



region, market

All



customer

All



segment, cate...

All



Customer Performance

| customer | NS \$ | GM \$ | GM % | net_profit % |
|---------------------|-----------|-----------|--------|--------------|
| Acclaimed Stores | 90.67M | 90.60M | 49.98% | 72.81% |
| All-Out | 5.54M | 5.23M | 48.56% | 71.46% |
| Amazon | 655.04M | 705.73M | 51.86% | 78.61% |
| Argos (Sainsbury's) | 17.55M | 18.49M | 51.31% | 82.40% |
| Atlas Stores | 21.47M | 26.36M | 55.11% | 89.49% |
| Atliq e Store | 404.14M | 434.04M | 51.78% | 80.33% |
| AtliQ Exclusive | 463.04M | 359.78M | 43.73% | 49.69% |
| BestBuy | 59.67M | 50.53M | 45.85% | 56.60% |
| Billa | 8.99M | 13.64M | 60.29% | 121.80% |
| Boulangier | 31.76M | 33.00M | 50.96% | 82.93% |
| Chip 7 | 34.11M | 40.48M | 54.27% | 86.82% |
| Chiptec | 22.66M | 23.57M | 50.98% | 85.65% |
| Circuit City | 62.49M | 50.80M | 44.84% | 52.81% |
| Control | 66.31M | 59.13M | 47.14% | 63.04% |
| Total | 4,811.80M | 5,026.30M | 51.09% | 76.09% |

Products Performance

| segment | NS \$ | GM \$ | GM % |
|---------------|-----------|-----------|--------|
| ⊕ Accessories | 782.45M | 810.69M | 50.89% |
| ⊕ Desktop | 726.35M | 772.48M | 51.54% |
| ⊕ Networking | 128.77M | 129.88M | 50.21% |
| ⊕ Notebook | 1,905.78M | 1,997.25M | 51.17% |
| ⊕ Peripherals | 1,118.22M | 1,163.71M | 51.00% |
| ⊕ Storage | 150.23M | 152.29M | 50.34% |
| Total | 4,811.80M | 5,026.30M | 51.09% |

2018

2019

2020

2021

2022
est

Q1

Q2

Q3

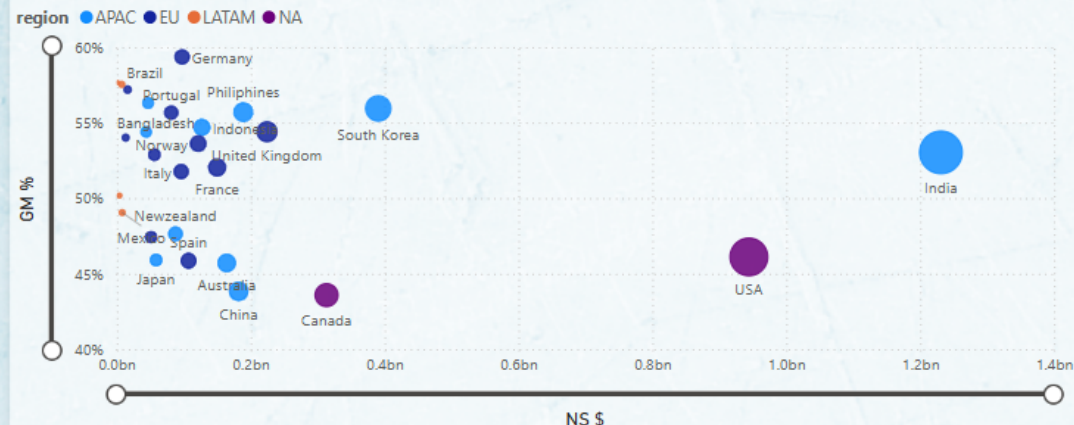
Q4

YTD

YTG

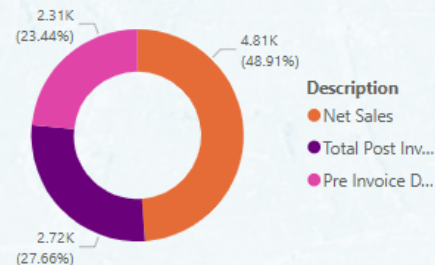
Performance Matrix

NS \$, GM %, Sum of net_sale_amount and GM % by market and region

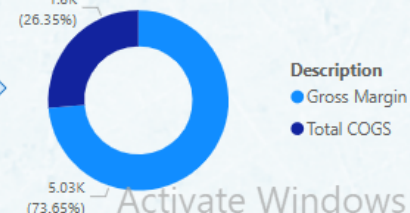


Unit Economy

P & L values by Description



P & L values by Description



Activate Windows
Go to Settings to activate Windows.