



HOME

Actuals vs Targets

Customer

Product

Insights

MART ATLIQ®



Supply Chain Management

Report Contains?

insights to solve supply chain issue by ANALYSING
important performance metrics.





HOME

Actuals vs Target

Customer

Product

Insights

Mont

A

category

All

Order Metrics

32K | **19K**

Total Order

19K

Optime Order

17K | **9K**

Infull Orders

9K

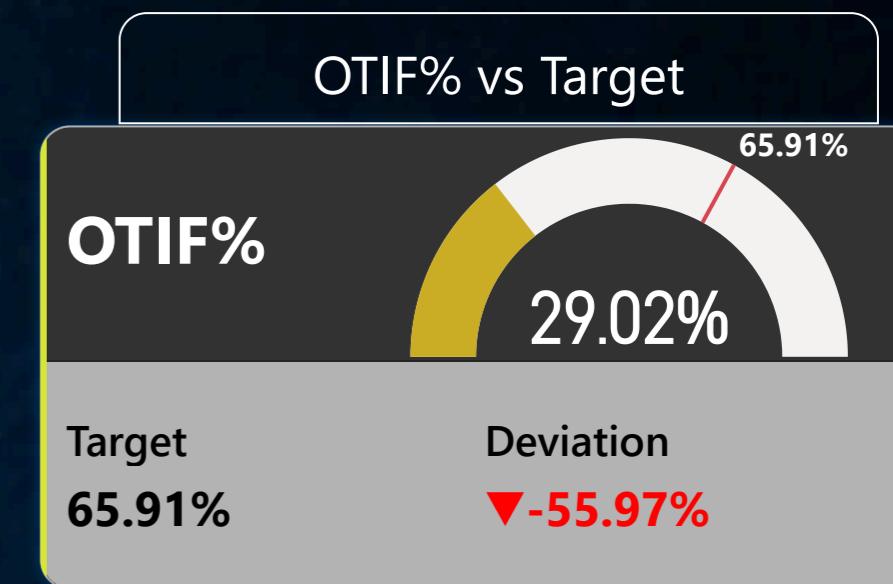
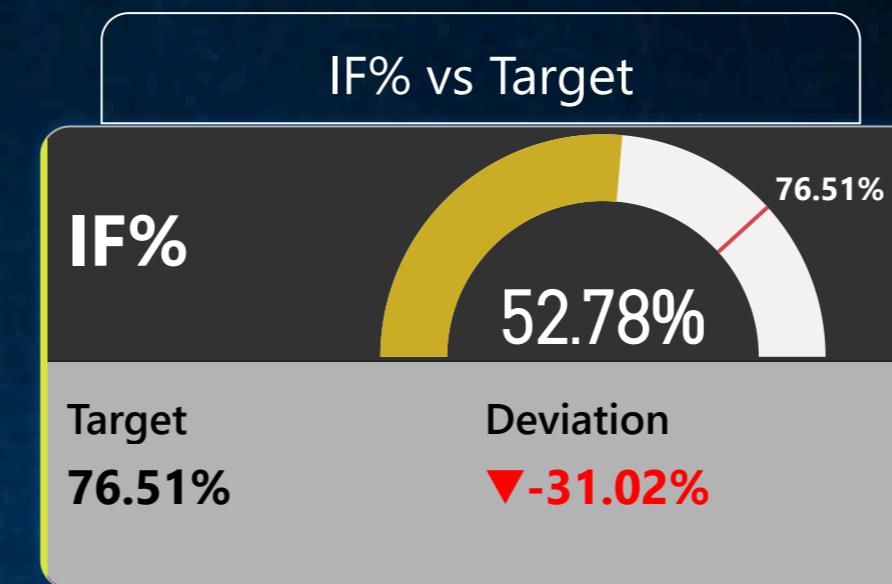
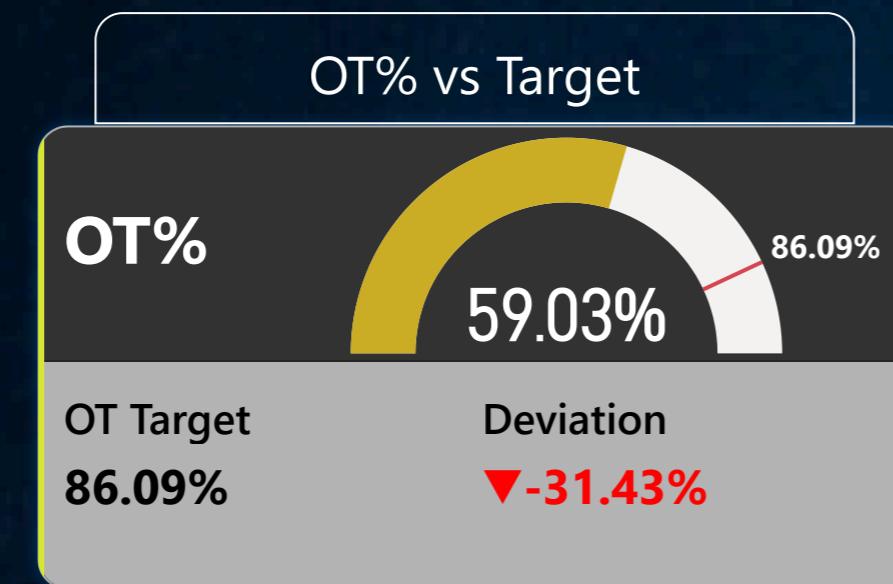
OTIE Orders

65.96%

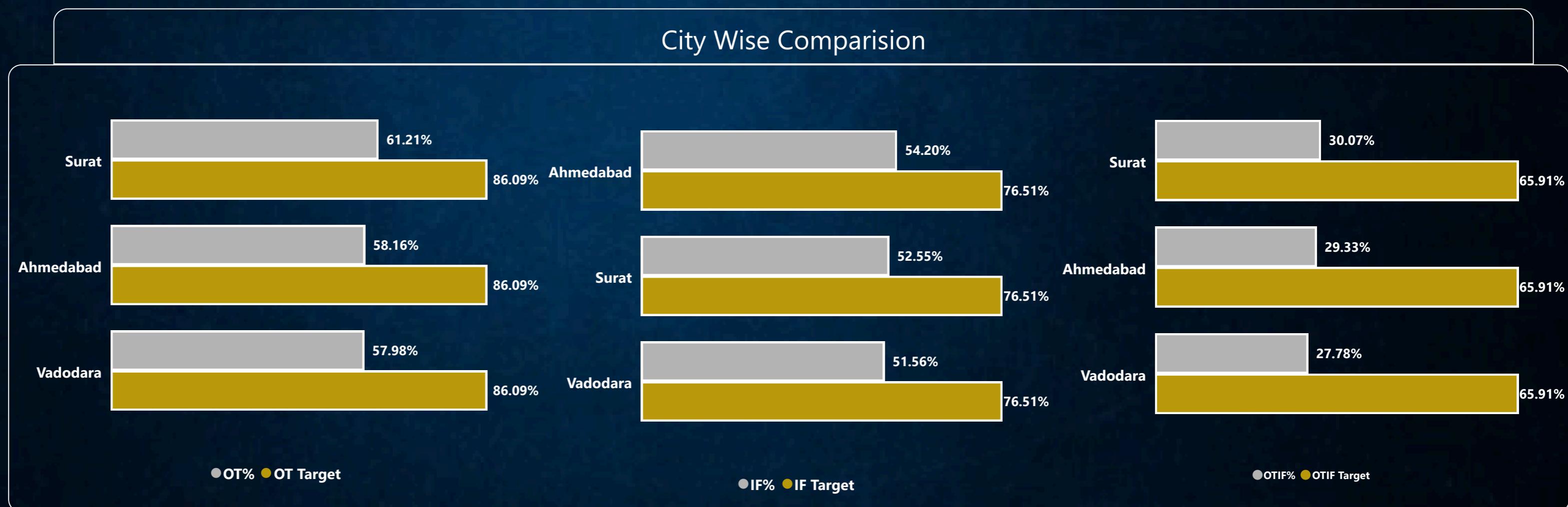
LER 9

96.59%

VER



City Wise Comparision



OT · On T

IE · In

OTIE · On Time In Full

LER · Line Fill Rate

VFR · Volume Fill Rate



HOME

Actuals vs Targets

Customer Metrics

Product Metrics

Insights

Month

All

customer_name

All



Total Order Qty

13427K

Total Delivery Qty

12969K

customer_name	OT%	IF%	OTIF%	LFR %	VFR %
Acclaimed Stores	29.43%	52.36%	15.47%	58.93%	95.85%
Atlas Stores	71.81%	59.78%	39.55%	75.48%	97.58%
Chiptec Stores	71.62%	60.35%	38.73%	75.61%	97.58%
Coolblue	29.13%	44.73%	13.75%	51.53%	95.08%
Elite Mart	72.45%	37.94%	24.37%	52.74%	95.29%
Expert Mart	72.54%	59.81%	39.11%	75.48%	97.44%
Expression Stores	69.92%	60.83%	38.39%	75.28%	97.54%
Info Stores	70.94%	41.16%	25.52%	53.05%	95.24%
Logic Stores	70.82%	60.14%	38.78%	74.39%	97.45%
Lotus Mart	28.11%	53.35%	16.34%	60.08%	96.01%
Propel Mart	73.64%	59.74%	40.92%	75.62%	97.70%
Rel Fresh	72.32%	58.69%	38.18%	74.54%	97.43%
Sorefoz Mart	72.67%	39.19%	25.89%	53.40%	95.33%
Vijay Stores	72.45%	44.98%	28.28%	59.23%	95.87%
Viveks Stores	70.61%	60.07%	39.44%	75.06%	97.57%
Total	59.03%	52.78%	29.02%	65.96%	96.59%



OT : On Time

IF : In Full

OTIF : On Time In Full

LFR : Line Fill Rate

VFR : Volume Fill Rate



HOM

Actuals vs Target

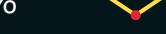
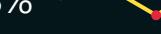
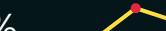
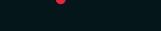
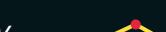
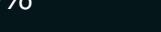
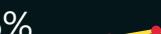
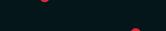
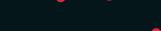
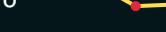
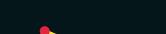
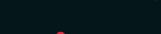
Customer Metrics

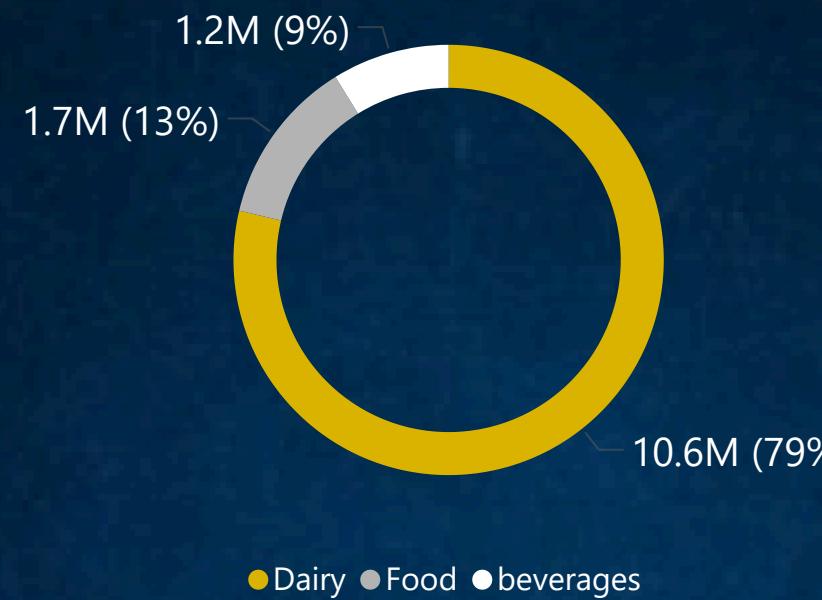
Product Metrics

Insights

product_name

category

product_name	LFR %	LFR % by Month	VFR %	VFR % by Month
AM Biscuits 250	65.16%		96.58%	
AM Biscuits 500	66.10%		96.49%	
AM Biscuits 750	68.05%		96.85%	
AM Butter 100	66.66%		96.59%	
AM Butter 250	63.52%		96.36%	
AM Butter 500	65.19%		96.46%	
AM Curd 100	66.73%		96.62%	
AM Curd 250	67.05%		96.72%	
AM Curd 50	65.55%		96.62%	
AM Ghee 100	65.75%		96.59%	
AM Ghee 150	66.72%		96.69%	
AM Ghee 250	65.25%		96.53%	
AM Milk 100	65.55%		96.54%	



Delivered Quantit

12969K

No of Orders By City and Category

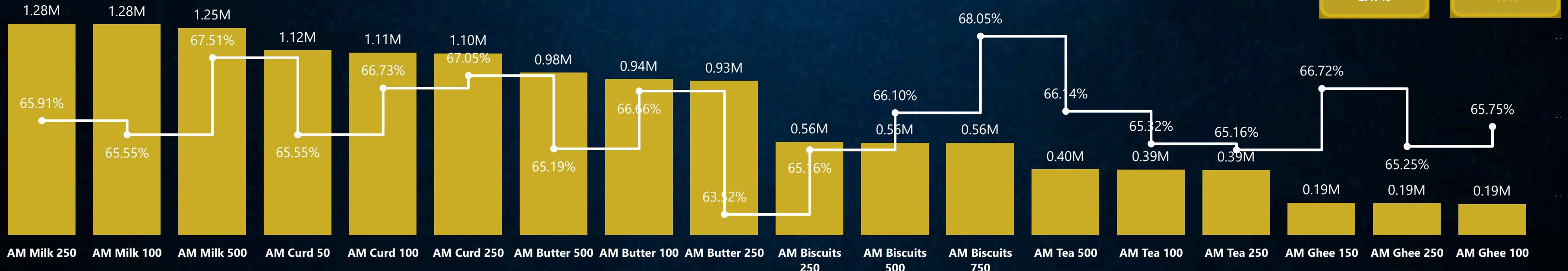


● beverages ● Dairy ● Food

Undelivered Quantity

An icon depicting a stack of three orange floppy disks. A black gear is positioned above the top disk, and a red circle containing a white checkmark is overlaid on the top disk, suggesting a process of verification or completion.

- Sum of order_qty ● LFR %



[HOME](#)[Actuals vs Targets](#)[Customer Metrics](#)[Product Metrics](#)[Insights](#)

KEY INSIGHTS

Actuals vs Targets

On-Time Deliveries (OT)

Current Performance : 59.03% of deliveries were made on time.

Target Comparison : This is 31.43% below the target of 86.09%.

Trend Analysis : There has been a [negative] trend in on-time deliveries over the past [months].

In-Full Deliveries (IF)

Current Performance : 52.78% of deliveries were made in full.

Target Comparison : This is 31.02% below the target of 76.51%.

Trend Analysis : The in-full delivery rate has [decreased] by 31.02% over the last [months].

On-Time In-Full (OTIF)

Current Performance : The OTIF percentage stands at 29.02%.

Target Comparison : This is 55.97% below the target of 65.91%.

Trend Analysis : There has been a [inconsistent] performance in achieving OTIF targets.

Customer Metrics

Top Customers

Top Performing Customers : Propel Mart, Atlas Stores, and VIVEKS Stores have the highest OTIF percentages.

Highest Orders: Lotus Mart , Acclaimed Stores have highest no of orders.

Product Metrics

Top Customers

Top Selling Products : AM Milk 250 ,AM Milk 100 ,AM Milk 500 are Top Selling products.

Bottom Selling Products : AM Tea 100 ,AM Tea 250 ,AM Ghee 250 are Bottom selling products.

Top Category By Product : Dairy Products are the Highest Sold Products with Almost 59.5% Share in Major cities.

