

ROSHANI PATIL

Google Certified UX Design Professional



BEHANCE

behance.net/roshanipatil13



LINKEDIN

linkedin.com/in/roshani-patil-1304/

My PROFILE

“ People ignore design that ignores People ”

Proven knowledge of Human factors and interaction design principles.

Experience with usability methodologies, prototyping tools for creating mock-ups.

Highly proficient in standard design, wireframing, or prototyping tools (e.g. Figma, Adobe XD, Invision).

Belief in honoring agreements and commitments, even when working through competing priorities.

Experienced in working collaboratively within cross-disciplinary teams, with the ability to also work independently.

CONTACT



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EDUCATION

B.E Engg, Computer Science, A.I.T.M Belgavi

WORK EXPERIENCES

Teknotrait: June 2019 – May 2020

- Designed and Developed interactive websites on Wordpress.
- Utilized requirements & design session outputs to deliver conceptual prototypes such as wireframes & high-fidelity mockups.
- Collaborated with a globally based Engineering Team to deliver app project design requirements.
- As a web designer, was involved in designing & developing websites.
- After website development, was involved with further testing the site, collecting feedback from users, and then reiterating on the design.

Saamipya: October 2020 - Presently Working

- Delivered modern, user centric designs to cater to 3 Healthcare Ps (Product/Professional/Patient).
- Performed User Research based on understanding of design principles.
- Worked directly with Product Manager & Senior Executives to develop design plans for scheduled releases.
- Created compelling and interactive social media posts as per the occasion.
- Embraced ambiguity and change, by adapting to the situation while remaining productive.
- Worked on Ecommerce Website (creating images, right colors, typography, images, creating videos and graphics).

SKILLS

Design:

- Persona
- Storyboarding
- Wireframing
- Prototyping
- User Flow
- Visual Design
- Campaign Designs
- Affinity Diagram

Research:

- Interview
- Survey
- Usability Testing
- Comparative Analysis

Tools:

Adobe XD



Adobe Photoshop



Adobe After Effects



Adobe Indesign



Adobe Illustrator



Figma



Corel Draw



Invision



CERTIFICATIONS



Google UX Design Specialization

Credential ID EGRHEZUZ35B4

Planning research studies, conducting interviews and usability studies, and synthesising research data are all basics in UX research.

Applied foundational UX concepts, like user-centered design, accessibility, and equity-focused design

Design for the 21st Century with Don Norman

Credential ID 88500

How designers can improve the world. How to use human-centered design to solve global challenge.

Why designers are so special. How to apply human-centered design insights and processes to solve complex global problems

Become a UX Designer from Scratch

Credential ID 88500

Developed designs that are actually relevant to the target group of people through an iterative, people-centered process. Gained an understanding of users, through methods such as interviews and personas.

Conductivity Usability Testing

Credential ID 88500

To evaluate products and interfaces, I created a user test and set test goals. Avoiding common mistakes throughout ran a user test smoothly and effectively,.

Digital Skills : User Experience

Credential ID EGRHEZUZ35B4

Identified the key approach, attitude and process elements which are necessary for UX design.

Described the 'design', 'develop' and 'release' stage of the UX process and what 'user journeys' are.

User Experience Design Essentials – Adobe XD UI UX Design

Credential ID UC-e40e837f-7606-453a-8004-575376fe4d9a

Created first UX brief & persona. Worked on fonts & colors. Learnt how to use premade UI kits.

The Complete App Design Course – UX, UI and Design Thinking

Credential ID UC-140e9d3f-c97c-4d03-bdc8-3caf200a7e41/

Understood the differences between designing for iOS and Android. Created mobile app designs from scratch.

Created animated prototypes

