

MBC FB/Insta Ad Plan 2022

<https://www.mbcpeermade.com/>

1. Ad Details

Campaign Type	Reach (3 Lacs)
Ad Creative	Carousel image Ad
Duration	Up to 30 Days

2. Customer Persona

Target Audience	2022 Year Plus two completed students database, their lookalike database, Parents of Students who have completed plus two in 2022
Target Location	Kottayam, Pathanamthitta, Alappuzha, Kollam Malappuram, Thrissur, Palakkad, Wayanad, Kambam Madurai, Theni
Age	17-55
Gender	Men and Women

3. Detailed Targeting

Interests/Demographic	Parents with adult children (aged 18-26), Primary education, Secondary education, Higher education, Education, Higher Secondary School Certificate, Middle school or Higher Secondary Examination
Education Level	Plus Two

4. Ad Copy (Description)

MBC College of Engineering & Technology

Admission Open for 2022

Courses Offered

B.Tech

Civil Engineering

Mechanical Engineering

Electrical & Electronics Engineering

Computer Science and Engineering

Electronics & Communication Engineering

Why MBC?

- ✓ One among the biggest residential colleges
- ✓ Wide spread eco-friendly campus bordered by lush green tea plantations and meadows
- ✓ Eminent teaching faculty with a blend of industrial, teaching and research experience
- ✓ Accepting both KEAM and JEE score for admissions
- ✓ Industry-oriented personality and soft skill development programs
- ✓ Regular training on career guidance with excellent Placement records at TCS, Infosys, IBS, Wipro, HCL, UST, etc
- ✓ Association with Centre of Excellence (CoE) for technical skill development
- ✓ MBCCET is providing sponsorship for 50+ students who are financially backward and academically brilliant irrespective of caste & religion.
- ✓ Large, spacious and well-equipped laboratories with state of the art facilities
- ✓ 24/7 Faculty Advisory System
- ✓ Excellent results in university examinations
- ✓ Full time counselling centre imparting individual care to each student

Academic and Residential Facilities

- ✓ ICT enabled classrooms
- ✓ Conference Hall and Seminar Halls
- ✓ Sports & Fitness centre
- ✓ 24x7 Wi-Fi Campus
- ✓ State of Art Laboratories
- ✓ Hostel Facility for boys and girls
- ✓ Central Computing Facility

Apply Online

<https://www.mbcpeermade.com/>

Contact Us: **7559933571**

9072200344

5. Ad Creatives

5.1. Image 1



MAR BASELIOS CHRISTIAN
COLLEGE OF ENGINEERING & TECHNOLOGY





The Misty campus on the
green meadows awaiting you...
Young Engineers!



www.mbcpeermade.com
mbc@mbcpeermade.com

5.2. Image 2



MAR BASELIOS CHRISTIAN
COLLEGE OF ENGINEERING & TECHNOLOGY



**One of the biggest residential
engineering colleges with
a lush green campus**



www.mbcpeermade.com
mbc@mbcpeermade.com

5.3. Image 3



MAR BASELIOS CHRISTIAN
COLLEGE OF ENGINEERING & TECHNOLOGY



Academic and Residential Facilities for Creative Exploration



www.mbcpeermade.com
mbc@mbcpeermade.com

5.4. Image 4



MAR BASELIOS CHRISTIAN
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- ✓ Eminent teaching faculty with a blend of industrial, teaching and research experience
- ✓ Regular training on soft skills and career guidance with excellent Placement records



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5.5. Image 5



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5.6. Image 6

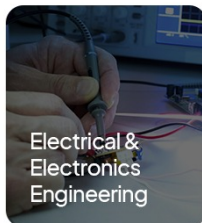


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Courses Offered

B.Tech



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