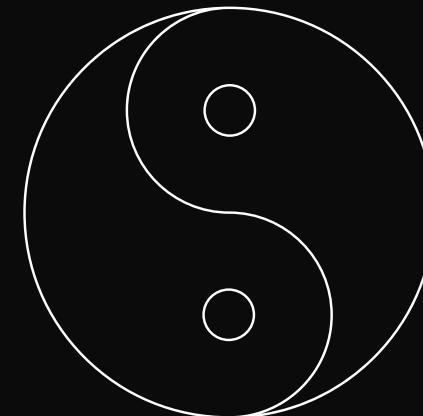


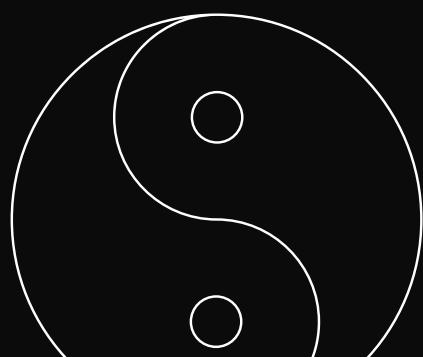
Assignment no.1 (part :2)

REAL-TIME EXPERIENCE

WHAT IS REAL TIME EXPERIENCE...?



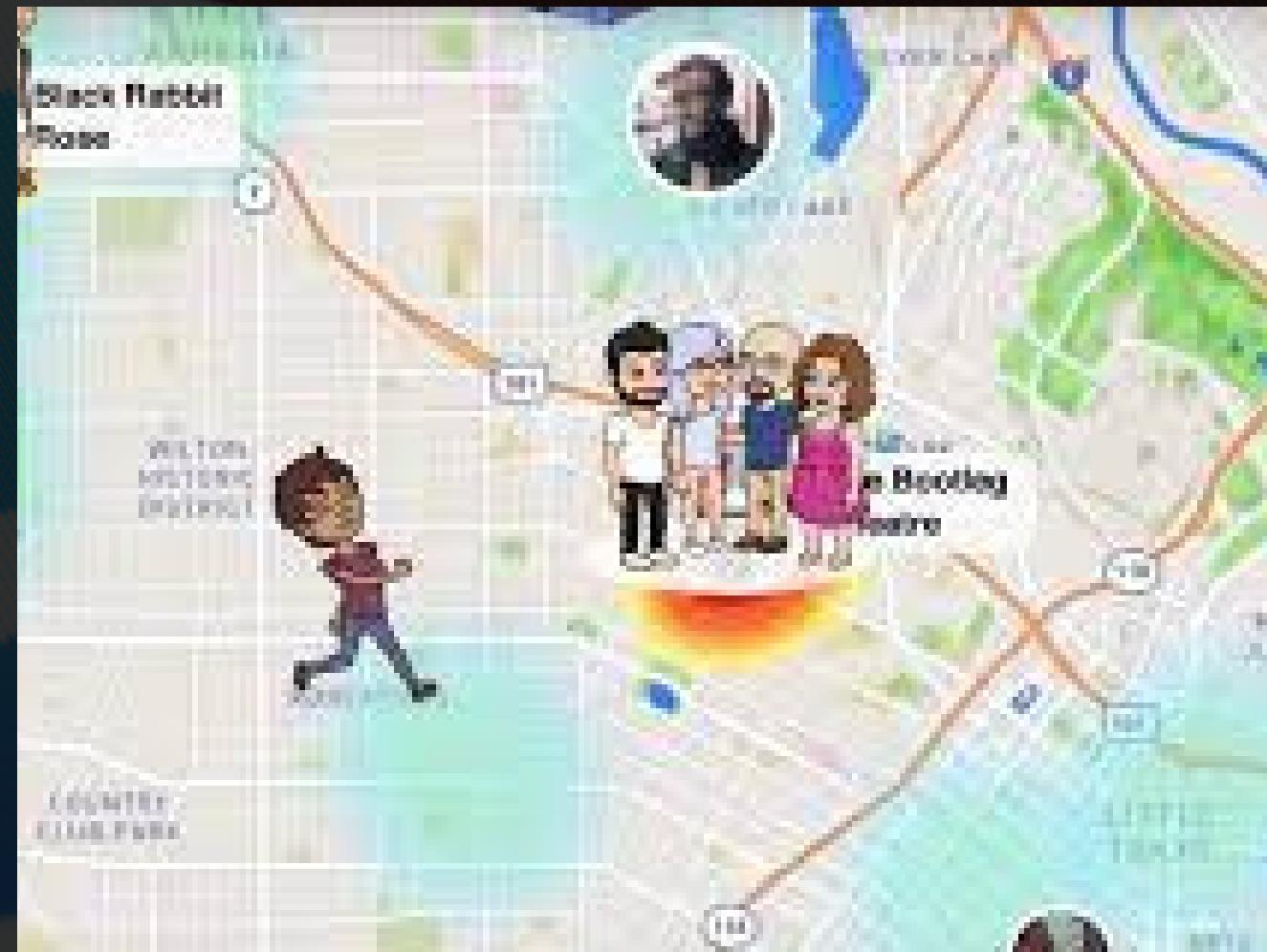
Real time is a level of computer responsiveness that a user senses as sufficiently immediate or that enables the computer to keep up with some external process (for example, to present visualizations of the weather as it constantly changes). ... Real time describes a human rather than a machine sense of time.



1 .CHATS & SOCIAL

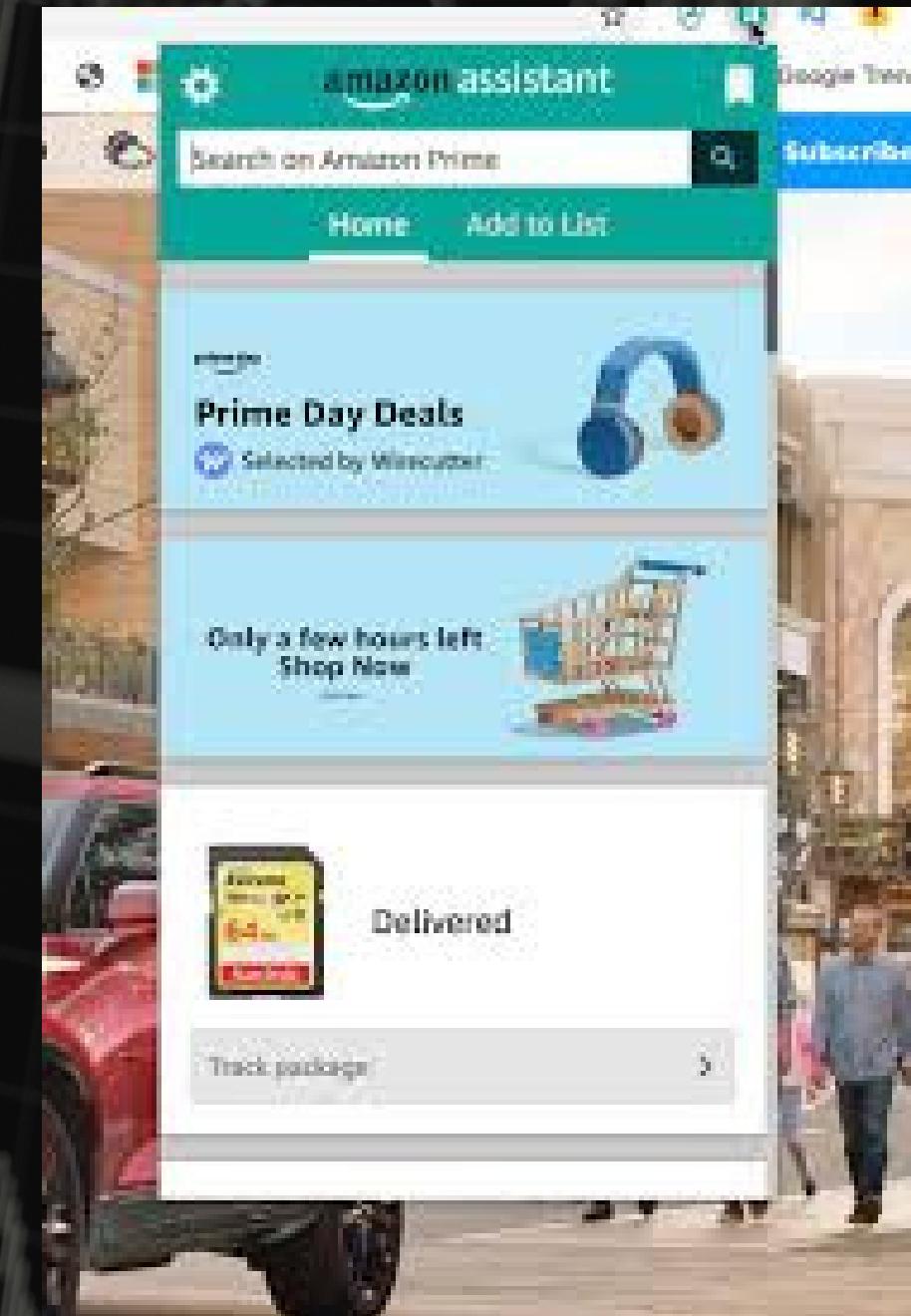
Snapchat

- + Messages are typed and sent in real time.
- + Social streams are pushed in realtime.
- + Photos are sent in real time.
- + One of Snapchat's most controversial features upon its release was Snap Map, which is a feature that allows you to share your location with your friends and view where your friends are when they open the app.



2 .AMAZON -ASSISTANT CROME EXTENSION

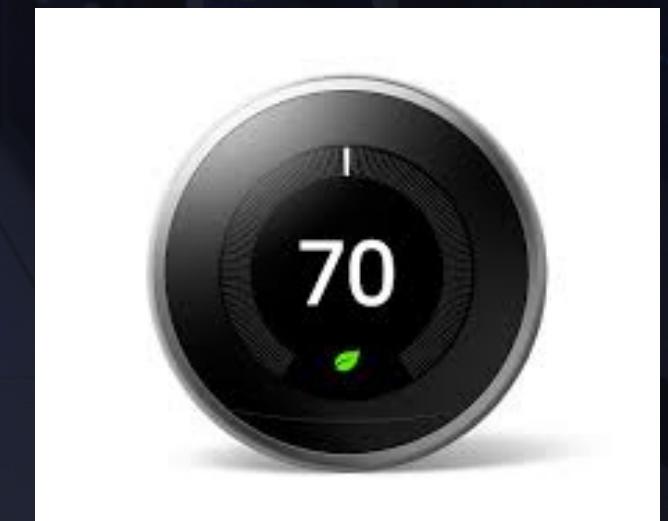
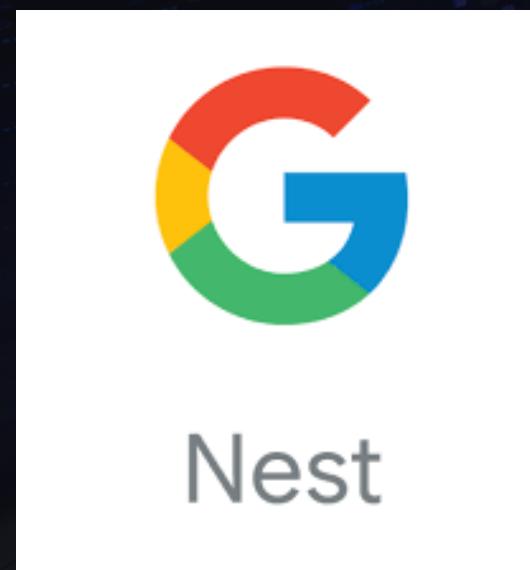
How can a retail business make product price comparison easier? It can do what Amazon did in 2020 which is to launch a browser extension/add-on that allows users to compare product prices as they browse all around the internet. Furthermore, **this digital experience** allows users to find personalised product recommendations and discover Amazon products while browsing across the internet. Product reviews, offers, and ratings are also displayed.



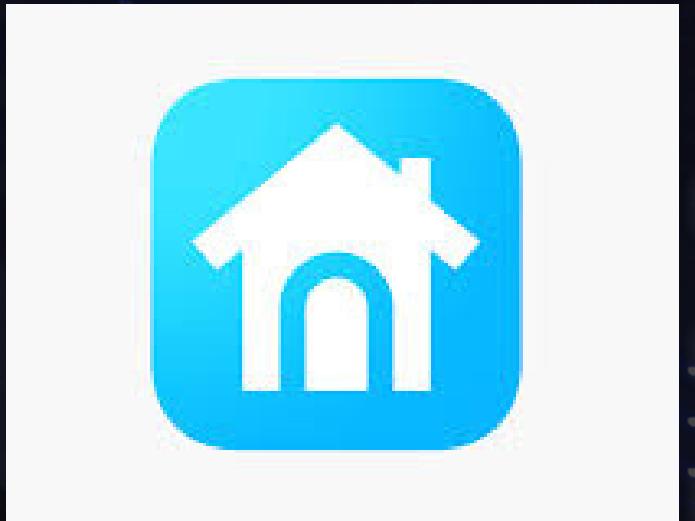
3 .SMART AUTOMATION & IOT

Realtime home automation experiences

With the explosion of sensors and growth in the internet of things we will see many more experiences offering smart automation that happen in realtime: often controlled by your phone or triggered by your location or other behavior. Nest is a great example . they checked in, even you are out. or rewind to see what happened. You can adjust the temprature, from anywhere.



nest thermostat



App logo