



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



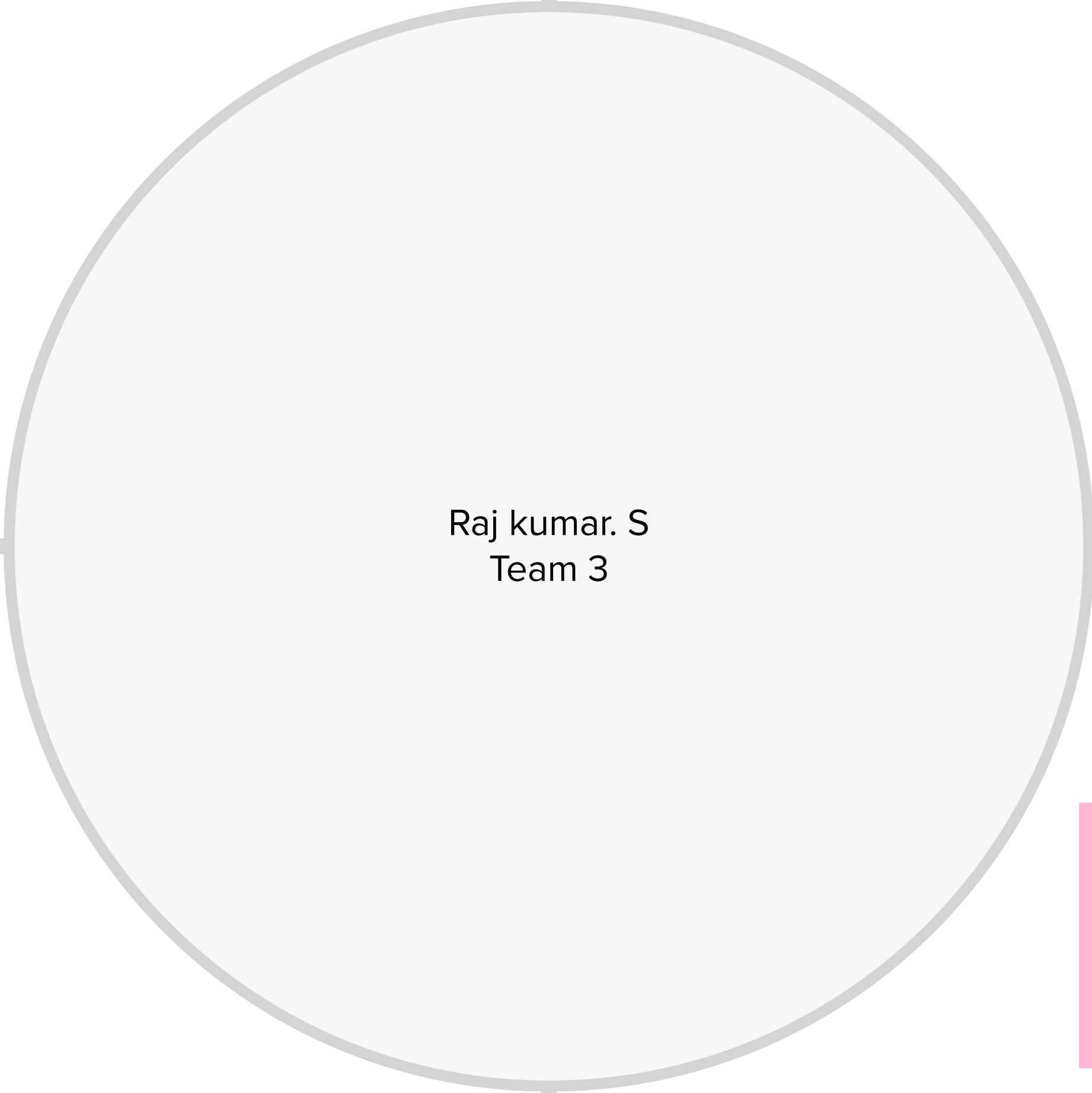
Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



The Global Air transport sector supports 65.5 million jobs and USD2.7 trillion in Global economic activity.

With over 10million women and men working with in the industry to ensure 120,000 flights.

It can carry people,mail and lightweightgoods to distant places in the shortest time possible.

12millions passengers a day are carried safely to their destination.

Typesof air transport
1 Combi aircraft
2 Cargo aircraft
3 Super transporter

It's very expensive due to the high cost of fuel

Hot air ballows,blimps,gliders are also air

It is the only mode of Transport to reach the remote and distant areas especially where there are no roads and railways.

Allows people from different countries to gross international boundaries

One of the fastest modes of public transport

It has no physical barriers as in the case of other mode of transport

DGCA is the regulatory body in the field of civil aviation

It plays a very important role in saving

It giving people extra assistance in difficult times during natural calamities like earthquakes,floods,etc.

Bulky freight and large groups of people may be carried quickly and anywhere globally using transportation

It is the fastest means of Transport but it is very