

Rails Girls Galway 2014

Welcome :)

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@iammyr



Socially Acceptable



LÄS MER

130301

Dammsugare

Med realistiskt ljud.

Tillbehör: medföljer.

Använder 3 st. B-batterier.

Ord. pris 299,90

3+



LÄS MER

130433

Strykbräda

Med ställ för strykjärnet.

Justera höjden mellan

57-64 cm. Strykjärn säljs

separat.

149,90

3+



Electrolux

3+

130455

Dammsugare

Med riktig sugfunktion.

Använder 3 st. B-batterier.

Ord. pris 299,90

LÄS MER



130452

3+



toys for boys

Thomas the Tank Engine
figure of eight track

ONLY
£30

FREE
TOY

THOMAS
& FRIENDS

WOODEN RAILWAY

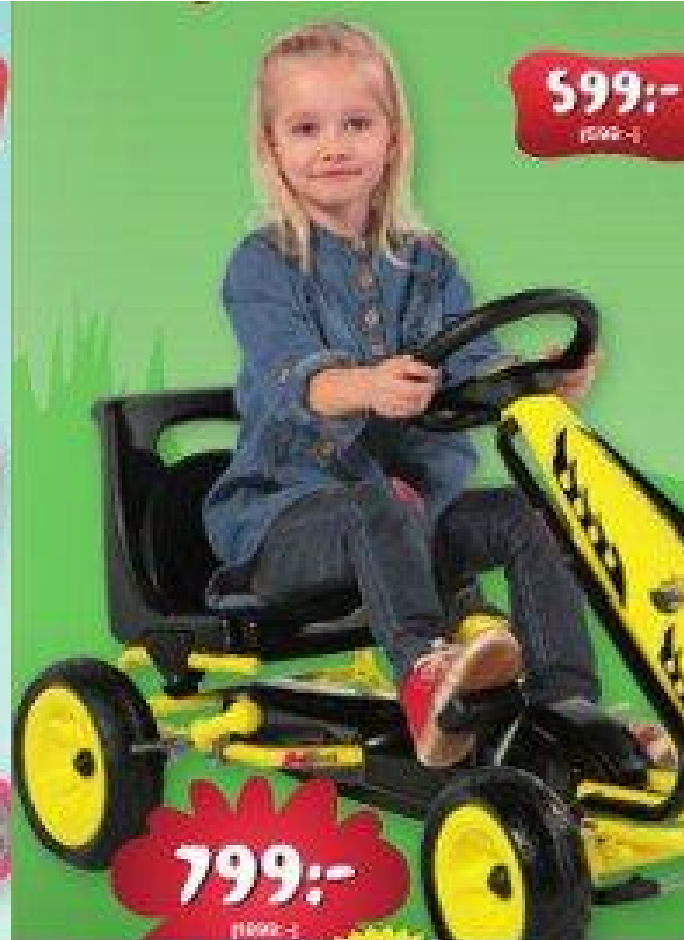
best
seller

FREE wooden engine toy
with the Figure of Eight track

start shopping

only at
ELC





The catalogue from Sweden's Leklust chain. Photo: Leklust

<http://reyekomra.files.wordpress.com/2013/09/damnitsweden.jpg>



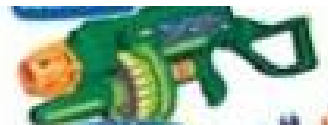
Morally Acceptable

NERF BLASTERS



279⁹⁰

BELT BLASTER
Med 20 kugeln für kontinuierliches Schießen.
Abwärtsschießen. 1 x 1,5 C-Batterie.
Vollst. in der Verpackung. (279⁹⁰)



229⁹⁰
SPERA 100

SPERA 100
Med 20 kugeln für kontinuierliches Schießen.
Abwärtsschießen. 1 x 1,5 C-Batterie.
Vollst. in der Verpackung. (229⁹⁰)



129⁹⁰

BLASTZOOXIA
Bullgeier med 4 kugeln.
Abwärtsschießen. 1,5 x 1,5 C-Batterie.
Vollst. in der Verpackung. (129⁹⁰)



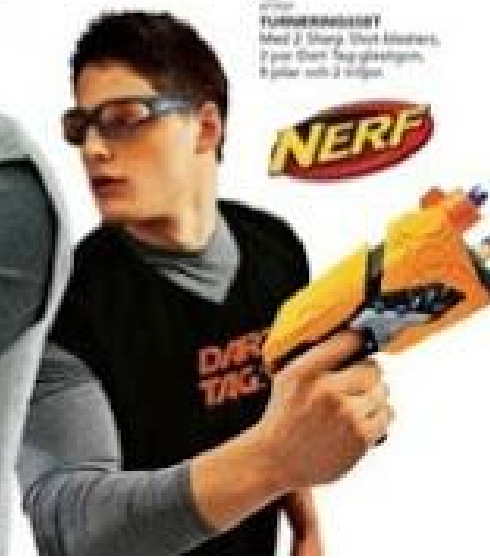
99⁹⁰

TEX 500
Med 5 kugeln.
Abwärtsschießen. (99⁹⁰)

429⁹⁰

TUMBLERBLAST
Med 2 Short, Short Blaster.
2 per Short Tag-System.
4 per Short Tag-System.
4 per Short Tag-System.

NERF



14



Toys Plus ETT FANTASTISKT LEKESAMSTÄMMET **NYHET**

NERF

349:- SPARA 50:-
N-STRIKE ELITE RETALIATOR
Inklusive 400 skivskottare med 12 gylle
värn, 12 skivskottare
Värn innehåller 50 gylle

549:-
SAFE TAG-PULL AUTO DRAINPIRE BLASTER
Inklusive 20 skott, Tag-puller
Användbar i m. 30 centimeter

499:- **NYHET**
N-STRIKE ELITE RAMRADE
14 skott upp till 20 m

399:-
N-STRIKE LONGSTRIKE

549:- SPARA 80:-
N-STRIKE ELITE HAIL FIRE
14 skott upp till 20 m, Användbar i m. 30 centimeter
Värn innehåller 50 gylle 400:-

23990 **NYHET**
N-STRIKE SPECTRE REV-5

27990
N-STRIKE BARREL BREAK
Skivskottare ger ut skivskottare 10 gylle
och 10 centimeter skottare

469:-
VORTEX PRISM

449:- Lyser i mörkret
N-STRIKE RAYVEN ELITE
Användbar i m. 30 centimeter

499:- **NYHET**
N-STRIKE LONG SHOT
14 skott upp till 20 m

NERF BLASTERS

27990
BELT BLASTER
Med 20 gylle och 10 gylle

12990
BLASTODOKIA
Inklusive 100 skivskottare
Skivskottare 6,8 m, 40 cm

22990 SPARA 70:-
AUTOMATIC 30
Med 20 skivskottare för
automatiskt skivskottare
Användbar i m. 30 centimeter
Värn innehåller 50 gylle 29990:-

9990
TEK SIE
Med 10 skivskottare

429:-
FLYERBLASTER
Med 2 skivskottare
2 per skott Tag-puller
8 gylle och 2 skivskottare

NERF

DART TAG

14

<https://4.bp.blogspot.com/-CSRRVW9CpKA/ULPhq1aqf-I/AAAAAAAAxFe/cI DIRcNuKfs/s640/S creen+shot+2012-11-26+at+4.38.01 +PM.jpg>



Personal Preferences





Like other young boys of his era, Franklin Roosevelt wears a dress.

New York 1884

http://peterlumpkins.typepad.com/peter_lumpkins/2013/07/pink-is-for-girls.html



Biased by Merchandising

“The generally accepted rule is pink for the boys, and blue for the girls. The reason is that pink, being a more decided and stronger color, is more suitable for the boy, while blue, which is more delicate and dainty, is prettier for the girl.”

June 1918 article from the trade publication *Earnshaw's Infants' Department*

In 1927, *Time* magazine printed a chart showing sex-appropriate colors for girls and boys according to leading U.S. stores. In Boston, Filene's told parents to dress boys in pink. So did Best & Co. in New York City, Halle's in Cleveland and Marshall Field in Chicago.

<http://www.smithsonianmag.com/arts-culture/when-did-girls-start-wearing-pink-1370097/?story=fullstory?no-ist&no-ist>



Biased by Merchandising



“Today’s color dictate wasn’t established until the **1940s**, as a result of Americans’ preferences as interpreted by manufacturers and retailers.”



Stereotypes



programmer



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More on blippex

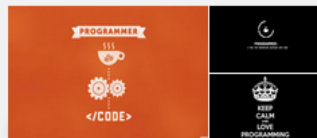
I Am Better Than Your Kids - Page 1

Programmer A | TV | DR

Learn Java - Free Interactive Java Tutorial



Computer



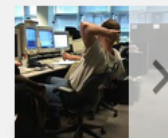
Wallpaper



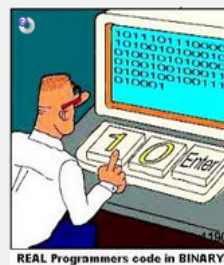
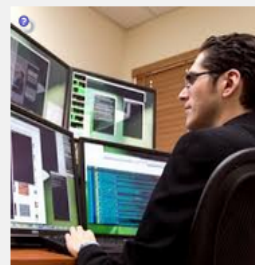
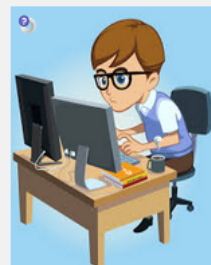
Computer Programmers At Work



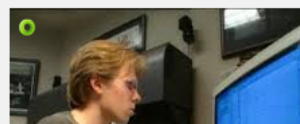
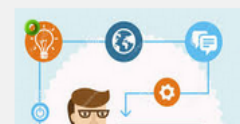
Nerd



At Work



Do not wake up a programmer!



Rails Girls Galway ** <http://railsgirls.com/galway>



Holding Back



SHYNESS



Holding Back

- Men attribute their success to innate qualities and skills; women to luck and help from others
- When men fail, they say its because they weren't interested; women blame their lack of ability



Holding Back

Survey of 4,000 employees at big companies:

- 36% of men said they want to be CEO
- Only 18% of women said the same.

businessinsider.com/sheryl-sandberg-presents-mind-blowing-stats-about-how-and-why-women-hold-themselves-back-2013-2



Our Deepest Fear



Our Deepest Fear...

“...is that we are powerful beyond measure.
We ask ourselves, Who am I to be brilliant,
gorgeous, talented, fabulous?

Actually, who are you not to be?

As we let our own light shine, we unconsciously
give other people permission to do the same.”

Marianne Williamson