# Sindhu Jois

## **UX/UI** Designer

https://www.linkedin.com/in/sindhu-jois/

https://www.behance.net/sindhujois

## Objective

Looking for UX/UI Designer position at your prestigious company.

#### **SKILLS**

Tools Adobe Xd, Figma, Adobe Photoshop, Illustrator, InVision, Miro, Lightroom, Aero,

Creative Cloud Express.

**Skills** Prototyping, Wire framing, User flows, Mockups, Information architecture,

EXPERIENCE communication and presentation, user research, Journey Mapping.

### **ROLE** - UX UI Designer

Himpact Technologies Pvt Ltd

1 Year

3 Days

- Responsible for designing and prototyping a B2B application
- Conducted thorough market research by interviewing users.
- Established consistent brand and creative designs.
- Built sitemaps, wireframes and prototypes to outline structure.
- Collaborate with internal teams to define user interface requirements.

## ${\bf PROJECT-Revamping\ website\ of\ Government\ of\ Clevel and}$

Techolution

- This website was decluttered with simple Icons and simple layout design.
- Used minimalistic, with much more white space in the website that helps the functionality visible.
- Landing page had all the required elements more user friendly.

## PROJECT - FORESHORE 12 Weeks

- This is an app regarding Ocean pollution, worked from scratch by conducting user research.
- Interviewed users, conducting surveys using survey monkey. Created story boards.
- Prototyping, wireframing also Typography was done from scratch this also includes Logo for the app.
- This was mainly designed to help and make it simple for the users to understand and educate about pollution

## PROJECT - My Basket 12 Weeks

- Created the design process from scratch- Empathy, ideate, prototype, and usability testing.
- Conducted thorough competitive analysis and research, user interviews helped the research.
- Worked with a team under my leadership. Collaborated with other teams while testing the application.
- Conducted in depth user research through weekly user interviews for 6 weeks.
- Worked on color palette to enhance the user experience, visual appeal through images, layouts and graphics.

#### **EDUCATION**

Post Bac in UX UI design, San Jose State University, California   GPA 4	16 Weeks
Advanced certification in UX UI design, Designerrs Lab   GPA 3.8	16 Weeks
Master's Degree in Fine Arts , College of Fine arts, India	2 Years
Bachelor's Degree in Fine Arts, College of Fine arts, India	4 Years

### Certification