



Assessment task 1 – Advantages and disadvantages of benchmarking

Purpose of assessment

To demonstrate knowledge of quality management tools, techniques and methodologies.

This assessment task accounts for 10% of total assessment.

Cut and Paste the Questions below into a text editor such as WordPad or Microsoft Word and answer the questions. Include both the Text file and the PDF Assessment Cover Sheet in your submission.

Assessment task

Explain the advantages and disadvantages of undertaking the following types of benchmarking.

- Internal
- Competitor
- Different market
- Different sector/industry