

Transforming Eating Habits for a Healthier You

Discover, Plan, and Savor Healthier Choices: GoodBytes

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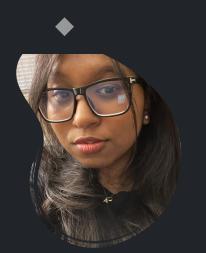
Our team



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What is the Reality?

In the United States:



3 IN 4
INFANTS
are not exclusively
breastfed for 6 months.



9 IN 10 AMERICANS consume too much sodium.



PREGNANT
WOMEN
have iron levels that are too low.



BILLIONa year is spent on health care for obesity.



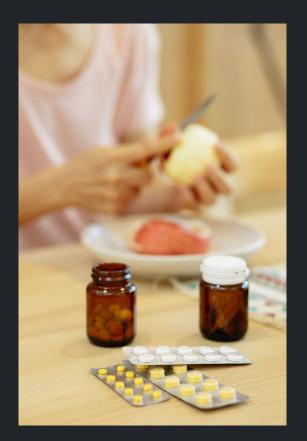




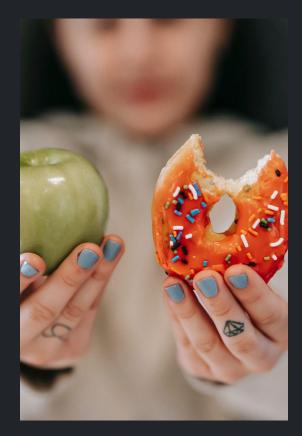




What is the Reality?



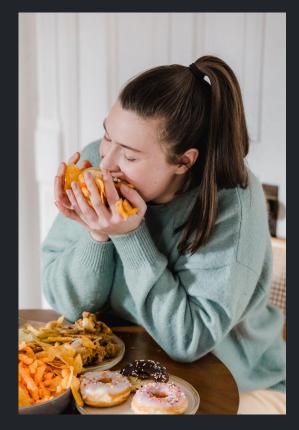






Target Audience







People motivated to eat healthy and cook healthy food



People on dietary restrictions due to medical conditions



Fitness enthusiasts watching weight and calorie intake





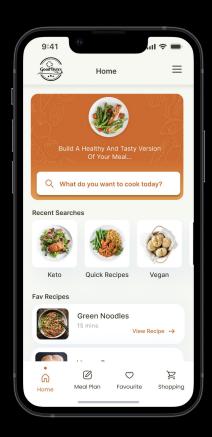
Benchmarking



	Features	Pros	Cons
Fitbit	Fitbit is a fitness tracking app that includes food logging and nutrition tracking. It provides a comprehensive view of physical activity and food intake.	Integrates fitness tracking and nutrition, offers a holistic health view.	Requires a Fitbit device for full functionality.
Allrecipes	Allrecipes is another popular recipe app with a vast collection of recipes. Users can search for recipes based on dietary preferences and access user reviews and ratings.	Large recipe database, user-generated content, step-by-step instructions	Not primarily focused on nutrition tracking or meal planning.
Cronometer	Focuses on tracking micronutrients in addition to macronutrients. It provides detailed information on vitamins and minerals in your diet.	In-depth nutritional analysis, customizable goals, and a strong focus on micronutrients.	Some users may find it more complex and data-heavy.



App Showcase: Navigating GoodBytes



Figma Link



How We Disrupt Reality!



01

Transformation of Eating Habits

02

Personalized Health & Wellness

03

Reality Alteration through Technology 04

Education & Empowerment





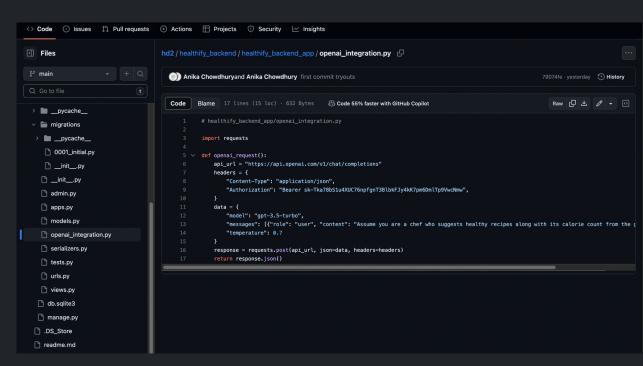


Technical (Backend) #Brain

- Django
- Vertex API/PaLM API









Technical (Frontend) #Face

Figma Flutter Gradio









Why Choose GoodBytes?











03

Healthier Menu Options

Customization and Special Orders

Community Engagement





Future Scope

Al and Machine Learning Integration

Chef-Curated Recipes & Masterclass











Integration with fitness apps like fitbit and Apple Health



