



# VYOM 2024

AN ANNUAL POTPOURRI OF CULTURE, TECHNOLOGY AND SPORTS.

SOCIO-CULTURAL FEST || CLUBS EVENT || RUNGTA R1 BHILAI

**Date :** 4th-6th April 2024

**Venue :** Rungta Educational Campus,  
Kurud Rd, Kohka, Bhilai, Chhattisgarh

## SPONSORSHIP BROCHURE



**Shri. Santosh Rungta**  
Chairman  
Rungta Educational Foundation

With technology changing the way every man lives his life, from moment to moment it has become imperative that society moves strongly towards education. Not in the traditional way, but using the same technologies to reach out to knowledge that is suddenly so very accessible. I strongly believe that our collective future lies in the hands of the most intelligent and well articulated new generation and the difference between any two human beings will be only defined by education or the lack of it. Our future will be defined and decided by another generation. Hence, it is of supreme importance that this generation of young people, our children, are equipped to take those decisions on our behalf.



# WHY SPONSOR US

- 1.** Around 6,000+ students visit the campus during the Vyom 2024.
- 2.** Winner and Runner up teams of preliminary round will participate in more than 30+ competitions/ culture events of Music, Dance, Literary, Dramatic, Fine Art, during Vyom 2024.
- 3.** Wide Media Coverage.
- 4.** Full Day Activities.
- 5.** Special attractions of the Vyom are live performances of renowned Rock Band, NSD Play and Bollywood Singer with band.
- 6.** The show will attract the maximum youth crowd
- 7.** Total number of youth to visit this Vyom 2024 is between Four to Seven thousand every day .
- 8.** Eminent people would be visiting the festival from all spheres of Society.
- 9.** The show will be one of its kinds which will cover all aspects of entertainment
- 10.** The opening and closing ceremony will be with celebrities and prestigious personalities
- 11.** Excellent opportunity to promote your products



**3K+**  
college Student  
are participate



**6K+**  
Footfall Of VYOM  
2024



**30+**  
Events in various  
Cultural Genres



**10+**  
National and  
International  
Artists



**30+**  
College  
Ambassadors for  
VYOM 2024

# Social Impact



**900+**  
Reach through the  
official Facebook  
Page



**1700+**  
Reach through the  
official LinkedIn  
Page



**3.5k+**  
Impressions &  
growing reach on  
Instagram.



**3K**  
Visits on the  
official VYOM 2024  
Website.

# SPONSORSHIP

## Details



₹ 5,00,000

### PLATINUM

The logo and title of the company in big font size will be printed on the side panels at Main Stage and Second Stage.

The logo and title of the company will be printed in big font size on all banners, posters and newsletter of the Vyom 2024 published by the organizer.

**BANNERS AND STANDEE:** The Company may place 5 banners and 5 standees in the area of function.

**ANNOUNCEMENT:** The name of Special Title Sponsor will be announced during the various events main stage and second stage.

Other benefit proposition would be negotiable.

₹ 3,00,000

### GOLD

The logo and title of the company in big font size will be printed on the side panels or Main Stage and Second Stage.

The logo and tide of the company in big font size on all banners, posters and newsletter of the Vyom 2024 published by the organizer.

**BANNERS AND STANDEE:** The company may place 3 banners and 3 standees in the area of function.

**ANNOUNCEMENT:** The name of Special Title Sponsors will be I be announced during the at main stage and second stage. various credits.

Other benefit proposition would be negotiable.

₹ 1,00,000

### SILVER

The logo and title of the company in big font size will be printed on the side panels at Main Stage and Second Stage.

The logo and title of the company in big font size on all banners, posters and newsletter of the Vyom 2024 published by the organizer.

**BANNERS AND STANDEE:** The Company may place 1 banner and 1 standee in the ama of function.

**ANNOUNCEMENT:** The name of Special Title Sponsors will be announced during the various events at main stage and second stage.

**₹ 50,000**

## **SPECIAL**

(company products of worth Rs 50,000/- or more for prizes to the winners of various events/volunteers )

The logo and title of the company in middle font size will be printed on the side panels at Main Stage and Second Stage.

The logo of company will be printed with the title suggested by the sponsors on all banners, posters and newsletter of the Vyom 2024 published by the organizer, in middle font size.

**BANNERS AND STANDEE:** The Company may also place their 10 banners in the area of function.

**ANNOUNCEMENT:** The name of Special Title Sponsors will be announced during the various events at main stage and second stage.

**₹ 30,000**

## **ASSOCIATE**

(company products of worth Rs.30,000/- for prizes to the winners of various events/volunteers )

The logo of the company with the title Associate Sponsor will be printed in lower front size on the side panels or Main Stage and Second Stage.

The logo of company will be printed in lower font size on all banners, posters and newsletter of the Vyom 2024 published by the organizer.

**BANNERS AND STANDEE:** The Company may also place their 1 banner in the main of function.

**ANNOUNCEMENT:** The name of Associate Sponsors will be announced during the various events at main stage and second stage.

**₹ 20,000**

## **CO-SPONSOR**

(company products of worth Rs.20,000/- for prizes to the winners of various events volunteers )

The logo of the company with the title Co-Sponsor shall be printed in small font size on the side panels at Main Stage and Second Stage.

The logo of company will be printed in small font size on all banners, posters and newsletter of the Vyom 2024 published by the organizer.

**BANNERS AND STANDEE:** The Company may also place that 1 standee in the area of functions.

# TERMS & CONDITION

- The filled sponsorship reservation form should reach the organizers on or before 1st April 2024 to ensure that your company's sponsorship status is listed in printed materials.
- All reservation forms must be accompanied by full payment. Payment must be made in INR on or before 1st April 2024.
- A written confirmation of booking/receipt will be provided once the full payment is received.
- All cancellation requests must be communicated in writing.
- For cancellation requests received on or before 1st April 2024., 25% of the payment will be deducted
- No refund will be initiated for sponsorship cancellations received after 1st April 2024.

# BANK DETAILS

<b>BANK NAME :</b>	AU SMALL FINANCE BANK
<b>Account Name :</b>	RUNGTA COLLEGE OF ENGINEERING AND TECHNOLOGY
<b>Account Number :</b>	1981233322019219
<b>IFSC CODE :</b>	AUBL0002333
<b>MICR :</b>	490765001



Contact Details: