

Credit Card Transaction Report

Q4 Q3 Q2 Q1

Week_Start_Date

All

Revenue

55.3M

Total Amount

8M

Interest

7.8M

Count

656K

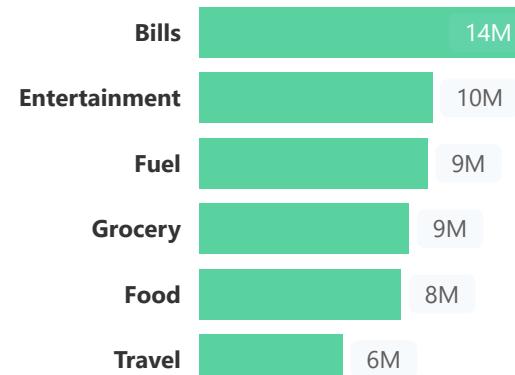
Card_Catagory	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6495888
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Silver	5586332	4586746	812081
Total	55315410	44522013	7843382

QTR Revenue and Total Transaction

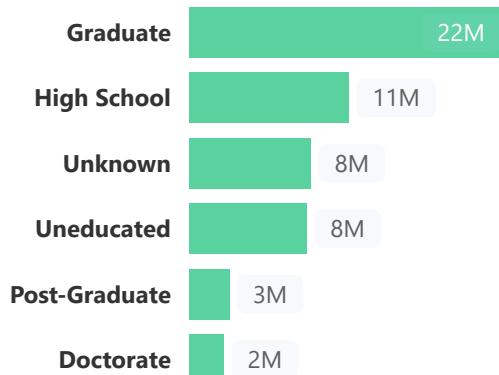
● Sum of Revenue ● Sum of Total_Trans_Vol



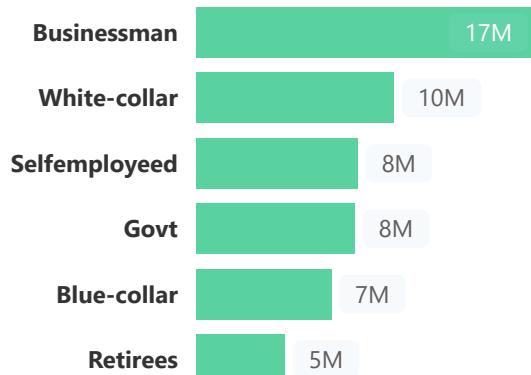
Revenue by Expenditure Type



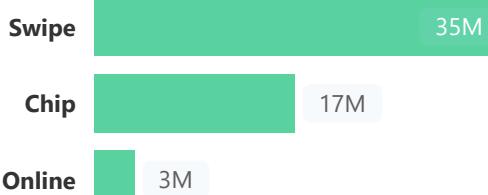
Revenue by Education



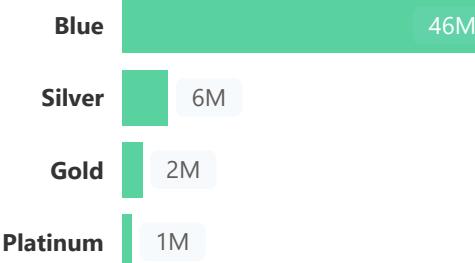
Revenue by Customer Job



Revenue by Use Chip



Customer Acq Cost



Credit Card Customer Report

Q4 Q3 Q2 Q1

Week_Start_Date

All

Revenue

55.3M

Total Amount

8M

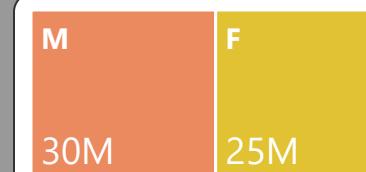
Income

576M

CSS

3.19

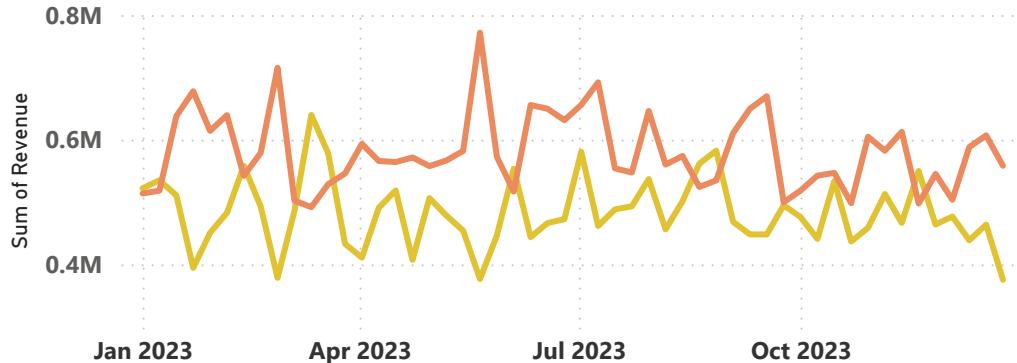
Revenue by Age Gruop



Silver Blue Gold Plat...

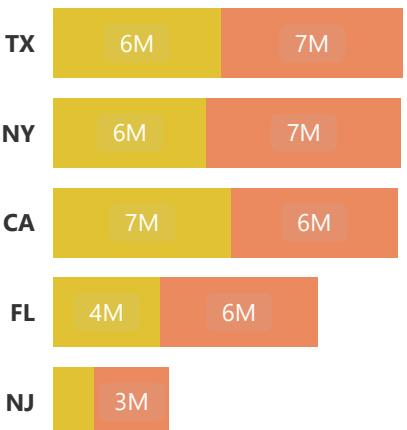
Swipe Online Chip

Revenue by Week



Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Businessman	17387832	2539390	186959919
White-collar	10114656	1441074	103930055
Govt	8111701	1160016	88773989
Selfemployed	8261758	1119742	75313288
Total	55315410	7843382	575914439

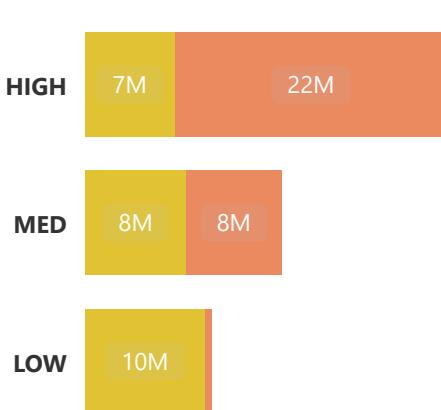
Revenue by Top 5 State



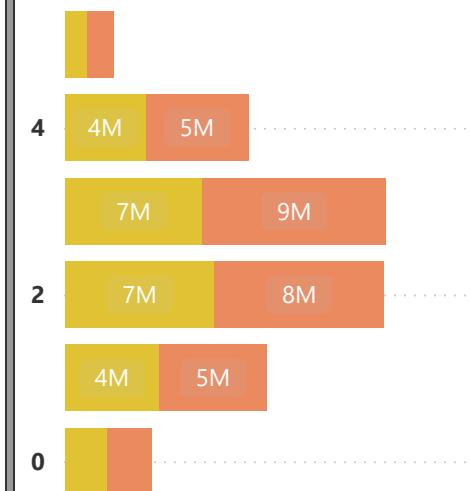
Revenue by Marital Status



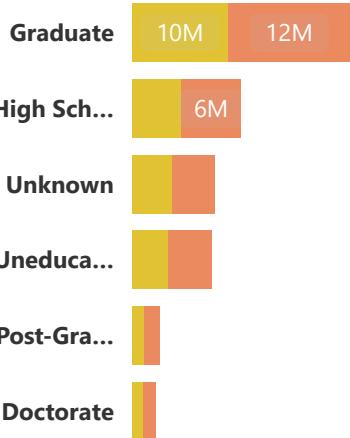
Revenue by Income Group



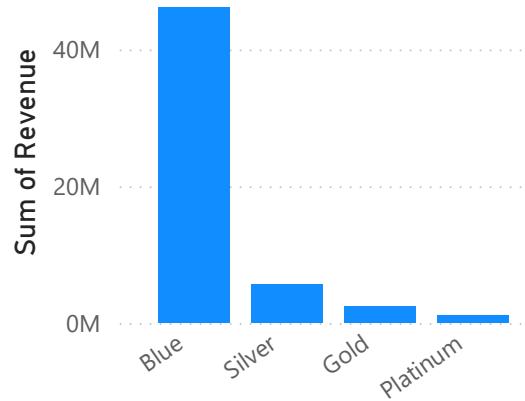
Revenue by Dependent



Revenue by Education



Sum of Revenue by Card_Catagory



Week_Num2	Previouss_Week_Revenue	Current_Week_Revenue	Wow_Revenue
1		1035629	
2	1035629	1053089	1.7%
3	1053089	1148250	9.0%
4	1148250	1071919	-6.6%
5	1071919	1064578	-0.7%
6	1064578	1121745	5.4%
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Delinquent_Acc	%GT Count of Delinquent_Acc
0	93.93%
1	6.07%
Total	100.00%

Activation_30_Days	%GT Count of Activation_30_Days
0	42.53%
1	57.47%
Total	100.00%

Sum of Total_Trans_Amt by Month, Day and Week_Num2

