Who are the DataFam and what do they do on Tableau Public? **Watch a 2-minute overview** →

customer segmentation dashboard by
rahul salaria
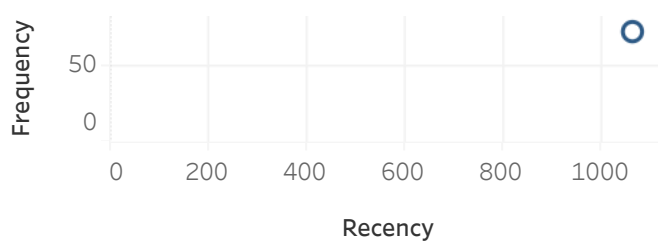
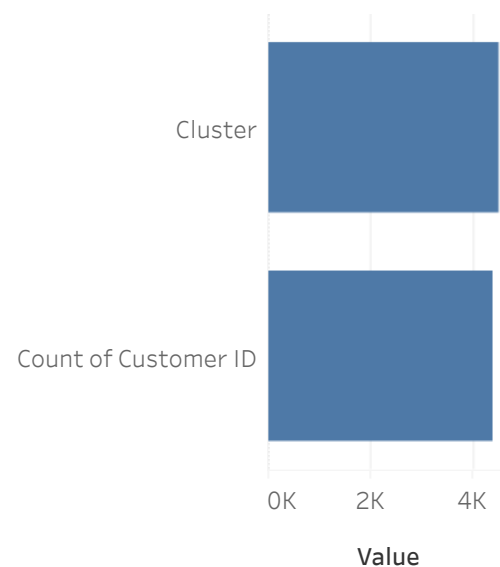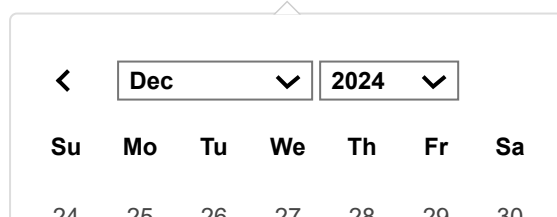**Customer Segmentation Dashboard**

RFM metrics by cluster

Frequency
Recency
0   500   1000 1500 2000 2500 3000 3500 4000 4500
Value

Scatter plot of rfm metrics

Frequency
50
0
0   200   400   600   800   1000
Recency

Cluster distribution

Cluster

Count of Customer ID

0K   2K   4K
Value

12/10/2024 - 12/11/2024

‹	Dec ⌄	2024 ⌄				
Su	Mo	Tu	We	Th	Fr	Sa
24	25	26	27	28	29	30

Details ✎

☆ 0   👁 1

customer segmentation dashboard

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