

NSP<sup>+</sup>

# DIGITAL SEO PLAN



# Search Engine Optimization

- Custom Keyword Selection & Analysis
- 50 Keywords for first 3 months
- 10 additional Keywords every quarter  
(After 3 months)



# Onsite Optimization



On - Page SEO

# Onsite Optimization

Title Tag Optimization

XML Sitemap Generation

Meta Tags Optimization

Making URLs friendly

ALT Tags Optimization

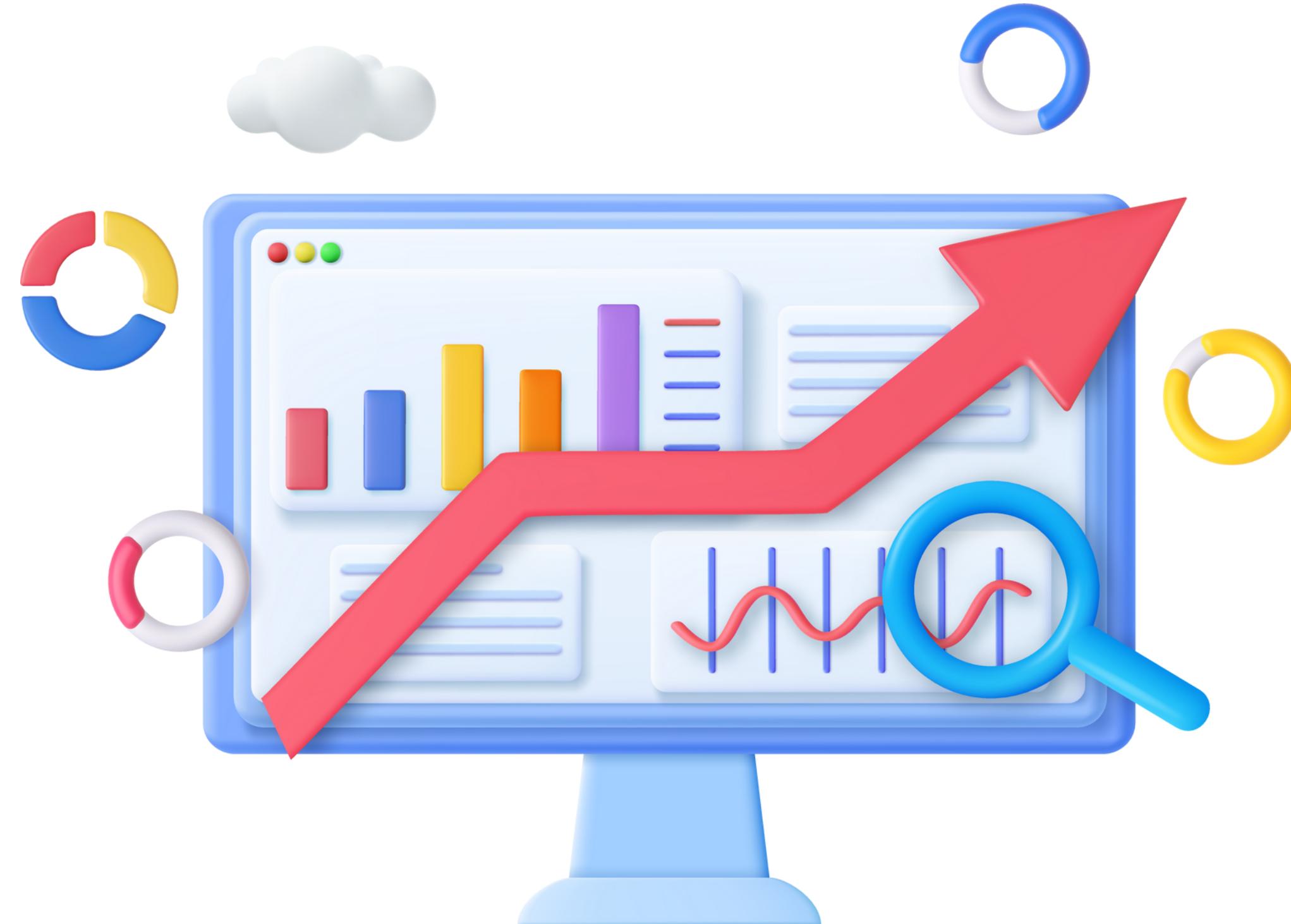
Proper Linking Structure

Hyperlink Optimization

Right Keyword Density

Sitemap Generation

# Offsite Optimization



Off - Page SEO

# Offsite Optimization

Every Month

- 200 New 1-way Incoming Links (Variety) monthly
- 100 Other Websites
- 20 Blog Commenting Links
- 20 Social Media Profiles
- 20 Social Media Bookmarks
- 10 Classified Links
- 10 Image Sharing Links
- 10 Document Sharing Links
- 10 Forum Commenting Links

After 3 every months

- 50 additional New 1-way Incoming Links
- quarterly (after every 3 months)
- 20 Other Websites
- 5 Blog Commenting Links
- 5 Social Media Profiles
- 5 Social Media Bookmarks
- 5 Classified Links
- 5 Image Sharing Links
- 5 Document Sharing Links

# Reports

Get all reports regularly

- 1 . Ranking Report in Every 15 Days**
- 2 . Monthly Linking Report**
- 3 . Google Analytics Installation**
- 4 . Google Webmaster Configuration**
- 5 . Monthly Blog Commenting Links Report**

- 6 . Monthly Social Media Profiles Report**
- 7 . Monthly Social Media Bookmarking Report**
- 8 . Monthly Classified Links Report**
- 9 . Monthly Image Sharing Links Report**
- 10 . Monthly Document Sharing Links Report**



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