Jessica Turner

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Objective:

Detail-oriented Data Analyst with expertise in transforming raw data into actionable business insights. Skilled in SQL, Excel, and data visualization tools to support data-driven decision making.

Experience:

Data Analyst

Bright Analytics Inc., Chicago, IL

July 2022 – Present

- Created interactive dashboards and reports using Tableau and Power BI, improving business stakeholders’ access to KPIs.

- Wrote complex SQL queries to extract and analyze data from multiple relational databases, reducing report turnaround time by 20%.

- Conducted A/B testing and statistical analysis to evaluate marketing campaign effectiveness.

Business Intelligence Intern

Global Retail Corp., Chicago, IL

May 2021 – August 2021

- Assisted in designing BI solutions to track sales performance and customer behavior.

- Automated data collection and cleaning processes with Python scripts.

Education:

Bachelor of Science in Business Analytics

University of Illinois at Chicago

Graduated: May 2022

Skills:

Tools & Technologies: SQL, Excel, Tableau, Power BI, Python (Pandas, NumPy)

Analytics: Data Cleaning, Statistical Analysis, A/B Testing, Reporting