



LET US ^{RISE} ABOVE THE REST

Marathwada Shikshan Prasarak Mandal's

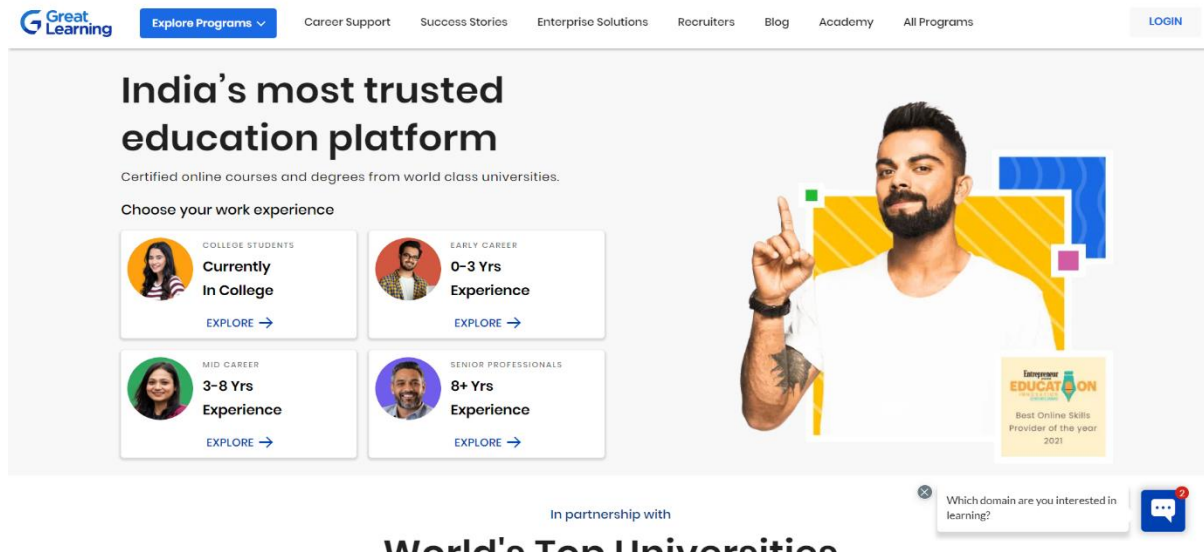
**DEOGIRI INSTITUTE OF ENGINEERING AND MANAGEMENT STUDIES,
AURANGABAD**

Department of Computer Science and Engineering

TY CSE -2022-23 (SEM I)

Name of Student: Rahul Vilas Narode	Class: TY CSE
Roll No: 36079	Date: 19-10-2022
Division: A	Marks Obtain (out of 30) -
URL of Website: https://www.mygreatlearning.com/	Faculty Sign:

Home Page: <https://www.mygreatlearning.com/>



Serial Position Effect:

As Here, in this website the positioning is done quite well, In the Upper side of the website we can see the title of the Website so it attracts the user and the title is in bold and there are some colour in that title so it is attractive to the user and so when user see the website then it is some more attractive and so user visit to the website multiple time. and Here in this Website the Background colour of the website is white, so it also attracts the attention of the user.

And here in the above diagram as you can see that in middle part of the website, they Provided the contains about the courses so when user open website first time then it attracts towards the Course which is in the Middle part of the Website, so user explore more about the website as well as Courses. This is All about Serial Position effect in the Home Page of the website.

Colour Theory Effect:

As you can see in the Above fig. in this website they use colour them as white so user attract towards the website and the title of the website is the combination of the colour that is Green,white,and blue colour so it is more attractive to the user and here drop down Menu option is provided as well as colour full design is there so when user click any particular word then it shows in blue colour and it more attractive. so This all about the colour effect and which is comfortable for users.

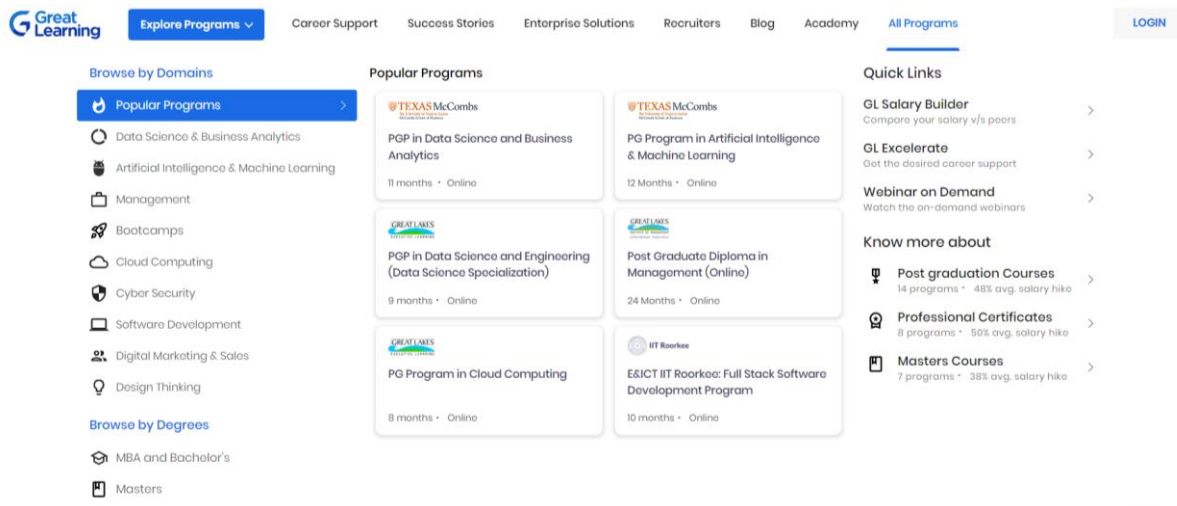
Icons and Graphical Interface Effect:

In Icons and Graphical Interface Effect Here, as we can see several icons and pictures are used to describes things and make clear to understand the user the purpose of the icons. In title of the website 'Great Learning' used because 'G' is in different font because of this user can recognised easily. Here, some pictures are used for Attraction of the user and website also interactive with the help of fonts and different types of colour combination and here some awesome plus relaxing interface is used.

Typography Design with its Effect:

Here, as we can see, the web page made a balanced choice of fonts easier for the eyes so user can easily understand and know the meaning. Here some fonts are bold and larger to attract the users which affects the readability. Also, the line spacing between the fonts are appropriate and more efficient for reading for any user, so user read it appropriately. The highlighted content is coloured differently than the normal content, so user attract towards it.

All Program page: <https://www.mygreatlearning.com/hire-talent>



Serial Position Effect:

Here as you can see the Positioning is quite well as you can in the left side of the webpage there are some popular Program which help user to explore more about the program as well as website. Also, here the words which are related to more information that world is hyperlink so when user click on it then next page will be open related to that topic with clear and more information. As well as in right side some quick links are provided so user explore more related to it. And in middle of the webpage some Popular Programs are given for the user, so user attracts towards it. Also, drop down menu is provided for user to user can related it.

Colour Theory Effect:

As here we can see some colour's themes are used in this page very few colours are used so user only read the informative contains and not distracted from others. As well as the links is in blue colour because everywhere in this webpage some common thinks is there. So, this all colour effects are comfortable for human eyes.

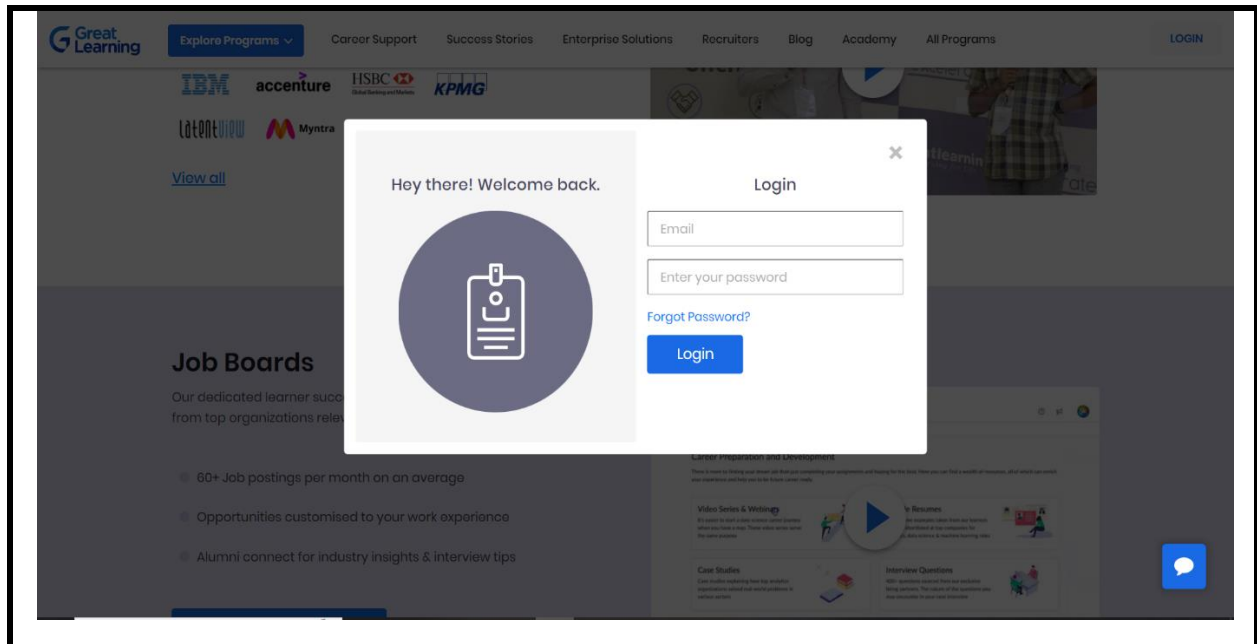
Icons and Graphical Interface Effect:

In this webpage as we can see several icon's and pictures are used to describes the contains of the webpage to make clear of the webpage understanding. In this page some icons like AI, software development, digital marketing, Cyber security etc are used to convey the meaning of the words clear and so user also understand easily.

Typography Design with its Effect:

As here, the webpage fonts are in medium size So user easier to read it and it also suitable for eyes.as well as some fonts are in bold and large in size so user attracts. Some fonts are in blue coloured. There is no dark of the fonts is used which fell user irritated while using the website. Also, the line spacing between the fonts are appropriate and more efficient for reading for any user. The highlighted content is coloured differently than the normal content.

Login Page: <https://www.mygreatlearning.com/hire-talent>



Serial Position Effect:

Here, the positioning of the contains is done quite well. As you see the middle content is made more contrast, so user attract towards it. The content of the website is placed at its position related to the category or the context of it. so website grab the attention of the user.

Colour Theory Effect:

As here, we can see, no colours or simple colours are used so user relate it. In this page background is transparent and dark in colour, because of this login page is more attractive and user attracts to it. Some button is blue in colour to make users extra conscious when clicking. This all-colour effect is supposed to be comfortable for the users.

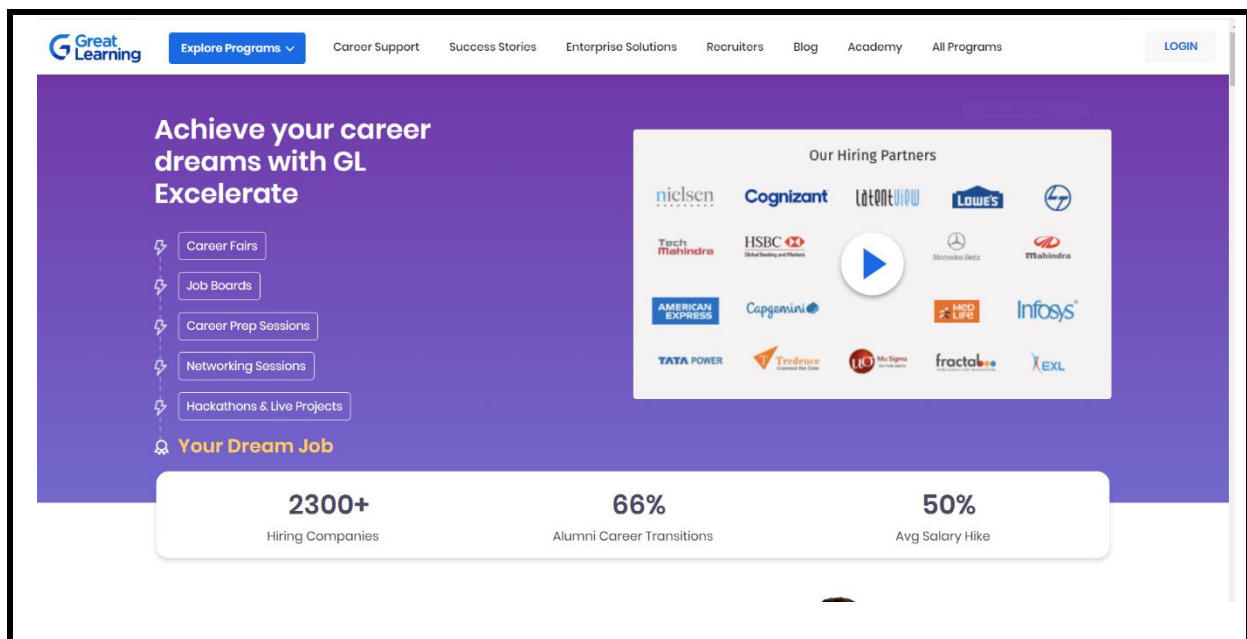
Icons and Graphical Interface Effect:

Here, only one icon is used to describe the login form, it is simple and attractive.

Typography Design with its Effect:

Here, as we can see, the web page made a balanced choice of fonts easier for the eyes. There is some fonts are bold and larger in size to attract the users which affects the readability of the user. Also the line spacing between the fonts are appropriate and more efficient for reading the contains to the any user. The highlighted content are coloured differently than the normal content so user attract towards it and read the information

Career Support: <https://www.mygreatlearning.com/gl-excelerate>



Serial Position Effect:

As Here you can see the positioning is done quite well, in the left side of the web page there are some attractive words are used like career, job etc. it helps user to achieve the goal with this site so it attracts the attention of the user . In Right most side of the web page one video is provided so we user can understand exactly what the main role of the website. In bottom side of the website the rating for users is given .so user understand the users and its rating.

Colour Theory Effect:

Here, as we can see some colour themes are used. In this page the secondary colour is used for background to attract the users. All content in light colour so there should not be any distraction. The moto is in dark colour, to focus on content or message instead of wasting time on the interface. This all-colour effect are supposed to be comfortable for users so it attracts the attention of the user.

Icons and Graphical Interface Effect:

As you can see Several Icons and pictures are used to describe relevant contains of the website and is clearer to understand. Some icons of companies are put in this video to elaborate the content of the site.

Typography Design with its Effect:

As here we can see that the webpage made a balanced choice of fonts easier for the eyes. There is some fonts are bold and larger in size to attract the users which affects the readability of the user. Also, the line spacing between the fonts are appropriate and more efficient for reading the contains of any user. The highlighted content is coloured differently than the normal content.

