



# LAKSHMINARAYANAN A

## UI UX Designer

<https://www.behance.net/lakshminar123a>

### CAREER OBJECTIVE

Passionate individual looking to work as a UI/UX Designer, bringing robust experience in gathering and translating user data into design decisions and products. Coming with UI design competence to fuse users perspectives into software products.

### CAREER SUMMARY

- Having good knowledge in UI/UX designing using Adobe XD, Figma, Illustrator.
- Having a good experience in principle based design to bring the clean and clear design.
- Actively interacted with clients and understand their core needs and meet identified objectives. Creates designs based on client specifications.
- Create wireframes, user flow, site maps, journey map, user persona, low-fidelity designs, flowchart working prototypes.
- Experience in High-Fidelity UI designs, also familiar with prototyping & micro-interactions.
- Having a good experience typography.
- Ability to design website, mobile applications, android tv application & smart watch apps.

### SKILLS

Adobe XD  
Figma  
Problem Solving  
Wireframing  
User Research  
User Testing  
Design Thinking Practitioner  
Collaboration  
Time Management  
Critical Thinking  
Strong Work Ethic  
Handling Pressure

### EDUCATION

**AVS Enginnering College**  
BE(ECE) | Aug 2015 - May 2019  
UG PERCENTAGE - 78%

**St.Paul's Hr.Sec.School**  
Jun 2013 - Apr 2015  
HSC PERCENTAGE - 80%

### CERTIFICATIONS

- IBM Enterprise Design Thinking Practitioner
- IBM Enterprise Design Thinking Co-Creator
- Udemy User Experience Design Essentials - Adobe XD UI UX Design - Daniel Walter Scott
- Udemy User Experience Design Fundamentals - Joe Natoli
- Udemy Learn Figma - UI/UX Design Essential Training - Caleb Kingston



	<div>PROFESSIONAL EXPERIENCE</div>
<div>February 2020 - Present</div> <div>Projects</div> <div>Designation</div>	<div>Freelancing</div> <div> <div>1. Krish Studio Photography Mobile app</div> <div>2. Eggleston Cakes Mobile app</div> </div> <div>UI/UX Designer</div>
<div>Roles &amp; Responsibilities</div>	<ul style="list-style-type: none"> <li>Based on the client requirements and understanding the end users, then started the process from user research to identify the problem and what exactly needed by user with the help of qualitative research by framing some questions.</li> <li>Observing from research to user persona to identify the goals &amp; frustration .</li> <li>Identify the competitor and generate some ideas from the analysis, that would helpful to make a user flow of the project.</li> <li>With the collected reports ,designing the free hand sketch/low fidelity design.</li> <li>Converting high fidelity wireframes from the low fidelity designs and also designing the prototypes.</li> <li>From the high fidelity wireframes designing the User interface(UI) with the idea of UX design which is good looking, prototyping and micro-interactions.</li> <li>Choosing the appropriate typography &amp; colors for UI designs.</li> </ul>
<div>August 2019 - Present</div> <div>Designation</div>	<div>IBM India pvt ltd ( Kyndryl Transition)</div> <div>Technical Specaialist ( System Admin)</div>
<div>Roles &amp; Responsibilities</div>	<ul style="list-style-type: none"> <li>Perform System Maintenance.</li> <li>Create System Backups.</li> <li>Monitor System Performance.</li> <li>Provide Technical Support and Guidance.</li> <li>Maintain system security</li> </ul>
	<div>DECLARATION</div> <div> <div>I solemnly declare that all the above information is correct to the best of my knowledge and belief.</div> <div>LAKSHMINARAYANAN.A</div> </div>