	2970	2970	9427	42,64,333.13	29229901
Total	575914439	10108	10108	32237	78,43,382.23	55315410

Interest Earned by Marital Status

Marital_Status ● Married ● Single ● Unknown



Customer Satisfaction Score by Education Level



Income by Personal loan and Marital Status

Personal_loan ● no ● yes

