

82.18% LY: 80.33% (+2.3%) 圙

All

region, market

-3472.69K LY: -328.76K (+956.3%)

customer

segment, cate...

6529.4K LY: 4085.88K (-59.8%)

2018

2019

2020

2022

2021

**Forecast Accuracy** 

**Net Error** 

**ABS Error** 







## **Key Metrics By Customer**

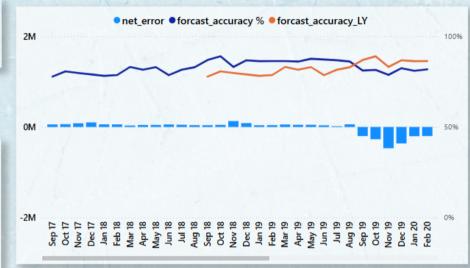
customer	forcast_accuracy %	net_error	net_error %	forcast_accuracy_LY	Risk
Acclaimed Stores	82.51%	-162373	-8.31%	72.19%	009
All-Out	77.37%	-6876	-6.30%	69.65%	009
Amazon	85.88%	-1394379	-8.39%	85.20%	009
Argos (Sainsbury's)	82.30%	-1394	-0.30%	81.71%	009
Atlas Stores	74.98%	119793	18.87%	69.67%	AIS
Atliq e Store	86.51%	-865676	-8.40%	84.96%	009
AtliQ Exclusive	86.30%	-48639	-0.46%	85.08%	009
BestBuy	78.93%	-80434	-6.91%	65.99%	009
Billa	76.81%	-42043	-16.98%	72.52%	009
Boulanger	81.27%	27467	3.41%	78.54%	AIS
Chip 7	79.82%	65405	6.37%	75.74%	AIS
Chiptec	79.46%	47937	8.84%	73.14%	AIS
Circuit City	78.54%	-90877	-7.51%	65.96%	009
Control	81.67%	-63137	-4.70%	72.49%	009
Coolblue	80.22%	96016	11.18%	77.08%	AIS
Costco	84.11%	29316	1.66%	80.37%	AIS
Croma	79.97%	91166	4.90%	77.28%	AIS
Currys (Dixons Carphone	9) 82.83%	-34159	-8.89%	81.00%	009
Digimarket	79.20%	-42375	-4.58%	75.84%	009
Ebay	83.11%	-251887	-8.43%	79.18%	009
Flectricalsara Stores	82 89%	16112	4 55%	82 12%	AIS
Total	86.89%	-2417425	-1.97%	87.40%	009

## **Accuracy/Net Error Trend**

Q4

YTD

YTG



## **Key Metrics By Products**

segment	forcast_accuracy %	net_error	net_error %	forcast_accuracy_LY	Risk
Storage	88.43%	2020K	10.51%	84.04%	AIS
Networking	95.13%	185K	2.72%	93.87%	AIS
Desktop	89.22%	95K	10.36%	85.49%	AIS
Notebook	93.32%	23K	0.45%	89.77%	AIS
Accessories	86.61%	-1352K	-1.89%	86.79%	oos
Peripherals	81.74%	-3388K	-17.54%	91.77%	oos
Total	86.89%	-2417K	-1.97%	87.40%	oos
				Activate	Windo