

# LEKHA LAVANYA ARULARASU

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Contact : 8870220355



## OBJECTIVE

To play more challenging and responsible roles for the fulfillment of personal capabilities with excellence in my career path there by acknowledging the employer through extreme dedication and to grow professionally.

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## EDUCATION

- ▮ Master of Business Administration, Vellore Institute of Technology, Chennai | 2020-2022 | CGPA 7.8
  - ▮ BE in Mechatronics Engineering, Sri Krishna College of Engineering and Technology, Coimbatore | 2016-2020 | CGPA 8.4
  - ▮ 12 Standard, Sri Vijay Vidyalaya Matriculation Higher Secondary School | 2016 | 94%
  - ▮ 10 Standard, Sri Vijay Vidyalaya Matriculation Higher Secondary School | 2014 | 97 %
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## INDUSTRY IMMERSION

- ▮ Company: "Tamil Nadu Cable Corporation Ltd"  
Period: October 2021 to December 2021- Two Months  
Role: Management Trainee  
Major: Human Resource Management
- ▮ Company: "Ooragam Pvt Ltd"  
Period: June 2021 to July 2021- One Month  
Role: Post-Graduate Intern  
Major: Marketing Management and strategic Planning.
- ▮ Company: "Sakthi Gear Products Pvt Ltd"  
Period: October 2019 to March 2020- Six Months  
Role: Graduate Intern Trainee  
Major: Industrial Automation
- ▮ Company: "Skywalk Digital Pvt Ltd"  
Period: September 2019 to October 2019- One Month  
Role: Graduate Intern  
Major: Mechatronics Engineering
- ▮ Company: "Multicity Digital Pvt Ltd"  
Period: February 2018 to March 2018- One Month  
Role: Graduate Intern  
Major: Mechatronics Engineering

## ACADEMIC PROJECT

- ▮ Customer Engagement and Vendor Relationship – TCCL Pvt Ltd 2021
- ▮ Marketing and Social Media management – Maram & Ooragam Pvt Ltd 2021.

## Designed and Fabricated

- ▮ Automated Scrap Collection Machine 2020
  - ▮ A All Terrain Vehicle- BAJA and ESI 2019
  - ▮ Business and Cost Plan – BAJA and ESI 2019
  - ▮ Line Follower Robot - Futura 2017
  - ▮ Soccer Robot - Futura 2017
  - ▮ Robo Race Robot - Future 2017
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## CERTIFICATION

- ▮ Business English, ESOL International in University of Cambridge – First Class.
- ▮ Saral Hindi Moukhik Shikshan – First Class.
- ▮ Advances in welding and Joining Technologies.
- ▮ Industrial Automation and hands on Training.

## ACHEIVEMENTS AND AWARDS

- ▮ Business and Sales Events BAJA & ESI - National Level Competition, 4<sup>th</sup> place overall.
- ▮ Public speaking Event – Inter college Level Competition, 1<sup>st</sup> place
- ▮ Extempore Speech – Intra College Level Competition, 1<sup>st</sup> place
- ▮ Shuttle badminton – zonal level competition, Winner.

## CO-CURRICULAR ACTIVITIES

- ▮ All Terrain Vehicle Design Member, Business and Sales Head and Competed in National Level Competition BAJA, ESI.
  - ▮ Head of Society of Automotive Engineers Club SAE.
  - ▮ Managing Member of TEDx.
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## SKILLS

- ▮ Business Plan
- ▮ Research and Analysis
- ▮ Survey
- ▮ Tableau
- ▮ SPSS Software
- ▮ Public Speaking

- ‖ Creo Software.
- ‖ MS office

## **PERSONAL PROFILE**

- ‖ Name Lekha Lavanya Arularsu
- ‖ Date of Birth 21/06/1998
- ‖ Gender Female
- ‖ Address 4/1312, E.B.Colony, Dharmapuri 636705
- ‖ Marital Status Single
- ‖ Hobbies shuttle badminton, Dancing, Content Writing.

## **DECLARATION**

I, Lekha Lavanya A hereby declare that the above information is true to the best of my knowledge.

**Date:** 12/02/2022

**Place:** Chennai

**Lekha Lavanya Arularasu**