



## For A Better Tomorrow

### OUR VISION

To eliminate the gap between abundance and need

### OUR MISSION

We strive to promote social justice by meeting needs in the local community and the world through accountable, sustainable philanthropy.

[www.forbettertomorrow.org](http://www.forbettertomorrow.org)

# OUR STORY: 2023 Annual Report

## Who we are

We are a group of passionate and philanthropic global citizens and donors who seek to practice **accountable philanthropy through service and leadership**. We focus on providing sustainable long-term commitments to organizations and individuals in need while providing complete transparency of the fund utilization to the donors.

## What we do

We seek to improve the lives of individuals/families in need and to serve local or global need or philanthropic project. We strive to lend long-term commitment and support to organizations until they can stand on their own. We strive to identify root causes and provide sustainable solutions.

## Why we do it

We are driven and guided by principles of social justice through accountable philanthropy, transparency, integrity, servant leadership, inclusion, and an inherent respect for diversity.

## How do we do it

1. Nonprofit **submits a grant request** based on a specific need
2. **Grant review** completed by FBT
3. **Grant approved**, liaison identified, MOU finalized. get expense receipts
4. **Money disbursed** to the nonprofit, based on **direct support given by YOU!**

**Credible Organization**, competent board and staff a-political and areligious

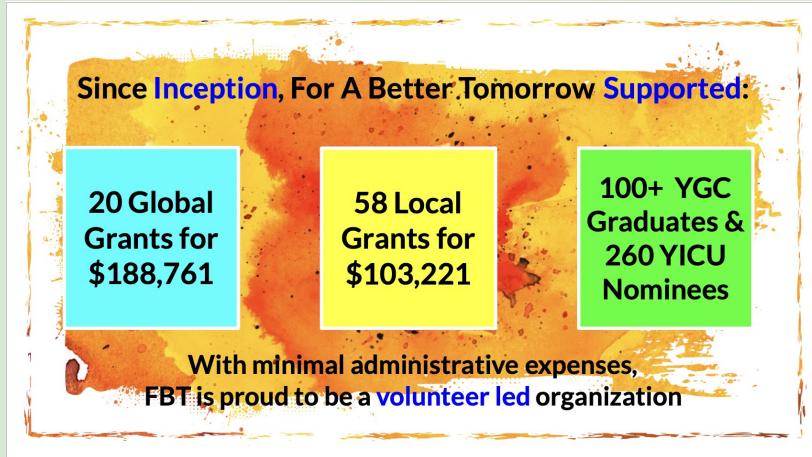
**Serving a Community Need** critical need met in sustainable way

**Two-Pronged Approach:** FBT governance and oversight local accountability

**No Direct (global) Reimbursement** to 3rd-party vendor with receipt no salaries paid

# OUR NUMBERS

Our Impact since Inception



# OUR FINANCIALS

Total Net Revenue in 2023 : ~ \$42,700

Kite Fest:  
~\$16,750

YICU:  
~\$10,350

Donations:  
~\$15,600  
(Thanks to support from a new telethon outreach)

Total Grants provided in 2023 : ~ \$29,400

Global Grants:  
\$18,900  
(KYC, Phase Nepal Safe Passage)

Local Grants:  
\$7,250  
(YGC & Kite Fest)

Local Grants:  
\$3,250  
(YICU)

Administrative Expenses in 2023 : ~ \$600

Insurance:  
\$500

Accounting Expense:  
\$0

Operational Expense:  
~\$100  
(Website, Mail, etc.)

# WORKING WITH OUR YOUTH: Youth Global Citizen

## Nurturing future generation of Servant Leaders



**Youth Global Citizen (YGC)** is an experiential program for McLean County, IL high school students. YGC develops leadership skills and imparts the **significance of service and philanthropy**. Participants **learn about diversity**, poverty, **values**, **self-awareness**, and socioeconomic disparities in our community and in our world. YGC entails much more than leadership training; it also provides participants with an opportunity to :

- Use their new found skills to **help others**. In so doing youth make a positive contribution to their community and their world.
- Work actively to support a local non-profit organization. This active involvement allows participants to put their **leadership skills to immediate use**.
- **Become engaged citizens** with hands-on experience.

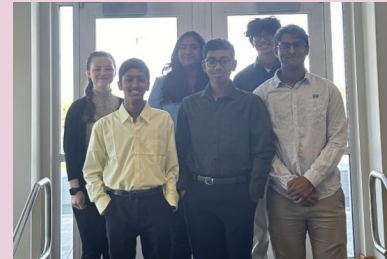
### Direct quotes from past graduates

*"I am now not afraid to speak up and take charge as well as lead others when required. I would have never gained these strengths if it weren't for YGC. The impact couple months has had on me is tremendous and something I will carry with me forever. Thank you!"*

YGC Alumni started a new youth group called Youth Volunteer Corps (YVC). The group provides monthly volunteer opportunities for McLean Youth. This exciting effort is led by Abhinav Kumar, Harshal Joshi and Vivaan Reddy.



**Students who graduated from YGC 2023:** Vivaan Menon, Sakeeth Bhojanam, Harshal Joshi, Vivaan Reddy, Abhinav Kumar, Atharva Shenoy, Renny Alex, Hemanth Itte, Prajna Kurella and Vedha Giriprakash



**Class of 2023 raised \$6,074: \$3,500 and \$2,574 for** Prairie Pride Coalition (PPC) and Integrity Counseling respectively. [We thank Town of Normal](#) for providing space to host YGC - Class of 2023

YGC by  
Numbers  
Since  
Inception

Seven (7)  
Graduating  
Classes  
100 Grads

\$51,500  
donated

Supported  
22  
Nonprofit  
efforts

# CELEBRATING OUR YOUTH: YICU Service Awards



**Why I See You (YICU)** celebrates young leaders who make a positive impact on others' lives and their community through their leadership & service. Individuals receiving awards are between the ages of 12 and 22. 2023 YICU Service Awards were held at Heartland Community College on Sunday, Nov 12, 2023. A donation of \$250 is given on behalf of the award recipient to a nonprofit organization of their choice. **\$3,250 were donated on behalf of 13 winners in 2023.**

*"The youth nominated for the YICU awards are awesome! What they do in their communities is outstanding. It is always a difficult task to choose the award winners in each category from this exceptional group of youth leaders. They are all winners."* said **Kathy Weinzierl, YICU steering committee chair.**

*"Seeing my peers that had access to some of those opportunities as kids, and how they have developed and grown. And my goal has been to give those kids those opportunities so they don't have to feel like me and feel left out, and they can feel like they are making the most of their place in the community,"* said **Shrikar Chennuru, 2022 YICU Service Award Winner.**

Nineteen young leaders, two teams, one adult mentor and one nonprofit advocate were honored on Sunday. An independent selection panel reviewed these 27 nominations and selected 13 winners: 10 individual winners, 1 team winner, 1 adult/mentor winner, and 1 nonprofit/advocate winner.

**Funds raised through YICU support YGC projects in McLean County**

**YICU by  
Numbers  
Since  
Inception**

**Eight (8)  
Annual  
Events  
Held**

**\$49,300  
Raised**

**\$20,250  
Granted to  
35 Unique  
Nonprofits**



**YICU Winners, 13 Recipients of 2023 YICU Service Awards:** Tanner Dowd, Pranathi Ganti, Zoe Przybylski, Adithya Komandur, Bradley Ross Jackson, Hemanth Itte, Brian Senn, Vivaan Reddy, Harshal Joshi, Pritika Jakka, NCHS ADP 2024 STEM team, Not In Our School NCHS and Meta Mickens Baker



**YICU Nominees**, young leaders who were nominated for **2023 YICU Service Awards:** Adithya Komandur, Armeen Chatha, Atharva Shenoy, Brian Senn, Clare Vogel, Emily Martinez, Harshal Joshi, Hemanth Itte, Ivy Winstead, Julia Collins, Kamorah Carter, Manvitha Lella, Nikhit Bhamidipati, Nikitha Philip, Prajna Kurella, Pranathi Ganti, Pritika Jakka, Quinton Alexander, Siddhi Hindurao, Tanner Dowd, Vikhyath Chatrathi, Vivaan Reddy, Zoe Przybylski, NAACP Youth Council, NCHS ADP 2024 STEM team, Not In Our School NCHS and Meta Mickens Baker



# OUR SUPPORT: Kite Fest 2023

**Kite Fest, is an annual fundraiser** of For a Better Tomorrow (FBT). Kite Fest unites the community in a fun-filled family event to raise funds and awareness of nonprofits supported by FBT. **Thanks to sponsors like CEFCU and United Way of McLean County** who have passionately supported Kite Fest over the years. Besides Kite Flying, event included other activities like **Live Performances, Face Painting, DJ, Fun Games, K9 Demonstration, Fire Truck Display, 1K Run, Nonprofit Fair and Food Stalls.**

In 2023, Kite Fest raised nearly \$16,750 to support **Safe Passage** in Guatemala and **Konnect Youth Consortium (KYC)** in Kenya and **IL Art Station** and **Back to School Alliance** in McLean County. Past non-profit beneficiaries include: Pantagraph's Good Fellow Fund, Dreams are possible, Konnect Youth Consortium, WGLT, PATH, Friends of Children of Haiti, MCCA, CHCC, Labyrinth, Project OZ, Nirmaan, Aple Ghar, Sri Vidhya, Peninsula International Academy, Sunnyside Community Garden, Phase Nepal, Unit 5, etc.

**More than 1,800 people attended Kite Fest 2023 last year. The event was held at Grove Elementary School on July 15, 2023**



**Total Funds Raised: ~ \$16,750**

**Kite Fest by  
Numbers  
Since  
Inception**

**10,300+  
Attendees  
to Date**

**\$193,000+  
in Funds  
Raised**

**\$173,000+  
Granted to  
38  
Grantees**

<b>Revenue:</b>	<b>\$23,421</b>
Sponsorship:	<b>\$6,500</b>
Donations:	<b>\$14,061</b>
Others:	<b>\$2,860</b>

<b>Expenses:</b>	<b>\$6,694</b>
Rentals:	<b>\$2,010</b>
Others:	<b>\$4,694</b>

# OUR VOLUNTEERS & ADVOCATES

## Board Members

Hariharan Senthilnathan	Kathy Weinzierl	Claire Campbell
Venkateswara Mandava	Raja Ayyapusetty	Rahul Varun
Sambasiva Rao Gurijala	Shloka Ravinuthala	Siddhi Hindurao
Devanand Chatrathi	Vasudha Gadhiraaju	Srinivas Shenoy
Phani Aytam		

## Advisory Council

Adrian Barr	Bhanu Vakkalanka	Vani Prasad
Chemberly Cummings	Christine Holmes	Sunil Oberoi
David Taylor	Dev Mandhyan	Pretty Reji
Feli Sebastian	Hank Campbell	Laura Holland
Katie Hayes	Katie Pratt	Mary Bynum
Chemberly Harris	Dakesa Pina	Dayna Brown
Meta Mickens Baker	Pretty Reji	Mark Clinch

## Committee Members

Punitha McCormick (KF)	Anu & Sridhar Voore (KF)
Nirmal Jain (KF)	Val Beguin (Projects)
Jon DeRew (YGC)	Carolyn Hansen (YICU)
Mary Campbell (YGC)	Hari Rebba (YICU)
Bradley Ross Jackson (YICU)	Hema Kasturi (YICU)
Brian Cunningham (YICU)	Dr. Carla Campbell Jackson (YICU)
Carys Lovell (YICU)	Denise Younge (YICU)
Harish Kumar (YGC)	Erica Scott (YICU)
Prajna Kurella (YICU)	Adithya Komandur (YICU)

# OUR SPONSORS & DONORS

Marilyn & Bob Sutherland	Town of Normal	Carolyn Hansen	Julie & Bob Dobski
Marilyn & John Freese	Kathy Weinzierl	Andrea and Don Thorpe	
Karen Schmidt	Sandeepa Sangras & Phani Aytam		Elite Moments
Toni & Duane Farrington	Ashlesha & Santosh Raut		Laurie & Larry Ziegler
Rahul Bafna	Deanna Frautschi & Alan Bedell		Anuradha Minnaganti
Tim Leighton	Sasi Royyuru & Bhanu Vakkalanka		Signature India
Dr. Babu Prasad	Punitha Paneerselvam & Hari Senthilnathan		Aroma
Hemachand Vedom	Jan Elfine & Drake Zimmerman		Shrima Karthik
Sridhar & Anu Kantamneni	Mary & Hank Campbell		CEFCU
Signature Builders	United Way of McLean County		Chantal & Carl Sneed
Sonya Mau	Rajendra Joshi	Laura Berk	Spice Venue
Venkateswara Mandava	Krishna Balakrishnan	CVB	Akhila Vedom
Raja & Radhika Ayyapusetty	Siva Reddy Chitukala	Jigna Desai	Venkata Kavutarapu
Lakshmi Ponnaganti	Venkata Reddy Yerrabolu		Srinivas Bhamidipati
Simply Taxify	Venkata Ramana Sayani		Dr. Bhanu Vakkalanka
Brahmananda Rai	Goverdhan Galapalli	Rahul Valivarathi	Rakesh Chandra
Murali Sunkara	Elizabeth Johnston	Keyur Patel	Krishna Vytla
Dr. Hima & Ramesh Atluri	Raj Ramesh	Pramod Pullamati	Satya Ravinuthala
Ravi Singhal	Bloom Bazaar	Devanand Chatrathi	Phani Bhupathiraju
Giri Kolahalam	Vasudha & Surya Gadhiraaju		Sambasiva Rao Gurijala
Don Mahannah	Meenu Bhaskar	Srinivas Shenoy	Shweta Sawant
Gupta Kuricheti	Mohan Kumar	Dave Merrill	Pragna Yelamanchili Vidya
Maddali	Uma Palakolanu	Radha Kandhukuri	Rama Naraparaju
	Pavan Kumar Vankamamidi		Vijay Gadani
			Vasudevarao Anantharaju
Murali Chittiprolu	Pravan Kumar Bandaru		Venkateswarlu Sunchikala
Shilpa Balagouni	Sri Kaza	Swathi Bachu	Sushma Marella
Joseph Ignatius	Neeraj Sheth	Andy Nguyen	Hareesh Veldandi
Kiran Gollapudi	Daniel Moore	Lakshmi Narayanan	Boba For Life
Akruthi Collections	Karthik Goteti	Mary Lynn Edwards	Brie Lohr
Ajay & Vaishali Malpani	Valerie Beguin	Dr. Carla Campbell-Jackson	
Hale Cosmeceuticals	Kim Dowd	David Bentlin	Leyons Philip Thazhackal
Meta Mickens-Baker	Rahul Balivada	Julie Campbell	Laurie Scheetz
Michael Humphries	SampathKumar Narra	Pretty Reji	V.S. Rao Morisetty
Rakesh Gulati	Phani Chaturvedula	Srinivas Anagani	Sreenivas Poondru
Rao Duvvuri	Chetan Desai	Mark Anderson	Vani Mallubhotla
Ganesh Munagapati	Ravi Samineni	Cheryl Magnuson	Sanjay Idatte