# Introduction:

The report aims to analyze the estimated sales of "Made in Japan" kitchen knives in India and their import patterns. The analysis will cover import trends, market size, market share, competition, pricing, distribution channels, and consumer preferences. The data will be gathered from various sources, such as government reports, industry publications, trade associations, market research reports, online marketplaces, and online databases.

Executive Summary:
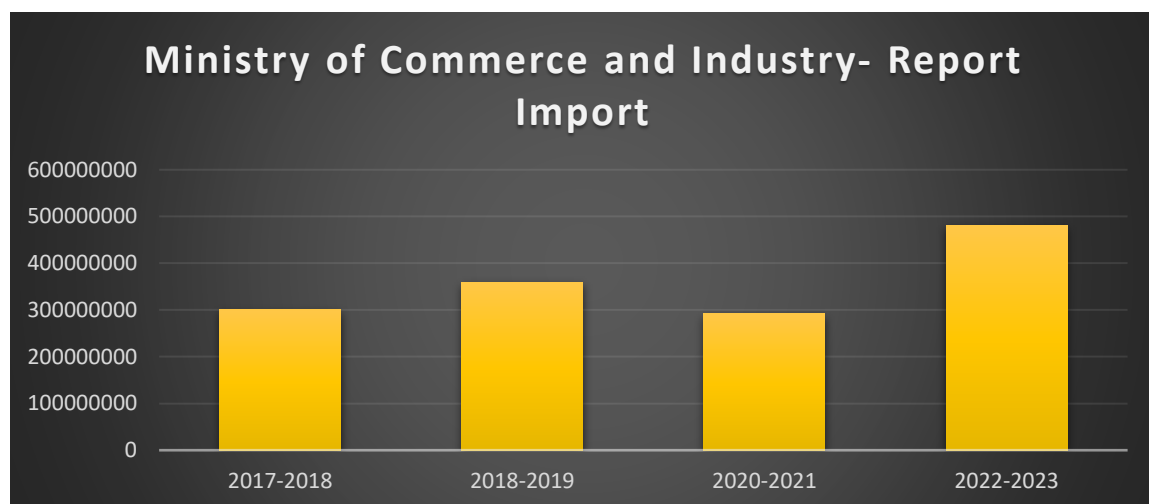
The kitchen knife industry is a growing market worldwide, with an expected compound annual growth rate (CAGR) of 11.2% from 2023 to 2030. In India, Japanese knives are becoming increasingly popular among consumers, with import trends showing growth in recent years. The report provides information on import trends, market size, market share, competition, pricing, distribution channels, and consumer preferences.

Import Trends:

As per Volza's India Import data, the import shipments of knives from Japan stood at 370, imported by 45 India importers from 31 Japan suppliers. India imports most of its knives from Japan, followed by Vietnam and Mexico. The top three importers of knives are Vietnam, Mexico, and the United States.

Market Size:

The global kitchen knives market size was valued at USD 1.76 billion in 2022 and is expected to expand at a CAGR of 11.2% from 2023 to 2030. However, the market size of kitchen knives in India is not clear from the available data.

Market Share:
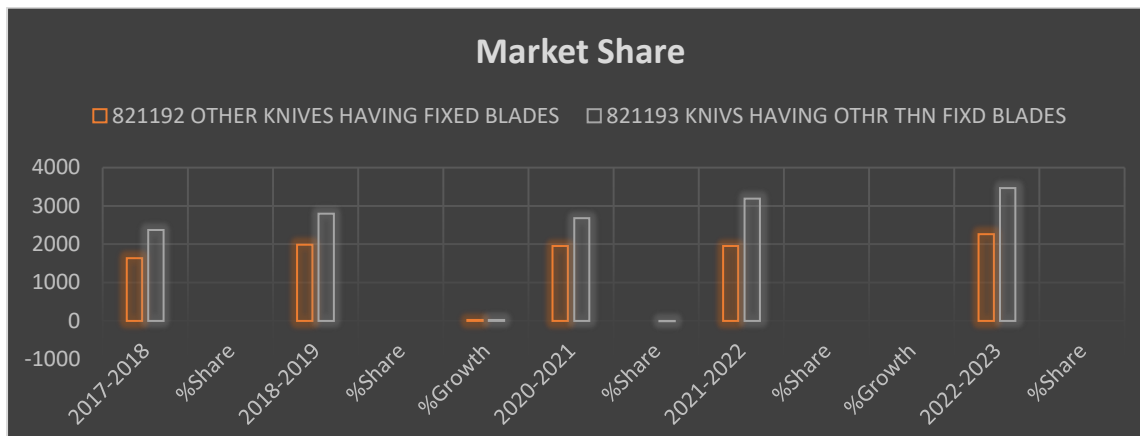
As per the HS Code data, the market share of "knives and cutting blades for kitchen appliances of machines used by the food industry" increased from 0.0003% in 2017-2018 to 0.0006% in 2018-2019, representing a 21.68% growth. The market share decreased to 0.0004% in 2020-2021 and then to 0.0003% in 2021-2022 representing 15.94%. However, the market share is expected to increase to 0.0003% in 2022-2023, representing a 43.9% growth.

Competition:

The top Japanese companies that manufacture kitchen knives and their prices in Japan are as follows:

Japan Company Name	Countery	Product	INR Price
Shun Knives	Japan	Kitchen Knives	36551
Global Knives	Japan	Kitchen Knives	15999
Miyabi Cutlery	Japan	Kitchen Knives	39568
Mac Knife	Japan	Kitchen Knives	16822
Seki Magoroku Benifuji	Japan	Kitchen Knives	6583
WE knife	Japan	Kitchen Knives	5273
Nanfang Brothers	Japan	Kitchen Knives	8148
Santoku	Japan	Kitchen Knives	389
Agara Royakl	Japan	Kitchen Knives	1066
Crystal Kitchen Knives	Japan	Kitchen Knives	284
Victorinox	Japan	Kitchen Knives	551
Takeshi Saji	japan	Kitchen Knives	299

Indian companies that manufacture kitchen knives and their prices in India are as follows:

Indian Company Name	Country	Product	INR Price
Pigeon	India	Kitchen Knives	369
AmazonBasics	India	Kitchen Knives	399
Victorinox	India	Kitchen Knives	486
Solimo	India	Kitchen Knives	599
Glare	India	Kitchen Knives	190
Silver Shark	India	Kitchen Knives	148
Touaretails	India	Kitchen Knives	399
Agaro	India	Kitchen Knives	299
Bluecorp	India	Kitchen Knives	244
Rylan	India	Kitchen Knives	349
Prestige	India	Kitchen Knives	265
Wonderchef	India	Kitchen Knives	277

The Japanese knives market share in India is not readily available, but Japanese knives are becoming increasingly popular among Indian consumers. There are various Japanese knife brands available in the Indian market, including Shun Knives, Global Knives, Miyabi Cutlery, Mac Knife, Seki Magoroku Benifuji, WE Knife, Nanfang Brothers, Santoku, Agara Royakl, Crystal Kitchen Knives, and Takeshi Saji. In the Indian market, there is also competition from Indian brands such as Pigeon, AmazonBasics, Victorinox, Solimo, Glare, Silver Shark, Touaretails, Agaro, Bluecorp, Rylan, Prestige, and Wonderchef.

Pricing:

The pricing of Japanese knives in India varies according to the brand and the type of knife. The average price of Japanese knives 10961.08 INR and ranges from 5000 INR to INR 40,000. Indian consumers who are interested in purchasing Japanese knives are typically looking for high-quality products that offer superior sharpness, durability, and ease of use. Consumers are also interested in the design and aesthetics of the knives.

Import Trends:

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Product Categories:

The top three product categories of knives imported in India from Japan are:

1. Knives with fixed blades (HS Code 821192) 2. Knives with other blades (HS Code 821193)3. Knives and cutting blades for kitchen appliances of machines used by the food industry (HS Code 820830)
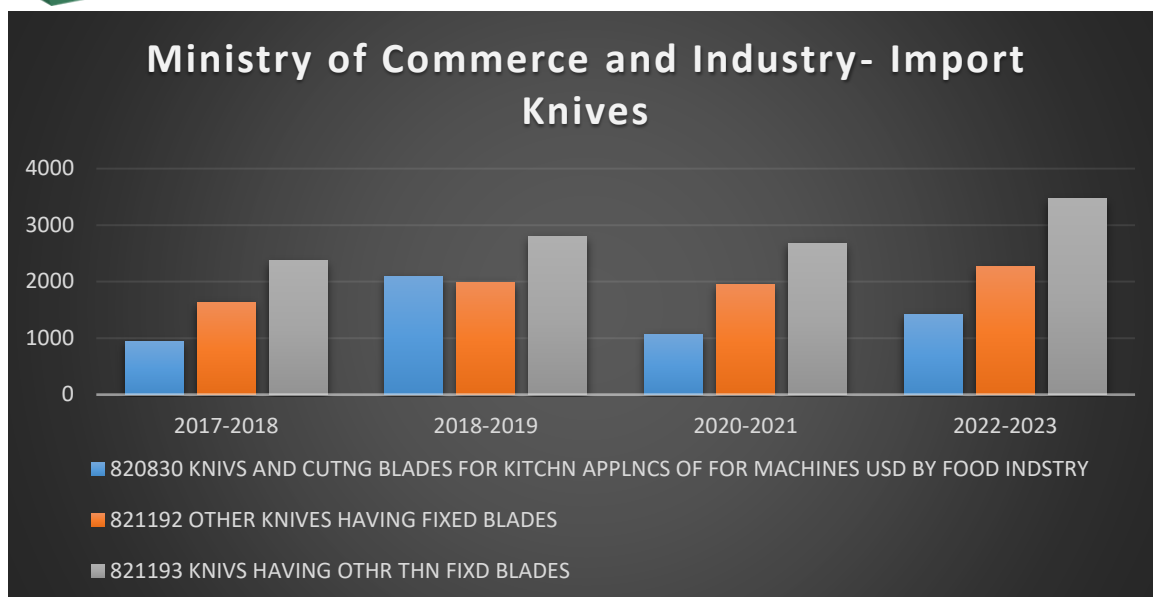
Distribution Channels:

Japanese knives in India are sold through various distribution channels, including online marketplaces like Amazon and Flipkart, brick-and-mortar stores, and specialized knife shops. The distribution channels for Japanese knives in India are still evolving, but online marketplaces are becoming increasingly popular among Indian consumers.

Conclusion:

The import trends for Japanese knives in India indicate that there is potential for growth in the market. Indian consumers are becoming more interested in high-quality kitchen knives, and Japanese knives are gaining popularity due to their superior sharpness, durability, and design. While there is competition from Indian brands, Japanese knife brands have a reputation for quality and design that appeals to Indian consumers. To tap into this potential market, businesses should consider importing Japanese knives and offering them through various distribution channels.

References:

1. The Readers Time- 8 Best Japanese chef knife online India (April 2023)

2. CashKaro - 12 Best Kitchen Knife Brands in India for Easy Chopping

3. Ministry of Commerce and Industry – Import data

4. Grandview research - kitchen-knives-market

5. Volza's Global Import data, Kitchen knife import shipments from Japan