



region, market

All



customer

All



segment, cate...

All



2018

2019

2020

2021

2022
est

Q1

Q2

Q3

Q4

YTD

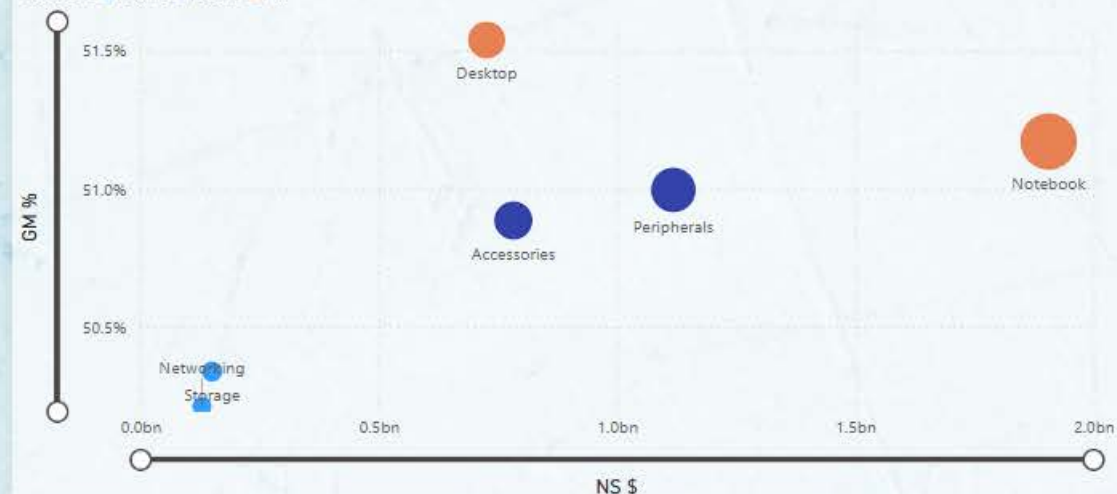
YTG

Products Performance

segment	NS \$	GM \$	GM %	net_profit	net_profit %
⊞ Accessories	782.45M	810.69M	50.89%	566,292,343.76	72.37%
⊞ Desktop	726.35M	772.48M	51.54%	606,522,560.93	83.50%
⊞ Networking	128.77M	129.88M	50.21%	83,824,326.10	65.09%
⊞ Notebook	1,905.78M	1,997.25M	51.17%	1,479,147,649.80	77.61%
⊞ Peripherals	1,118.22M	1,163.71M	51.00%	827,388,965.99	73.99%
⊞ Storage	150.23M	152.29M	50.34%	98,241,622.25	65.39%
Total	4,811.80M	5,026.30M	51.09%	3,661,417,468.83	76.09%

Performance Matrix

division ● N & S ● P & A ● PC



Region/Market/Customer Performance

region	NS \$	GM \$	GM %	net_profit	net_profit %
⊞ APAC	2,520.08M	2,798.50M	52.62%	2,069,456,770.84	82.12%
⊞ EU	1,014.24M	1,154.98M	53.24%	885,115,855.88	87.27%
⊞ NA	1,257.20M	1,049.77M	45.50%	688,042,029.35	54.73%
⊞ LATAM	20.28M	23.04M	53.19%	18,802,812.76	92.70%
Total	4,811.80M	5,026.30M	51.09%	3,661,417,468.83	76.09%

Unit Economics

Description ● Gross Margin ● Total COGS

