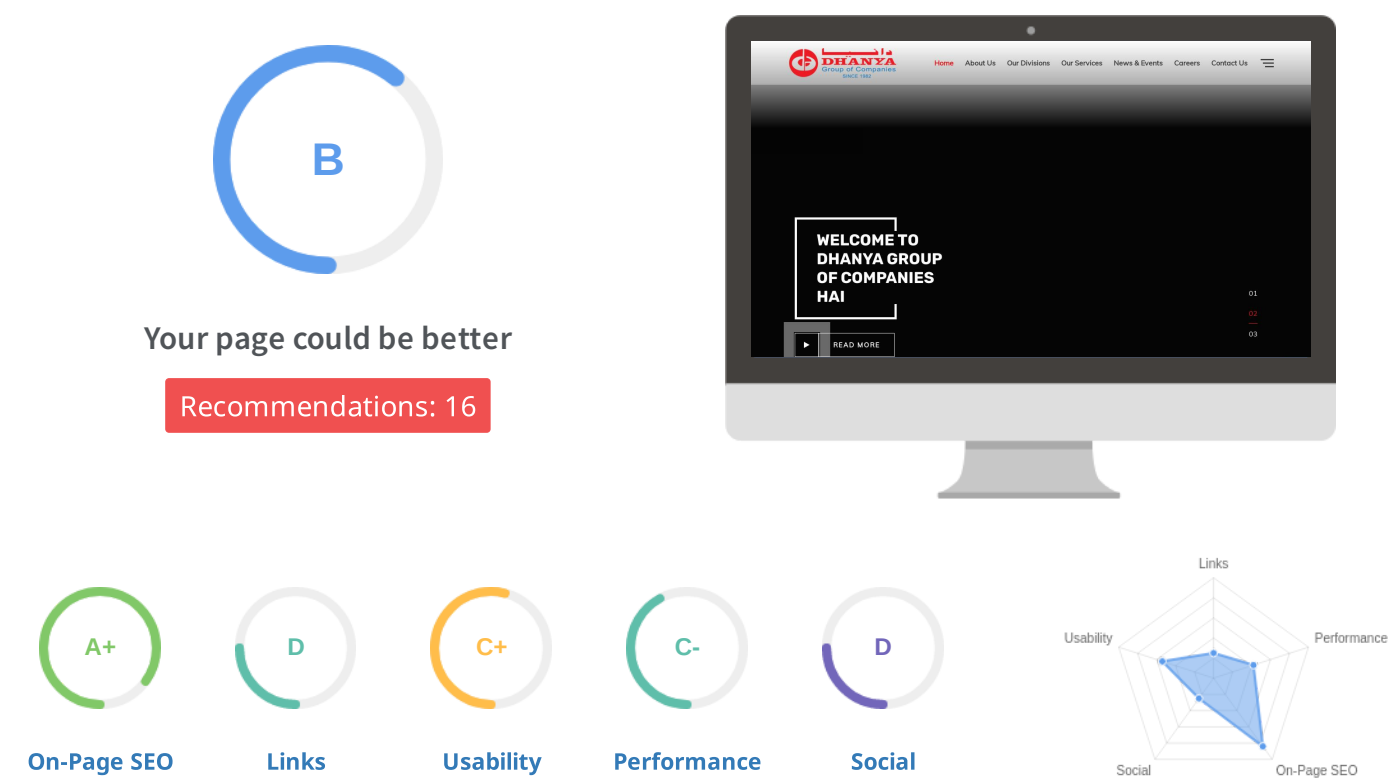


Website Report for dhanyagroup.com

This report grades your website on the strength of a range of important factors such as on-page SEO optimization, off-page backlinks, social, performance, security and more. The overall grade is on a A+ to F- scale, with most major industry leading websites in the A range. Improving a website's grade is recommended to ensure a better website experience for your users and improved ranking and visibility by search engines.

Audit Results for dhanyagroup.com



Recommendations

Reduce your total page file size	Performance	Medium Priority
Shorten meta description (to between 70 and 160 characters)	On-Page SEO	Medium Priority
Optimize your images to reduce their file size	Performance	Low Priority
Optimize your page for Mobile PageSpeed Insights	Usability	Low Priority

Optimize your page for Desktop PageSpeed Insights

Usability

Low Priority

Update Link URLs to be more human and Search Engine readable

Links

Low Priority

Add Alt attributes to all images

On-Page SEO

Low Priority

Create and link your X profile

Social

Low Priority

Setup & Install a Facebook Pixel

Social

Low Priority

Remove inline styles

Performance

Low Priority

Add Schema Markup

On-Page SEO

Low Priority

Add X Cards

Social

Low Priority

Create and link an associated YouTube channel

Social

Low Priority

Add business address and phone number

Other

Low Priority

Add Local Business Schema

Other

Low Priority

Improve Google Business Profile Rating & Review Count

Other

Low Priority

On-Page SEO Results



Your On-Page SEO is very good!

Congratulations, your On-Page SEO is well optimized. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You can continue to build on your strong position through testing content improvements for gradual gains.

Title Tag

You have a title tag of optimal length (between 10 and 70 characters).



Dhanya Group of Companies - Business Excellence in the Middle East

Length : 66

Meta Description Tag

Your page has a meta description tag however, your meta description should ideally be between 70 and 160 characters (including spaces).



Welcome to Dhanya Group of Companies, a multi-faceted business conglomerate committed to delivering business excellence in the Middle East. Explore our divisions, services, and more.

Length : 182

A meta description is important for search engines to understand the content of your page, and is often shown as the description text blurb in search results.

SERP Snippet Preview

This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.



<https://dhanyagroup.com> :
Dhanya Group of Companies - Business Excellence in the ...
Welcome to Dhanya Group of Companies, a multi-faceted business conglomerate committed to delivering business excellence in the Middle East. Explore ...

Hreflang Usage

Your page is not making use of Hreflang attributes.



Language

Your page is using the lang attribute.



Declared: English

H1 Header Tag Usage

Your page has a H1 Tag.



H2-H6 Header Tag Usage

Your page is making use multiple levels of Header Tags.



Header Tag	Frequency	
H2	9	<div></div>
H3	21	<div></div>
H4	6	<div></div>
H5	0	
H6	0	

Keyword Consistency



Your page's main keywords are distributed well across the important HTML tags.

Individual Keywords

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency	
group	✓	✓	✓	21	<div></div>
dhanya	✓	✓	✓	19	<div></div>
companies	✓	✓	✓	13	<div></div>
business	✓	✓	✓	13	<div></div>
read	✗	✗	✗	12	<div></div>
customers	✗	✗	✗	9	<div></div>
established	✗	✗	✗	7	<div></div>
divisions	✗	✓	✗	6	<div></div>

Phrases

Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency	
dhanya group	✓	✓	✓	17	<div></div>
group of companies	✓	✓	✓	13	<div></div>
mr john	✗	✗	✗	6	<div></div>
john mathai	✗	✗	✓	6	<div></div>
mr john mathai	✗	✗	✗	6	<div></div>
sharjah uae	✗	✗	✗	5	<div></div>
middle east	✓	✓	✗	5	<div></div>
news events	✗	✗	✗	4	<div></div>

Amount of Content



Your page has a good level of textual content, which will assist in it's ranking potential.

Word Count: 958

Image Alt Attributes



You have images on your page that are missing Alt attributes.

We found 19 images on your page and 19 of them are missing the attribute.

Alt attributes are an often overlooked and simple way to signal to Search Engines what an image is about, and help it rank in image search results.

Canonical Tag

Your page is using the Canonical Tag.



<https://dhanyagroup.com/>

Noindex Tag Test

Your page is not using the Noindex Tag which prevents indexing.



Noindex Header Test

Your page is not using the Noindex Header which prevents indexing.



SSL Enabled

Your website has SSL enabled.



HTTPS Redirect

Your page successfully redirects to a HTTPS (SSL secure) version.



Robots.txt

Your website appears to have a robots.txt file.



<http://dhanyagroup.com/robots.txt>

Blocked by Robots.txt

Your page does not appear to be blocked by robots.txt.



XML Sitemaps

Your website appears to have an XML sitemap.



<https://dhanyagroup.com/sitemap.xml>

Analytics

Your page is using an analytics tool.



 Google Analytics

Schema.org Structured Data

We have not detected any usage of Schema.org on your page.













Schema.org is a structured data markup for webpages which helps Search Engines understand your site better and provide rich snippets directly in their search results.

Rankings

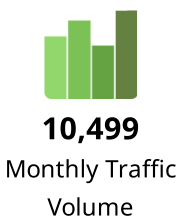
Top Keyword Rankings

This shows your top 10 Keyword Rankings in the specific location. The list is ordered by the keywords that drive the most traffic to your page.

Keyword	Country & Language	Position	Total Searches	Estimated Traffic	
divya auto parts	 AR	1	1,300	395	<div></div>
divya auto spare parts	 AR	1	1,300	395	<div></div>
divya auto spare parts	 EN	1	1,300	395	<div></div>
divya spare parts	 AR	1	1,300	395	<div></div>
auto spare parts in sharjah	 AR	1	1,000	304	<div></div>
auto spare parts in sharjah	 EN	1	1,000	304	<div></div>
auto spare parts sharjah	 AR	1	1,000	304	<div></div>
car spare parts sharjah	 AR	1	1,000	304	<div></div>
dhanya auto spare parts llc	 AR	1	1,000	304	<div></div>
dhanya auto spare parts llc	 EN	1	1,000	304	<div></div>

Total Traffic From Search

This shows you the Estimated Traffic Volume your page receives from it's Keyword Rankings



Keyword Positions

This shows you a summary of the positions for your Keyword Rankings. The higher you rank, the more likely you are to capture traffic, with recent research showing that as much as 92% of clicks happen on the first page.

Position	Keywords
Position 1	36
Position 2-3	21
Position 4-10	60
Position 11-20	83
Position 21-30	54
Position 31-100	257

Links

Backlink Summary



You have a moderate level of backlink activity to this page.









Domain
Strength



Page
Strength

 9.1k Backlinks	 196 Referring Domains
--	---

 182 NoFollow Backlinks	 9k DoFollow Backlinks	 0 Edu Backlinks	 0 Gov Backlinks	 164 Subnets	 175 IPs
--	---	---	---	---	---

Top Backlinks



These are the highest value external pages we have found linking to your site.

Domain strength	Referring Page URL
90	https://staging-onegoodthingbyjillee.kinsta.cloud/homemade-wendys-frosty/
83	https://old.hipertextual.com/archivo/2010/01/el-wii-balance-board-ayuda-en-la-terapia-para-gente-con-derrame-cerebral-y-17700-mas-barato/
82	https://www.onegoodthingbyjillee.com/homemade-wendys-frosty/
81	http://autennis.livedoor.biz/archives/51919062.html
81	http://utsukushiku.doorblog.jp/archives/51820128.html
75	https://www.sitelike.org/similar/dhanyagroup.com/
74	http://websitescrawl.com/domain-list-9378
74	https://vymaps.com/AE/Dhanya-Group-of-Companies-1686866324953296/
72	https://www.christenunie.nl/k/n27543/news/view/335450/432462/postief-oppakken-van-signalen.html?pageNr=55
70	https://www.best-seo-domains.com/d6bf0683f4aa6df74bbefb98d8d1f1e384f185d9/ec5ba9aa904e8b9ca612c0b37f87893d4cfa9cda

Top Pages by Backlinks



These are the pages on your site with the most the backlinks from other sites.

URL	Backlinks
http://www.dhanyagroup.com/editorimages/canadagoose	557
http://www.dhanyagroup.com/editorimages/goose	524
http://www.dhanyagroup.com/auto_ac/moncler2014	248
http://www.dhanyagroup.com/moncler	241
http://www.dhanyagroup.com/spareparts	136
http://www.dhanyagroup.com/images/Gucci/++33\$.9bag-Gucci-rag-and-bone...	75
http://www.dhanyagroup.com/images/north-face/=@@704discount-north-face...	74
http://www.dhanyagroup.com/images/louis-vuitton/%7E-668l3louis-vuitto...	74
http://www.dhanyagroup.com/images/cheap-uggs/+. \$295ugg-6812-classic-sh...	58
http://www.dhanyagroup.com/auto_ac/nike2014	56

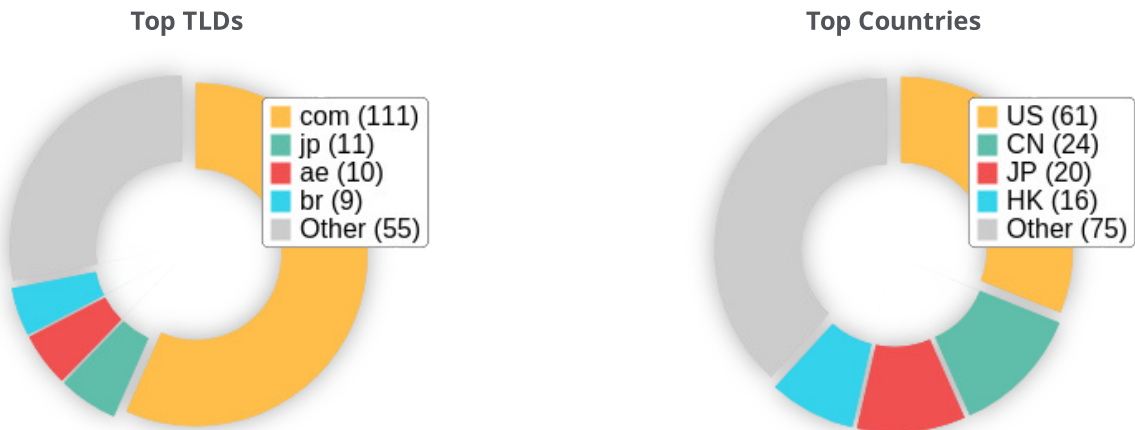
Top Anchors by Backlinks

These are the top pieces of Anchor Text we found used to link to your site.

Anchor	Backlinks
Free Canada Goose For Women	557
Discount Canada Goose For Baby	524
Where to buy discount Moncler For Women	248
Cheap Moncler For Men	241
☒☒☒☒☒☒	123
http://www.dhanyagroup.com/images/Gucci/.++33\$.9bag-Gucci-rag-and-bone-s hop-~ic.asp	75
http://www.dhanyagroup.com/images/louis-vuitton/\$~-668l3louis-vuitton-pink-c heap-laptop-bag-uk_-le.asp	74
http://www.dhanyagroup.com/images/north-face/=@@704discount-north-face-j ackets-apexkd~~@nb.asp	74
Website	62

Top Referring Domain Geographies

These are the Top Geographies we have found linking to your site.



On-Page Link Structure

We found 44 total links. 50% of your links are external links and are sending authority to other sites. 0% of your links are nofollow links, meaning authority is not being passed to those destination pages.

Friendly Links

Some of your link URLs do not appear friendly to humans or search engines.

We would recommend making URLs as readable as possible by reducing length, file names, code strings and special characters.



Usability

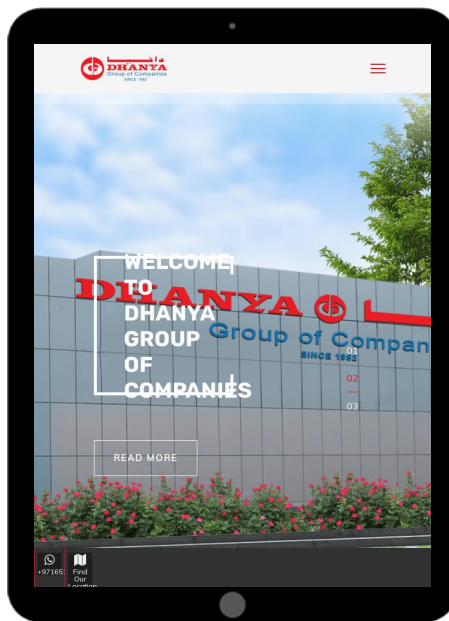
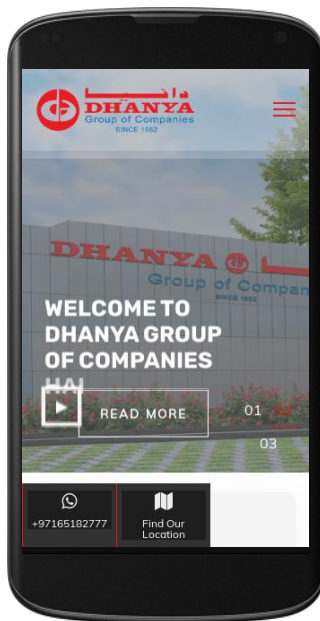


Your usability could be better

Your page is OK but could be more usable across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

Device Rendering

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.

i

Google's Core Web Vitals

Google is indicating that they do not have 'sufficient real-world speed data for this page' in order to make a Core Web Vitals assessment. This can occur for smaller websites or those that are not crawlable by Google.

i

Use of Mobile Viewports

Your page specifies a viewport matching the device's size, allowing it to render appropriately across devices.



Google's PageSpeed Insights - Mobile



Google is indicating that your page is scoring poorly on their Mobile PageSpeed Insights evaluation.

Note that this evaluation is being performed from US servers and the results may differ slightly from an evaluation carried out from Google's PageSpeed Web Interface as that reporting localizes to the region in which you are running the report.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



Lab Data	Value
First Contentful Paint	3.6 s
Speed Index	11.2 s
Largest Contentful Paint	13.6 s
Time to Interactive	8 s
Total Blocking Time	0.38 s
Cumulative Layout Shift	0.039

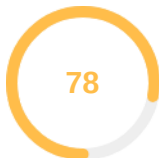
Opportunities	Estimated Savings
Serve images in next-gen formats	10.83 s
Properly size images	8.16 s
Defer offscreen images	3.82 s
Eliminate render-blocking resources	1.5 s
Reduce unused JavaScript	0.79 s
Avoid multiple page redirects	0.63 s
Reduce initial server response time	0.55 s
Efficiently encode images	0.47 s
Reduce unused CSS	0.16 s

Google's PageSpeed Insights - Desktop



Google is indicating that your page is scoring poorly on their Desktop PageSpeed Insights evaluation.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



Lab Data	Value
First Contentful Paint	0.9 s
Speed Index	2.3 s
Largest Contentful Paint	3 s
Time to Interactive	1 s
Total Blocking Time	0.02 s
Cumulative Layout Shift	0.001

Opportunities	Estimated Savings
Serve images in next-gen formats	1.67 s
Properly size images	0.91 s
Reduce initial server response time	0.59 s
Eliminate render-blocking resources	0.43 s
Reduce unused JavaScript	0.28 s
Avoid multiple page redirects	0.19 s

Flash Used?

No Flash content has been identified on your page.



iFrames Used?

There are no iFrames detected on your page.



Favicon

Your page has specified a favicon.



Email Privacy

No email addresses have been found in plain text on your page.



Legible Font Sizes

The text on your page appears to be legible across devices.



Tap Target Sizing

The links and buttons on your page appear to be appropriately sized for a user to easily tap on a touchscreen.



Performance Results



Your performance could be better

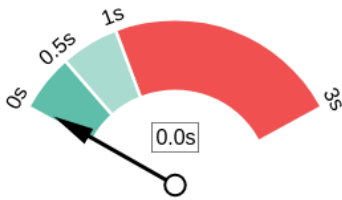
Your page's performance has some issues and room for improvement. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings). We recommend addressing the highlighted factors below.

Page Speed Info

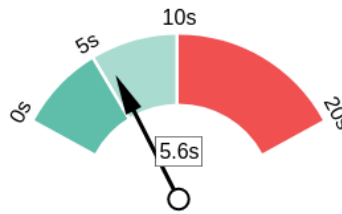
Your page loads in a reasonable amount of time.



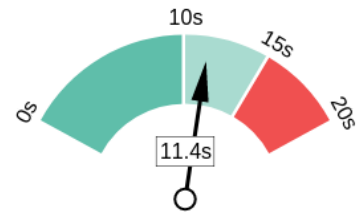
Server Response



All Page Content Loaded



All Page Scripts Complete



Download Page Size

Your page's file size is quite large which, regardless of other optimizations, can reduce load speed and impact user experience.

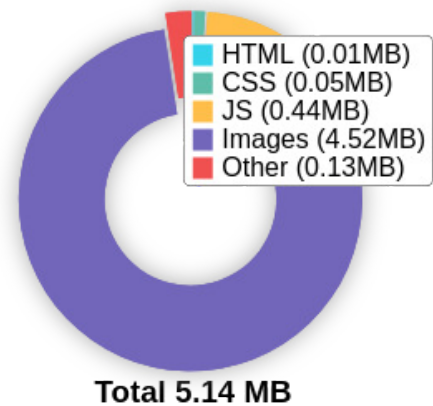


A general rule is to keep your page under 5MB in total file size.

Download Page Size



Download Page Size Breakdown

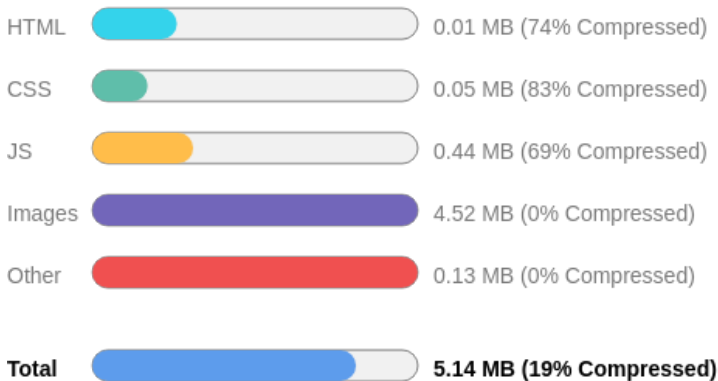


Website Compression (Gzip, Deflate, Brotli)

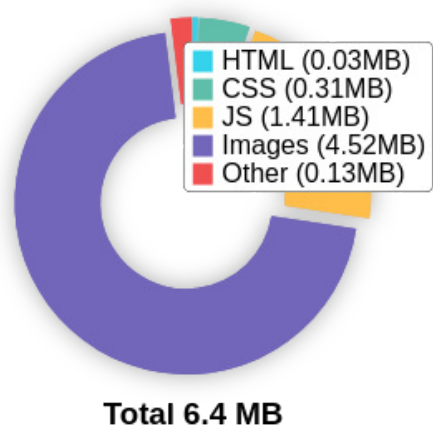
Your website appears to be using a reasonable level of compression.



Compression Rates



Raw Page Size Breakdown



Number of Resources

This check displays the total number of files that need to be retrieved from web servers to load your page.



77

Total Objects



2

Number of
HTML Pages



19

Number of JS
Resources



9

Number of CSS
Resources



42

Number of
Images



5

Other
Resources

Google Accelerated Mobile Pages (AMP)

This page does not appear to have AMP Enabled.



JavaScript Errors

Your page is not reporting any JavaScript errors.



HTTP2 Usage

Your website is using the recommended HTTP/2+ protocol.



Optimize Images

Your page appears to include images which are poorly optimized.



Properly formatting and compressing images can have a significant impact on page load performance.

Minification

All your JavaScript and CSS files appear to be minified.



Deprecated HTML

No deprecated HTML tags have been found within your page.



Inline Styles

Your page appears to be using inline styles.



Inline styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.

Social Results



Your social could be better

You do not appear to have a strong social presence or level of social activity (or we may just not be able to see your profiles!). Social activity is important for customer communication, brand awareness and as a marketing channel to bring more visitors to your website. We recommend that you have all of your profiles listed on your page for visibility, and work to build a following on those networks.

Facebook Page Linked

Your page has a link to a Facebook Page.



<https://facebook.com/divyadhanyauae>

Facebook Open Graph Tags

Your page is using Facebook Open Graph Tags.



Facebook Pixel

We have not detected a Facebook Pixel on your page.



Facebook's Pixel is a useful piece of analytics code that allows you to retarget visitors if you decide to run Facebook Ads in future.

X (formerly Twitter) Account Linked

No associated X profile found as a link on your page.



X Cards

We have not detected X Cards on your page.



X Cards are a type of structured data that can be placed on your page to control what content is shown when a page is shared on X.

Instagram Linked

Your page has a link to an Instagram profile.



<https://instagram.com/divya.dhanya.uae>

LinkedIn Page Linked

Your page has a link to a LinkedIn profile.



<https://linkedin.com/in/dhanya-group-of-companies-885182195>

YouTube Channel Linked

No associated YouTube channel found linked on your page.



YouTube Channel Activity

No associated YouTube channel found linked on your page.



Local SEO

Address & Phone Shown on Website

We can't identify one or both of these components on the page. Missing: Address



Phone +971 6 518 2777

Local Business Schema

No Local Business Schema identified on the page.



Google Business Profile Identified

A Google Business Profile was identified that links to this website.



 Dhanya Group of Companies

Google Business Profile Completeness

The important business details are present on the Google Business Profile.



Address First Industrial St - Al Nahdha - Industrial Area - Sharjah - United Arab Emirates

Phone +971 6 518 2777

Site <https://www.dhanyagroup.com/>

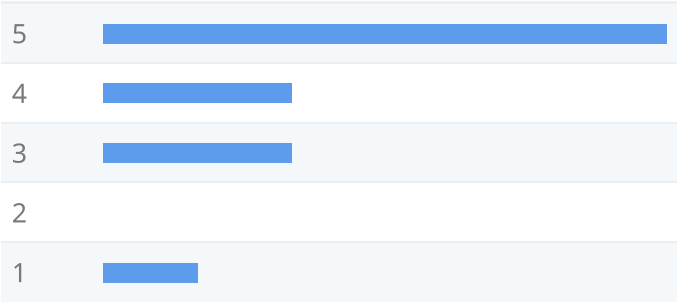
Google Reviews



Your Google Business Profile has a low rating or low number of reviews.

4.1 ★★★★★ 11 reviews

Rating



Technology Results

Technology List



These software or coding libraries have been identified on your page.

Technology	Version
Bootstrap	
Cloudflare	
Font Awesome	
Google Analytics	
Google Maps	
Google Tag Manager	
HTTP/3	
jQuery	
OWL Carousel	

Server IP Address

104.21.93.157



DNS Servers

gabriel.ns.cloudflare.com
jocelyn.ns.cloudflare.com



Web Server

cloudflare



Charset

text/html; charset=UTF-8

