Anita Shah

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Objective:

Data Analytics Consultant with experience delivering actionable insights to improve business outcomes. Expertise in data visualization, advanced Excel modeling, and business performance analysis.

Experience:

Data Analytics Consultant

Insight Partners, San Francisco, CA

January 2023 – Present

- Designed and implemented KPI dashboards using Tableau and Excel for client financial performance monitoring.

- Conducted root cause analysis and trend forecasting for sales and operations teams.

- Provided recommendations based on data insights to optimize marketing spend and customer engagement.

Business Analyst

Tech Solutions Group, San Francisco, CA

July 2021 – December 2022

- Collaborated with stakeholders to define metrics and develop reports tracking project progress.

- Automated routine reports using Python and Excel VBA, reducing manual effort by 35%.

Education:

Bachelor of Arts in Economics

University of California, Berkeley

Graduated: May 2021

Skills:

Tools: Tableau, Excel (Advanced), SQL (basic), Python (Pandas)

Analytics: KPI Development, Trend Analysis, Forecasting, Data Storytelling