

# Graphic Design Course

---

3 Months Module

**Mobile :**

+91 9878 300 209

+91 8360 116 967

**Address :**

**Mail Id:**

hello@b2bcampus.com

F-209, Industrial area Phase 8-B,  
1st Floor, Sector 74, Mohali, 160074

## Graphic designing Course

### Week-1

#### CANVA

- Tools
- Create animation
- Text effect and shadow
- Create video
- Social media post design
- Thumbnail design

### Week-2

- Banner design
- Brochure design
- Create transition
- Business stationary design
- Instagram Highlights
- Illustrations

### Week-3

#### PHOTOSHOP

- All Tools
- Image cutting
- Image retouching
- Image Optimize
- Social media post design
- Book design
- Branding design

### Week-4

- Thumbnail design
- Banner design
- Brochure design
- Pattern and Texture Styles
- Increase resolution of image

### Week-5

#### Photo editing

- Image Adjustment tools
- Photo Filters tools
- Create manipulation
- Caricature design
- Pen tab work

### Week-6

#### Illustrator

- All tools
- Create logo design
- Create mood board
- Create vector graphics
- 3d design
- Extrude & bevel

#### Week-7

##### Printable work

- Standee
- Canopy
- Business stationary
- Cover design
- Book design

#### Week-8

- Revolve
- Rotate
- Images optimization
- Brochure design
- Instagram Highlights
- Profile design
- Branding design

#### Week-9

- Style guide
- Artistic filter
- Brush strokes
- Distort
- Sketch
- Stylize
- Infographic design

#### Week-10

- Packaging design
- Label design
- Hoarding design
- Menu design
- Typography
- Business card design

#### Week - 11 & 12

**2 Weeks Industrial Training & Cerifications**



C A  P U S  
*Zeal to teach*

**Mobile :**

+91 9878 300 209

+91 8360 116 967

**Address :**

**Mail Id:**  
[hello@b2bcampus.com](mailto:hello@b2bcampus.com)

F-209, Industrial area Phase 8-B,  
1st Floor, Sector 74, Mohali, 160074