Rail Data Science

Introduction to Data Science

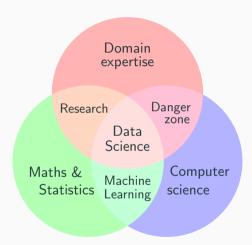
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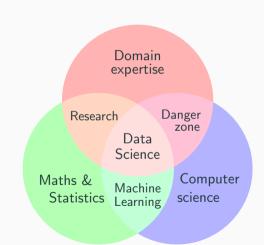
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What is Data Science?

- Interdisciplinary field of
 - Systems,
 - Methods and
 - Processs to extract insight or knowledge from data.
- Term coined in 2001, gained popularity in 2010
- Integrates:
 - Data Engineering
 - Scientific Method
 - Mathematics
 - Statistics
 - Advanced Computational Methods
 - Visualisation
 - Hacker Mindset
 - Domain Expertise

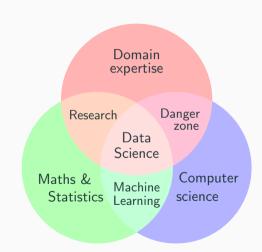


- Turn data to information
 - Inform decisions
 - Increase insight
- Companies:
 - Collect large amounts of data
 - Do rarely integrate them
 - Frequently decide based on the "gut"

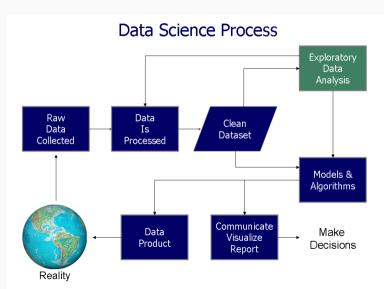


How do you increase Value with Data Science?

- Improve decision making
 - Empower management
 - Supply data driven evidence
- Identify trends and bring to action
- Challenge your colleagues
- Find opportunities for improvement
- Test decisions
- Understand customers



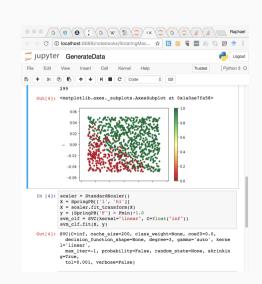
The data science process



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- Set up your system.
 - Install Anaconda to obtain Python/Jupyter
- Acquire data: start with popular open data sets. Get your company to make data accessible.
- Ingest and transform: figure out the formats and sizes of your data. Find appropriate ways to import or access them.
- Explore the data. Do you already find patterns from just plotting them?
- Try your "toolbox" of methods (or a subset of it that sounds promising).
- Visualise the results. Make your findings convincing to others: colleagues, managers, customers etc.

- Programming languages:
 - R
 - Python
 - SAS
 - ...
- Visualisation app:
 - Tableau
- Development Environment (IDE):
 - Jupyter
 - Spyder
- Also potentially:
 - Matlab
 - Scilab



Selected Techniques applied in Data Science

- **■** Visualisation
- Regression: Linear, Logistic
- Density Estimation
- Confidence Intervals
- Test of Hypotheses
- Pattern Recognition
- Time Series
- Unsupervised Learning (Clustering)
- Supervised Learning
- Decision Trees
- **■** Monte-Carlo-Simulation
- Bayesian Statistics
- Principal Component Analysis
- Support Vector Machines