



PIZZA SALES REPORT

Jan/15-Dec/15

Pizza Category

All

Order Date

1/1/2015

12/31/2015



Home



Best/Worst Sellers

BUSIEST DAYS & TIMES

DAYS

Maximum Orders are placed on Thursday/Friday/Saturday

MONTHLY

MAY and JULY receive most of the Orders
JANUARY also stays good in the list

SALES PERFORMANCE

CATEGORY

Classic Category contributes to Maximum Sales & Total Orders

SIZE

Large Size Pizza contributes to Maximum Sales



817.86K

Total_Revenue



38.31

Avg_order_value



2.32

Avg_pizza_per_order



21,350

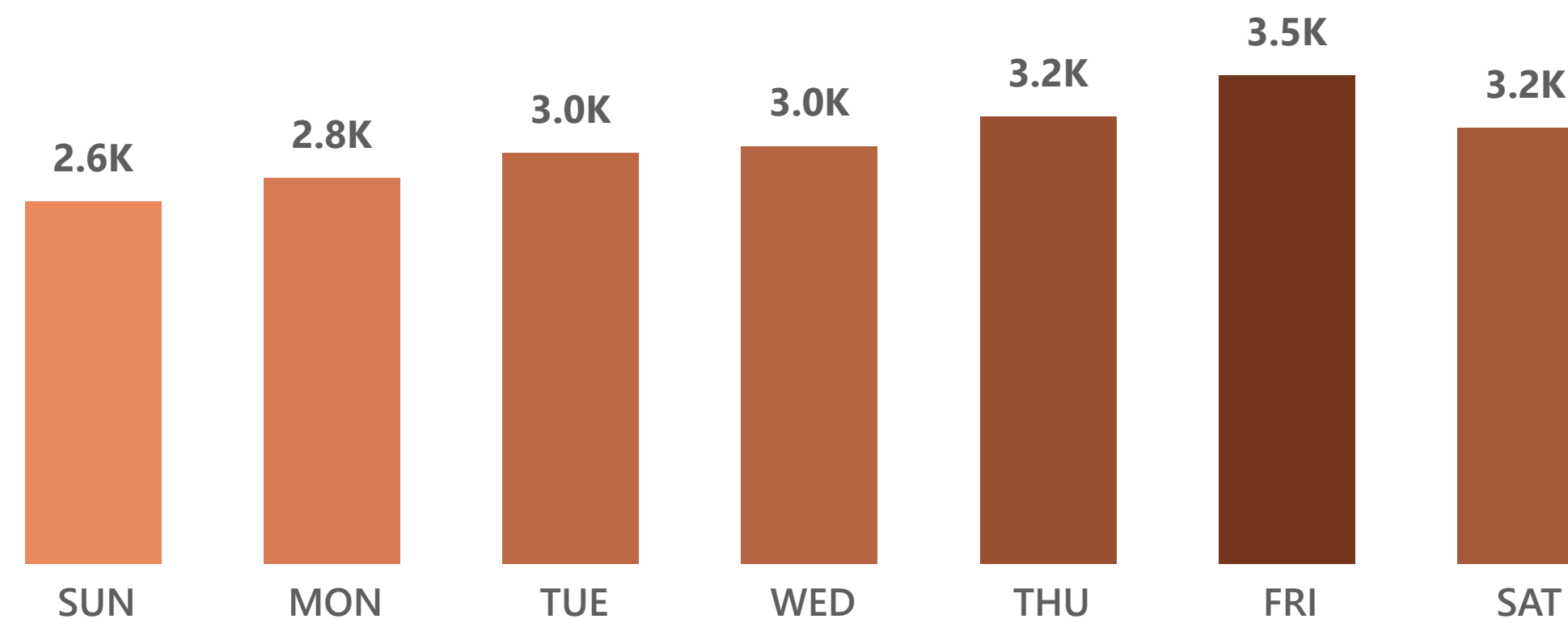
Total_Orders



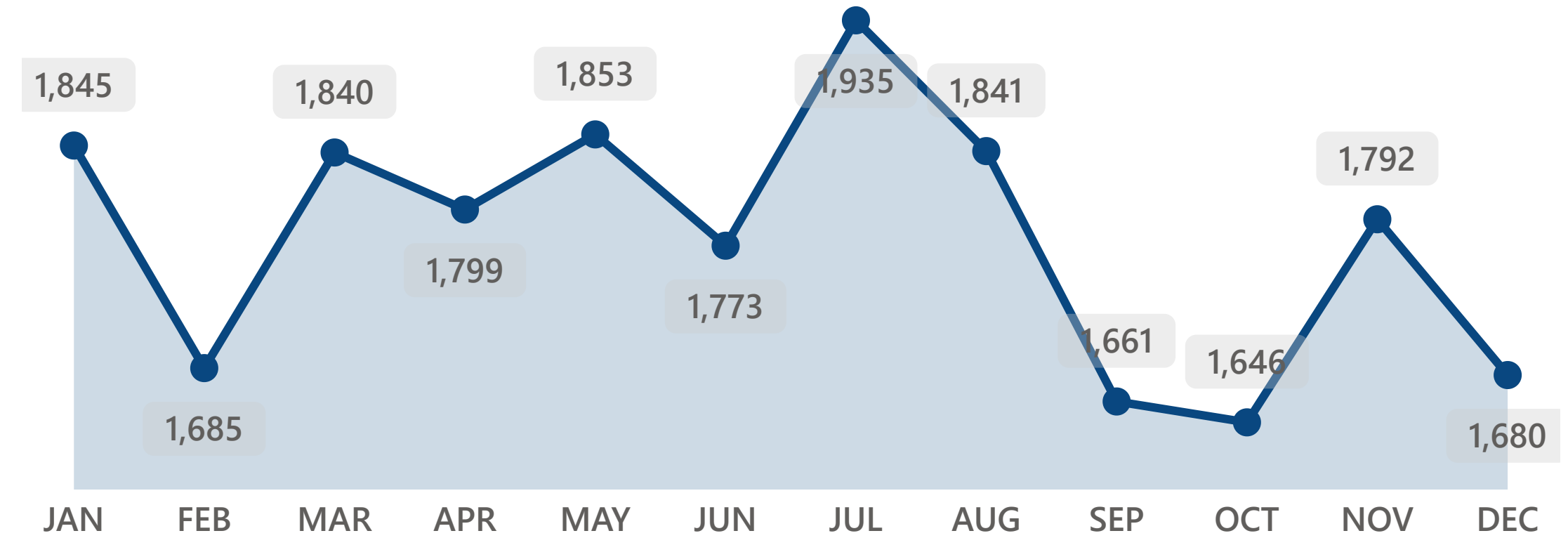
49,574

Total_pizza_sold

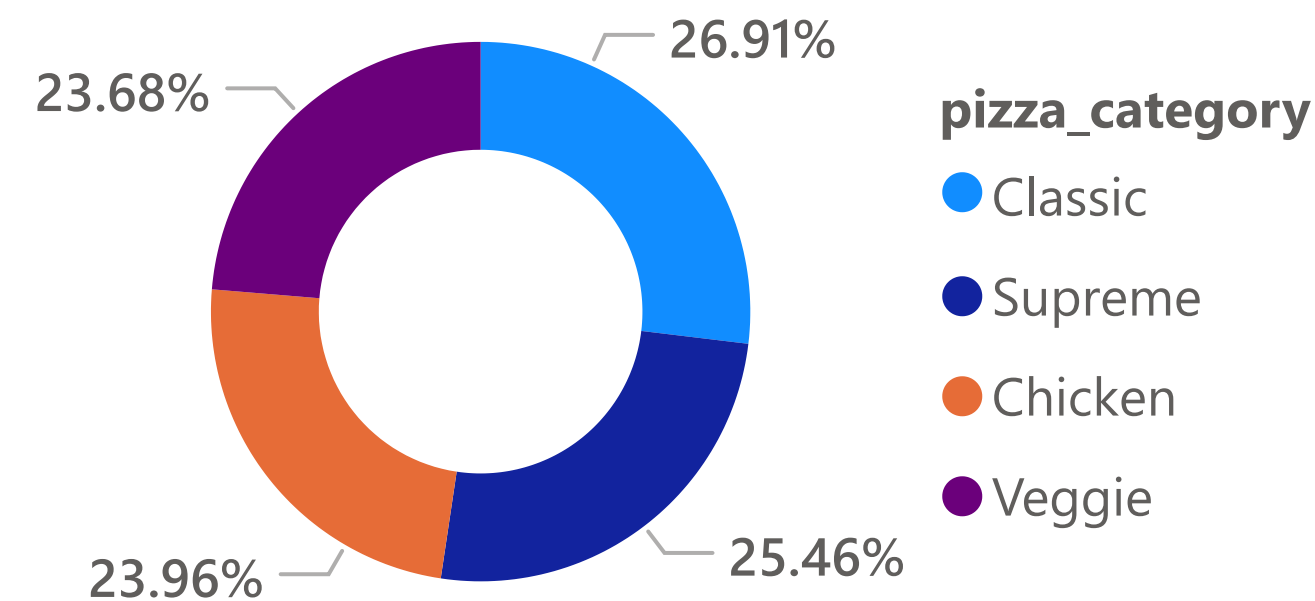
Daily Trend for Total Orders



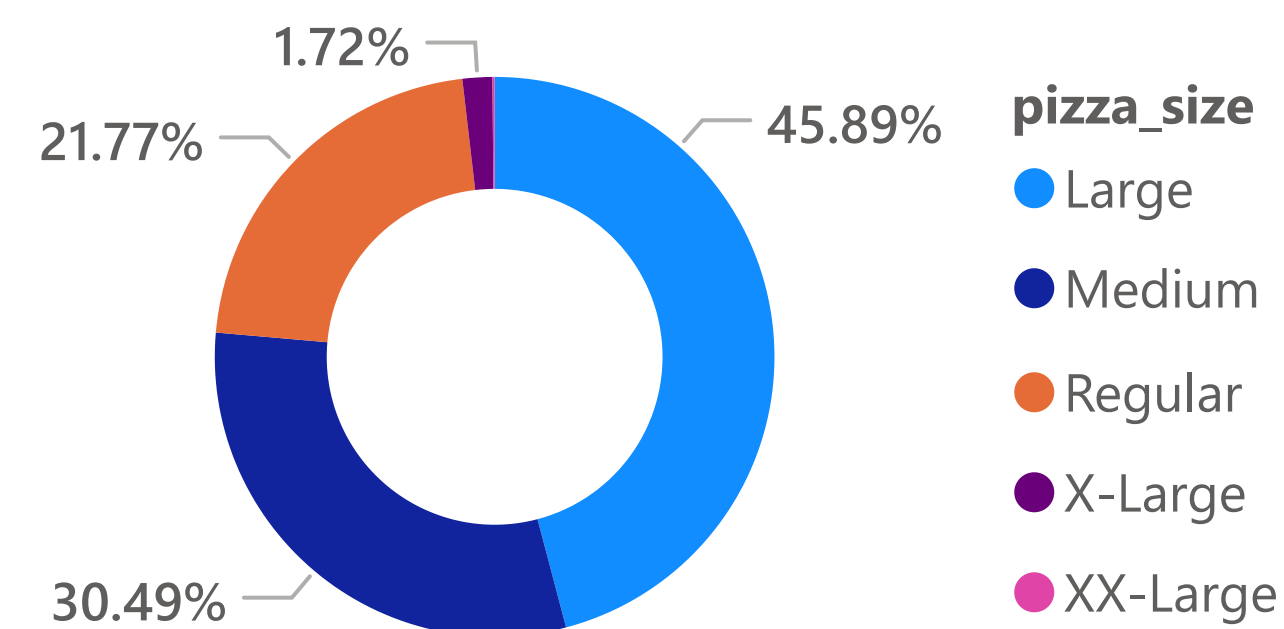
Monthly Trend for Total Orders



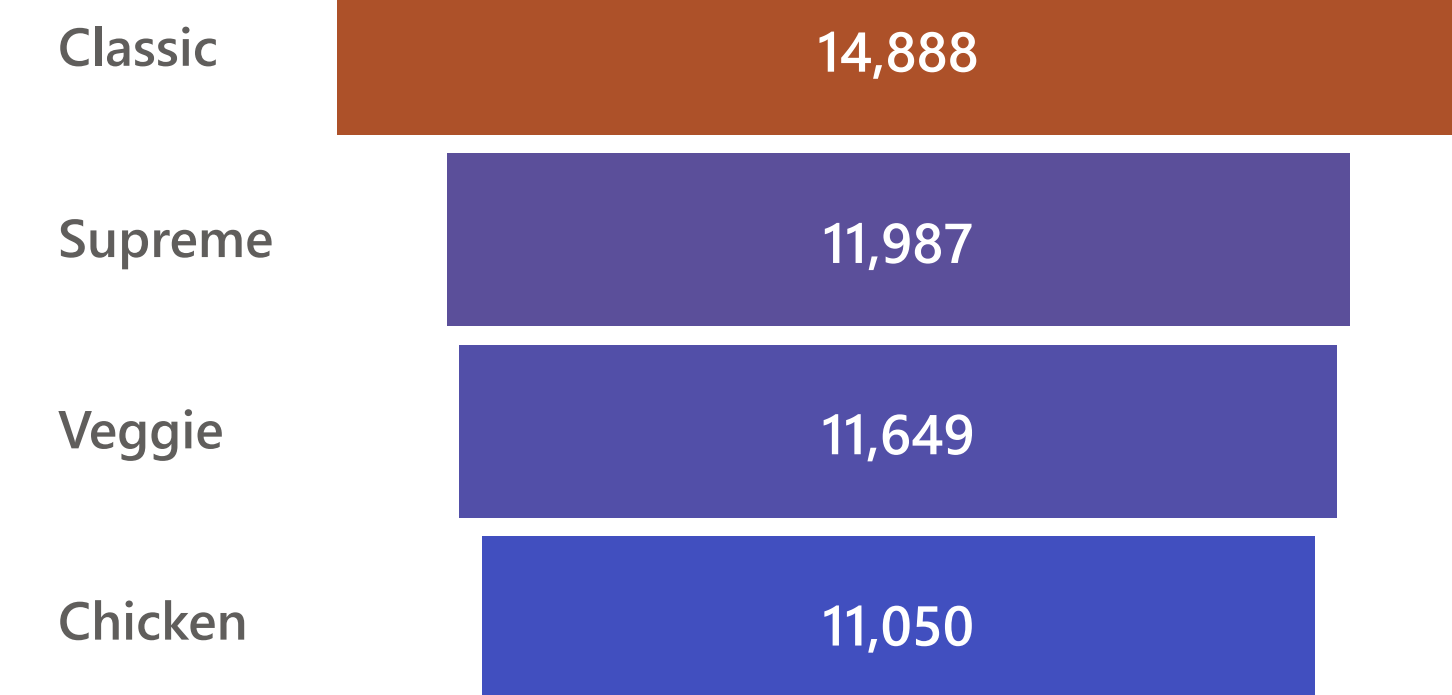
% of Sales by Pizza Category





% of Sales by Pizza Size



Total_pizza_sold by pizza_category



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Best/Worst Sellers

BEST SELLERS

REVENUE

Thai Chicken Pizza gives Maximum Revenue

QUANTITY

Classic Deluxe Pizza is sold in Maximum Quantity

ORDERS

Maximum Orders are of Classic Deluxe Pizza

WORST SELLERS

REVENUE


The Brie Carre Pizza gives gMinimum Revenue

QUANTITY

The Brie Carre Pizza is sold in Minimum Quantity

ORDERS

Least Orders are of The Brie Carre Pizza




817.86K

Total_Revenue




38.31

Avg_order_value




2.32

Avg_pizza_per_order



21,350

Total_Orders



49,574

Total_pizza_sold

Top 5 Pizzas by Revenue

The Thai C...	43K
The Barbec...	43K
The Califor...	41K
The Classic...	38K
The Spicy I...	35K

Top 5 Pizzas by Quantity

The Classic ...	2,453
The Barbecu...	2,432
The Hawaiia...	2,422
The Pepper...	2,418
The Thai Chi...	2,371

Top 5 Pizzas by Orders

The Classic ...	2,329
The Hawaiia...	2,280
The Pepper...	2,278
The Barbecu...	2,273
The Thai Chi...	2,225

Bottom 5 Pizzas by Revenue

The Spinac...	16K
The Medit...	15K
The Spinac...	15K
The Green ...	14K
The Brie C...	12K

Bottom 5 Pizzas by Quantity

The Soppres...	961
The Spinach ...	950
The Calabre...	937
The Mediter...	934
The Brie Car...	490

Bottom 5 Pizzas by Orders

The Chicken ...	938
The Calabre...	918
The Spinach ...	918
The Mediter...	912
The Brie Car...	480