Priya. Yadav UX/UI Designer

• I am UI/UX designer. I like to work in challenging atmosphere that provides me an opportunity for learning & where my professional skills combined with my knowledge will make effective contribution to growth of the company

Work Experience

Sai Finance Advisory Pvt Ltd (BDE)

Duration 1 year 15/2/2018 to 17/3/2019

Roles and Responsibility: KYC Documents
Verification, Backend Operations, Customer verification, Sales

ImaginXp Company

(Assistant Manager in Business Development)

Joining Date: 8/4/2019 to Currently Working

Roles and Responsibility:Coordinating the students on mails and Calls, Council and guide a student for University Courses ,Backend operations, trainer Alignment for weekend lectures, Social media marketing Activities like Posting a Collaterals

Projects

Quick Tech App (CRM Software application UX/ UI Project)

Project includes the whole process of UX

made a CRM software that could make any employees work easy and fruitful, As a UX designer, I have created this project documentation for user research. Following the UX procedure, research heuristic evolution, then persona building. Created customer journey map, user flow, task flow, and information architecture wireframe, Visual Design& UI as well, all the things I have made in Figma Software.

https://www.behance.net/gallery/134923409/Quick-Tech-%28CRM-Software-application%29-%28-

Awesome (Food Delivery App)

Project mainly focused on UI & Visual part

food delivery app which includes lots of facilities with healthy, safe, and delicious food delivery.

I have designed this project to improve my proficiency in the Visual and UI part, I have also made the user flow in this with wireframe.

https://www.behance.net/gallery/134908275/Food-App-Design-%28-UX-UI-%29-%28-more-focused-on-UI-part-%29

Landing page's and UI Design Portfolio

Landing Pages of various websites and mobile UI

Made many landing pages and UI screen's portfolio to enhance my skills and to be consistent with design practice

I usually prefer Adobe XD to Do Website and UI designing but for the Purpose of graphics mainly used illustrator some time use to prefer figma Software as well

https://www.behance.net/priyayadav5

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Masters in commerce

Year of passing 2021 From S.p college Pune University

Jumpstarter in UX Design

72 Hours Weekend Course July 2019 Nov 2019 From Imaginxp, Pun

Software

Adobe XD Illustrator Figma. Photoshop Paint

Skills

UI/UX
Low to high fidelity Designs & Prototyping
Persona Building
Storyboard
Wireframing
User Research
Usability Testing
Graphics
Prototype
Web designing
Problem Solving
Design Thinking
Interaction Designing
Communication design (Basics)
Visual design

