

₹142M

Revenue

350K

Sales Qty

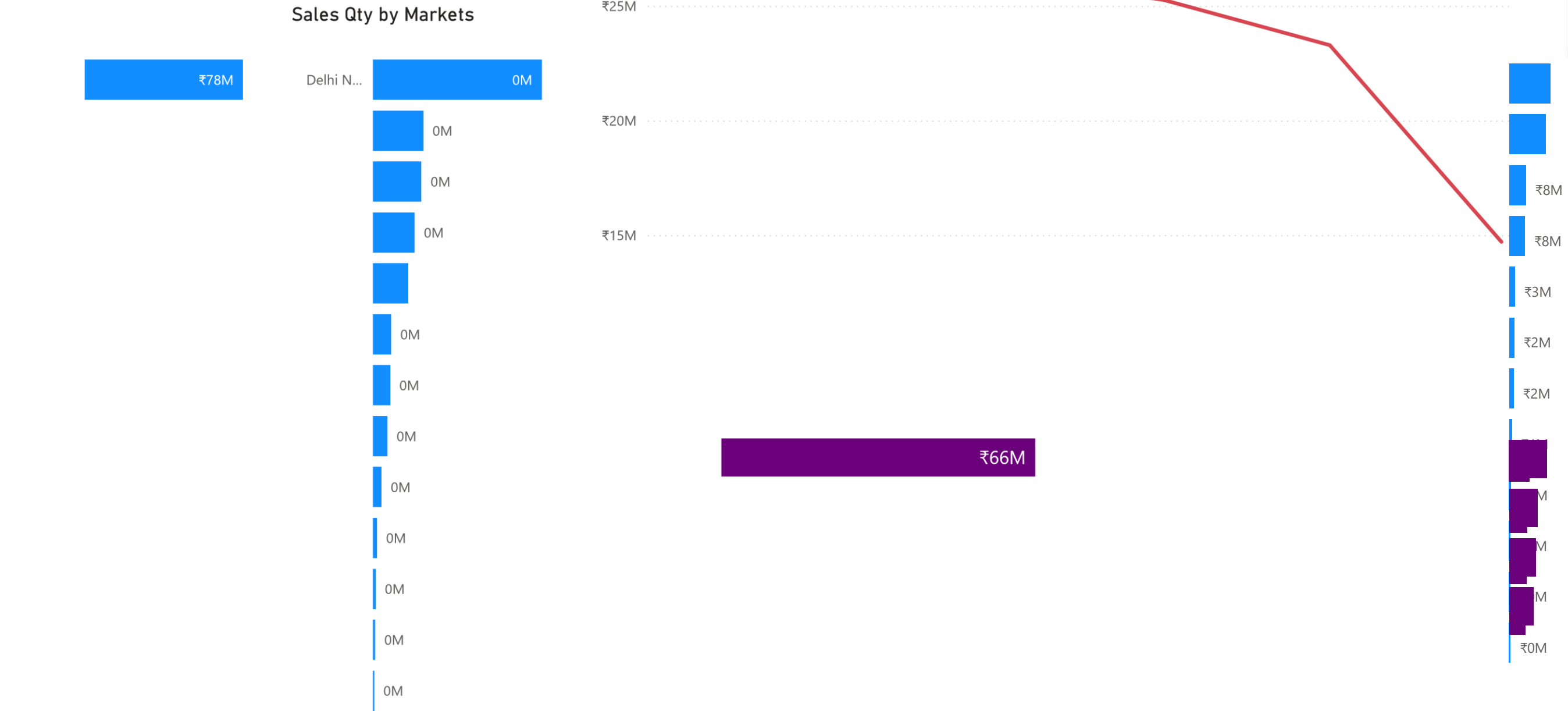
Revenue

Trend

Power Desktop  
2017 2018 2019

2020

Jan 20 Feb 20 Mar 20 Apr 20 May 20 Jun 20



Revenue by Markets

Delhi N...

Mumbai₹20M	Mumbai
Ahmed...₹18M	Nagpur
NagpurKochi	
BhopalAhmed...0M	Jan 2020Feb 2020Mar 2020Apr 2020May 2020Jun 2020
KochiBhopal	
ChennaiLucknow	
KanpurHydera...	
Hydera...Chennai	
PatnaBhuban...	
LucknowKanpur	
SuratSurat	
Bhuban...Patna	

### Top 5 Customers

Electricalsara Stores

Excel Stores₹8M

Premium Stores₹6M

Electricalslytical₹6M

Power BI Desktop		
2018	2019	2020

Info Stores₹5M

### Top 5 Products

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Prod047₹4M

Prod061₹4M

Prod071₹3M

Jan 20	Feb 20	Mar 20	Apr 20	May 20	Jun 20
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Prod065₹3M

54.7%

Electricalsquipo Stores	₹86,908	0.1%	-0.5%	-11.5%
Epic Stores	₹30,02,834	2.1%	-6.8%	-4.7%
Expression	₹82,845	0.1%	-0.2%	-4.2%
Insight	₹5,71,430	0.4%	-0.5%	-1.9%
Synthetic	₹9,16,267	0.6%	-0.4%	-1.0%
Integration Stores	₹19,09,611	1.3%	-0.2%	-0.2%
Relief	₹7,73,301	0.5%	0.1%	0.3%
Electricalsara Stores	₹6,56,41,977	46.2%	11.9%	0.4%
Logic Stores	₹33,19,243	2.3%	0.6%	0.4%
Electricalslytical	₹55,37,904	3.9%	1.3%	0.5%
Premium Stores	₹58,99,748	4.1%	1.4%	0.5%
Zone	₹9,27,154	0.7%	0.2%	0.5%

₹142M      350K

Revenue

Sales Qty

₹2.1M  
Total Profit Margin

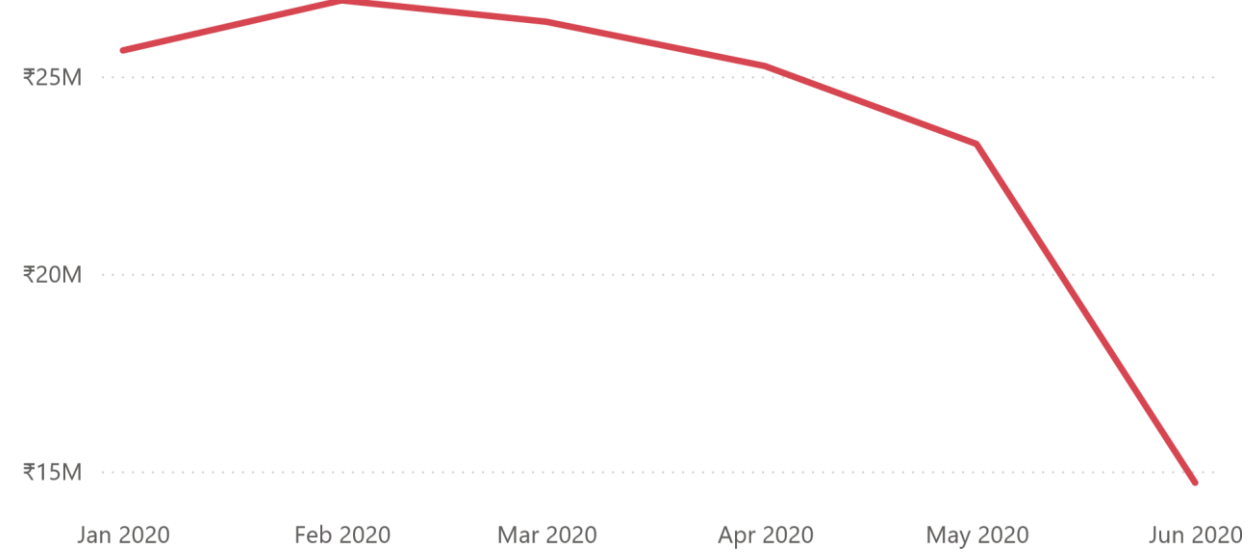
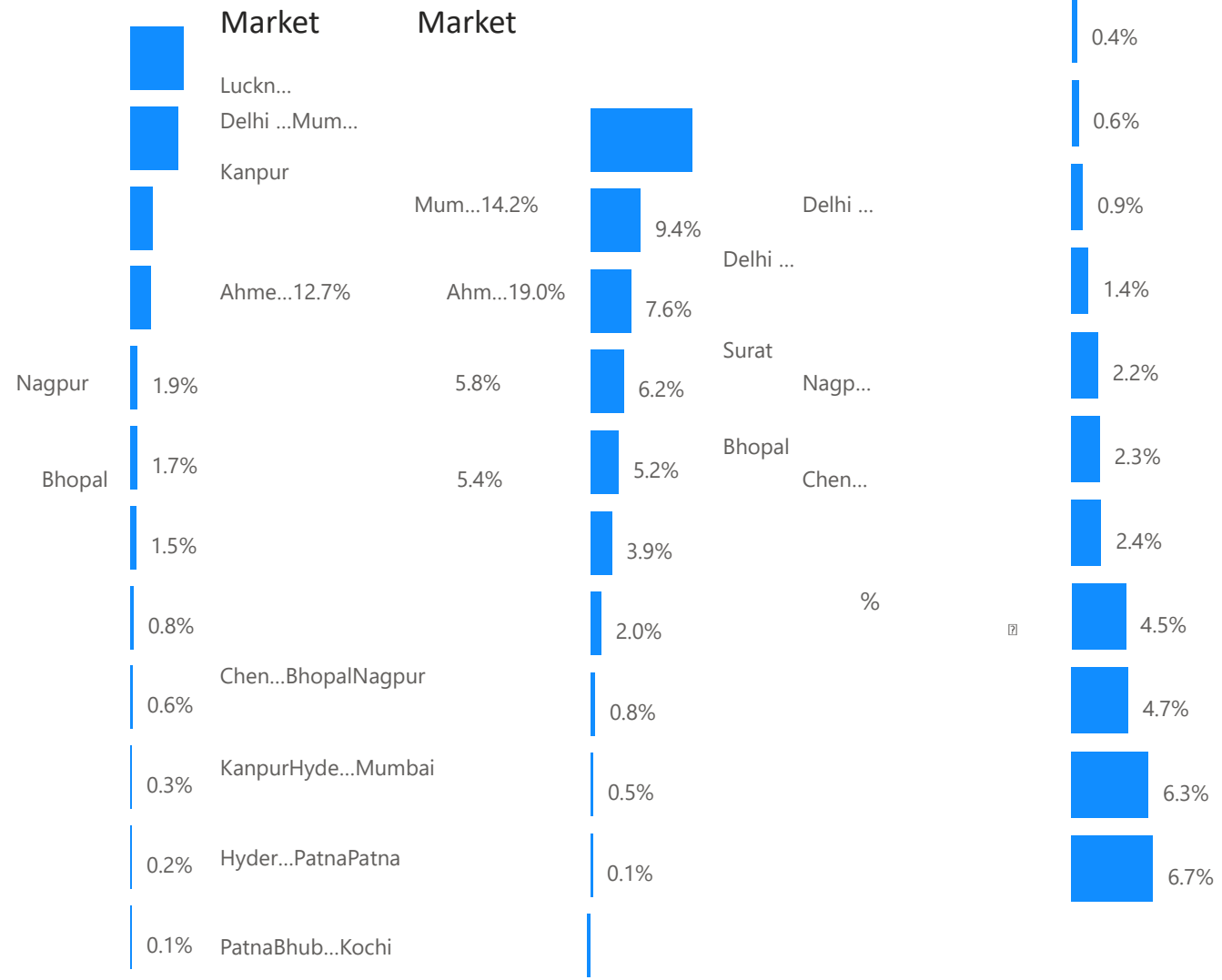
2017

Revenue Trend

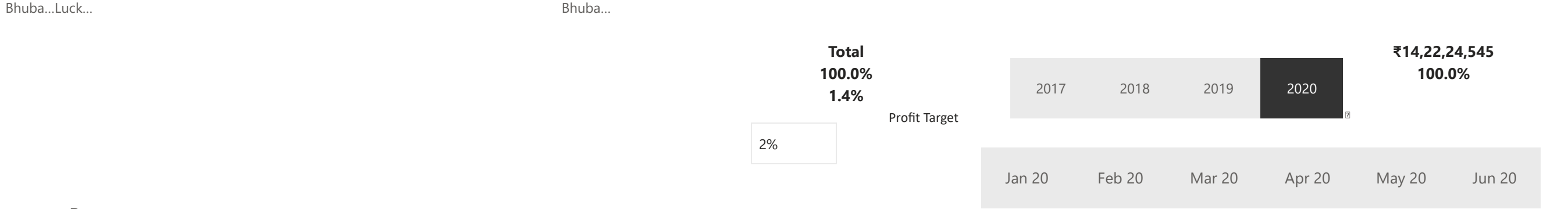
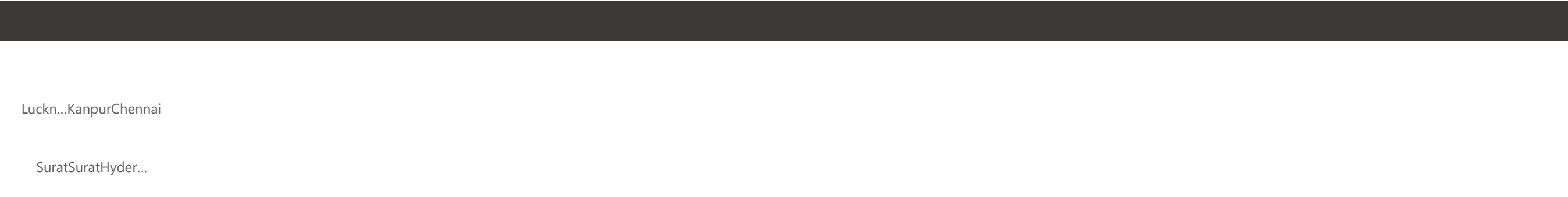
Path	₹17,23,307	1.2%	1.0%	1.1%
Control	₹41,82,662	2.9%	2.5%	1.2%
Sound	₹7,40,856	0.5%	0.5%	1.3%
Novus	₹2,58,543	0.2%	0.2%	1.6%

Revenue Contribution % by  
Contribution % by

Profit  
Profit % by market



custmer_name	Revenue	Revenue	Profit Margin	Profit Margin %
Kochi	Kochi	Ahme...	Contribution	Contribution %



Revenue Contribution % by Market

Revenue Trend

Electricalsara Stores	₹6,56,41,977	46.2%	11.9%	0.4%
Excel Stores	₹79,28,385	5.6%	12.5%	3.3%
Premium Stores	₹58,99,748	4.1%	1.4%	0.5%

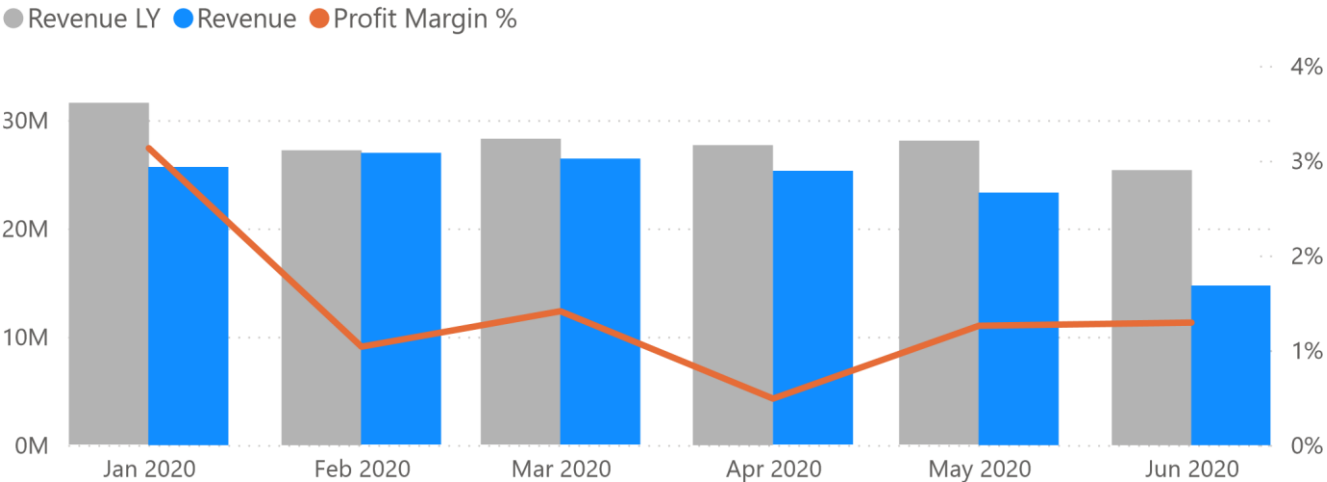
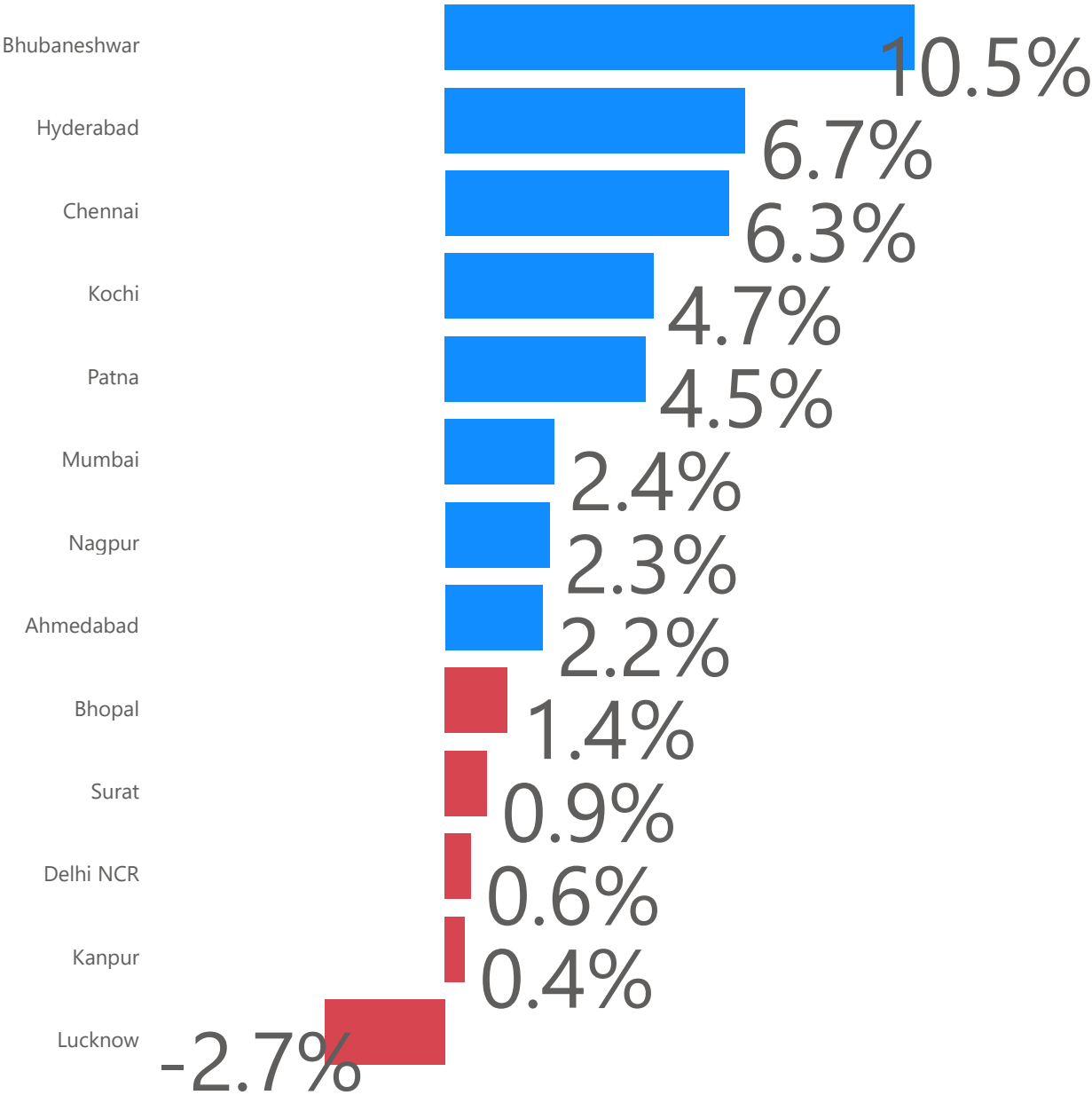
Electricalslytical	₹55,37,904	3.9%	1.3%	0.5%
Info Stores	₹50,64,374	3.6%	7.8%	3.2%
Control	₹41,82,662	2.9%	2.5%	1.2%
Surge Stores	₹39,53,600	2.8%	11.9%	6.2%
Logic Stores	₹33,19,243	2.3%	0.6%	0.4%
Acclaimed Stores	₹31,16,384	2.2%	6.1%	4.0%
Nixon	₹30,28,345	2.1%	4.7%	3.2%
Epic Stores	₹30,02,834	2.1%	-6.8%	-4.7%
Forward Stores	₹25,60,961	1.8%	5.4%	4.3%
Electricalsociety	₹25,20,938	1.8%	3.3%	2.7%
Modular	₹24,53,519	1.7%	5.0%	4.2%
Surface Stores	₹24,20,004	1.7%	3.2%	2.7%

₹142M

350K ₹2.1M

Sales Qty

Total Profit Margin



customer_name	Revenue		Revenue Contribution		Profit Margin Contribution %		Profit Margin %		
	%								
Atlas Stores	₹21,89,613	1.5%	2.1%	2.0%	<b>Total</b>	<b>₹14,22,24,545</b>	<b>100.0%</b>	<b>100.0%</b>	<b>1.4%</b>