UPSKILL – WINTER INTERNSHIP

WEEK 3 PROGRESS REPORT

BY RAHUL MURARI MENON

DIGITAL MARKETING INTERNSHIP

STUDENT – LEVEL 6, BBA (Hons) UNIVERSITY OF WEST LONDON, RAK, UAE

Name: Rahul Murari Menon

Domain: Digital Marketing

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Week Ending: 03

The report highlights the progress undertaken during my third week of Digital Marketing Internship**.**

1) **Overview:**

This week was focused on report writing and submission. The normal guidelines of writing a professional report was being discussed. Overall progress was discussed.

2) **Achievements**:

I learnt the art of report writing as per given guidelines. It seemed professional and also gave a special touch to my writing skills. I was able to contribute positively towards my project. Most of the tasks done earlier, were self-explanatory and easy to understand for beginners and I thank Upskill Campus and Iot Academy for the same.

3) **Challenges and hurdles faced**:

This week I experienced a bit of confusion regarding the weekly contents posted. I was able to get only the weekly report submission details but was unable to find the assigned tasks if at all any. I put up the query in the common group and also a personal note to Ankit sir.

However, with a positive attitude, faith and tolerance, could understand that every problem has a solution within.

4) *Lessons learnt*:

I could explore my problem solving and critical skills as and when required. It helped me to become independent and take decisions at the right time and become practical in nature. It will definitely help me in all my future endeavors. For referencing and citations, how to use APA 6 was understood.

5) REFERENCES:

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