# Archana Hiremath

+91 9380687633 archanauxd@gmail.com

### check out my portfolio

**TOOLS** 

Figma

Adobe XD

Figjam

Miro

**EXPERIENCE** 

**Moontropy Private Limited**, UX Intern,

Aug - 2021(present)

Successfully conducted user interviews, built user journey, wireframes and user senarious on 0.1 version of littlex (web based application) and then designed littlex mobile application (on-going)

#### **DESIGN SKILLS**

**UX** writing

Design thinking.

Research

Wireframing

Prototyping

User journey

Data analysis

Usability testing

Qurinom Solutions, UX/UI Design Intern,

Aug - 2021 (present)

Worked on Showcase web application and HRMS web based application. Researched users, defined painpoints and app features for numerous clients under Qurinom solutions. Researched and wireframed Buzz application.

# Qurinom Solutions, Content strategist intern,

May- Aug 2021

Actively worked as content strategist in social media marketing. Created online presence on various social media . Adopted SEO strategies to increase view counts.

# Girlsbuzz.com, Freelance writer,

March-Oct 2021

Wrote 25 + articles on various subjects - entertainment, health, career, technology etc.Adopted SEO strategies in all the articles

#### **EDUCATION**

### K.L.E's Arts and commerce college, Gadag, KA-582101

Bachelor of Arts in Sociology,English literature and History, Percentage: 80%

2019 - 2021\*