



Gopika Agarwal

A dedicated professional with excellent spoken and written communication skills. Team player, leadership, fast learner and the ability to meet challenging deadlines are some of the qualities that I possess. I aim to enhance my skills, strengthen my knowledge and realise my potential by exploring a wide variety of opportunities to expand my horizons.

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EDUCATION

Journalism and Mass Communication, PGD

AURO University of Hospitality and Management

05/2020

Surat, Gujarat

Bachelor of Business Administration, Marketing

AURO University of Hospitality and Management

05/2019

Surat, Gujarat

WORK EXPERIENCE

Reporting Intern

Zee News

10/2021 - 03/2022

Noida, Uttar Pradesh

Responsibilities/Tasks/Achievements

- As an intern. I'm able to execute all the tasks that are usually given to an employee. I research, curate stories, shoot them, write scripts in form of packages and appear for live reporting as well. I've also done live reporting for Zee Business and Zee UP-UK. [🔗](#)

Social Media Intern

Zee News

02/2021 - 10/2021

Noida, Uttar Pradesh

Responsibilities/Tasks/Achievements

- Edit videos using Wondershare Filmora software, make previews for videos, create thumbnails, check and edit video as per guidelines to avoid strikes, give catchy headlines for the videos and post them. The number of videos may vary from 25-35 depending on the day's work.

Intern

VOXX

09/2020 - 01/2021

Ghaziabad, Uttar Pradesh

Responsibilities/Tasks/Achievements

- While utilising the time in lockdown and grooming my skills, I interned with Vox Media, a social media news portal. Curated stories, did researching, scripting, anchoring and voice overs for this channel. [🔗](#)

Intern

Aaj Tak - India Today Group

01/2020 - 02/2020

Mumbai, Maharashtra

Responsibilities/Tasks/Achievements

- Interned with the production desk, curated stories as well as went on field for reporting. Did a small VO for SBB. Also covered a few court cases in Sessions court and BHC.

SKILLS

MS PowerPoint



MS Excel



Data Analysis



Leadership



Research



Communications



Content Writing



WORK LINKS/ACHIEVEMENTS

The first byte that I did for Zee News got aired on prime time show DNA as I successfully managed to take AIIMS director Dr Randeep Galaria's byte on India's 100cr covid vaccination milestone. [🔗](#)

Many of my reports have been aired on Deshhit, the segment aired just prior to prime time DNA. [🔗](#)

Exclusively interviewed Sachin Tendulkar during my internship tenure with Aaj Tak-India Today.

PERSONAL PROJECTS

While utilising the time in lockdown, I created a blog page and majorly wrote short stories with a twist. [🔗](#)

LANGUAGES

Hindi



English



PERSONAL INTERESTS

Reading

Writing

Dancing

TV shows