Deb Jyoti Das

BUSINESS ACTION OF BUSINESS ACTI

Department of Business Economics

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Master of Business Administration (Business Economics)

EDUCATIONAL BACKGROUND

Master of Business Administration candidate at Department of Business Economics, Delhi University – Class of 2022

YEAR	DEGREE	INSTITUTE	BOARD/UNIVERSITY	RESULT (%)/GPA
2022	MBA(BE)	Department of Business Economics	University of Delhi	76.93
2018	BTech	Kalinga Institute of Industrial Technology, Odisha	KIIT University	7.18
2014	XII	Jawahar Vidya Mandir, Shyamali, Ranchi, Jh.	CBSE	65.40
2012	Х	Bright Career School, Purnea, Bihar	CBSE	10.00

Completed Fundamentals of Finance from Coursera

(May '21)

Completed Python for Data Science and AI from IBM

(Feb '21)

Completed Fundamentals of Digital Marketing from Google Garage

(Jan '21)

INTERNSHIP

ZingHR, New Delhi

(June '21 – August '21)

Intern

Helped the company in expanding to uncharted markets with thorough research and associated content for webpages of the parent company and its subsidiary – ZingNEO. Did PR indexing for traffic content and digital marketing. Created dedicated marketing content with the HR Tech backdrop.

- Participated in decision making session as part of the marketing group.
- Helped in expansion to Sri Lanka, Australia, Saudi Arabia, the UAE, Malaysia and New Zealand.
- Recommended major changes in workability and got valuable accolades from the supervisor.

WORK EXPERIENCE - 02 Months

Amazon India (Aug '20 - Oct '20)

Catalogue Specialist - I

As part of the ABP (Automated Brand Protection) team of MBO (Marketplace Business Operations), I in a sub-group of 14 people protected brand-names in the text attribute protecting them from seller infringements.

Used SQL for product categorization and performed manual scrubs.

KEY PROJECT

Analyzing Company Performance Using Ratios

(May '21)

/20201

- Successfully completed the project in stipulated time that included analysis of financial statements of two automobile manufacturers, namely: BMW and Volkswagen.
- The analysis included ratio and metric comparisons that had to be derived from the statements over 4 years from 2016 to 2019.
- Profitability, liquidity, activity and solvency analysis were performed to derive the conclusion for investment oriented decision making.

ACHIEVEMENTS

•	Got reatured in The Business Economist, the annual magazine of DBE	(2020)
•	Finished HDOR-2020, covering 1277.3 km in 100 days	(2020)
•	GATE (CF) qualified	(2018)

LEADERSHIP & PARTICIPATION

•	Head, Editorial Board	(2021)
•	Participated in KIIT Fest 2016	(2016)
-	Coordinator of Organizing Committee for Fresher's 2015 – KROMASS.	(2015)

SKILLS & EXTRA CURRICULAR ACTIVITIES

TECHNICAL SKILLS

- Programming Languages: Python, , JavaScript, C, Java
- Frontend Framework and Databases: MySQL, HTML 5.0
- MS Office: Excel, Word, PowerPoint

HOBBIES

- Medium to long distance running, badminton, cricket.
- Avid book reading.
- Travelling and Photography.