



# Shubham Ganesh Kathale

UX / UI Designer

## Skills

### UX

- User Research
- Card Sorting
- Task Flow
- User Flow
- Low Fidelity Wireframes
- Medium Fidelity Wireframes
- Prototyping

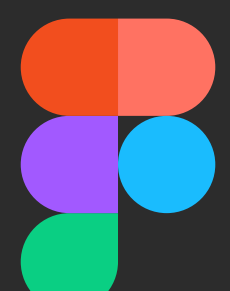
### UI

- High fidelity
- Visual Design

## Tools



Adobe XD



Figma



Adobe  
Illustrator

## Contact



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Shubham Kathale

## Profile

Hello ! I am a UX / UI Designer by profession. I have an Ability to think conceptually and create and/or take direction and bring it to life. Also I am passionate about problem solving with simple and minimal design. I believe a good UX definitely increases the user satisfaction with the products.

## Education

### UX / UI Designing

Creative Concept , Pune

### Advance Course in Digital Marketing

Digital Trainee , Kothrud

### BBA-International Business

MAAER's MIT School Of Management, Kothrud  
2016-2020

### HSC

Mahatma Gandhi Junior College, Manchar  
2012-2013

### SSC

New English School , Landewadi  
2010 - 2011

## Experience

### Digital Marketing Executive

MicroEmbedded Technologies, Pune  
17 August 2020 - 30 November 2021

### Digital Marketing Intern

16 July 2019 - 30 October 2019

## Project

### UX / UI Design

#### Ambulance Booking App

Empathize-  
Learning About Audience

Define-  
Identifying User Needs

Ideate-  
Generating Ideas For Design

Prototype-  
Turning Ideas Into Examples

Test-  
Evaluating The Design