



PIZZA SALES REPORT

Jan/15-Dec/15

Pizza Category

All

Order Date

1/1/2015

12/31/2015



Home



Best/Worst Sellers

BUSIEST DAYS & TIMES

DAYS

Maximum Orders are placed on Thursday/Friday/Saturday

MONTHLY

MAY and JULY receive most of the Orders
JANUARY also stays good in the list

SALES PERFORMANCE

CATEGORY

Classic Category contributes to Maximum Sales & Total Orders

SIZE

Large Size Pizza contributes to Maximum Sales



817.86K

Total_Revenue



38.31

Avg_order_value



2.32

Avg_pizza_per_order



21,350

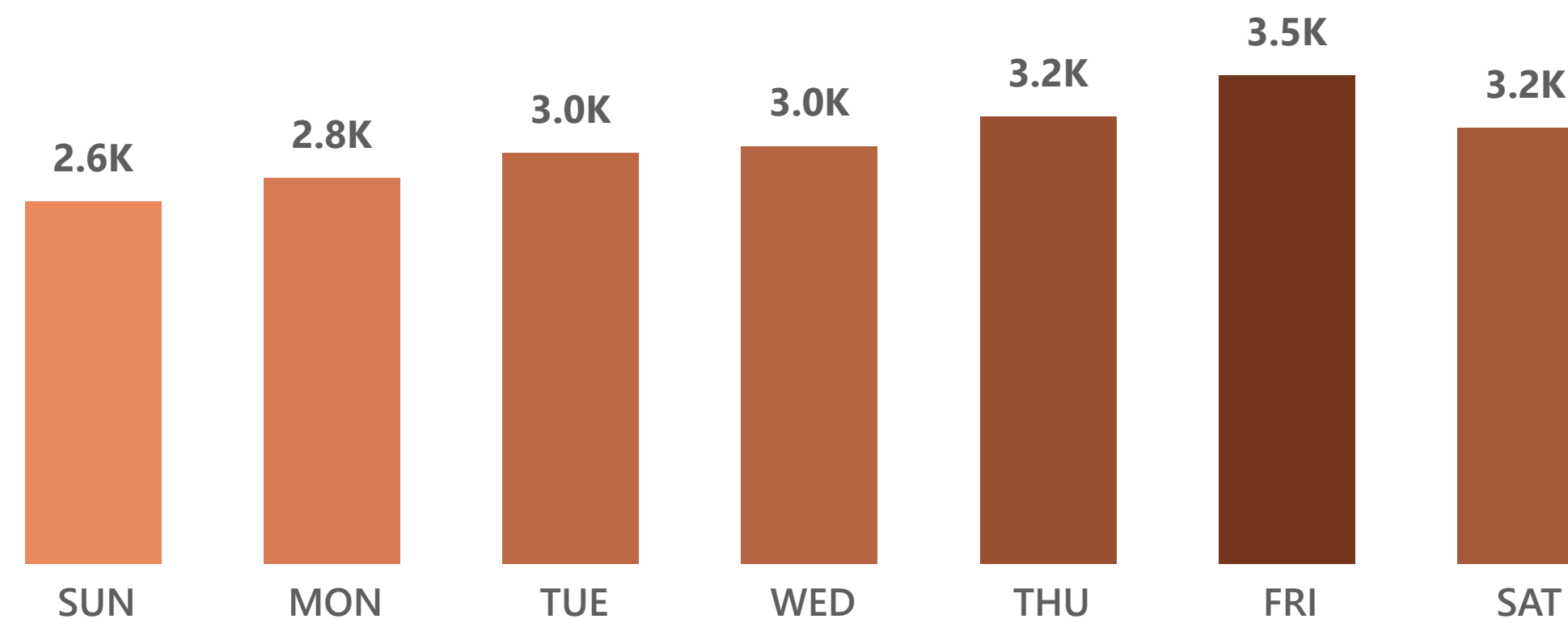
Total_Orders



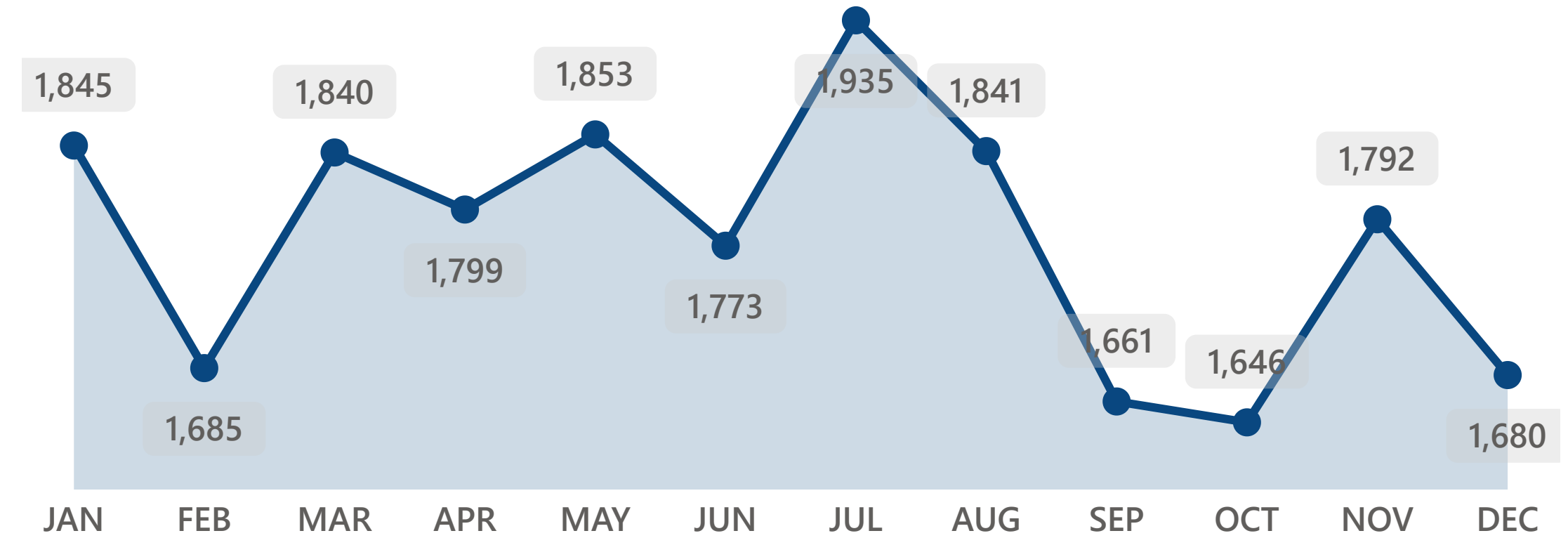
49,574

Total_pizza_sold

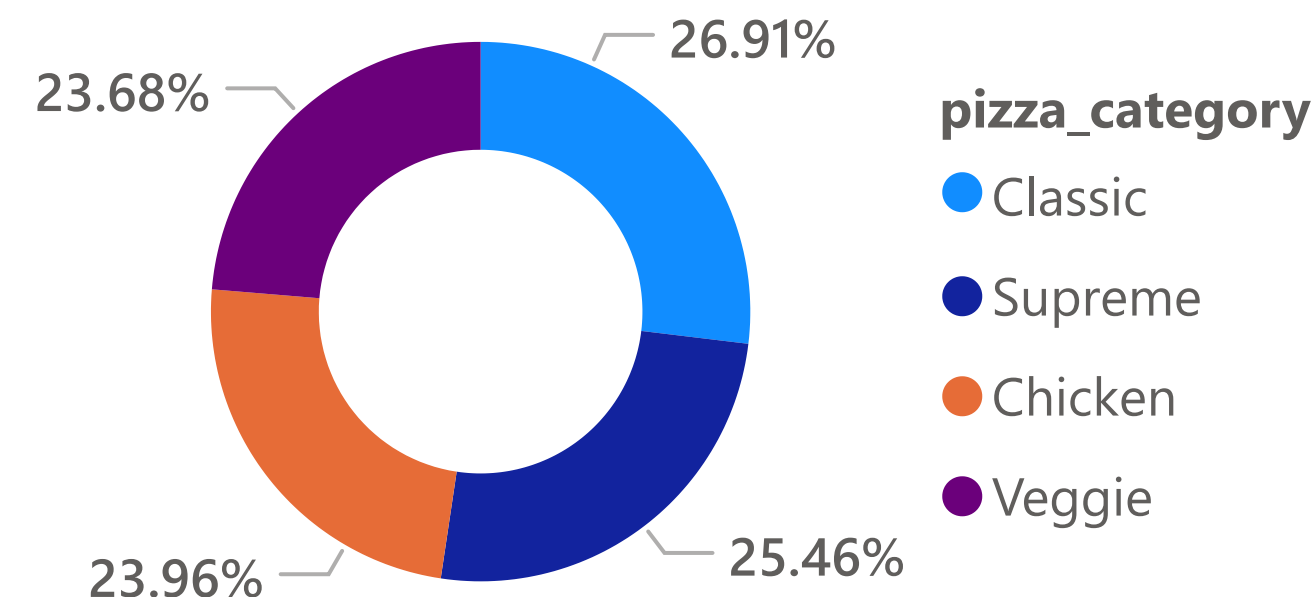
Daily Trend for Total Orders



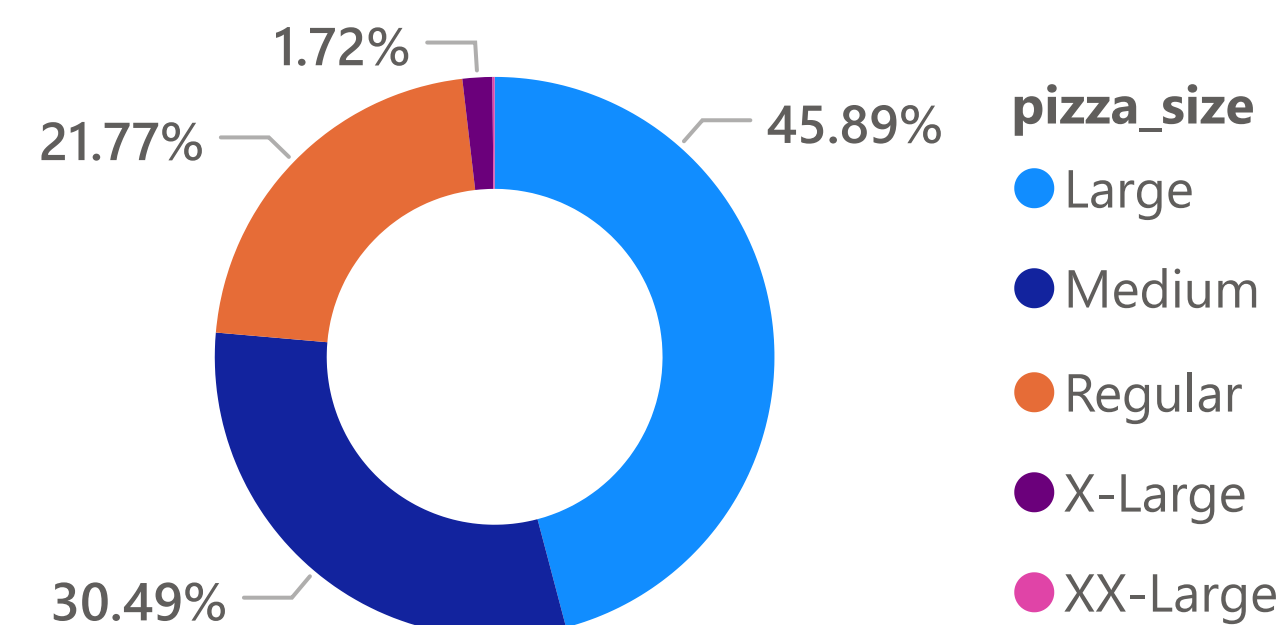
Monthly Trend for Total Orders



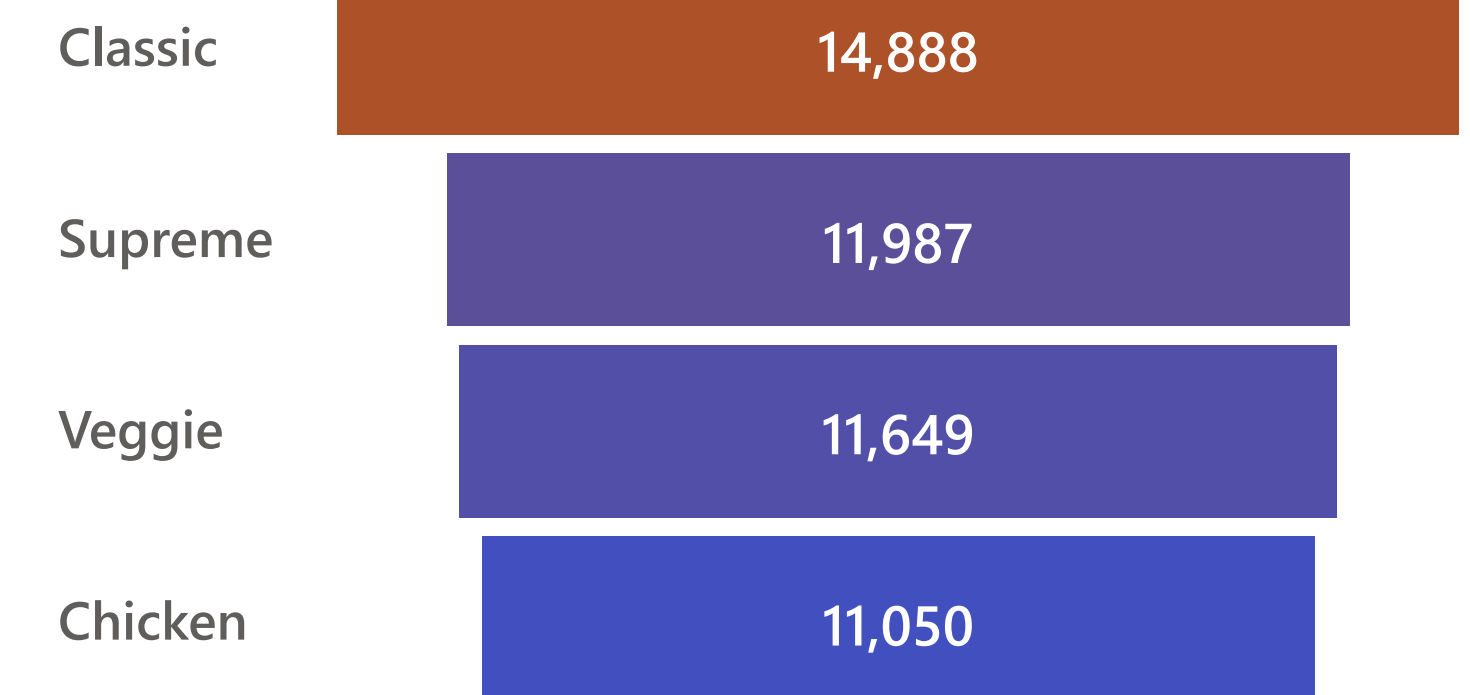
% of Sales by Pizza Category



% of Sales by Pizza Size



Total_pizza_sold by pizza_category





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Best/Worst Sellers



BEST SELLERS

REVENUE

Thai Chicken Pizza gives
Maximum Revenue

QUANTITY

Classic Deluxe Pizza is sold in
Maximum Quantity

ORDERS

Maximum Orders are of Classic
Deluxe Pizza

WORST SELLERS

REVENUE

The Brie Carre Pizza gives
gMinimum Revenue

QUANTITY

The Brie Carre Pizza is sold in
Minimum Quantity

ORDERS

Least Orders are of The Brie
Carre Pizza



817.86K

Total_Revenue



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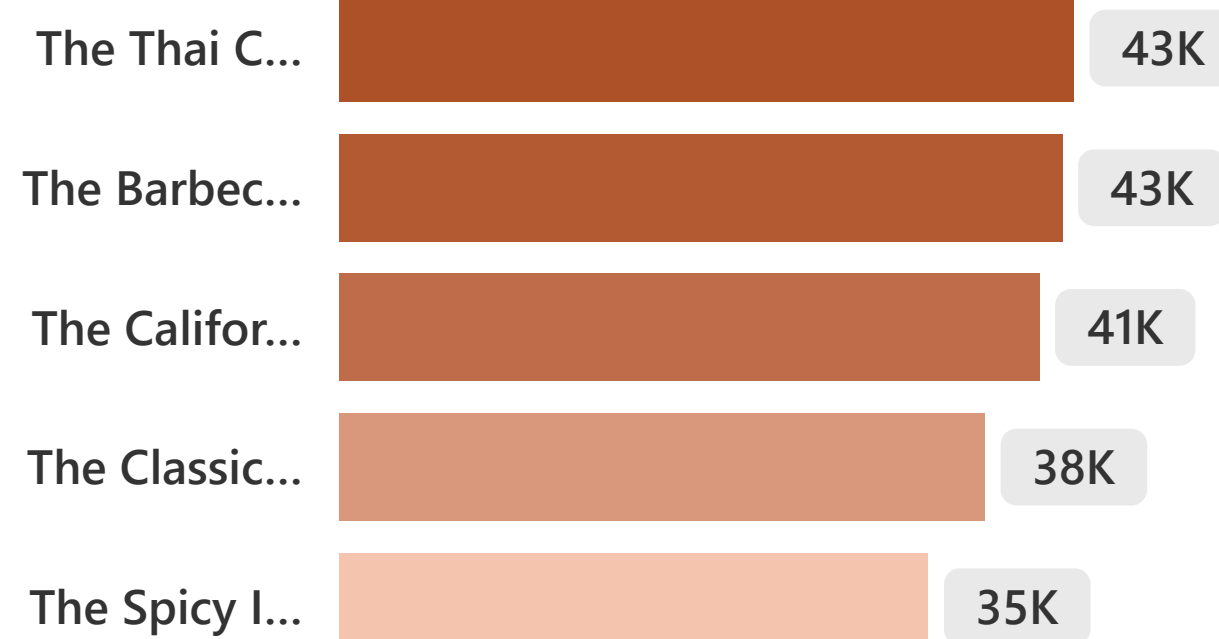
Total_Orders



49,574

Total_pizza_sold

Top 5 Pizzas by Revenue



Top 5 Pizzas by Quantity



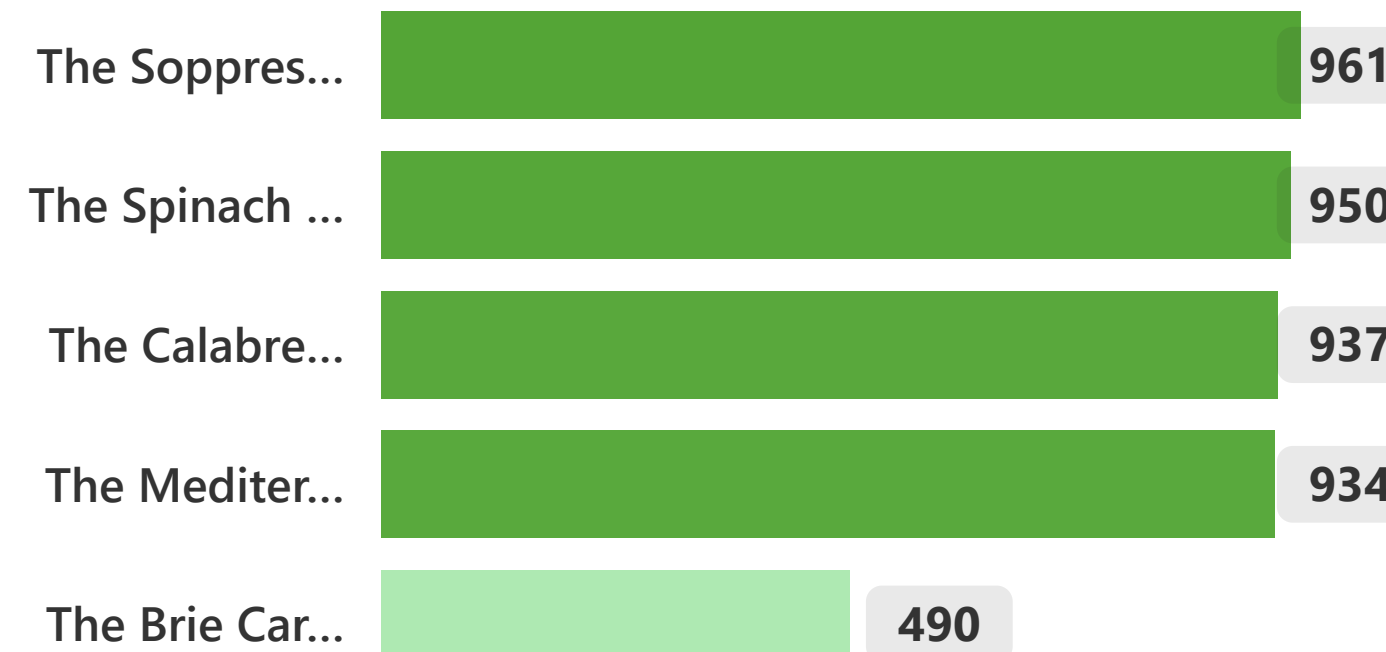
Top 5 Pizzas by Orders



Bottom 5 Pizzas by Revenue



Bottom 5 Pizzas by Quantity



Bottom 5 Pizzas by Orders

