Profile 1: Small E-commerce Business

Sector: Retail
Size: Small Business
Functions: Identify, Protect

Security Profile

- **Identify (Low Maturity):** The business has minimal asset management and lacks a comprehensive understanding of its cyber risks. No formal risk assessment has been conducted, and there is limited documentation of critical business processes and assets.
- **Protect (Medium Maturity):** Basic cybersecurity measures are in place, such as antivirus software and firewalls. There is a general awareness of the need for secure configurations, but implementation is inconsistent. The business uses strong passwords but lacks multi-factor authentication.