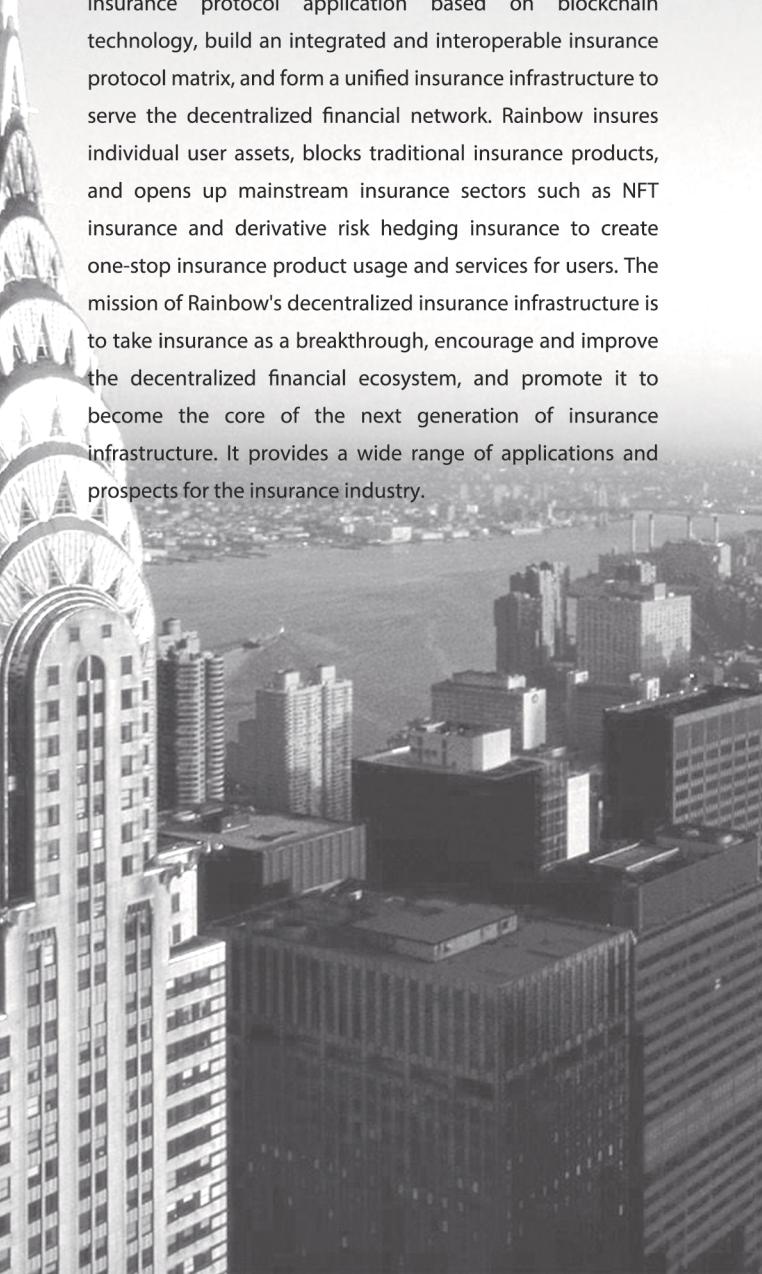


# Business Introduction

Rainbow is a decentralized financial market infrastructure with insurance as its core. The purpose is to develop an open insurance protocol application based on blockchain technology, build an integrated and interoperable insurance protocol matrix, and form a unified insurance infrastructure to serve the decentralized financial network. Rainbow insures individual user assets, blocks traditional insurance products, and opens up mainstream insurance sectors such as NFT insurance and derivative risk hedging insurance to create one-stop insurance product usage and services for users. The mission of Rainbow's decentralized insurance infrastructure is to take insurance as a breakthrough, encourage and improve the decentralized financial ecosystem, and promote it to become the core of the next generation of insurance infrastructure. It provides a wide range of applications and prospects for the insurance industry.



## Business Roadmap



### *Insurance protocol based on RB*

Users can insure the digital assets they hold, so as to preserve the value of their assets in case of price falling, and reduce the impact of the bear market on users' assets.



### *Insurance protocol based on stable currency*

Users put their crypto assets into the Rainbow protocol platform, and the protocol divides the asset into two portions and disposes separately: a portion designated by user acts as premium and is converted into stablecoin, which is referred to when compensation materialises; the remainder of the assets is collateralised in the liquidity pool to earn interests.



### *Insurance protocol based on LP impermanent loss*

Liquidity providers have a great demand for market services, they could insure LPs through customized impermanent loss insurance, so as to improve the efficiency of capital utilization.



### *Other insurance*

Through the DAO governance model, stimulate the imagination of users and promote the development of more forms of DeFi insurance.

Rainbow

## The future Insurance alchemy

Rainbow sets up a pool of venture capital through smart contracts. It enables users who hold crypto assets to enjoy the asset appreciation resulting from rising prices while mitigating the risk of falling crypto asset prices.

## Token introduction

Token name: RB

Total supply: 500 million

Initial circulation: 20 million

Exchange listing: To be determined

## Team members



**Shawn Lau**

Co-Founder

PHD, Nanyang Technological University  
MBA, Cornell University



**Thomas Pfeiffenberger**

Co-Founder

Graduated from  
the University of Toronto, Canada  
Senior blockchain development engineer



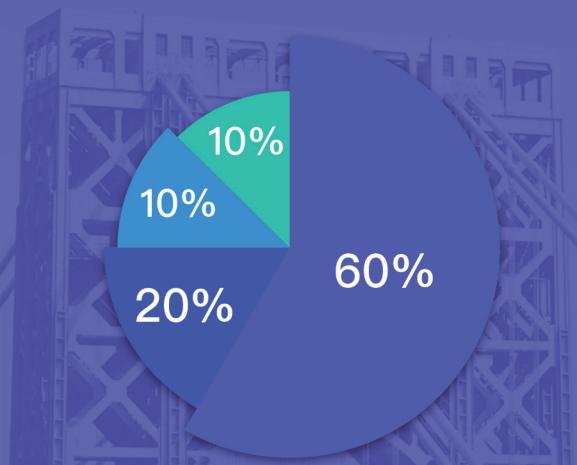
**Niko Ming**

Co-Founder

Former Operation Director  
of Vega Ventures

Welcome you to join us

## Distribution of tokens



- Network incentives and mining incentives: 60%
- Strategic investors : 20%
- Ecological reservation : 10%
- Team motivation: 10%