Yuting Cai (Raine)
UI UX Designer

rainecai.com
Email：raine.ytcai@gmail.com
LinkedIn：https://www.linkedin.com/in/raine-cai/

Education

Certificate UI/UX Design @ University of Toronto
Jun 2023 - Dec 2023 | Toronto, CA

Bachelor's Fine Art @ National Sun Yat-sen University
Sep 2010 - Jun 2015 | Kaohsiung, Taiwan

Experience

Project Manager @ Watchout, Co.
Apr 2020 - Present

I lead "2030.tw," a website bridging government topics and daily life. I focus on content creation and storytelling.

- The project 'Information Security Quiz' gets more than 1,000 Google Classroom views per semester.
- The project 'What's Deepfake' video gained more than 18,000 reactions and more than 2,500 shares.

Sales Engineer @ Joy Allied Tech.
Sep 2018 - Feb 2020

I visited companies in semiconductor, pharmaceutical, chemical, and government sectors to understand their needs and present our products with detailed competitor analyses.

- Notably, my personal sales performance consistently exceeded 193,000 USD, reflecting my dedication and effectiveness in driving results for the organisation.

Toolbox

- Figma
- Illustrator
- Photoshop
- GitHub
- HTML
- CSS
- Bootstrap
- JavaScript
- JQuery
- AI tools

Skills

- User Research
- User need identification
- Sketching
- Wireframe
- Information Architecture
- Hi-fi Prototyping
- Web content writing
- Presentation