

Credit Card Transaction Report

Revenue
55.3M

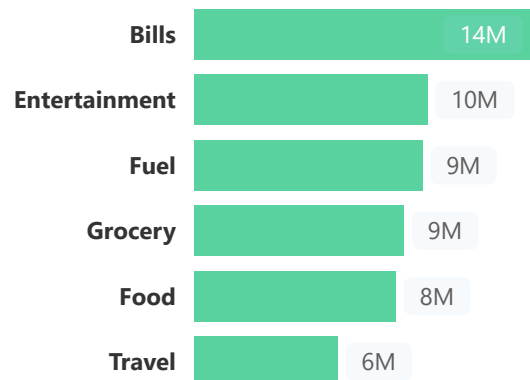
Total Amount
8M

Interest
7.8M

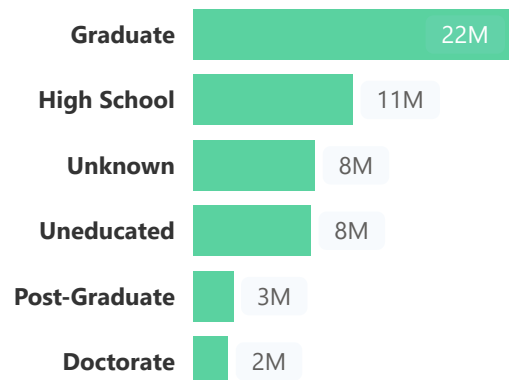
Count
656K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6495888
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Silver	5586332	4586746	812081
Total	55315410	44522013	7843382

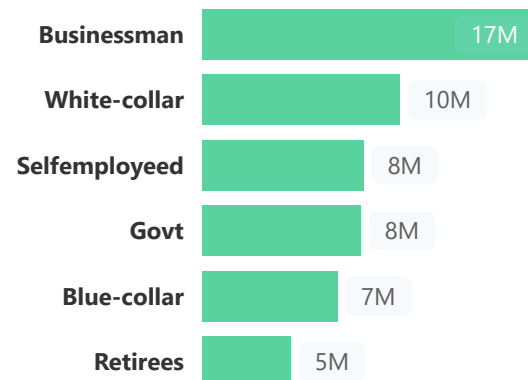
Revenue by Expenditure Type



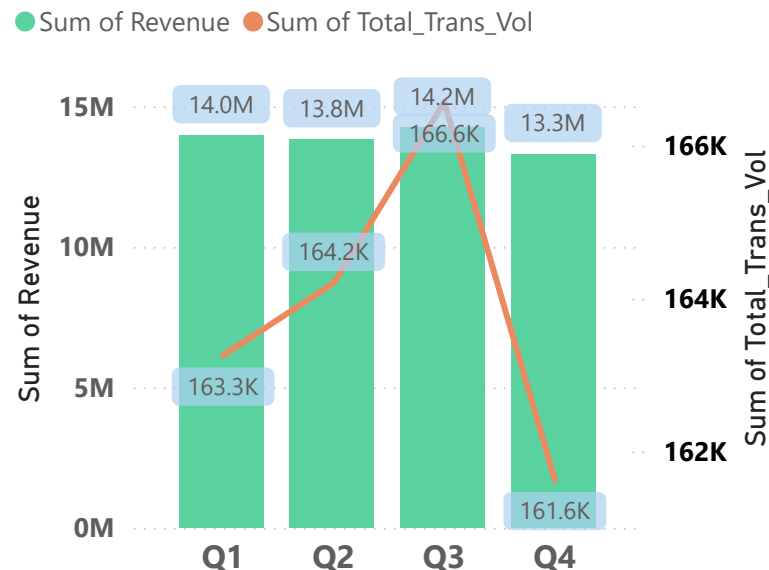
Revenue by Education



Revenue by Customer Job



QTR Revenue and Total Transaction



Week_Start_Date

All

F

M

Silver

Blue

Gold

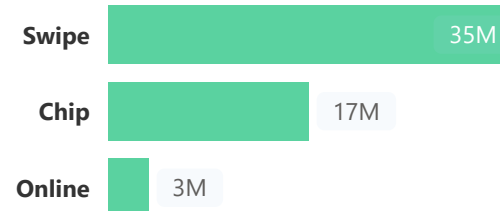
Platin...

MED

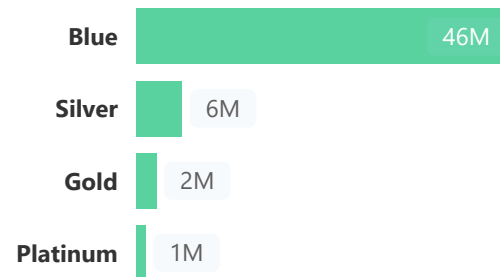
LOW

HIGH

Revenue by Use Chip



Customer Acq Cost



Credit Card Customer Report

Revenue

55.3M

Total Amount

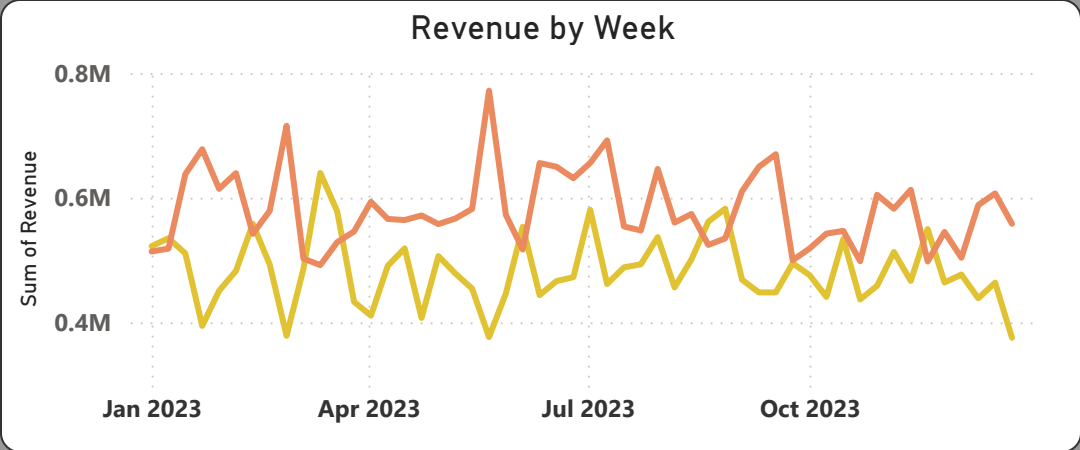
8M

Income

576M

CSS

3.19



Q4

Q3

Q2

Q1

Week_Start_Date

All

Silver

Blue

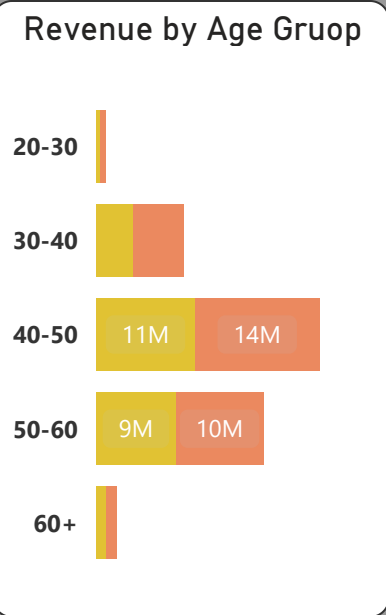
Gold

Platin...

Swipe

Online

Chip



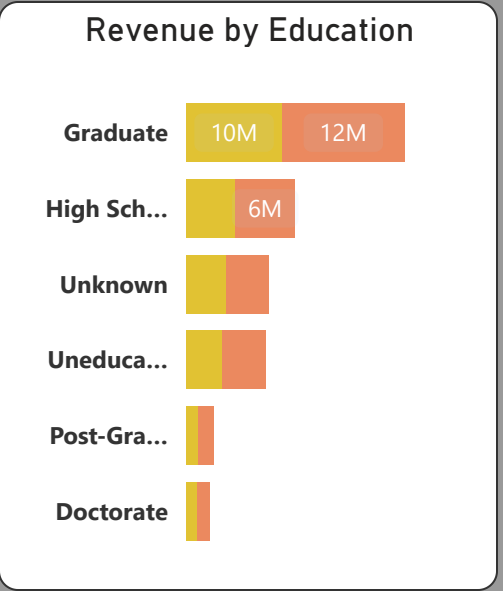
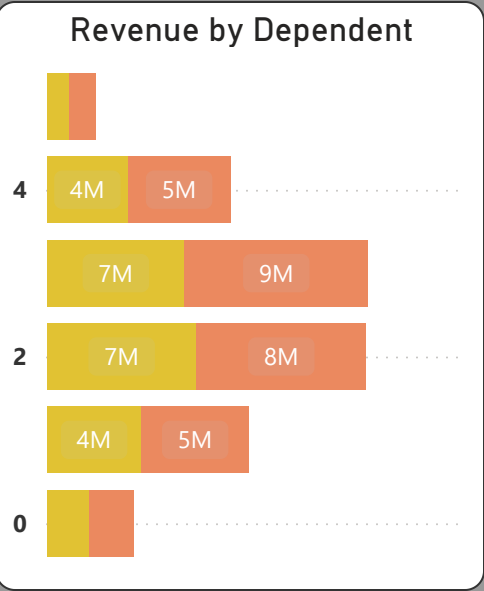
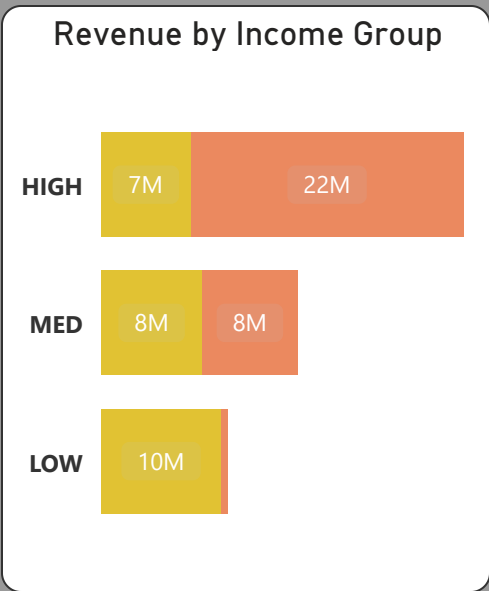
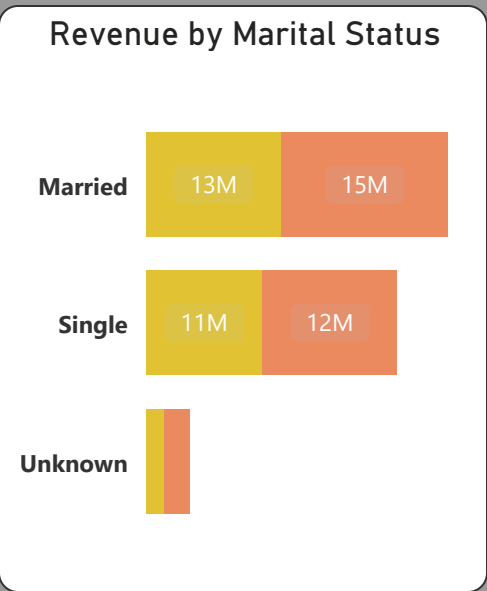
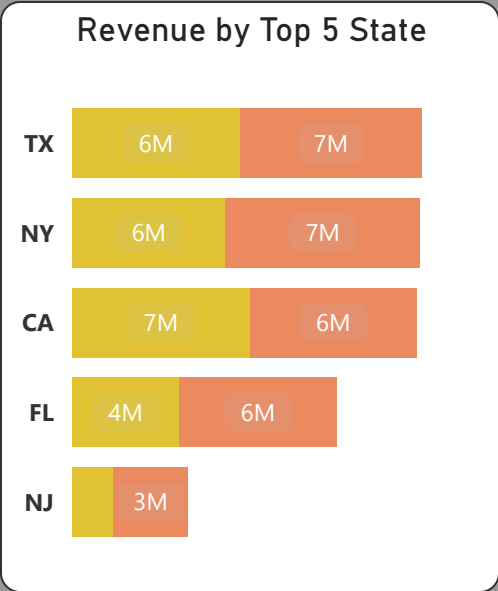
M

30M

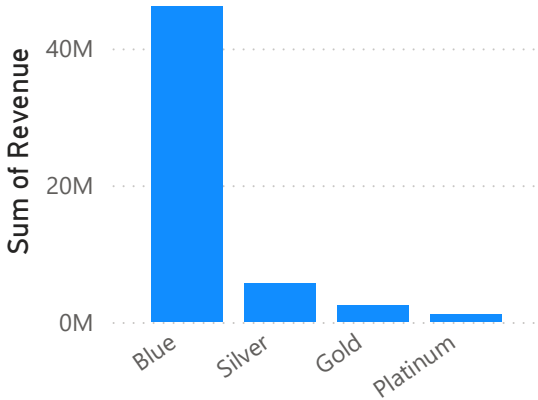
F

25M

Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Businessman	17387832	2539390	186959919
White-collar	10114656	1441074	103930055
Govt	8111701	1160016	88773989
Selfemployed	8261758	1119742	75313288
Total	55315410	7843382	575914439



Sum of Revenue by Card_Category



Week_Num2	Previours_Week_Revenue	Current_Week_Revenue	Wow_Revenue
1		1035629	
2	1035629	1053089	1.7%
3	1053089	1148250	9.0%
4	1148250	1071919	-6.6%
5	1071919	1064578	-0.7%
6	1064578	1121745	5.4%
-	1121745	1000000	-10.0%

Delinquent_Acc	%GT Count of Delinquent_Acc
0	93.93%
1	6.07%
Total	100.00%

Activation_30_Days	%GT Count of Activation_30_Days
0	42.53%
1	57.47%
Total	100.00%

Sum of Total_Trans_Amt by Month, Day and Week_Num2

