



SURAJ PB NAIR

MBA GRADUATE

Confident and Efficient working skills in various fields.



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SKILLS

CONFIDENT

EFFICIENT

HONEST

MS EXCEL

MS OFFICE

TALLY

GOOD COMMUNICATION SKILL

POWERPOINT

MARKETING & HR

LANGUAGES

ENGLISH

Limited Working Proficiency

HINDI

Full Professional Proficiency

MALAYALAM

Native or Bilingual Proficiency

TAMIL

Full Professional Proficiency

KANADA

Elementary Proficiency

INTERESTS

SPORTS

ADVENTURE SPORTS

MUSIC

READING

EDUCATION

MBA

BENGALURU CITY UNIVERSITY

2019 - 2021

BCOM (TRAVEL & TOURISM)
UNIVERSITY OF KERALA

2015 - 2018

WORK EXPERIENCE

TOURISM EXECUTIVE STAFF

KERALA TOURISM DEVELOPMENT CORPORATION

2017

CERTIFICATES

MBA (HR AND MARKETING) (2019 - 2021)

MBA GRADUATED ON HUMAN RESOURCES AND MARKETING SPECIALISATION

BCOM (TRAVEL AND TOURISM) (2015 - 2018)

BCOM GRADUATED ON TRAVEL AND TOURISM SPECIALISATION

DIPLOMA COMPUTER APPLICATION (C-DIT) (2016)

DIPLOMA IN DCA FROM C-DIT (CENTRE FOR DEVELOPMENT OF IMAGING TECHNOLOGY)

FUNDAMENTALS OF DIGITAL MARKETING (2021)

GOOGLE DIGITAL GARAGE

PERSONAL PROJECTS

THE STUDY ON BRAND LOYALTY AYURVEDIC PRODUCTS (MAIN PROJECT) (MBA) (2021)

- The southern part of India is well known for traditional treatments where the region is mostly covered with enormous plants and trees. Kerala is probably the only state in India where Ayurveda is used as mainstream medicine.

RESEARCH ON TRAINING AND DEVELOPMENT AT SYSCO (MBA) (2020)

- Sysco Corporation is an American multinational corporation involved in marketing and distributing food products, smallwares, kitchen equipment and tabletop items to restaurants, healthcare and educational

STUDY ON CUSTOMER SATISFACTION ON HYUNDAI MOTORS (BCOM) (2018)

- In order to Analyze the level of satisfaction of customers towards Hyundai car, ranking method is used by calculating weighted average score for the each.

ACHIEVEMENTS

NATIONAL SERVICE SCHEME (NSS) (2014 - 2018)

I worked for the development of future generation to know about our environment .

TOURISM EXECUTIVE STAFF (2017)

Myself gained more knowledge about tourism sector in kerala