

Freight Broker Course

1 Month Course

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Freight Broker Course

Course Modules

- The Basics of Freight Brokering
- Setting Up Your Business
- Setting Goals for Your Business
- Setting Up Your Shipper Packet and Your Carrier Packet
- Operations and Using Operations Software
- Types of Freight and Exploring Niche Markets
- Transportation Law
- Broker-Carrier Contracts
- Broker-Shipper Contracts
- Insurance for Carriers and Brokers
- Recordkeeping, Accounting, and Financial Management
- Determining Your Rate Quotes
- Carrier Relations and Solutions for Success
- Sales and Profitability
- Advanced Marketing
- Develop Your Negotiation Skills

Requirements:

Hardware Requirements:

- This course can be taken on either a PC, Mac, or Chromebook.

Software Requirements:

- PC: Windows 10 or later.
- Mac: mac OS 10.6 or later.
- Browser: The latest version of Google Chrome or Mozilla Firefox is preferred. Microsoft Edge and Safari are also compatible.
- Microsoft Word Online
- Adobe Acrobat Reader
- Software must be installed and fully operational before the course begins.

Other:

- Email capabilities and access to a personal email account.