Mark Davis

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Objective:

Business Intelligence Analyst skilled in designing data models and building dashboards that drive strategic business decisions. Proficient in data warehousing, ETL processes, and visualization platforms.

Experience:

Business Intelligence Analyst

DataWorks Solutions, New York, NY

September 2021 – Present

- Developed and maintained data warehouse schemas and ETL pipelines using SQL Server and SSIS.

- Created custom Power BI dashboards to visualize sales, finance, and operational data for executive leadership.

- Collaborated with cross-functional teams to gather requirements and translate business needs into technical solutions.

Data Analyst

Retail Insights LLC, New York, NY

June 2020 – August 2021

- Analyzed customer segmentation and purchasing patterns to support targeted marketing campaigns.

- Improved data accuracy and quality through regular audits and validation.

Education:

Bachelor of Science in Information Systems

New York University

Graduated: May 2020

Skills:

Data Warehousing: SQL Server, SSIS, ETL

Visualization: Power BI, Tableau

Languages: SQL, Python (basic)

Other: Data Modeling, Business Requirements Gathering, Reporting