

****Data-Driven Innovations in Supply Chain Management with Qlik Insights****

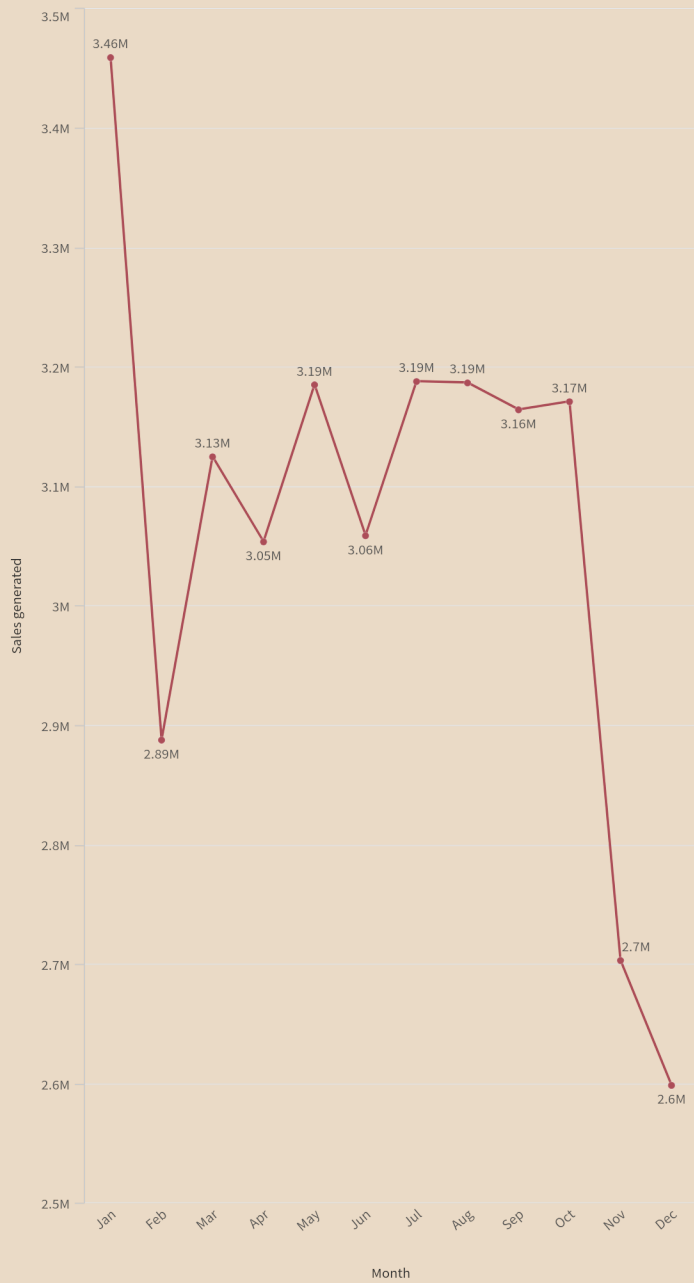
🔍 Customer Segment

Consumer

Corporate

Home Office

Months vs Sales



City vs Sales

Top 3 countries Sales



Total Sales Generated

36.78M

Total Profit

3.97M

Quantity Sold

384.1k

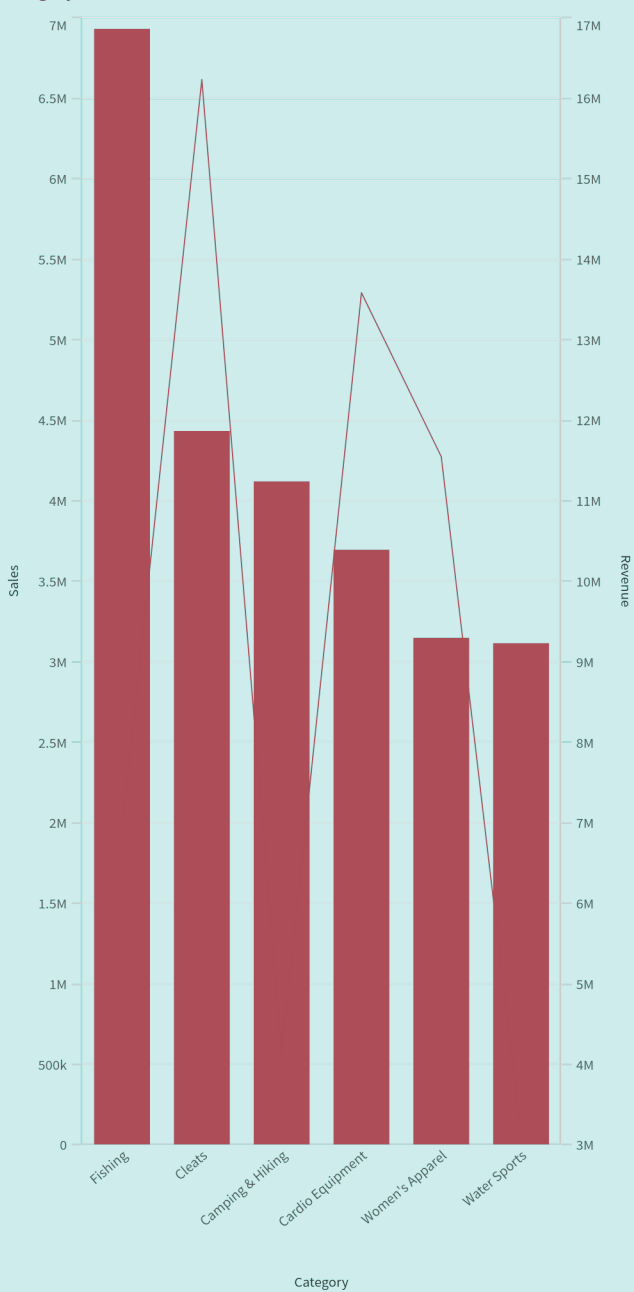
Provided Discount

3.73M

Total Revenue Generated

81.96M

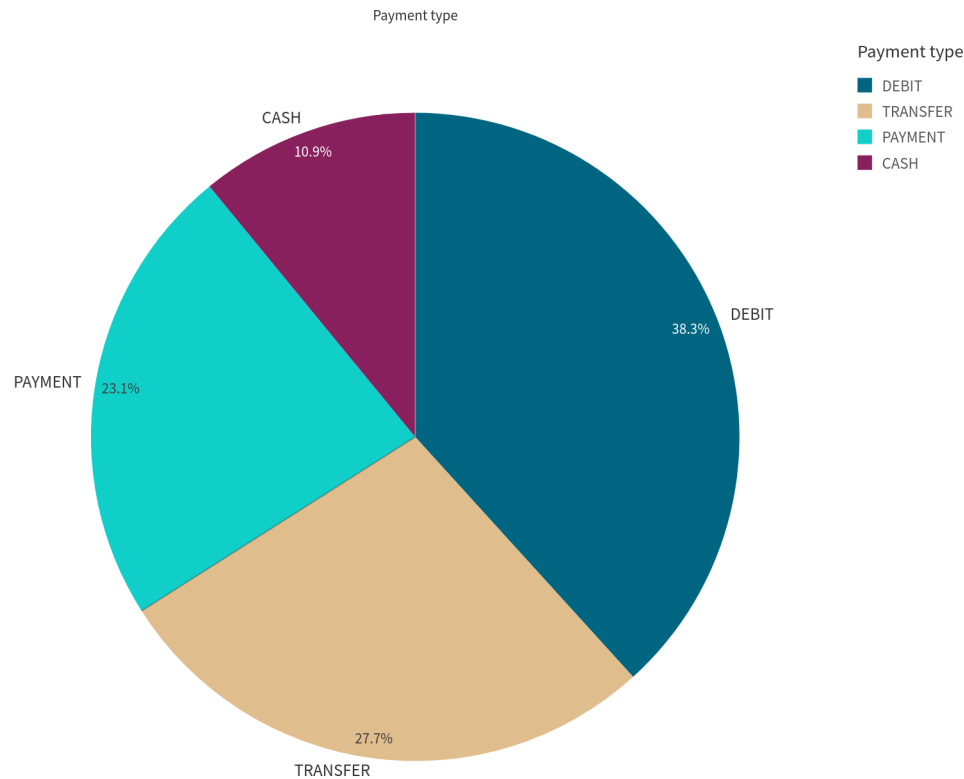
Category vs Sales vs Revenue



Year vs Sales

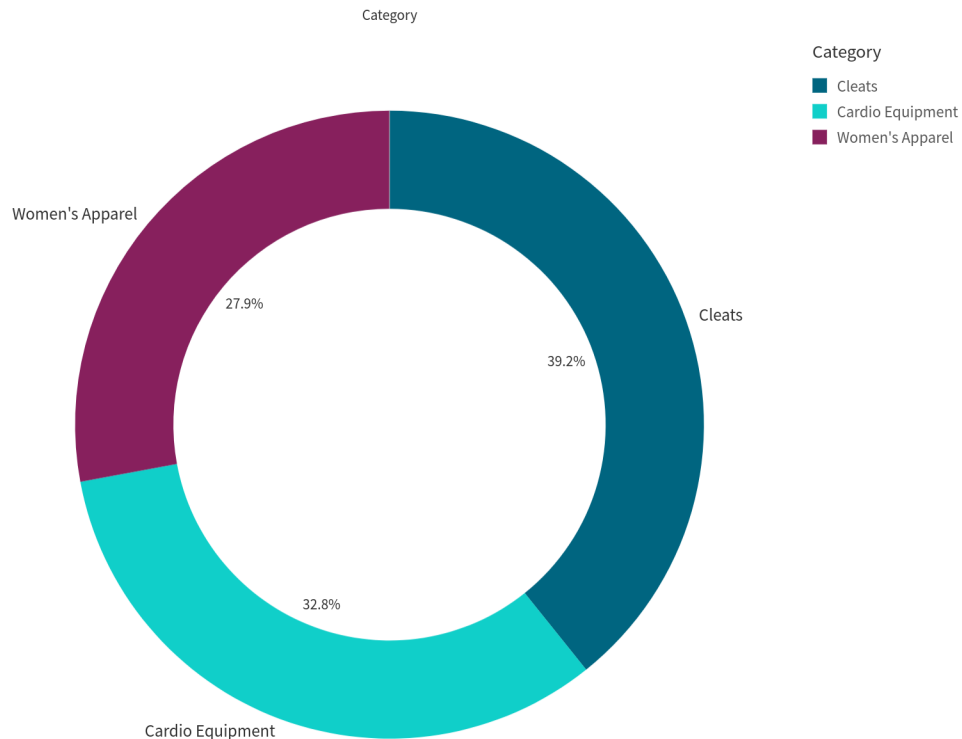


Sales vs Payment Type



Category vs Revenue

Top 3 category regenerating highest revenue



Total categories Options

180.5k