

Sakshi koul

MBA Graduate

Self motivated persons seeking a challenging position in a reputable organization to expand and utilize my learning, skills and knowledge. Possess excellent communication skills and have an eye for detail. Flexible to work in any environment as required.



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📍 Jammu, India

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EDUCATION

Masters of Business Administration Shri Mata Vaishno Devi University

07/2019 - 09/2021

Jammu, India

MBA

- 7.16 CGPA

Bachelors of Business Administration Trikuta Degree College

08/2016 - 07/2019

Jammu, India

BBA

- 62%

XII (Senior Secondary) Govt. Mixed Hr. Sec. School

05/2015 - 02/2016

Jammu, India

Science

- 64%

X (Secondary) Army Public School

05/2013 - 04/2014

Jammu, India

Courses

- 6.6 CGPA

INTERNSHIP

Intern

Pantaloons Fashion & Retail Ltd.

06/2018 - 07/2018

Jammu, India

Studied the Effectiveness of Retailing mix to understand various aspects like to identify the performance of store operations, to understand the quality of services maintained and availability of products in the store.

Achievements/Tasks

- Maintain outlay of the store
- Store Operations

Intern

Sarveshwar Foods Ltd.

07/2021 - 09/2021

Jammu, India

Studied the Market Penetration of Spices in J&K to understand the buying behaviour of the Trade and Customers including the Retailers and Distributors, the Credit Facility, Payment terms of the Trade, and various age groups in deciding the purchase of the product

Achievements/Tasks

- Collect information from the population
- Analyse the data

SKILLS

Microsoft Office

Time Management

Good Communication

Leadership

PERSONAL PROJECTS

"Consumer Buying Behaviour during Covid -19 : With special Reference of Grocery Stores"
(06/2020 - 03/2021)

- Studied Consumer behaviour that occurred due to the pandemic and made changes like bulk shopping, spending more on hygienic products.

EXTRA-CURRICULAR

Runner-up in singing competition.

2nd position in Display your Talent.

CERTIFICATES/PAPER

Presented a Paper and Won the Best Paper Award in the International Conference (IATSM -2021) organized by the School of Engineering and Technology School of Business, Sushant University, Gurugram

Participated in the "CEO Dialogue Meet on "Investor Awareness and Financial Planning" organized by Aditya Birla Sun Life AMC Ltd.

Attended Webinar Series for Leading the change :Post Covid-19 Response of India held by Institute of Public Enterprise, Hyderabad, Shri Mata Vaishno Devi University, Katra, J&K and Bhartiya Shikshan Mandal, Nagpur

LANGUAGES

English

Full Professional Proficiency

Hindi

Full Professional Proficiency

INTERESTS

Dancing

Singing

Cooking