## WHAT CAN YOU BRING TO OUR COMPANY?



## ANSWER TIPS DO'S AND DONT'S





Research the company website:

- Mission Statement
- About us page
- Biographies

Make a list of your core values

Use the STAR interview response method:

- Situation: Describe the situation.
- Task: Explain your role in the situation.
- Action: Discuss the action(s) you took to resolve or improve the situation.
- Result: Describe and measure the outcome of the situation.

It's a mistake to say you don't know.

It's not the time to be shy or modest

Don't be insecure

Don't give boring and generic answers.

Don't go to the interview without proper research about the company.

"My problem-solving abilities allow me to work extremely well under pressure, which I understand is a common occurrence in this role. In a previous position as the purchasing lead, I had to decide which supplies to order to stay within the budget, but I had a limited amount of time to make a decision. I quickly created a spreadsheet that helped me compare manufacturers' prices and was able to order the necessary supplies on time and within our budget. I used the spreadsheet throughout the rest of my time with the company to help them save over \$500,000. I will bring the same interest and motivation for making an impact here at ABC Company."



I saw on your job description that this role would involve interacting directly with clients over the phone and in-person for the majority of the time. This is one of my greatest strengths, and something I've been doing for the past five years. In my last role, I managed the accounts of 22 clients worth \$104 million to our company. I was also responsible for growing these client accounts and selling new services. I saw you mention that on your job description as well. Can you tell me more about that part of the role?



"I believe my experience with InDesign aligns perfectly with your requirements. I worked extensively with the program as a graphic designer at Mathis Marketing. We had one client that wanted a large advertising campaign that included flyers, postcards and magazine print advertisements. I worked almost exclusively with InDesign to create most of the material. The client was so satisfied with the campaign that they continue to use Mathis Marketing today for all of their advertisement needs. My technical design skills paired with my passion for great customer service will make me successful in this role."

