

## MGB2430 A1 Essay Criteria Rubric

Section/Criteria	%	N (26-49%)	Pass (50-59%)	Credit (60-69%)	Distinction (70-79%)	HighDistinction (80-100%)
<b><u>Introduction:</u></b> Introduces the topic in an interesting & appropriate way. Defines the objective & content of the essay. Provides a perspective on the issue.	10	Inadequate with no introduction of the topic and/or any objective and scope for the essay stated.	Some introduction of the topic and some statement of the objective and scope but not well expressed.	Generally good introduction of the topic and quite clearly stated objective for the essay and a perspective provided.	Well written introduction and well stated objective for the essay followed by some provision of perspective on the issue.	Excellent and interesting introduction, with a clearly stated objective for the essay followed by a concise perspective on the issue.
<b><u>Body:</u></b> (Do not use this word as a sub heading) Each issue under investigation is explained specifically and critically analysed. Arguments/viewpoints supported by evidence from reference material, data or examples. Logical progression of ideas. Demonstrates a high level of quality research into the topic utilising academic sources of good quality and variety.	60	May not have addressed the issues in relation to the essay topic or the discussion is not supported adequately either through reasoning or appropriate references. A basic overview with no analysis. Insufficient research.	Discussion is adequate but rather limited. Describes rather than analyses. However it uses some relevant references and linking of theory and practice in the discussion. Rather limited evidence of quality research.	Effective discussion indicating some reasoning and analysis using relevant references. Links theory and practice using relevant literature and examples in the arguments. Evidence of some quality research.	Demonstrates evidence from wider literature research of high quality. Discussion supports a coherent line of reasoning. Links theory and practice with insightful analysis and use of examples in the arguments.	Excellent discussion supported by quality research in the literature in combination with the use of relevant examples to support the arguments.
<b><u>Conclusion:</u></b> All aspects drawn together in a brief, concise summary. Consistent with findings, no new material introduced but may finish with some implications or a comment on the future of the issue.	10	Inadequate conclusion with no summary of issues that have been discussed or inconsistent with the findings or new material introduced.	Satisfactory conclusion but could be done in a clearer or more concise manner.	Good conclusion that Summarises the main issues in a clear and concise manner.	Very clear and concise conclusion including some suggestions as to implications or comments on the future of the issue.	Excellent conclusion that is written in a very concise, consistent manner with comments in relation to implications and the future of the issue.
<b><u>Presentation:</u></b> Quality of expression, grammar, spelling, punctuation and proofreading. Format and layout in professional manner– including signed assessment cover sheet.	10	Inappropriate/poor language. Frequent errors in grammar, punctuation and/or spelling. Poor format and layout that do not meet professional expectations.	Adequate language but some errors in grammar, punctuation and/or spelling. Format and layout satisfactory, but can be presented more professionally.	Effective language. Mainly accurate grammar, punctuation and/or spelling. Correct use of paragraph constructions. Well presented (size 12 font, double spacing).	Well written with good expression, grammar, punctuation and spelling. Good use of paragraph constructions. Very well presented.	Excellent expression, grammar, spelling, punctuation with few errors. Professional presentation in relation to format and layout.
<b><u>Referencing:</u></b> Use of correct author-date (APA) referencing system in a consistent and correct manner in the essay itself. Inclusion of an accurate reference list on a separate page listing only the sources that have actually been used. The reference list is arranged in alphabetical order according to the authors' last names. (A-Z) No sections.	10	Inappropriate or incorrect referencing and/or no reference list. Not consistent with the Q Manual requirements.	Work over-relies on direct quotations. Some errors in technical aspects of referencing. May deviate from Q Manual requirements.	Quotations and referencing are mainly accurate. Work shows some integration of citations. Mostly correct application of Q Manual requirements.	Minor referencing errors. Citations used to good effect utilising a mixture of direct quotations and paraphrasing. Meets Q Manual requirements.	Referencing is consistently accurate. Citations used to support very well. Insightful and interesting arguments. Meets Q Manual requirements.