

Entertainer data analysis



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Entertainer data analysis



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➡ Introduction



Normal life can be stressful, and people need to relax. Being entertained by others is a wonderful way to take some time out of life. It can reduce stress and make life's issues easier to face. The media and entertainment industry consists of film, television, radio and print. These segments include movies, TV shows, radio shows, news, music, newspapers, magazines, and books. Entertainment industry is a group of sub-industries devoted to entertainment. Entertainment industry is used to describe the mass media companies that control the distribution and manufacture of mass media entertainment.

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Given Tasks –



Task #1 - In a word document write the process and data added to the current dataset.

In addition, mention the theme on which you will be creating the dashboard.

Task #2 - You can add your data as per your convenience.

Task #3 – Do the data preparation part.

Task #4 – Build the dashboards

Task #5 – Build a Storyline

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➡ Data preparation and description

➤ For Entertainer Data analysis three excel files are given

- Basic Info
- Entertainer – Breakthrough Info
- Entertainer – Last work Info

➤ I used all the three files and also make a file names “Entertainer – Final” by combining all the three files

➤ I added number of awards and nominees won by them, awards from breakthrough

➤ Addition data is added from the internet website and many other sources

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➡ Glimpse of data after some additional information

Year of Last Major Work (arguable)	Year of Death	Award Won from Breakthrough	Total Awards won	Total Nominees	Profession	Oscar Won	Grammy Won	Emmy Won	Other Awards
2016		Grammy	32	64	Singer	1	15	0	16
2016		Oscar	58	174	Actor	1	0	0	57
2014		No Award	29	67	Singer	0	20	0	9
1989	1989	No Award	34	57	Actor	2	0	1	31
2016		Emmy	39	79	Actor	0	2	5	32
1974	1977	Grammy	18	27	Singer	1	1	0	16
1972	2003	No Award	39	49	Actor	0	0	1	38
2016		Emmy	49	99	Actor	0	1	6	42
1942	1942	No Award	1	2	Actor	0	0	0	1
2016	2016	Other	7	27	Actor	0	1	0	6
1966	1986	No Award	12	34	Actor	0	0	0	12
1967	1977	No Award	24	34	Actor	1	0	0	23
1933	1965	No Award	1	1	Actor	0	0	0	1
1960	1960	Oscar	4	10	Actor	1	0	0	3
2015		Emmy	20	98	Actor	0	0	7	13
2006	2016	Other	20	57	Actor	0	0	0	20
2016		Oscar	86	273	Actor	2	0	0	84
2015		Emmy	21	41	Actor	0	1	5	15
2016		No Award	22	53	Actor	0	0	1	21
2016		Other	63	117	Actor	2	0	2	59
1973	1974	Other	3	3	Actor	0	0	0	3

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➡ Tools used



For data preparation, add additional data and data
Pre-processing

For data visualization and dashboard

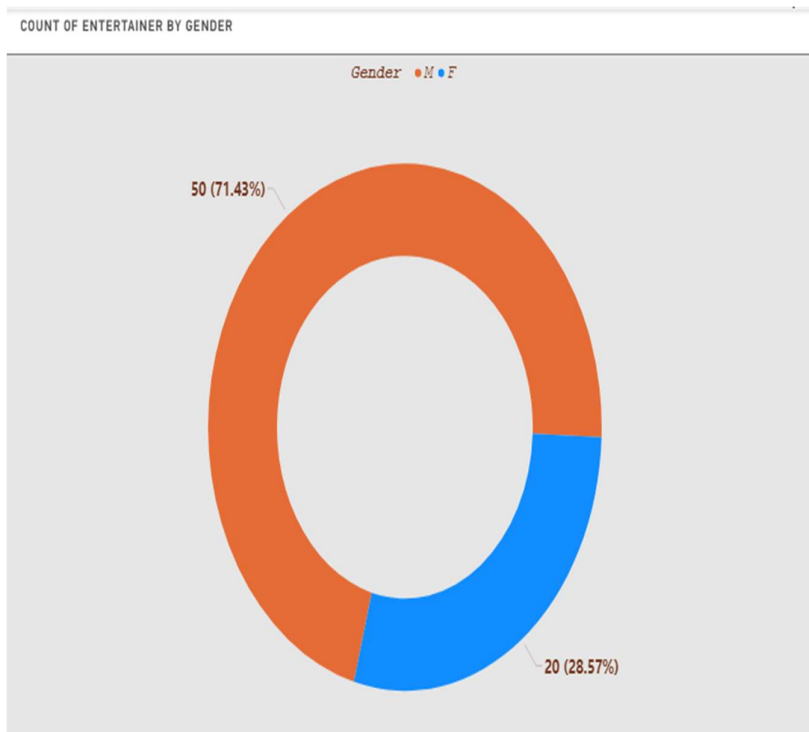


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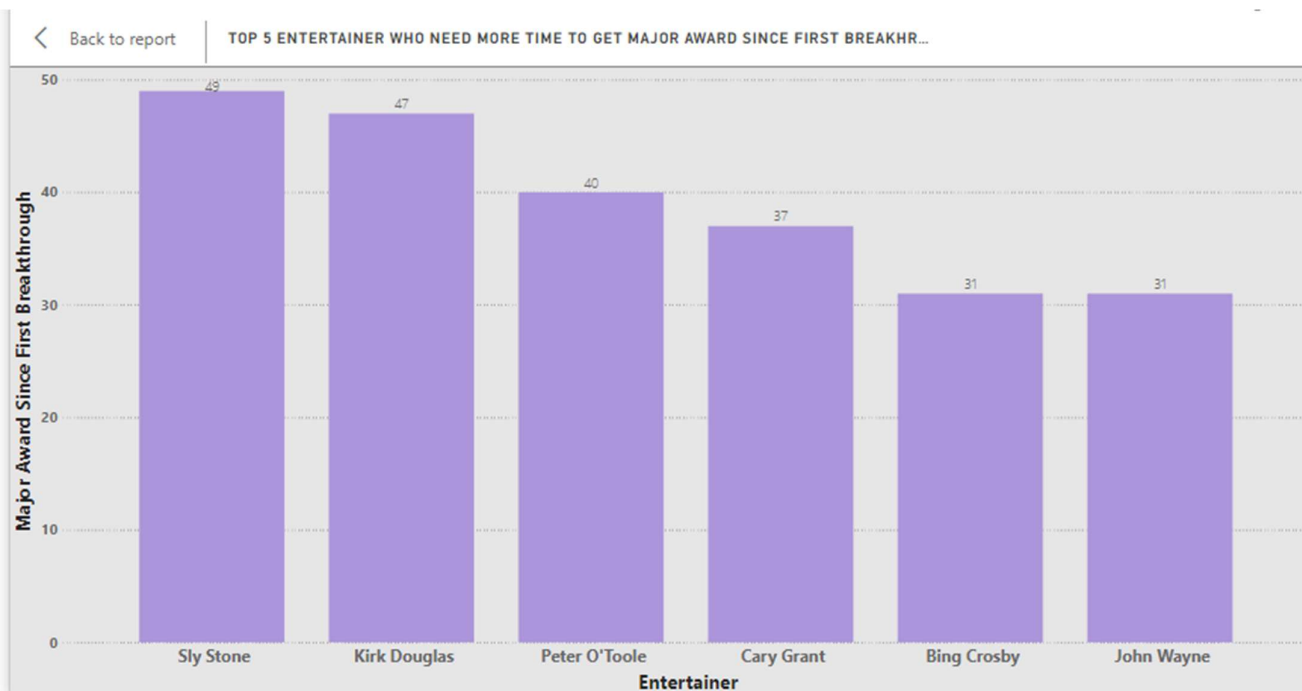
➡ Aim

My main theme is to create dashboard on top entertainer with their highest number of awards and nominees and find out what is the chance of getting an award. my aim is to make visualization on it



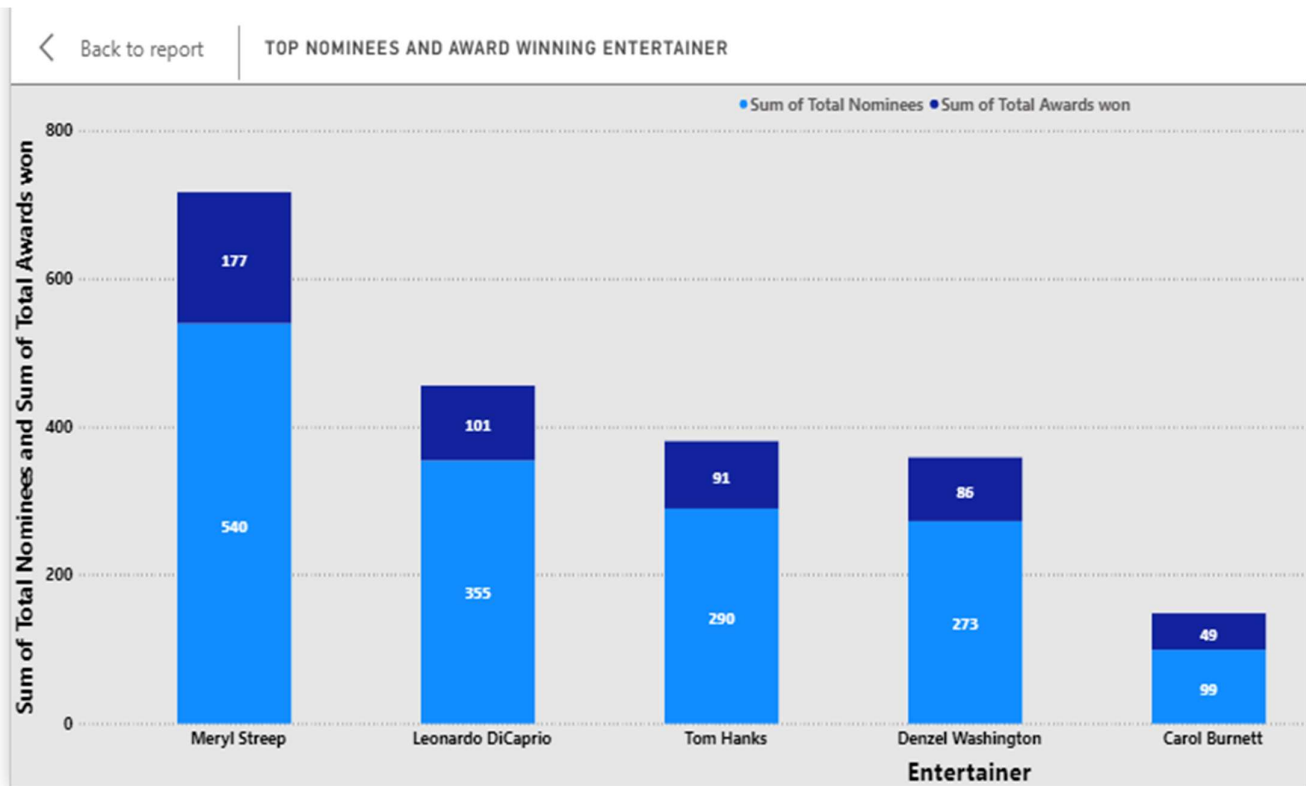
- Here is the distribution of data according to gender
- There is approx.71% male and 29% female entertainer

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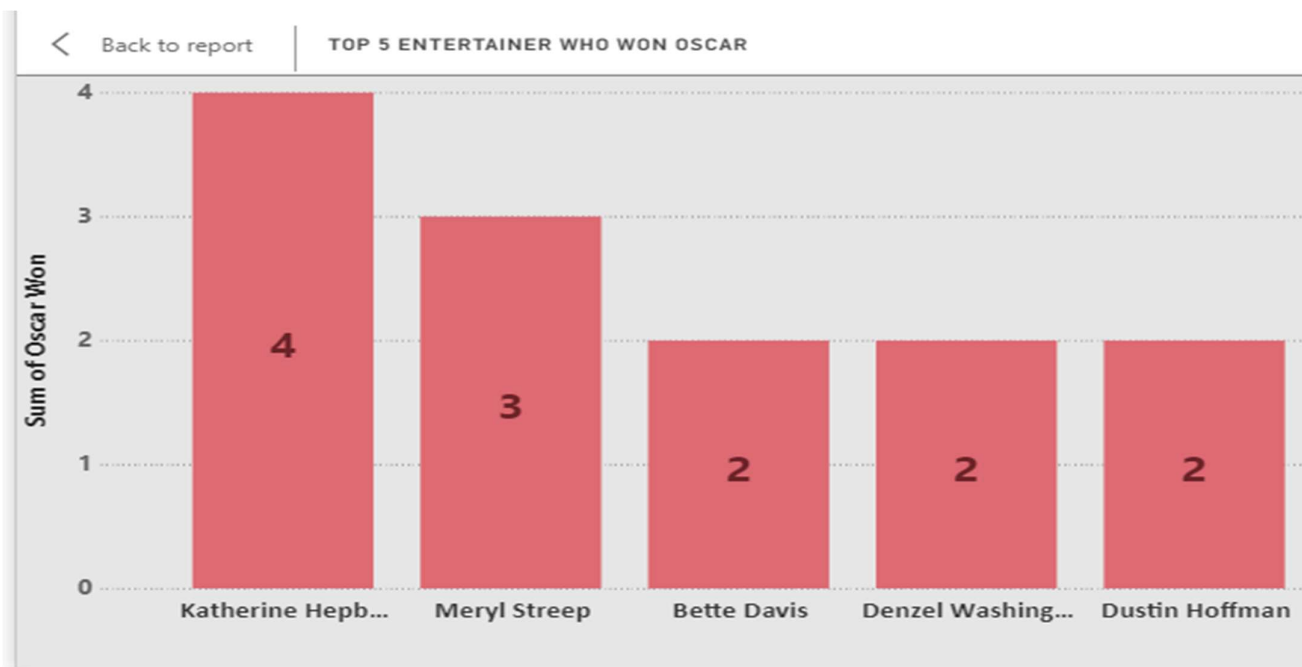
- ❖ This bar chart shows the top 5 entertainer who need more time to get first major award since first breakthrough
- ❖ Sly stone takes 49 years to get first major award since first breakthrough

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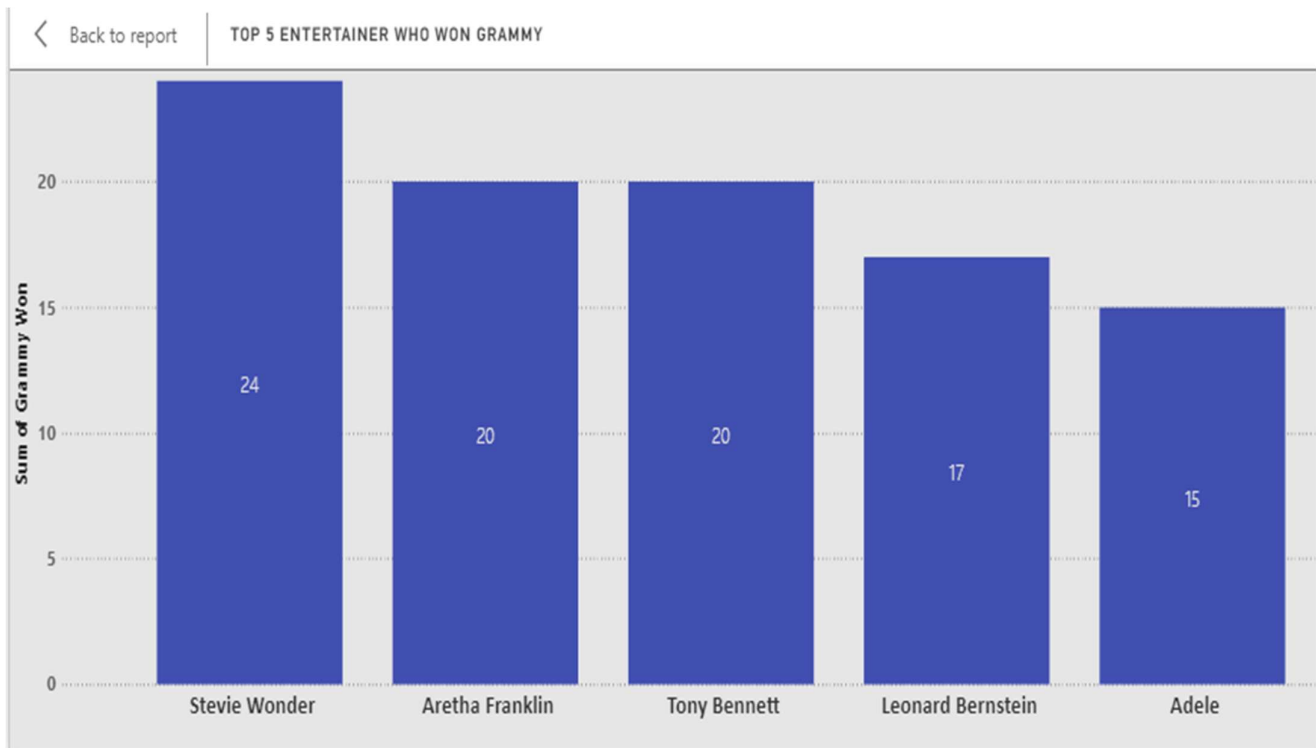
- This stack bar shows the top 5 nominees and awards achieved by entertainers. I keep only 10 entertainers for good visual aspect. Blue bar shows the number of nominees and purple bar shows the number of awards won by entertainers

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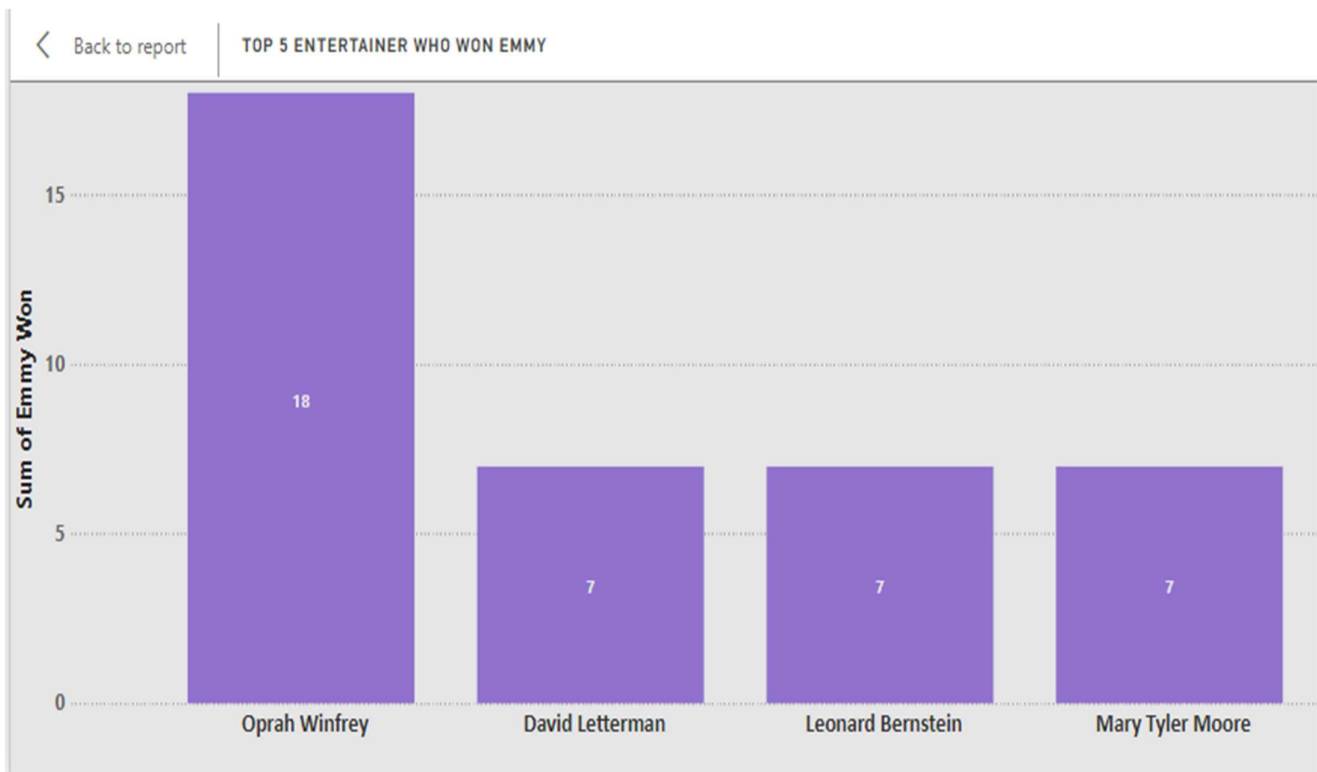
- This chart shows the Oscar winning performer with the most number of times.
- Katherine Hepburn leads the tally with four Oscars

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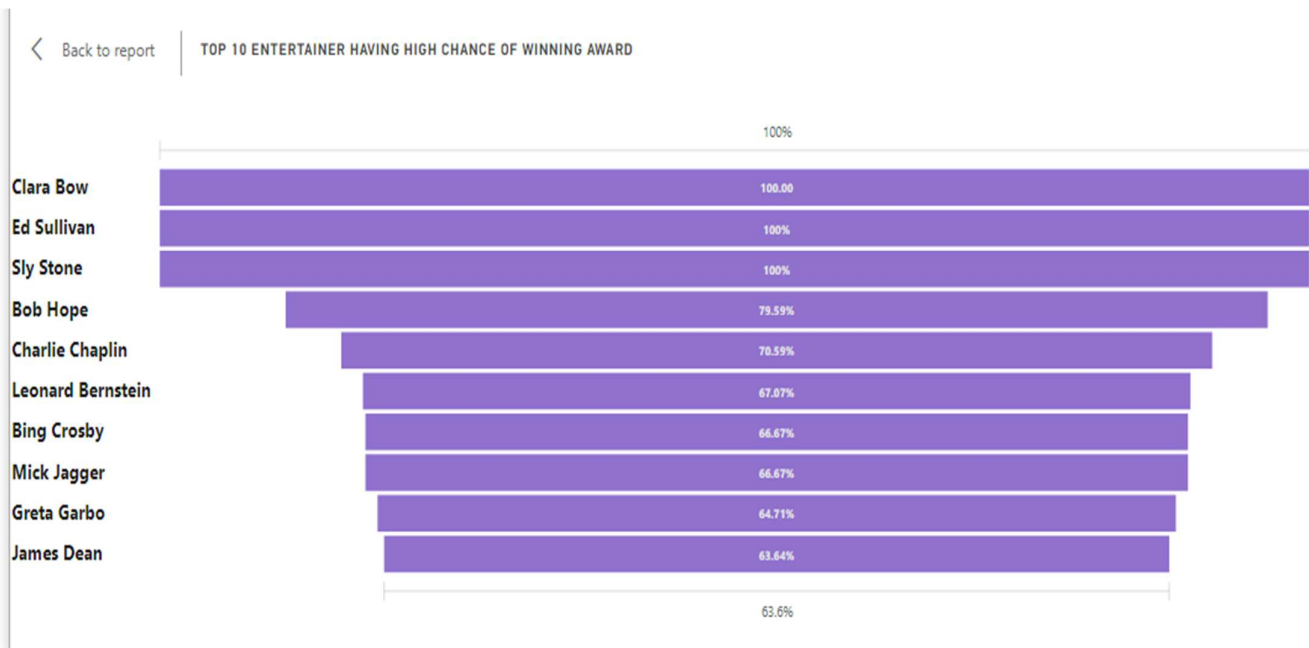
- Grammy award is given for the excellent performance in music industry.
- Here, Stevie Wonder is leading with highest Grammy awards with (24).

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- Emmy award is given to the best performance of TV industries.
- Here, Orpah Winfrey is leading with highest number of Emmy awards (18)

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- This funnel chart shows the percentage of chances of winning the awards out of nominees
- Here, Clara Bow, Ed Sullivan, sly stone have 100% chances of winning the award means, they won award every time when they are nominates for any award

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Dashboard 1



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Dashboard 2



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➡ Analysis

- ❖ Meryl Streep is the best entertainer with 177 total wins including 3 Oscars and 3 Emmie also she has 540 nominees
- ❖ Katherine Hepburn has highest Oscars (4)
- ❖ Orpah Winfrey has highest Emmie (18)
- ❖ Stevie Wonder has highest Grammie (24)
- ❖ There are very less entertainers who won award from their breakthrough.
- ❖ Here, Clara Bow, Ed Sullivan, sly stone have 100% chances of winning the award means, they won award every time when they are nominates for any award
- ❖ There is approx.71% male and 29% female entertainer
- ❖ Sly stone takes 49 years to get first major award since first breakthrough