# biz95.mk@gmail.com

Business Analyst | Project Manager

Manish Kumar

www.cruxeraconsulting.com

# **SUMMARY**

3+ years experienced Business Analyst adept at interacting with global stakeholders and delivering efficient technological solutions. During my tenure as a Business Analyst I have successfully delivered 12+ major cross platform software projects, having monitored 4+ projects simultaneously with each project team consisting of an average of 8+ members. Currently I am working as a Managing Partner in my consulting startup focusing on providing ethical, affordable finance & tax advisory services for Startups, MSME's and small-mid sized businesses across India.

#### **KEY SKILLS**

### **Business Analysis:**

Requirement Gathering, Requirement Analysis, Software Requirement Specifications Document, Use Case Analysis, Wireframe & Prototype Designing, Variance Analysis, Process Optimisation

### **Project Management:**

Sprint Planning, Time and Cost Estimation, Agile Project Delivery and Management, Team and Resource Management, Change Management, Risk Analysis, Quality Management, Bug Tracking and Monitoring, Schedule and Time Management

### **TECHNICAL SKILLS**

## For UX, Wireframe, Prototype Design:

Adobe XD, Figma, Balsamiq, Avocode, InVision, MockPlus, MS Visio

#### For Documentation, Project Management:

JIRA, Confluence, Trello, RedMine, MS Office

### PROFESSIONAL EXPERIENCE

# **Co-Founder & Managing Partner**

Apr '21 - Present

#### **Cruxera Consulting**

**Biz4Solutions Pvt Ltd** 

Asansol, IND

Pune, IND

Service based consulting firm focusing on finance & tax consulting providing a wide range of advisory services across India.

- With a vision of establishing a 100% Indian operated advisory firm, I started a consulting startup focused on providing ethical, honest and affordable consulting services specially in the finance and tax domain for small-mid sized businesses.
- Took responsibility for the management, growth, marketing and development of the business.
- Gathered a team of 5 highly qualified accountant, income tax advisor, CA's, CS's having 25+ years of experience.
- Onboarded 70+ stakeholders for GST, Tax and Regulatory advisory services and established a 100% retention rate.
- **Added value** to our stakeholders **by providing additional advisory** for the growth of their business through strategic planning.
- Actively worked on refinement of the finance and tax consulting services, focusing on growth and pricing strategies.
- Created marketing campaigns on Google ads to generate quality leads and increase sales for our services.

**Business Analyst** Feb '20 - Ian '21

Pune based software agency with 100+ employees, with a client base across the USA

• Consulted, gathered requirements from stakeholders and provided feasible solutions to meet expected business needs

- Monitored 4+ projects simultaneously and gave thorough requirement understanding workshops to the project teams
- Interacted with the stakeholders, gave prototype walkthroughs, and updates of the ongoing tasks on a weekly basis
- Produced detailed use case documentation and assisted the design team in designing efficient flow
- **Assured seamless communication** on the project scope & schedule between the clients and the project teams
- Inspected the product before each sprint release with quality checks to align it with the company's goals and vision
- **Ensured timely delivery of the sprints** by taking regular updates of assigned tasks from the team members

Sep '19 - Jan '20 Jr. Business Analyst

Pune, IND Visulon Inc

Product based company in Pune with a renowned client base of major fashion brands like Puma, Levis, PVH.

- Assisted the Project Manager in streamlining requirements, developed project plans given by the VP of Innovations at Puma
- Designed 5+ clickable prototypes for future requirements and presented demo sessions to client and the team
- Performed rigorous R&D on the existing platform and created 5+ prototypes for optimising the process flow
- Reduced 90% of the process time by defining a flow to bring files from Adobe Illustrator directly into Visulon's platform

**Business Analyst & Project Coordinator** 

Product and service based startup company in Pune having a global client base

- Assembled and analysed requirements from 10+ clients, created project development plan, timeline and estimated the cost
- Supervised the sales and marketing team to improvise on the workflow, successfully generated 10+ new leads every month
- Monitored daily development tasks and took updates from the sales and marketing team on weekly basis
- Influenced the design team to adapt to new tools, successfully refined the design process to improve the efficiency

Business Analyst Sep '17 - Jan '19

Satyam Associates Asansol, IND

Service based financial and software development company in Asansol and Kolkata

- Gathered requirements from 5+ clients simultaneously, created SRS's and explained the scope, flow of the project to the team
- Recommended ideal solutions based on the budget by identifying the business needs of stakeholders
- Coordinated with 5+ clients and development team simultaneously for ongoing projects
- Enhanced my skills as a Business Analyst consistently during the tenure at Satyam Associates

### **SOCIAL WORK**

# Member of Lions Clubs International : Asansol Greater region

Jul '21 - Present

- Ongoing design phase of food and unused clothes delivery application for the homeless
- · Ongoing project planning phase on providing free education and job ready skills for the underprivileged
- Assisted in supplying groceries to the remote villages which were damaged by the cyclone Yaas in West Bengal in May, 2021
- Organised and took the initiative to feed 200+ homeless people at a time during the lockdown phase
- Provided essential supplies and groceries to the underprivileged during the complete nationwide lockdown stage
- · Participated in an ongoing weekly project which provides free eye checkups for the underprivileged
- · Actively volunteered in distributing food for the ongoing weekly project "Feed for Hunger" for the homeless
- Arranged and distributed unused clothes to the homeless on a monthly basis

# **EDUCATION**

# Savitribai Phule Pune University: MIT Academy of Engineering

Jun '13 - Sep '17

**BE Computer Engineering : 56% (Higher Second Class)** 

Pune, IND

Extra Curricular Activities

- Won inter department table tennis tournament for 2 consecutive years
- · Second in college level photography competition

### St. Patricks Higher Secondary School

Apr '11 - Apr '13

Class 12th - ISC Board: 65%

Asansol, IND

Extra Curricular Activities

- Won inter school table tennis tournament for 2 consecutive years.
- · Qualified for district level table tennis tournament from the state of West Bengal

# St. Vincent's High and Technical School

Apr '00 - Apr '11

Class 10th - ICSE Board: 74%

Asansol, IND

Extra curricular Activities

• Actively took part in athletics (Sprints, High Jump, Long Jump) and won 4 medals for 3 consecutive years