

BhavyaSri Masupalli

UI UX Designer

Personal Info

+91 9521429605

bhavya.masupalli@gmail.com

 [Behance](#)

Skills

UX Research

Information Architecture

Wireframing

Prototyping

Visual Communication (Layout, color, images, type, design theory)

Design Thinking

Design UI Elements

Identifying and troubleshooting UX problem

User Testing

Data Analysis

Technical Skills

HTML

CSS

Bootstrap

Languages

English - Advanced

Telugu - Advanced

Hindi - Intermediate

Spanish - Bigginer

Hobbies

Playing Badminton

Playing Chess





Reading books

I am a User Experience designer with having deep understanding of user-centered design and strong analytical abilities. I also have an understanding of technical limitations as well as business strategies and goals.

Professional Overview

- A Strong Command of contemporary design tools such as **Figma, Adobe XD, Illustrator** and **Photoshop**.
- Understanding of business metrics and the ability to translate company goals and objectives into digital experiences.
- Ability to collaborate with different teams
- Fluent in user-centered design and strong analytical abilities.

Projects

- Hire X**  [Link](#)
Roles and Responsibilities
Competitive Analysis, UX Research, Designing UI elements, Creating design system for fluent workflow
- Sportslumo**  [Link](#)
Roles and Responsibilities
Identifying and trouble shooting existing UX problems, UX research for new sections of the website, Designed sports pages in both mobile and desktop
- Bloom TV**  [Link](#)
Roles and Responsibilities
Redesigned better version of existing system.
- Machine Enquiry**  [Link](#)
Roles and Responsibilities
Design and UX research for new sections of the website

Experience

- User Experience Designer** Present
Unyscape Infocom, Noida 8 months Experience
- Digital Marketing Intern** 6 Months
CENTA , Bangalore
- Intern in the area of Guided Missiles** 3 Months
DRDO, Research Center Imarat, Hyderabad

Education

- Computer Science & Engineering** 2017-2021
NIIT University, Neemrana, Rajasthan CGPA - 6.4
- Intermediate** 2015-2017
Sri Chaithanya College, Vijayawada, Andhra Pradesh CGPA - 10
- Secondary School** 2015
Gitam International School, Tirupati, Andhra Pradesh CGPA - 9.2