MIS772 Predictive Analytics

Workshop: Advanced Classification

Classification with cross-validation, and ensembles







Workshop Plan

Objectives:

The task is to improve previously developed predictive model classifying all Danish AirBnB rental properties into "cheap" (price/night < \$100) and "expensive".

Data Set:

AirBNB-DK.csv (From Unit Website)

Acknowledgements: http://tomslee.net

Method:

Attend the workshop, follow the tutor's demo and instructions, take notes. Note that the class and online seminar will be recorded and their videos linked to the CloudDeakin topic for later access and study.

1 Previous workshop – be ready

- (a) Load the data
- (b) Prepare data and explore
- (c) Split data for model training and validation
- (d) Add k-NN/DT model and apply
- (e) Measure the model performance

2 Cross-validate the model

- (a) Load the previous classification process
- (b) Replace data split with cross-validation (k-fold)
- (c) Add k-NN/DT or other classifiers, apply and performance inside the cross-validation
- (d) Run and investigate the performance, save!

3 Experiment with model parameters

(a) Experiment with model parameters and save best model

4 Experiment with ensembles

- (a) Replace single classifier with ensemble
- (b) Explore performance



Cross-Validation

Process ▶ Cross Validation ▶

Decision Tree

exa

Process

Training

We will start by opening the process saved in the last workshop. Replace "Split Data" with "Cross Validation" and relocate the model, its application and performance operators appropriately. Use CV 3 folds. Use DT pruned to max depth 5. Run and explore the results.

Performance

This is a copy from the

previously saved process

7097

12318

14287

18152

18764

% Cross Validation

leave one out

number of folds

sampling type

local random seed

split on batch attribute

use local random seed

10

999

automatic

We will extend the previous process by adding cross-validation.

What results does it produce?

How does it work?



PerformanceVector

PerformanceVector: Performance
accuracy: 73.57% +/- 1.75% (micro average: 73.57%)
ConfusionMatrix:

True: cheap expensive cheap: 12014 4637 expensive: 1630 543:

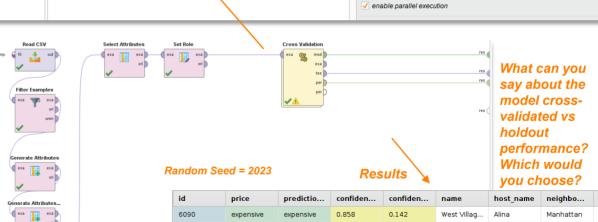
kappa: 0.437 +/- 0.048 (micro average: 0.437)

ConfusionMatrix:

DEAKIN True: cheap expensive BUSINESS cheap: 12014 4637

expensive: 1630 5433
AUC: 0.779 +/- 0.028 (micro average: 0.779) (positive class: expensive)

What does it mean?



expensive

expensive

cheap

cheap

cheap

expensive

expensive

expensive

expensive

expensive

0.803

0.448

0.861

0.191

0.160

0.197

0.552

0.139

0.809

0.840

Perfect for

West Side

Cozy 1BD o...

Cozv 2 BR i...

Victoria

Brooklyn

Manhattan

Manhattan

Manhattan

Brooklyn

Fort (

Uppe

Uppe

Williar

How can you improve the model's performance, given your objective?



Will the process work with the current selection of attributes (bedrooms, room_type, etc.) if you use Logistic Regression? If not, what are our options?

Try different classifiers, e.g. DT, k-NN, Naive Bayes, Logistic Regression Try different parameters for the classifiers (e.g., different values of k, different pruning parameters) Or...try an ensemble model!

Ensembles:

Replace single classifier with an ensemble model comprising multiple base-classifiers (e.g., DT, Naïve Bayes & Logistic Regression) and use Voting to aggregate prediction. Compare ensemble performance against previous single-models.

