

June 14, 2024  
Rajat Baran Adhikari

Dear Rajat,

Congratulations on successfully completing your internship with KELLOGG INDIA PVT LTD  
The detail of your project is mentioned below:

**Duration:** 16<sup>th</sup> April 2024 – 14<sup>th</sup> June 2024

**Function:** Sales

**Project Title:** Assessing the Sales Impact of Point-of-Sale Marketing (POSM) Deployment in Key Retail Channels: A Case Study of Kellogg's.

As indicated in the non-disclosure agreement, you are required to maintain confidentiality with respect to all data & resources that have been shared with you during the project.

We wish you the very best in your career.

Yours faithfully,  
For KELLOGG INDIA PRIVATE LIMITED



Cudakesh Kumar  
Associate Director – Human Resource

**CORPORATE OFFICE:**

1001-1002, 10<sup>th</sup> Floor,  
Hiranandani Knowledge Park,  
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Website: [www.kelloggs.com/en-in](http://www.kelloggs.com/en-in)

**Kellogg India Private Limited**

**CIN: U15490MH1990PTC058489**  
Kellogg India Private Limited is a member  
of the Kellanova Group of Companies

**REGD. OFFICE & PLANT:**

Plot no. L2 & L3, Taloja, MIDC,  
Dist. Raigad,  
Maharashtra – 410208  
Tel: (022) 3092 7000  
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