



CINEMA FACTORY
ACADEMY



AVID MEDIA COMPOSER

EDITING

1 YEAR DIPLOMA

COURSE CATALOG



RAJA MOHAMMED

MENTOR

- Edited over 100 feature films
- First tamil venture: Nala Damayanthi (2003),
produced by Kamal Haasan
- Collaborated with prominent directors,
including M. Sasikumar
- Celebrated for classic editing in malayalam
films like Kaazcha, Thanmathra
- National Award for Best Editing (2007)
for Paruthiveeran
- Tamil Nadu State Government Award for
Vaagai Sooda Vaa (2011)
- Kerala Critics Award, Vijay Award for
Best Editor (2008) for Subramaniapuram
- Vikatan Awards for Best Film Editor
(Tamil features Subramaniapuram,
Oru Kanniyum Moonu Kalavaanikalum)



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Editing & Post-Production Program Highlights

Page 1—Advanced Editorial Practice

Feature Film Rushes Training

- Structured editing exercises using feature film rushes under the supervision of a National Award-winning Editor.
- Breakdown and reconstruction of song sequences, high-speed action, and dramatic dialogue scenes to master continuity, rhythm, and pacing.

Multi-Project Editorial Exposure

- Edit and finish six short films produced by Direction & Cinematography students.
- Gain experience in **multi-cam editing, sync sound, dialogue replacement (ADR), and background score alignment.**



Page 2 – Integrated Post-Production Workflow

Virtual Production & VFX Pipeline

- Introductory training on Virtual Production workflow: LED wall integration, pre-visualization, and green matte compositing.
- Exposure to VFX editing pipeline: conforming, plate management, match-moving references, and render workflow.

AI-Enhanced Post Tools

- Intelligent application of AI-assisted editing tools for auto-conform, rough-cut generation, and smart metadata management.
- Case studies on AI in DI color grading, restoration, and sound design enhancement.

Program Advantages

- Mentorship: Learn under National Award-winning professionals.
- Practical Exposure: Direct access to professional rushes & multi-format projects.
- Future-Ready Skills: Training across traditional editing suites, virtual production workflow, and AI-driven post tools.

MONTH 1

THEORY

- History of film editing: Evolution of editing techniques
- Types of shots and angles
- Examples and analysis of different types of cuts and transitions
- Introduction to non-Linear editing software (Avid Media Composer)
- Role of an assistant editor
- Difference between PAL and NTSC
- Role of an editor in pre and post production
- Editing theory: Understanding montage, juxtaposition, and visual storytelling
- 180 degree rule and screen direction

PRACTICALS

- Introduction to Avid Media Composer
- Avid Media Composer Interface
- Assigning keyboard shortcuts and native File Formats of Avid Media Composer
- Project creation and bin management
- Types of import
- Types of editing techniques

MONTH 2

THEORY

- Rule of 6 in editing
- Principles of editing: Continuity, pacing, and rhythm
- Types of frame rates
- Analysis of famous editing sequences
- Introduction to song editing (Montage)



PRACTICALS

- Introduction to basic tools in Avid
- Basic shortcuts in Avid
- Song rhythm marking in Avid
- Montage song editing work flow
- Advertisement and promo editing work flow in Avid
- Add and adjust title tool

MONTH 3

THEORY

- Case studies of emotionally impactful editing sequences
- Editing for emotion: Techniques for enhancing emotional impact through editing
- Introduction to Mise-en-scène
- Editing the Picture (matching consecutive actions, extent of change in image size and angle)
- File format and containers
- Importance of sound and music
- Hardware for building editing systems (Mac and Windows)
- Types of cables
- Relationship between cameraman and editor

PRACTICALS

- Introduction to shot and scene order
- Dialogue scene editing work flow
- Advanced tools and shortcuts in Avid
- Types of exports in Avid
- Basic transitions and effects in Avid
- Trailer and Teaser work flow in Avid
- Importance of special sound effects
- Audio ducking in Avid

4TH MONTH

PRACTICALS

- Choreographed stunt editing in Avid
- Advanced transitions and effects
- Choreographed song sync
- Choreographed song editing techniques
- Re-link techniques in Avid

5TH MONTH

PRACTICALS

- Multi-cam editing techniques in Avid
- 3rd party transitions and effects
- Green matte removal techniques
- Full film work flow using students short film
- Importance of REEL separations
- Exporting for Dubbing, SFX, DI and CG

6TH MONTH

PRACTICALS

- Spot editing work flow in Avid
- Round tripping in Avid to Davinci Resolve
- Censor work flow
- Role of an editor in Qube
- Relationship between editor and other post production technicians
- Basic color correction in Avid

ADDITIONAL TOPICS

- Basic conversion work flow in DaVinci Resolve
- Premiere Pro basic intro and work flow
- AI Tools in Premiere Pro
- Documentary editing styles





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