* Create a report in Microsoft Word, and answer the following questions:
  + Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
  + What are some limitations of this dataset?
  + What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

My Answers

1. Data shows that there are more success in the theater in compare with live shows
2. Journalism has the lowest number but 100% success
3. Food is the area where success/failure are almost equal

Data are limited to see how goals and pledge are calculated or setup to begin with.

Additionally, few tables can be created based on blurb and it would give us a prospective from the trending / fresh thinking algorithm point of view