# Mobiles Dataset (2025)

#### **About Dataset**

This dataset contains detailed specifications and official launch prices of various mobile phone models from different companies. It provides insights into smartphone hardware, pricing trends, and brand competitiveness across multiple countries. The dataset includes key features such as RAM, camera specifications, battery capacity, processor details, and screen size.

One important aspect of this dataset is the pricing information. The recorded prices represent the official launch prices of the mobile phones at the time they were first introduced in the market. Prices vary based on the country and the launch period, meaning older models reflect their original launch prices, while newer models include their most recent launch prices. This makes the dataset valuable for studying price trends over time and comparing smartphone affordability across different regions.

#### Features:

Company Name: The brand or manufacturer of the mobile phone. Model Name: The specific model of the smartphone. Mobile Weight: The weight of the mobile phone (in grams). RAM: The amount of Random Access Memory (RAM) in the device (in GB). Front Camera: The resolution of the front (selfie) camera (in MP). Back Camera: The resolution of the primary rear camera (in MP). Processor: The chipset or processor used in the device. Battery Capacity: The battery size of the smartphone (in mAh). Screen Size: The display size of the smartphone (in inches). Launched Price: (Pakistan, India, China, USA, Dubai): The official launch price of the mobile in the respective country at the time of its release. Prices vary based on the year the mobile was launched. Launched Year: The year the mobile phone was officially launched.

#### Importing dependencies

```
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns
```

#### Reading the file

```
data = pd.read csv("Mobile.csv",encoding="ISO-8859-1")
data
    Company Name
                             Model Name Mobile Weight
                                                          RAM
                                                                   Front
Camera
                        iPhone 16 128GB
                                                   174g
                                                          6GB
           Apple
12MP
           Apple
                        iPhone 16 256GB
                                                   174g
                                                          6GB
1
12MP
           Apple
                        iPhone 16 512GB
                                                   174g
                                                          6GB
12MP
           Apple iPhone 16 Plus 128GB
                                                   203g
                                                          6GB
3
```

12MP				
4	Apple	iPhone 16 Plus 25	6GB 203g	g 6GB
12MP				
				• • •
025	D	D- 4 FC 120	0CD	060
925	Poco	Pad 5G 12	8GB 571g	g 8GB
8MP	D	D- 4 EC 3E	CCD	060
926	Poco	Pad 5G 25	6GB 571g	g 8GB
8MP	C	C-1 7 F-1-46 2F	CCD 220.	. 12CD 10MD 4MD
927	Samsung	Galaxy Z Fold6 25	6GB 239g	g 12GB 10MP, 4MP
(UDC)	Comeuna	Colony 7 Folds E1	2CD 220	12CD 10MD 4MD
928	Samsung	Galaxy Z Fold6 51	2GB 239g	g 12GB 10MP, 4MP
(UDC) 929	Cameuna	Galaxy Z Fold6	1TB 239g	12GB 10MP, 4MP
	Samsung	dataxy Z Fotuo	110 2390	J 1206 10MP, 4MP
(UDC)				
Rack	Camera	Processo	r Battery Capacit	cy Screen Size ∖
0	48MP	A17 Bioni		
1	48MP	A17 Bioni	•	
2	48MP	Al7 Bioni	•	
3	48MP	A17 Bioni		
4	48MP	A17 Bioni	•	
		AI7 BIONI	•	an orr inches
925	8MP	Snapdragon 7s Gen		
926	8MP	Snapdragon 7s Gen	<del>_</del>	
927	50MP	Snapdragon 8 Gen		
928	50MP	Snapdragon 8 Gen		
929	50MP	Snapdragon 8 Gen		
Laun	ched Pri	ce (Pakistan) Launc	hed Price (India)	Launched Price
(China)	\			
0		PKR 224,999	INR 79,999	O CNY
5,799				
1		PKR 234,999	INR 84,999	O CNY
6,099				
2		PKR 244,999	INR 89,999	O CNY
6,499				
3		PKR 249,999	INR 89,999	O CNY
6,199				
4		PKR 259,999	INR 94,999	O CNY
6,499				
		DI/D 66 333	TUD 00 600	217
925		PKR 66,220	INR 23,999	O CNY
2,099		DI/D 71 222	THE OF 222	0107
926		PKR 71,220	INR 25,999	) CNY
2,299		DVD CO4 000	TND 164 000	
927		PKR 604,999	INR 164,999	)
¥13,999				

928	PKR 544,9	99 INR 176,	999	CNY
15,999 929 17,999	Not availab	le INR 200,	999	CNY
Launched 0 1 2 3 4 925 926 927 928 929 [930 rows x 3	USD 799 USD 849 USD 899 USD 949  USD 280 USD 300 USD 1,899 USD 1719 USD 2,259	AED 2,799 AED 2,799 AED 2,999 AED 3,199 AED 3,199 AED 3,399  AED 1,029 AED 1,099 AED 7,199 AED 7,699 AED 7,699 AED 8,699	Launched Year 2024 2024 2024 2024 2024 2024 2024 202	

# Data Preprocessing

data	.head( <mark>10</mark> )	
	mpany Name	Model Name Mobile Weight RAM Front
Came	Apple	iPhone 16 128GB 174g 6GB
12MP 1	Apple	iPhone 16 256GB 174g 6GB
12MP 2	Apple	iPhone 16 512GB 174g 6GB
12MP 3	Apple	iPhone 16 Plus 128GB 203g 6GB
12MP 4	Apple	iPhone 16 Plus 256GB 203g 6GB
12MP 5	Apple	iPhone 16 Plus 512GB 203g 6GB
12MP 6	Apple	iPhone 16 Pro 128GB 206g 6GB 12MP /
4K 7	Apple	iPhone 16 Pro 256GB 206g 8GB 12MP /
4K 8	Apple	iPhone 16 Pro 512GB 206g 8GB 12MP /
4K 9	Apple	iPhone 16 Pro Max 128GB 221g 6GB 12MP /
4K		
9 1	ack Camera 48MP 48MP	Processor Battery Capacity Screen Size \ A17 Bionic 3,600mAh 6.1 inches A17 Bionic 3,600mAh 6.1 inches

Launched Price (Pakistan) Launched Price (India) Launched Price
(China) \
0 PKR 224,999 INR 79,999 CNY 5,799
1 PKR 234,999 INR 84,999 CNY
6,099 2 PKR 244,999 INR 89,999 CNY
6,499
3 PKR 249,999 INR 89,999 CNY 6,199
4 PKR 259,999 INR 94,999 CNY
6,499 5 PKR 274,999 INR 104,999 CNY
6,999
6 PKR 284,999 INR 99,999 CNY 6,999
7 PKR 294,999 INR 104,999 CNY
7,099 8 PKR 314,999 INR 114,999 CNY
7,499 INN 114,999 CNT
9 PKR 314,999 INR 109,999 CNY
7,499
Launched Price (USA) Launched Price (Dubai) Launched Year USD 799 AED 2,799 2024
1 USD 849 AED 2,999 2024
2 USD 899 AED 3,199 2024 3 USD 899 AED 3,199 2024
4 USD 949 AED 3,399 2024
5 USD 999 AED 3,599 2024
6 USD 999 AED 3,499 2024 7 USD 1,049 AED 3,699 2024
8 USD 1,099 AED 3,899 2024
9 USD 1,099 AED 3,799 2024
data.tail(10)
Company Name Model Name Mobile Weight RAM Front
Camera \ 920
20MP

921 5MP	P0C0	C65 64GB		190g	4GB	
922	P0C0	X7 128GB		195g	6GB	
16MP				J		
923	P0C0	X7 Pro 256GB		207g	8GB	
20MP	DOCO	M7 FC 120CD		100~	6CD	
924 8MP	P0C0	M7 5G 128GB		198g	6GB	
925	Poco	Pad 5G 128GB		571g	8GB	
8MP				- 5		
926	Poco	Pad 5G 256GB		571g	8GB	
8MP	C	C-1 7		220	12CD	10MD 4MD
927 (UDC)	Samsung	Galaxy Z Fold6 256GB		239g	12GB	10MP, 4MP
928	Samsung	Galaxy Z Fold6 512GB		239g	12GB	10MP, 4MP
(UDC)				5		
929	Samsung	Galaxy Z Fold6 1TB		239g	12GB	10MP, 4MP
(UDC)						
Back	Camera	Processor	Ratterv	Cana	city	Screen Size
\	camera	110003301	bactery	Сиро	стсу	Sereen Size
920	108MP	Snapdragon 8+ Gen 2		516	0mAh	6.67 inches
921	50MP	MediaTek Helio G85		500	0mAh	6.5 inches
922	64MP	MediaTek Dimensity 8200		500	0mAh	6.67 inches
923	108MP	MediaTek Dimensity 8400		600	0mAh	6.67 inches
924	50MP	MediaTek Dimensity 7025		511	.0mAh	6.67 inches
925	8MP	Snapdragon 7s Gen 2		10,00	0mAh	12.1 inches
926	8MP	Snapdragon 7s Gen 2		10,00	0mAh	12.1 inches
927	50MP	Snapdragon 8 Gen 3		440	0mAh	7.6 inches
928	50MP	Snapdragon 8 Gen 3		440	0mAh	7.6 inches
929	50MP	Snapdragon 8 Gen 3		440	0mAh	7.6 inches
Laun	ched Pri	ce (Pakistan) Launched P	rice (In	dia)	Launch	ned Price
	\					
920		PKR 109,999	INR 44	,999		CNY
3,499 921		PKR 24,999	INR 10	000		
CNY 999		FIXIX 24,333	TINU TO	, ששש		
922		PKR 64,999	INR 22	,999		CNY
2,199						

923	PKR 79,999	INR 27,999	CNY
2,699			
924	PKR 39,999	INR 15,999	CNY
1,599			
925	PKR 66,220	INR 23,999	CNY
2,099			
926	PKR 71,220	INR 25,999	CNY
2,299	•	·	
927	PKR 604,999	INR 164,999	
¥13,999	•	·	
928	PKR 544,999	INR 176,999	CNY
15,999	•	•	
929	Not available	INR 200,999	CNY
17,999		•	
Launched	Price (USA) Launche	ed Price (Dubai) Launched	Year
920	USD 549	AED 1,999	2024
921	USD 149		2024
922	USD 329	AED 1,199	2025
923	USD 399	AED 1,499	2025
924	USD 229	AED 899	2024
925	USD 280	AED 1,029	2024
926	USD 300		2024
927	USD 1,899		2024
928	USD 1719		2024
929	USD 2,259		2024
	,	- 1	

### Changing the datatypes

```
data["Launched Year"] = data["Launched Year"].astype(int)

data["Mobile Weight"] = data["Mobile Weight"].replace("g",
    "").astype(float)

data["Battery Capacity"] = data["Battery Capacity"].replace("mAh",
    "").astype(int)
```

### **Descriptive Statistics**

data.describe()

data.describe()				
Mobile Weight		Mobile Weight	Battery Capacity	Launched Year
	count	930.000000	930.000000	930.000000
	mean	228.267097	5026.163441	2022.193548
	std	105.432503	1355.548264	1.862080
	min	135.000000	2000.000000	2014.000000
	25%	185.000000	4402.500000	2021.000000
	50%	194.000000	5000.000000	2023.000000
	75%	208.000000	5091.250000	2024.000000
	max	732.000000	11200.000000	2025.000000

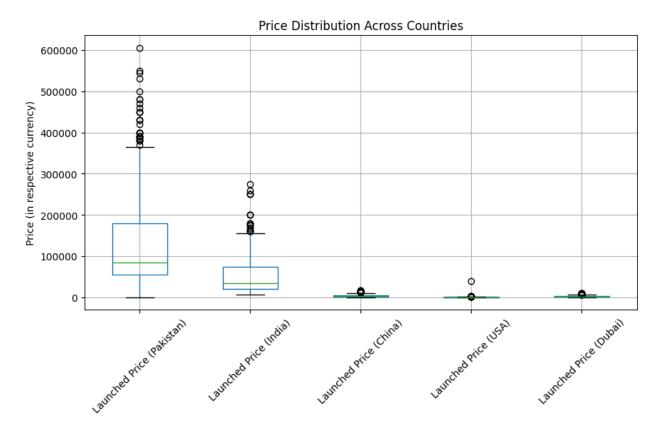
```
data.nunique()
Company Name
                               19
Model Name
                              908
Mobile Weight
                              148
RAM
                               11
Front Camera
                               29
Back Camera
                               91
                              217
Processor
Battery Capacity
                              122
                               97
Screen Size
Launched Price (Pakistan)
                              157
Launched Price (India)
                              147
Launched Price (China)
                              137
Launched Price (USA)
                              107
Launched Price (Dubai)
                              141
Launched Year
                               11
dtype: int64
data.isnull().sum()
Company Name
                              0
Model Name
                              0
Mobile Weight
                              0
RAM
                              0
Front Camera
                              0
                              0
Back Camera
                              0
Processor
Battery Capacity
                              0
Screen Size
Launched Price (Pakistan)
                              0
                              0
Launched Price (India)
Launched Price (China)
                              0
Launched Price (USA)
                              0
Launched Price (Dubai)
                              0
Launched Year
dtype: int64
```

## Visualising the datasets

#### Price Distribution Across Countries

```
price_cols = [
    "Launched Price (Pakistan)",
    "Launched Price (India)",
    "Launched Price (China)",
    "Launched Price (USA)",
    "Launched Price (Dubai)"
]
for col in price_cols:
```

```
data[col] = (
          data[col]
          .astype(str)
          .str.replace(r"[^\d.]", "", regex=True)
          .replace("", "0")
          .astype(float)
)
plt.figure(figsize=(10, 5))
data[price_cols].boxplot()
plt.title("Price Distribution Across Countries")
plt.ylabel("Price (in respective currency)")
plt.xticks(rotation=45)
plt.show()
```

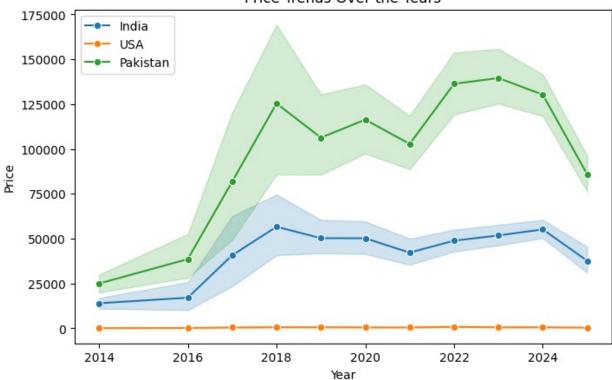


#### Trend of Prices Over the Years

```
plt.figure(figsize=(8, 5))
sns.lineplot(x="Launched Year", y="Launched Price (India)", data=data,
marker="o", label="India")
sns.lineplot(x="Launched Year", y="Launched Price (USA)", data=data,
marker="o", label="USA")
sns.lineplot(x="Launched Year", y="Launched Price (Pakistan)",
data=data, marker="o", label="Pakistan")
plt.title("Price Trends Over the Years")
plt.ylabel("Price")
```

```
plt.xlabel("Year")
plt.legend()
plt.show()
```

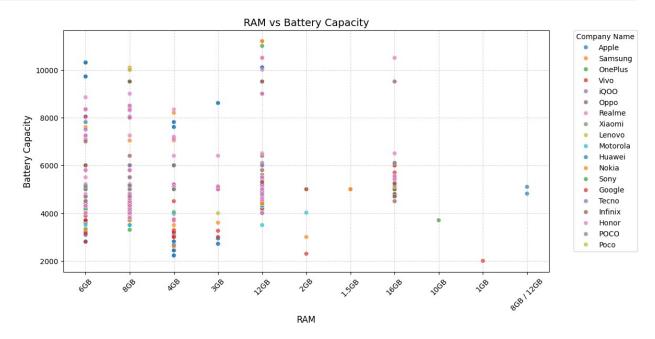
#### Price Trends Over the Years



### RAM vs Battery Capacity

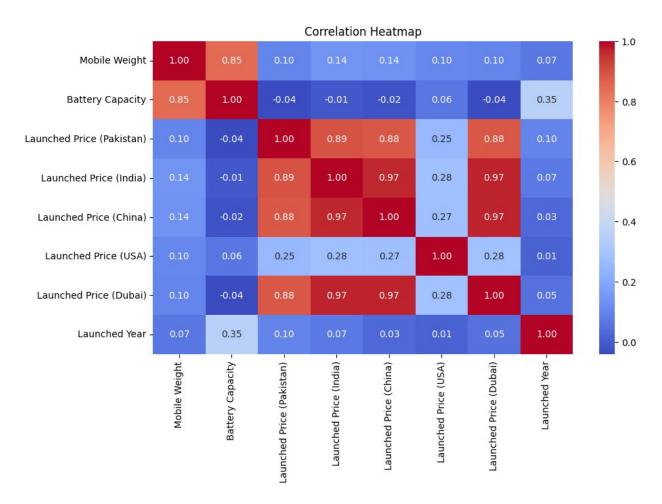
```
plt.figure(figsize=(12, 6))
sns.scatterplot(
    x=data["RAM"],
    y=data["Battery Capacity"],
    hue=data["Company Name"],
    palette="tab10",
    alpha=0.7
plt.title("RAM vs Battery Capacity", fontsize=14)
plt.xlabel("RAM", fontsize=12)
plt.ylabel("Battery Capacity", fontsize=12)
plt.xticks(rotation=45)
plt.legend(
    title="Company Name",
    bbox to anchor=(1.05, 1),
    loc="upper left",
    borderaxespad=0
)
```

```
plt.grid(True, linestyle="--", alpha=0.5)
plt.show()
```



### Correlation Heatmap

```
numeric_data = data.select_dtypes(include=["number"])
if numeric_data.empty:
    print("No numeric columns found for correlation analysis.")
else:
    plt.figure(figsize=(10, 6))
    sns.heatmap(numeric_data.corr(), annot=True, cmap="coolwarm",
fmt=".2f")
    plt.title("Correlation Heatmap")
    plt.show()
```



# Further Analysis

#### The Most Expensive & Cheapest Models

```
most_expensive = data.loc[data["Launched Price (USA)"].idxmax()]
cheapest = data.loc[data["Launched Price (USA)"].idxmin()]
print("Most Expensive Model:\n", most expensive)
Most Expensive Model:
Company Name
                                     Nokia
Model Name
                                      T21
Mobile Weight
                                    466.0
RAM
                                      4GB
Front Camera
                                      8MP
Back Camera
                                      8MP
Processor
                              Unisoc T612
Battery Capacity
                                     8200
Screen Size
                              10.4 inches
Launched Price (Pakistan)
                                  52000.0
Launched Price (India)
                                  17999.0
Launched Price (China)
                                   1250.0
Launched Price (USA)
                                  39622.0
```

```
Launched Price (Dubai)
                                    870.0
Launched Year
                                     2022
Name: 685, dtype: object
print("Cheapest Model:\n", cheapest)
Cheapest Model:
Company Name
                                          Infinix
Model Name
                                   Smart HD 32GB
Mobile Weight
                                           195.0
RAM
                                             2GB
Front Camera
                                             5MP
Back Camera
                                             8MP
                              MediaTek Helio A20
Processor
Battery Capacity
                                             5000
Screen Size
                                      6.1 inches
Launched Price (Pakistan)
                                         15999.0
Launched Price (India)
                                          5999.0
Launched Price (China)
                                           499.0
Launched Price (USA)
                                            79.0
Launched Price (Dubai)
                                           299.0
Launched Year
                                            2020
Name: 796, dtype: object
```

#### The Most Powerful Battery

```
most powerful battery = data.loc[data["Battery Capacity"].idxmax()]
print("Model with the Largest Battery Capacity:\n",
most powerful battery)
Model with the Largest Battery Capacity:
Company Name
                                                 Samsung
Model Name
                             Galaxy Tab S9 Ultra 256GB
Mobile Weight
                                                  732.0
                                                   12GB
RAM
Front Camera
                                            12MP + 12MP
Back Camera
                                             13MP + 8MP
                                     Snapdragon 8 Gen 2
Processor
Battery Capacity
                                                  11200
Screen Size
                                            14.6 inches
Launched Price (Pakistan)
                                               350000.0
Launched Price (India)
                                               114999.0
Launched Price (China)
                                                 9999.0
Launched Price (USA)
                                                 1199.0
Launched Price (Dubai)
                                                 4499.0
Launched Year
                                                   2023
Name: 166, dtype: object
```