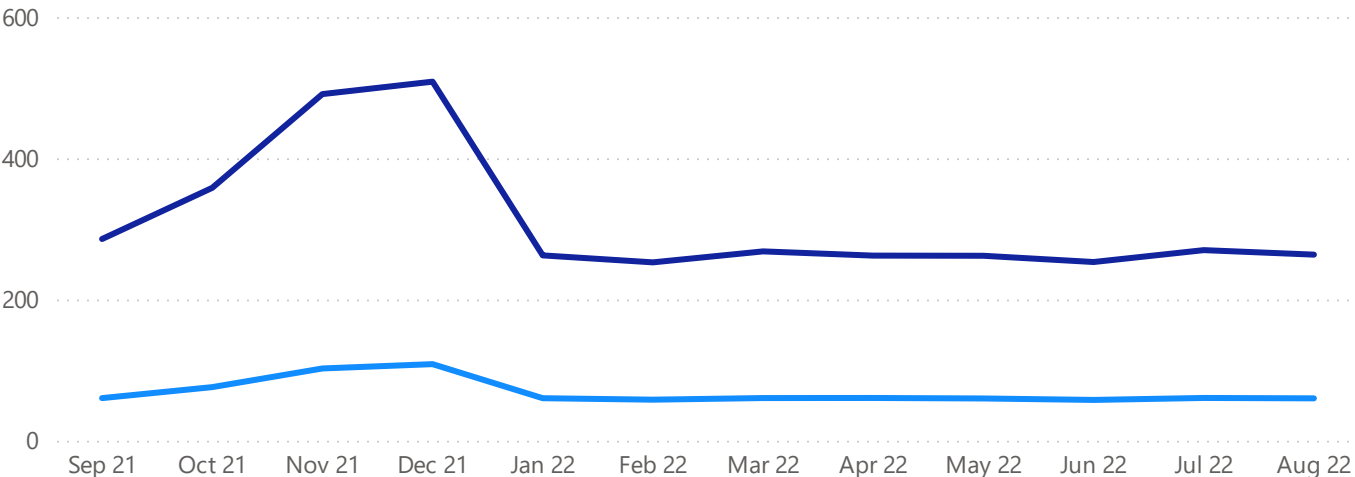


	2018	2019	2020	2021	2022	Total
gross_sales_amount	\$58.32M	\$209.06M	\$535.95M	\$1,664.64M	\$7,370.14M	\$9,838.11
net_invoice_sales_amount	\$44.40M	\$161.62M	\$411.25M	\$1,272.13M	\$5,643.13M	\$7,532.54
post_invoice_deductions_amount	\$10.66M	\$29.72M	\$95.85M	\$281.64M	\$1,243.54M	\$1,661.40
post_invoice_other_deductions_amoun	\$4.63M	\$20.53M	\$47.43M	\$166.65M	\$663.42M	\$902.65M
net_sales_amount	\$29.11M	\$111.37M	\$267.98M	\$823.85M	\$3,736.17M	\$4,968.48

					2019	2020	2021	2022 Est	Q1	Q2	Q3	Q4			YTD	YTG																																															
Line Item ▲					2022 Est	LY	YoY Chg	YoY Chg %	Net Sales Performace Over Time																																																						
					<div>● Selected Year - 1 ● Selected Year</div> 																																																										
Gross Sales	7,370.14	1,664.64	5,705.50	342.75	<div>marketP & L valuesP & L YoY Chg %</div> <table><tr><td colspan="3">USA</td></tr><tr><td>walmart</td><td>51.38</td><td>494.11</td></tr><tr><td>Staples</td><td>45.39</td><td>486.03</td></tr><tr><td>Radio Shack</td><td>46.15</td><td>547.92</td></tr><tr><td>Path</td><td>50.18</td><td>451.52</td></tr><tr><td>Flipkart</td><td>61.74</td><td>496.46</td></tr><tr><td>Ebay</td><td>44.45</td><td>408.72</td></tr><tr><td>Costco</td><td>41.81</td><td>407.18</td></tr><tr><td>Control</td><td>47.06</td><td>455.18</td></tr><tr><td>Circuit City</td><td>52.42</td><td>546.01</td></tr><tr><td>BestBuy</td><td>49.34</td><td>497.42</td></tr><tr><td>Atliq e Store</td><td>48.72</td><td>474.40</td></tr><tr><td>Amazon</td><td>121.68</td><td>505.58</td></tr><tr><td>AltiQ Exclusive</td><td>58.97</td><td>480.88</td></tr><tr><td>Acclaimed Stores</td><td>50.98</td><td>497.87</td></tr><tr><td>United Kingdom</td><td>176.19</td><td>293.89</td></tr><tr><td>Canada</td><td>11.17</td><td>270.07</td></tr></table>								USA			walmart	51.38	494.11	Staples	45.39	486.03	Radio Shack	46.15	547.92	Path	50.18	451.52	Flipkart	61.74	496.46	Ebay	44.45	408.72	Costco	41.81	407.18	Control	47.06	455.18	Circuit City	52.42	546.01	BestBuy	49.34	497.42	Atliq e Store	48.72	474.40	Amazon	121.68	505.58	AltiQ Exclusive	58.97	480.88	Acclaimed Stores	50.98	497.87	United Kingdom	176.19	293.89	Canada	11.17	270.07
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Pre Invoice Deduction	1,727.01	392.50	1,334.51	340.00																																																											
Net Invoice Sales	5,643.13	1,272.13	4,370.99	343.59																																																											
- Post Discounts	1,243.54	281.64	961.90	341.54																																																											
- Post Deductions	663.42	166.65	496.77	298.09																																																											
Total Post Invoice Deduction	1,906.95	448.29	1,458.67	325.39																																																											
Net Sales	3,736.17	823.85	2,912.32	353.50																																																											
- Manufacturing Cost	2,197.28	497.78	1,699.50	341.42																																																											
- Freight Cost	100.49	22.05	78.43	355.64																																																											
- Other Cost	15.52	3.39	12.14	358.03																																																											
Total COGS	2,313.29	523.22	1,790.07	342.13																																																											
Gross Margin	1,422.88	300.63	1,122.25	373.30																																																											
Gross Margin %	38.08	36.49	1.59	4.37																																																											
GM / Unit	15.76	5.99	9.77	162.95																																																											
Operational Expenses	1,945.30	355.28	1,590.02	447.54																																																											
Net Profit	-522.42	-54.65	-467.77	855.93																																																											
Net Profit %	-13.98	-6.63	-7.35	110.79																																																											
					<div>segmentP & L valuesP & L YoY Chg %</div> <table><tr><td colspan="3">Accessories</td></tr><tr><td>Batteries</td><td>71.37</td><td></td></tr><tr><td>Keyboard</td><td>225.25</td><td></td></tr><tr><td>Mouse</td><td>157.48</td><td></td></tr><tr><td colspan="3">Desktop</td></tr><tr><td>Business Laptop</td><td>343.89</td><td></td></tr><tr><td>Personal Desktop</td><td>367.18</td><td></td></tr><tr><td colspan="3">Networking</td></tr><tr><td>Wi fi extender</td><td></td><td></td></tr><tr><td>AQ Wi Power Dx1</td><td></td><td></td></tr><tr><td>AQ Wi Power Dx2</td><td>17.91</td><td></td></tr><tr><td>AQ Wi Power Dx3</td><td>20.52</td><td></td></tr><tr><td colspan="3">Notebook</td></tr><tr><td>Business Laptop</td><td>421.35</td><td></td></tr><tr><td>Gaming Laptop</td><td>619.25</td><td></td></tr><tr><td>Personal Laptop</td><td>539.83</td><td></td></tr></table>								Accessories			Batteries	71.37		Keyboard	225.25		Mouse	157.48		Desktop			Business Laptop	343.89		Personal Desktop	367.18		Networking			Wi fi extender			AQ Wi Power Dx1			AQ Wi Power Dx2	17.91		AQ Wi Power Dx3	20.52		Notebook			Business Laptop	421.35		Gaming Laptop	619.25		Personal Laptop	539.83				
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Net Sales

Selected P & L Row

₹ 1.44bn

ads & promotions

- 11.64%

Net Profit %

\$20.61M

Other Cost \$