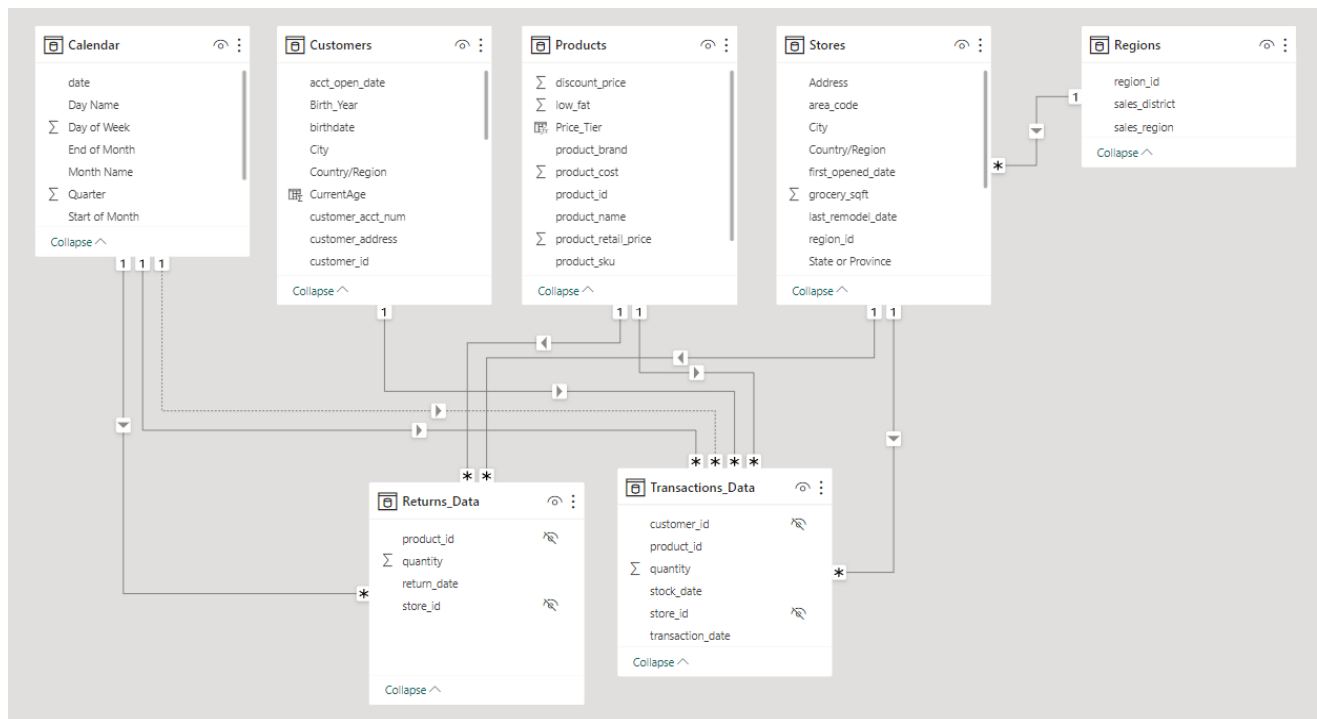


## Maven Market

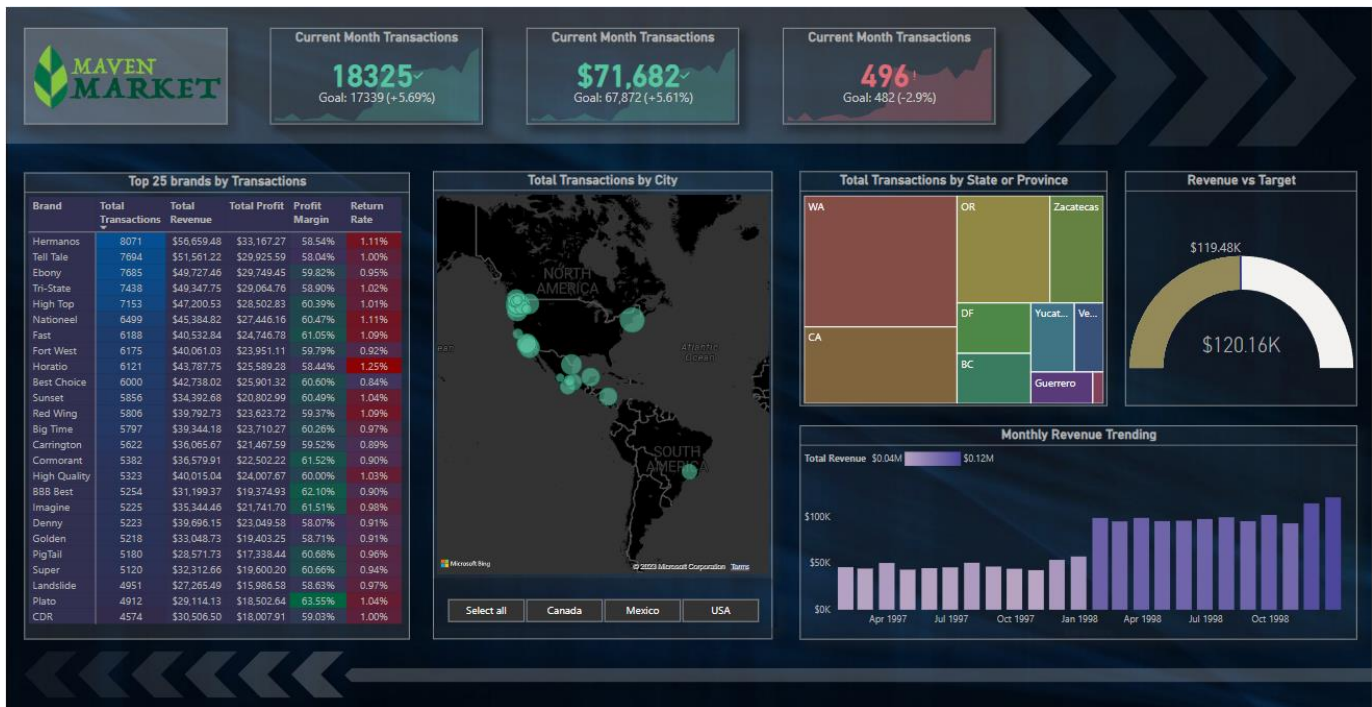
- Tools Used : **Power BI, Excel**
- CSV Datasets are imported to Power BI and the transformations are done across each table.
- Data modelling is performed by establishing necessary relationship between the lookup and fact tables.
- Fact Tables :
  - Transactions Data
  - Returns Data
- Dimension Tables
  - Calender
  - Products
  - Stores
  - Region
  - Customers
- Various DAX measures are created and stored in separate Measures Table which includes statistical, filter time intelligence, date , aggregation functions etc. Various types of charts are utilized to provide information from different varieties of data.

### Model View



## Dashboards

### Performance Dashboard



### Brand Dashboard



