



Uber Trip Analysis | Overview Analysis

Date

01-06-2024

30-06-2024

City

All

103.7K

Total Bookings

\$1.6M

Total Booking Value

\$15.0

Avg Booking Value

349K miles

Total Trip Distance

3 miles

Avg Trip Distance

16 min

Avg Trip Time

Overview Analysis

Time Analysis

Details

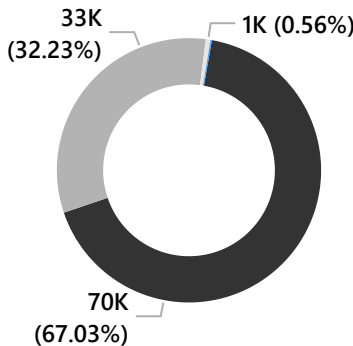


Total Bookings

Total Booking Value

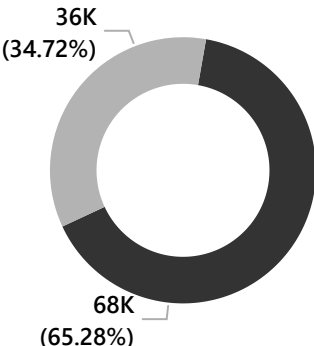
Total Trip Distance

Total Bookings by Payment_type



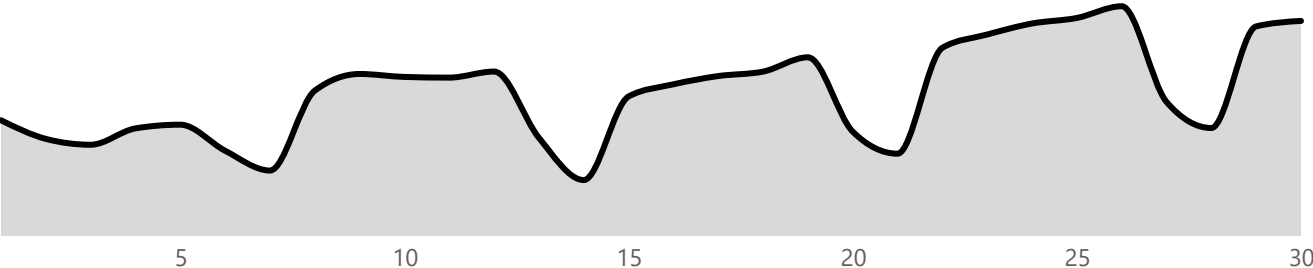
● Uber Pay
● Cash
● Amazon Pay
● Google Pay

Total Bookings by Trip (Day/ Night)



● Day Trip
● Night Trip

Total Bookings by Day



Location Analysis

Most Frequent Pickup Point

Penn Station/Madison Sq West

Most Frequent Dropoff Point

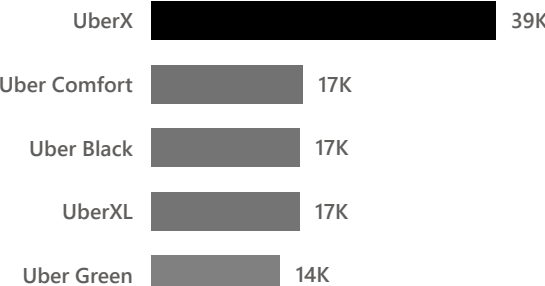
Upper East Side North

Pickup: Lower East Side → Drop-off: Crown Heights North (144.1 miles)
Farthest Trip

Total Bookings by Location



Most Preferred Vehicle for Location Pickup



Vehicle Type Analysis

	Vehicle	Total Bookings	Total Booking Value	Avg Booking Value	Total Trip Distance
	UberX	38744	\$5,83,880	\$15	1,31,496
	Uber Comfort	17078	\$2,53,995	\$15	56,790
	Uber Black	16710	\$2,50,192	\$15	56,149
	UberXL	16698	\$2,49,424	\$15	55,721
	Uber Green	14498	\$2,16,181	\$15	48,778



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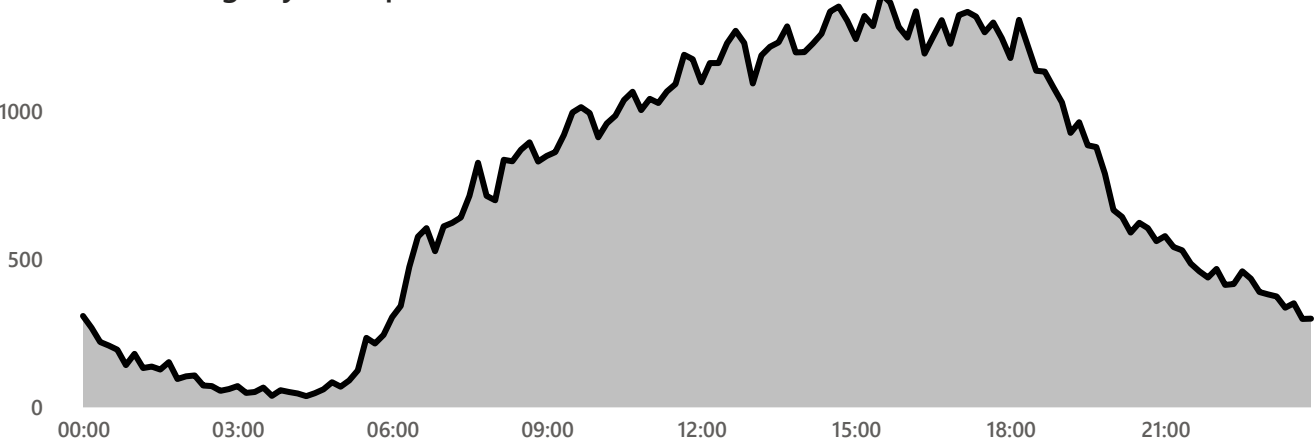
Avg Trip Time

Total Bookings

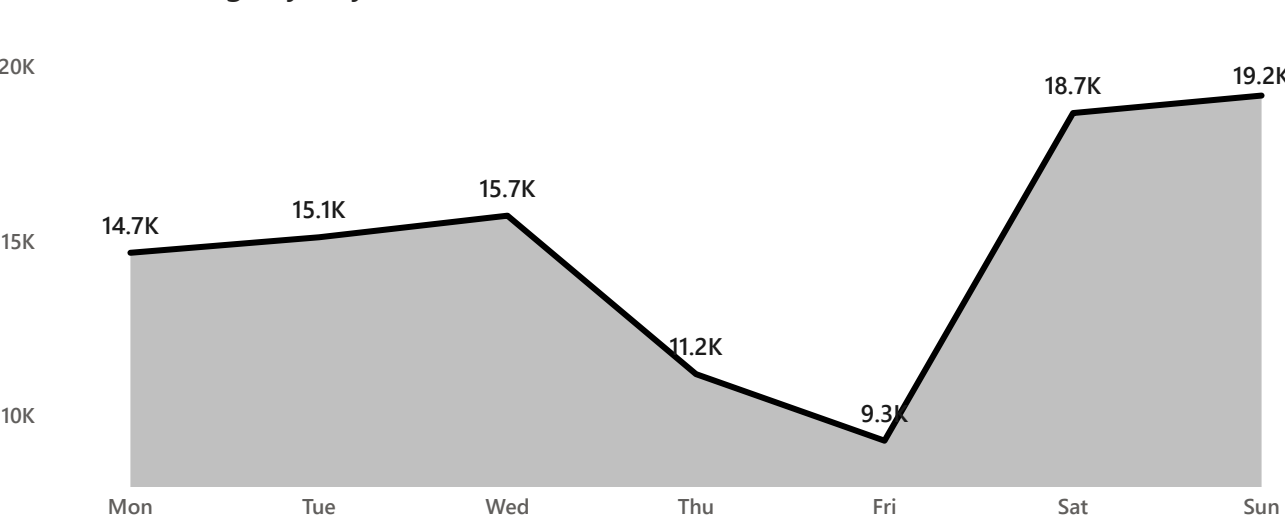
Total Booking Value

Total Trip Distance

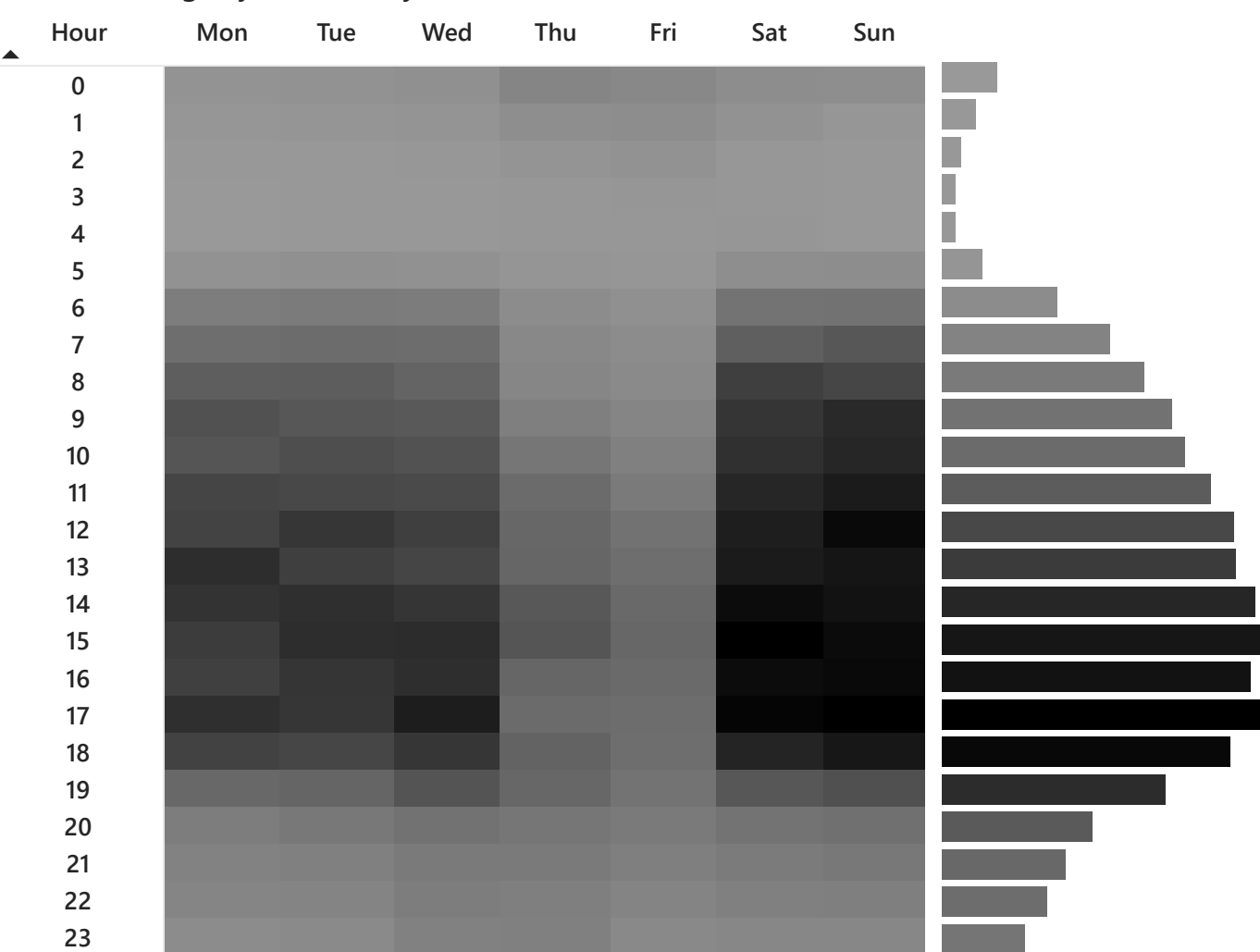
Total Bookings by Pickup Time



Total Bookings by Day Name



Total Bookings by Hour & Day





Uber Trip Analysis | Details



Overview Analysis

Time Analysis

Details



Trip ID	Pickup Date	Pickup Hour	Vehicle	Payment_type	Passenger_count	Trip Distance	Booking Value	Pickup Location	Drop Off Location	Total Bookings
103565	28 June 2024	10:50:50	UberX	Uber Pay	1	144.10	\$563.8	Lower East Side	Crown Heights North	1.0
14781	05 June 2024	17:04:56	UberX	Uber Pay	1	125.50	\$403.0	Penn Station/Madison Sq West	Canarsie	1.0
32353	11 June 2024	10:17:39	Uber Black	Uber Pay	1	62.40	\$245.9	Midtown East	Midtown East	1.0
88894	25 June 2024	10:11:52	Uber Green	Uber Pay	1	61.37	\$258.1	Midtown East	Midtown East	1.0
43342	14 June 2024	14:07:19	UberX	Uber Pay	1	51.20	\$231.0	JFK Airport	NA	1.0
111181	29 June 2024	21:46:38	Uber Green	Uber Pay	1	47.09	\$124.3	Charleston/Tottenville	Glen Oaks	1.0
58035	18 June 2024	10:03:08	UberXL	Uber Pay	1	46.32	\$189.1	Midtown East	Sunset Park West	1.0
93151	25 June 2024	22:24:55	UberX	Uber Pay	1	45.91	\$126.8	Charleston/Tottenville	Van Cortlandt Park	1.0
78275	23 June 2024	09:59:37	UberX	Uber Pay	1	45.47	\$239.5	Midtown East	East Harlem North	1.0
80339	23 June 2024	15:55:35	UberX	Uber Pay	1	44.61	\$120.3	Rossville/Woodrow	Woodlawn/Wakefield	1.0
48182	15 June 2024	19:09:06	Uber Comfort	Uber Pay	1	42.91	\$76.3	Jamaica Bay	Howard Beach	1.0
93431	26 June 2024	01:34:22	Uber Green	Uber Pay	1	42.00	\$112.8	Charleston/Tottenville	Cambria Heights	1.0
84095	24 June 2024	11:13:24	UberXL	Uber Pay	1	41.67	\$112.8	Cambria Heights	Charleston/Tottenville	1.0
112591	30 June 2024	09:59:42	UberXL	Uber Pay	1	39.98	\$183.0	Midtown East	Central Harlem	1.0
38935	12 June 2024	20:31:36	UberX	Uber Pay	1	39.34	\$107.8	Charleston/Tottenville	NA	1.0
87655	24 June 2024	22:44:23	UberX	Uber Pay	1	39.09	\$104.8	Cambria Heights	Charleston/Tottenville	1.0
86409	24 June 2024	17:00:06	UberX	Uber Pay	1	38.47	\$108.3	Far Rockaway	Charleston/Tottenville	1.0
47177	15 June 2024	15:19:02	Uber Green	Uber Pay	2	38.11	\$82.1	LaGuardia Airport	Manhattan Beach	1.0
5591	02 June 2024	17:14:42	Uber	Uber Pay	1	38.09	\$100.0	LaGuardia Airport	Newark Airport	1.0
Total					146478	3,48,933.81	\$15,53,672.8			103728.0