

Looking Illegal

Mindmap... Problem statement... Fishbone..... on **Terrorism**



Brainstorming:-

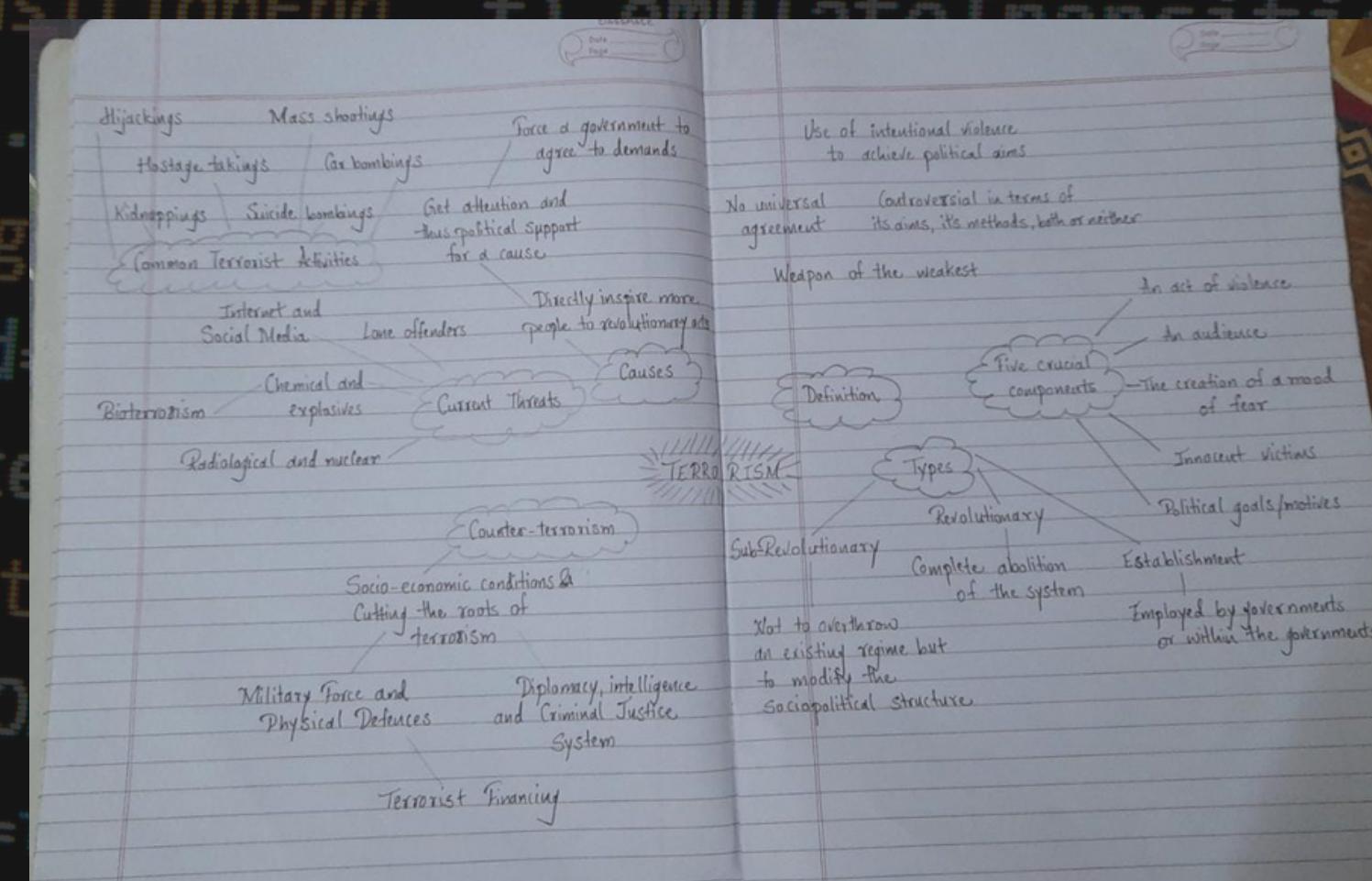
Team project / Untitled

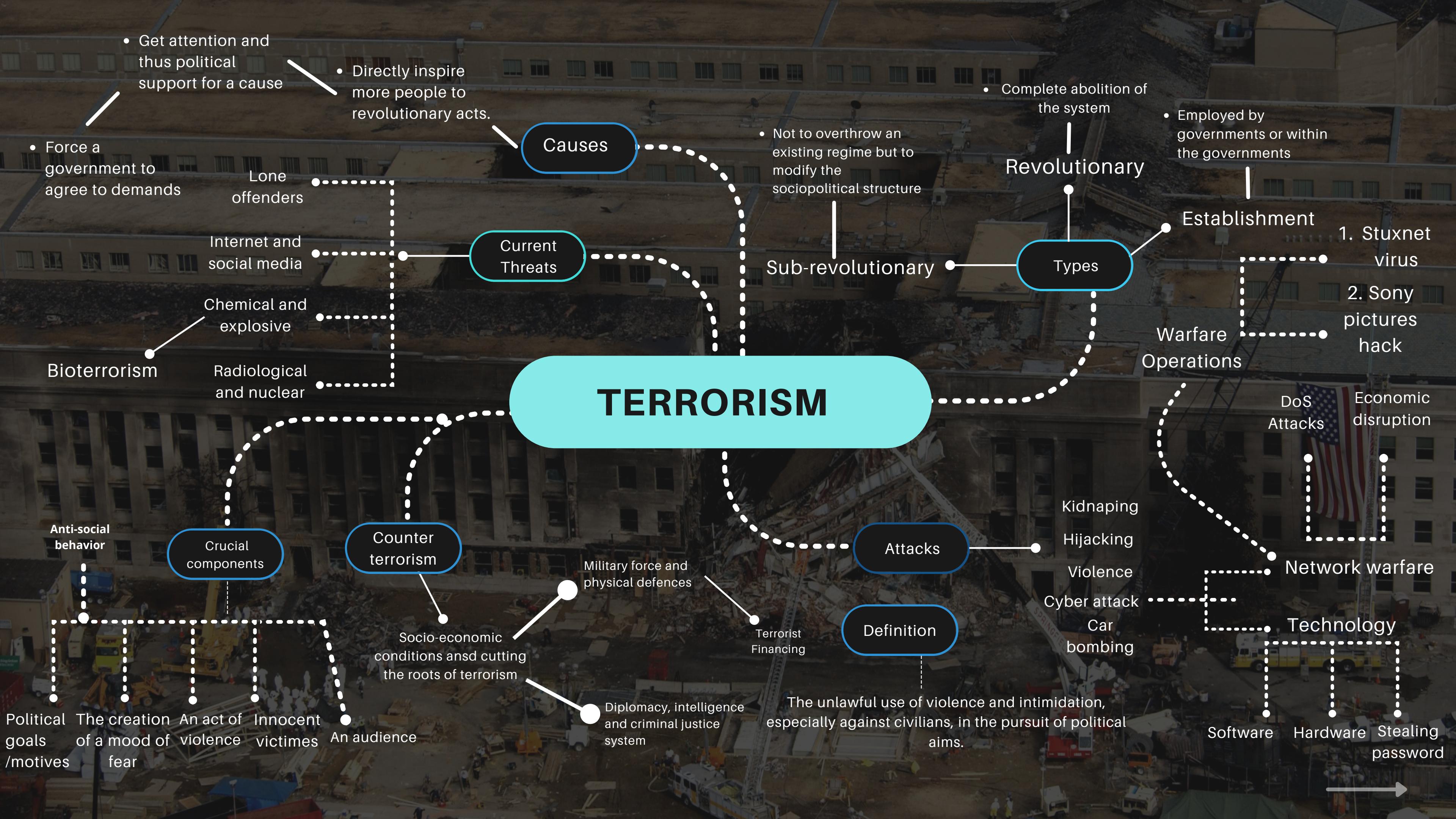
ANIKET

- Attack - War**
 - Kidnapping
 - Violence
 - Hijacking
 - Assassination
 - ||
 - Killer
 - Rocket and mortar attacks
 - Vehicle-based attacks
 - Aircraft attacks
 - Chemical and biological weapons
 - Nuclear weapons
 - Cyberterrorism
- Terrorist Background -**
 - Generally educated (2-4 yrs or some Phd.)
 - Restrictive Religions upbringing.
 - Restrictive political upbringing.
 - OR May be childhood violence.

RUTIKA

- Crime - Cyber terrorism**
 - A. Tools of attack -
 1. Network warfare
 2. Psychological operation.
 - B. Technology -
 - 1.Wired - Software, Hardware,Stealing password.
- Counter-terrorism**
 - Specific types of responses include:
 - Targeted laws.
 - criminal procedures, deportations.
 - enhanced police powers.
- TYPES**
 - Domestic
 - International
 - Revolutionary
 - Subrevolutionary
 - Establishment.
- IMPACTS**
 - Direct Economic Destruction
 - Increased Uncertainty in the Markets
 - Insurance, Trade, Tourism and FDI
 - Health of the State
- THE CURRENT THREATS**
 - Lone offenders
 - The Internet and social media
 - Chemical and explosives
 - Radiological and nuclear
- TERRORISM AS A TACTIC**
 - Force a government to agree to demands
 - Get attention and thus political support for a cause
 - Directly inspire more people to the cause



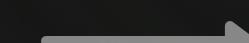


PROBLEM STATEMENTS

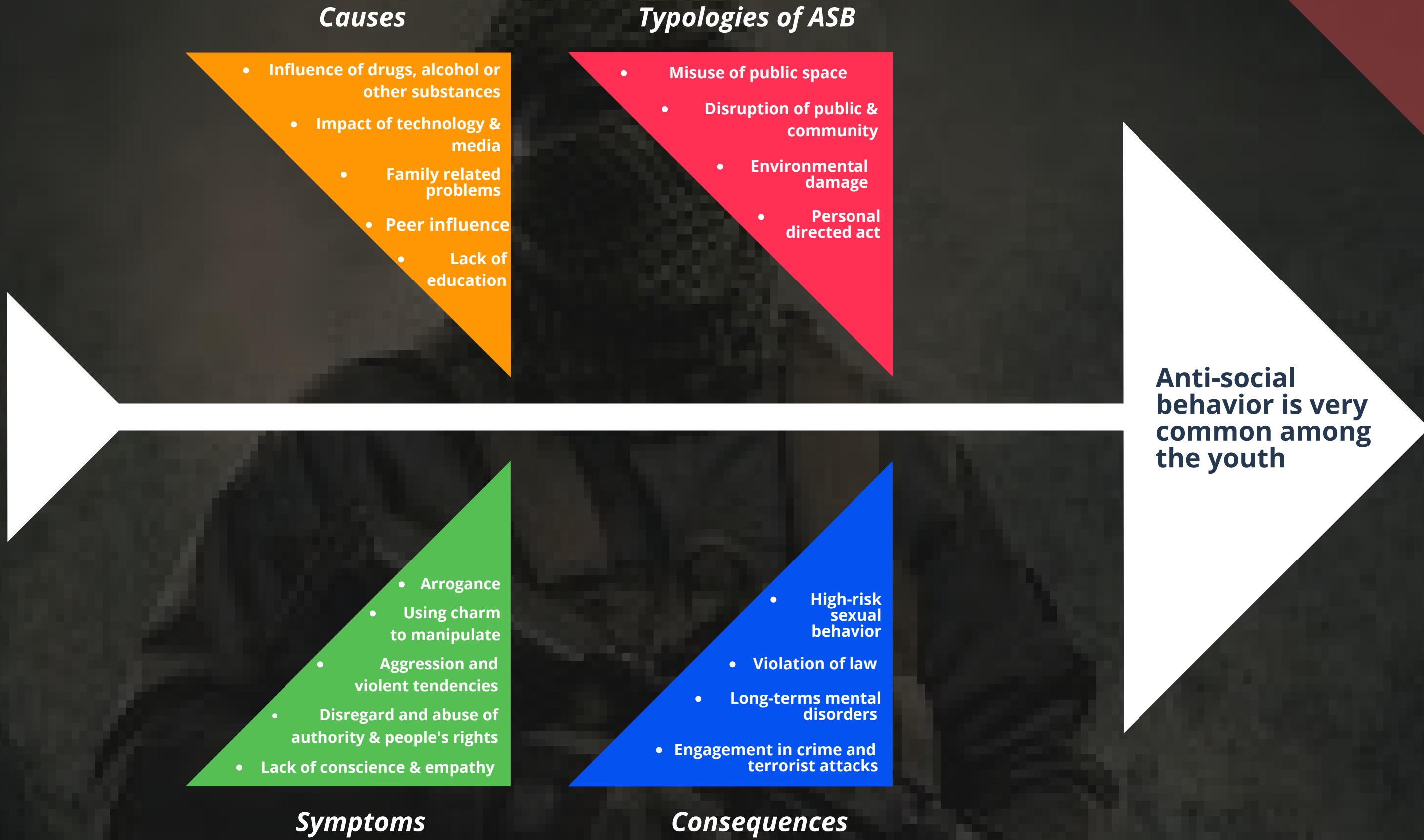
on terrorism

- Lone offenders
 - Individuals often radicalize online and mobilize to violence quickly.
- Cyberterrorism
 - International and domestic violent extremists have developed an extensive presence on the internet.
- Bioterrorism
 - Bioterrorism remain a legitimate threat both from domestic and international terrorist group
 - Attacks using explosives and chemicals endanger public safety on a large-scale.
 - Different methods used by terrorists to finance their activities and conceal the sources of their funds.
 - The most immediate and measurable impact of terrorism is physical destruction.
 - Rising terror attacks during pandemic.
 - International investment and cooperation are lower in a world full of terrorism.
 - Results in higher taxes, higher government deficits, and higher inflation.

- Have an uncertain economic fallout on everything from currency to trade and diplomacy.
- **Anti-social behavior is very common among the youth.**
- Insurance and tourism is hindered.
- Young people targeted both by recruitment and radicalization to violent extremist organizations and in terrorist attacks.



Fishbone Diagram



Anti-social
behavior is very
common among
the youth

Final problem statement :-

Anti-social behavior is very common among the youth.

Interview Questionnaire :-

TASK
BASED

NEED
BASED

TASK
BASED

TASK
BASED

- What level of education have you completed?
- What are your views on family events or social gatherings? Do you like it?
- How was the environment at home in your childhood? Has anything changed since then?
- What kind of atmosphere does your neighbourhood have?

TASK
BASED

NEED
BASED

VALUE
BASED

NEED
BASED

- Have you faced any kind of peer pressure within your friends or classmates?
- What do you usually feel and do in a situation where someone's views are different from your own?
- In your opinion, should violation be an answer to any problem?
- Do you have any anger issues? If yes, how do you deal with it?

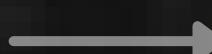
NEED
BASED

NEED
BASED

VALUE
BASED

VALUE
BASED

- Do you smoke, drink or consume any drugs? If yes, how frequently?
- Have you ever performed any acts of nuisance behavior such as bullying, verbal abuse or fighting?
- According to you, what is the impact of internet and technology in our lives?
- If given a chance to side with, who would you choose : a hero or a villain?



EMPATHY MAP :-

SAYS

- "Really nice friends but don't get along with them"
- "I would like to attend social events"
- "Everyone is being busy"
- "No one talks with anyone in the neighborhood"
- "There are people around you who are there to save you and change your perspective"
- "Anger issues are at peak"
- "Will choose a villain to side with"

DOES

- Being at home since 2020
- Prefers time alone
- Enjoys time with cousins and friends
- Ends up doing any task late or not doing the task
- Fight with siblings, goes for a walk, sing out loud or scribble
- Tend to come up with solutions which supports the other person's perspective
- Engaged in acts of verbal abuse at home

THINKS

- I would like to get over my social awkwardness
- Being introvert is not actually me
- Pleasant and playful environment at home
- Don't know people in the neighborhood
- Capable to do tasks but can't complete it
- Violation should not be an answer to any problem
- I'm a good person but the things going on around us makes me choose the villain mindset

FEELS

- Awkward to get along with new friends
- Happy to attend social events
- Introverted due to the lockdown
- Sad due to everyone being busy
- Anxious due to not being productive
- Angry because of the feel of nothingness
- Patient to understand other person's opinion



USER PERSONA



Mikasa Ackerman

"I'm a good person but I will side with the villain if given a chance to"

Bio

Mikasa is a medical student who has a peaceful atmosphere in her home. She doesn't like to socialize much and prefers alone time more.

Personality

Extrovert

Thinking

Judging

Introvert

Feeling

Perceiving

Interest

Travel

Social media

Sports/fitness

Age

20

Occupation

Student

Gender

Female

Location

Mumbai, India

Customer Journey Map

Action	Sitting alone in a room	Called for a social gathering	Taken to a social gathering	Coming back from social gathering	Coping up	Decisions
Thinking	I'm gonna bingewatch the Euphoria series	Why do i need to go?	What do i do in between so many people? I can't talk.	What was a tough time	I should try sharing my thoughts	Loneliness is dangerous & people are accepting my views
Feeling	Happy	Anxious	Socially awkward	Relaxed	Self-doubt	Happy and confident
Doing	Enjoying the solitude	Not responding anything.	Staying quiet and avoiding people	Continuing with the work.	Tries opening up to his/her peeps	Speaking up more and socialising

THANK YOU!