

# BLINKIT GROCERY DATA ANALYSIS

**blinkit**  
India's Last Minute App



\$1.20M

TOTAL SALES



\$141

AVERAGE SALES



8523

NO OF ITEMS

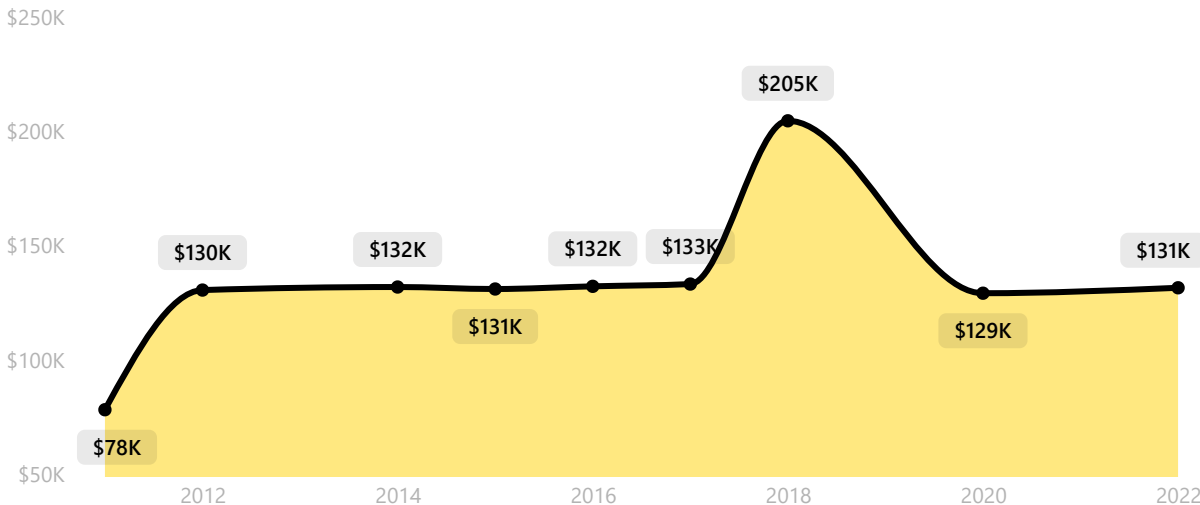


3.9

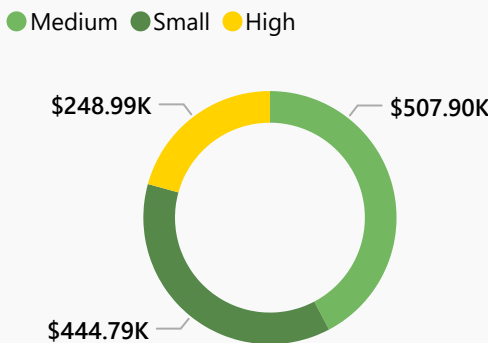
AVERAGE RATING



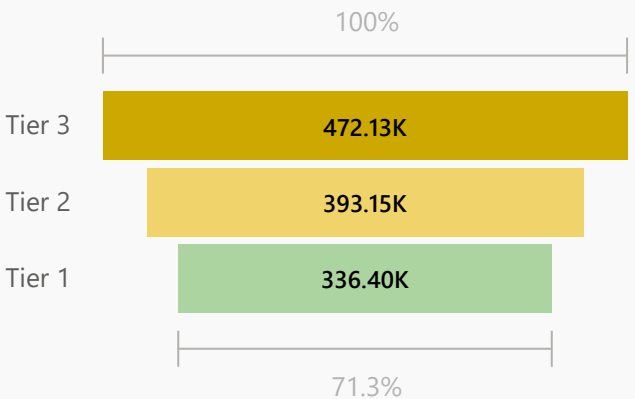
## OUTLET ESTABLISHMENT



## OUTLINE SIZE



## OUTLET LOCATION



## OUTLET TYPE

Outlet Type	Total Sales	No of Items	Avg Sales	Avg Rating	Item Visibility
Grocery Store	\$151.94K	1083	\$140	4	0.10
Supermarket Type1	\$787.55K	5577	\$141	4	0.06
Supermarket Type2	\$131.48K	928	\$142	4	0.06
Supermarket Type3	\$130.71K	935	\$140	4	0.06

## FILTER PANEL

Outlet Location Type

All

Outlet Size

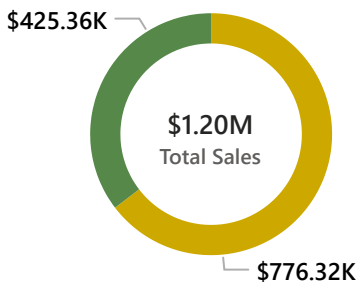
All

Item Type

All

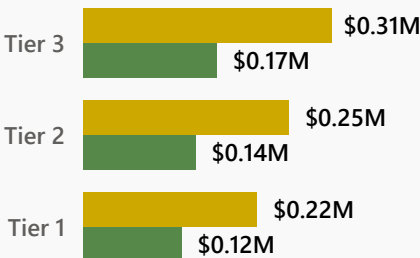
## FAT CONTENT

Low Fat Regular



## FAT BY OUTLET

Low Fat Regular



## ITEM TYPE

