



₹24.9M

REVENUE

₹ 10.5M

PROFIT

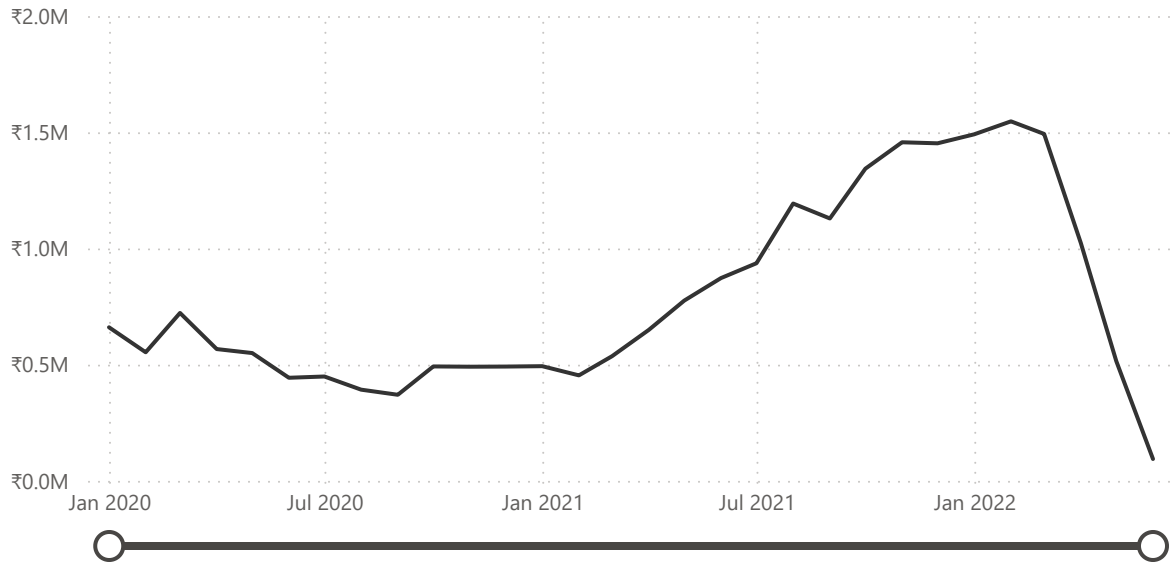
25.2K

ORDERS

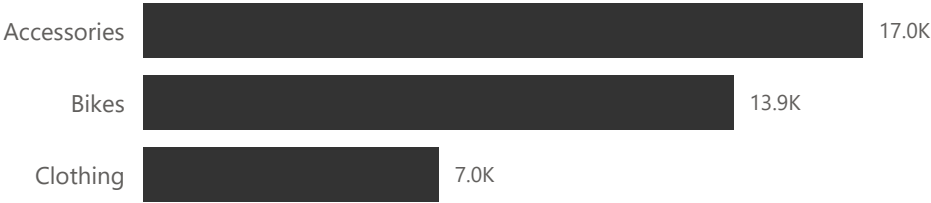
2.2%

Return Rate

Weekly Revenue



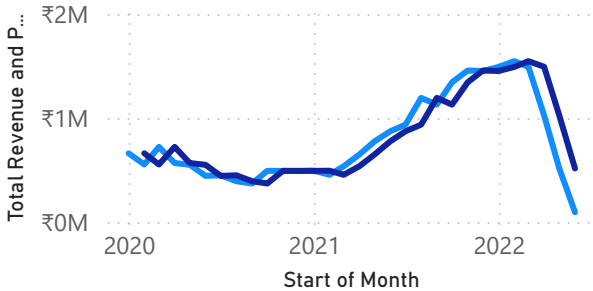
Orders by Category



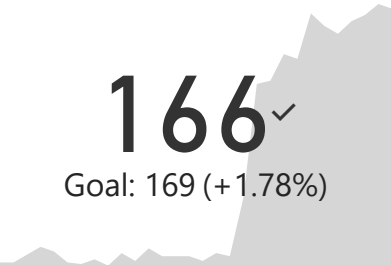
Top 10 Products

	Orders	Revenue	Return %
Water Bottle - 30 oz.	3,983	₹39,755	1.95%
Patch Kit/8 Patches	2,952	₹13,506	1.61%
Mountain Tire Tube	2,846	₹28,333	1.64%
Road Tire Tube	2,173	₹17,265	1.55%
Sport-100 Helmet, Red	2,099	₹73,444	3.33%
AWC Logo Cap	2,062	₹35,882	1.11%
Sport-100 Helmet, Blue	1,995	₹67,120	3.31%
Fender Set - Mountain	1,975	₹87,041	1.36%
Sport-100 Helmet, Black	1,940	₹65,270	2.68%
Mountain Bottle Cage	1,896	₹38,062	2.02%

Monthly Revenue



Monthly Returns



Most Ordered Product Type:

Tires and Tubes

Most Returned Product Type:

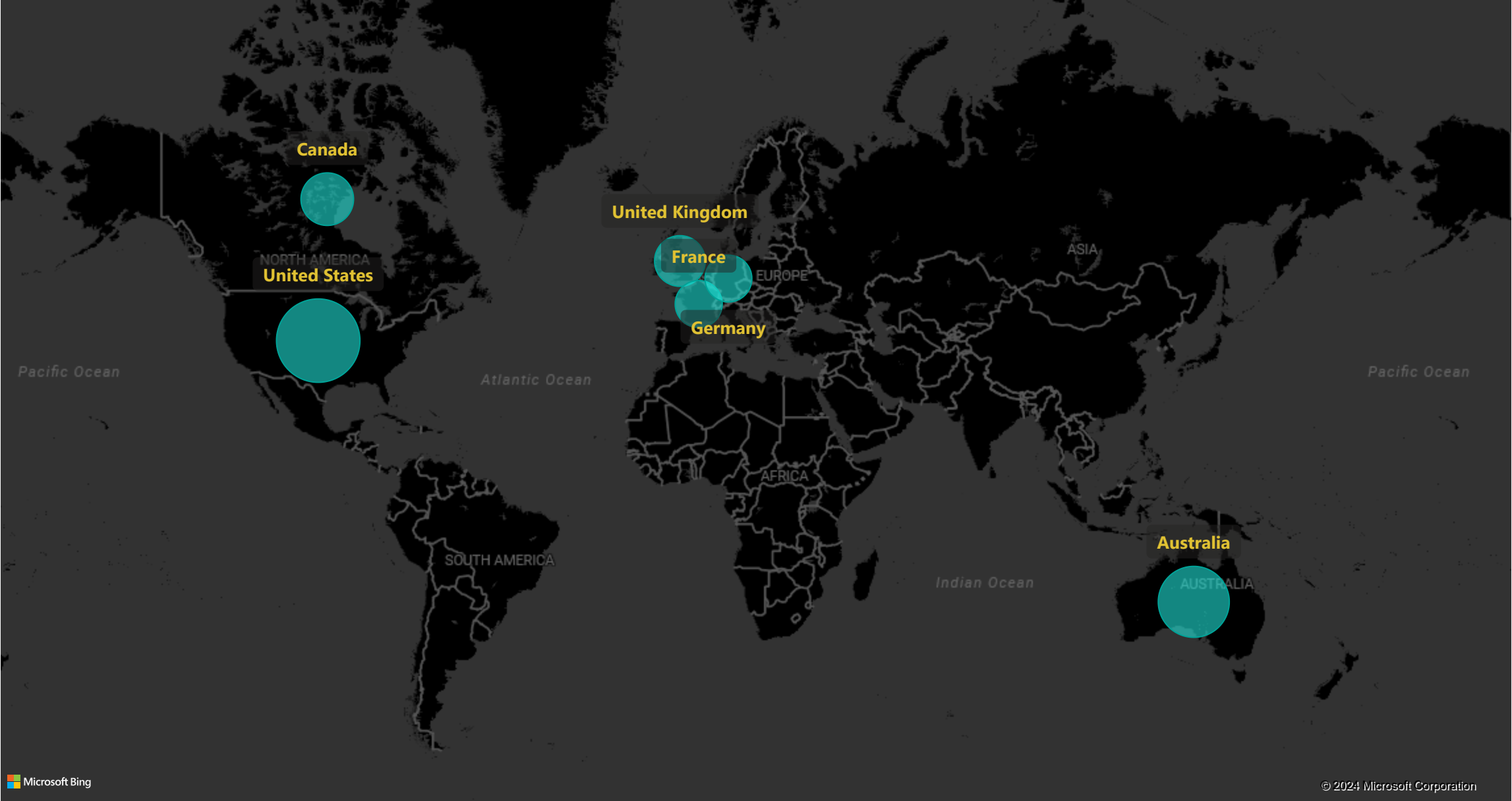
Shorts

Select all

Europe

North America

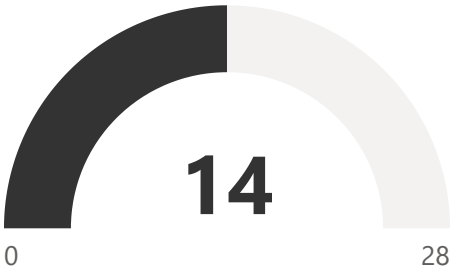
Pacific



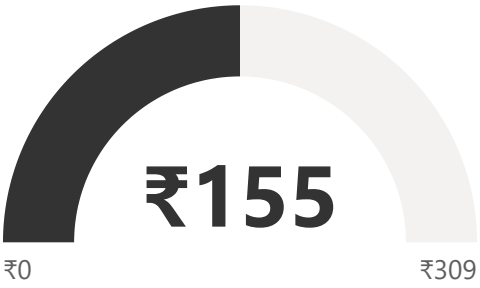
Selected Product:

Water Bottle -
30 oz.

Monthly Order's vs Target



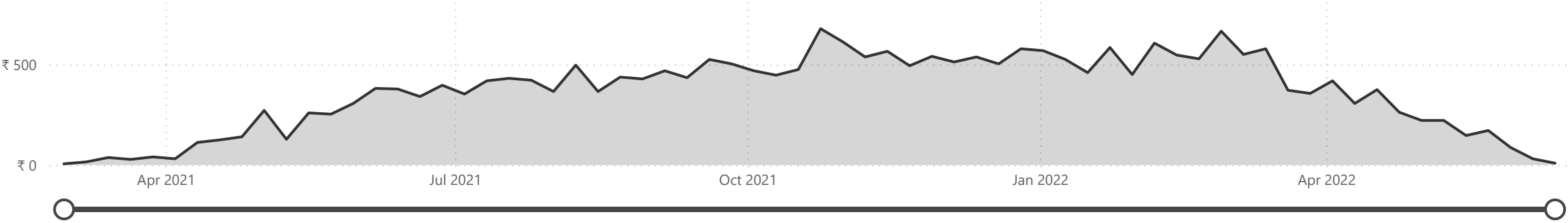
Monthly Revenue vs Target



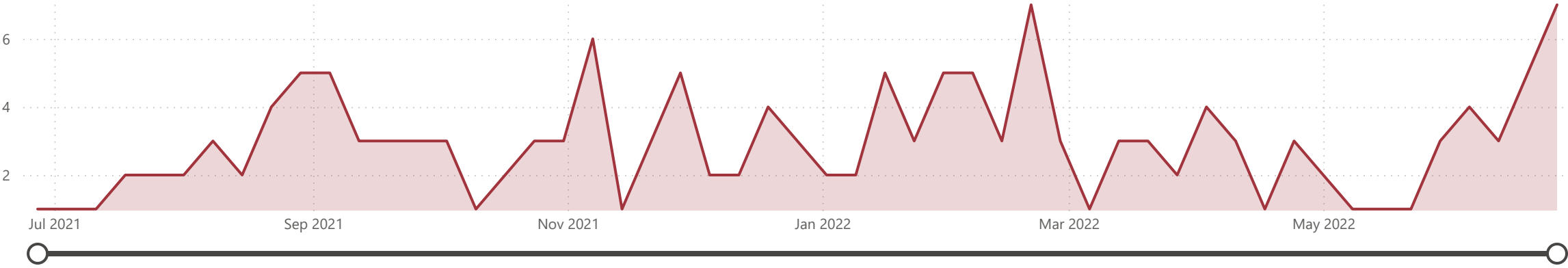
Monthly Profit vs Target



WEEKLY PROFIT



WEEKLY RETURNS





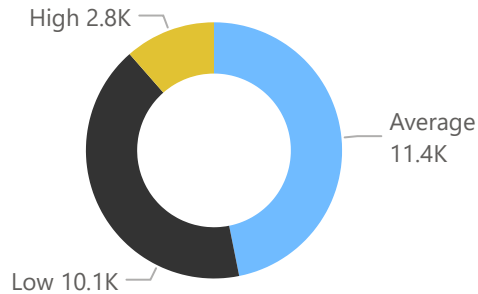
17.4K

UNIQUE CUSTOMERS

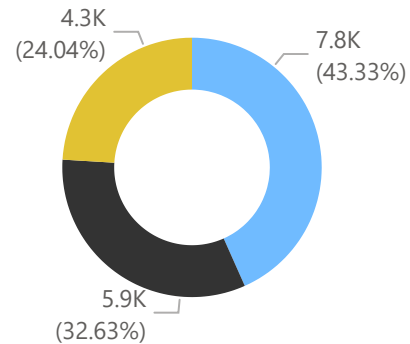
₹ 1,362

REVENUE PER CUSTOMER

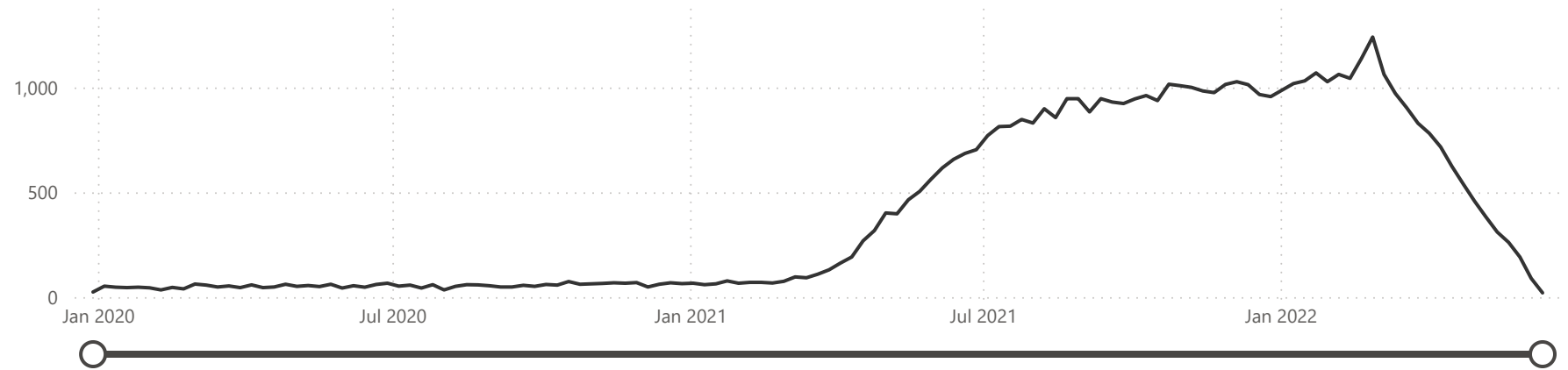
Orders by Income Level



Orders by Occupation



WEEKLY CUSTOMERS



Top 100 Customers

Customer Key	Full Name	Orders	Revenue
11091	Mr. Dalton Perez	26	₹1,513
11223	Mrs. Hailey Patterson	26	₹1,616
11300	Mr. Fernando Barnes	26	₹1,839
11330	Mr. Ryan Thompson	26	₹1,597
11331	Mrs. Samantha Jenkins	26	₹1,740
11185	Mrs. Ashley Henderson	25	₹1,717
11200	Mr. Jason Griffin	25	₹1,614
11176	Mr. Mason Roberts	24	₹1,526
11262	Mrs. Jennifer Simmons	24	₹1,465
11277	Mr. Charles Jackson	24	₹1,777
11287	Mr. Henry Garcia	24	₹1,443
11566	Ms. April Shan	24	₹1,424
11711	Mr. Daniel Davis	24	₹1,404
11276	Mrs. Nancy Chapman	23	₹1,111
11203	Mr. Luis Diaz	17	₹1,002
11215	Mrs. Ana Perry	17	₹1,336
Total		1,260	₹5,91,102

2020

2022

Top Customer (by Revenue):

Mr. Maurice Shan

Orders:

6

Revenue:

₹12.4K



Among Customers in skilled manual roles in 2022
Marco Lopez deove the most revenue at Rs.6109