

FRACTIONATION It all started with an accidental discovery by a professional hypnotist whom I had met in the MKDELTA group. "Derek, over the years, I have noticed one very curious pattern among my clients," he told me one day over tea and scones when I visited him at his practice in Knightsbridge, London a couple of years ago. "What pattern?" I asked. "When they first visit me, they always get nervous. And because they become very self-conscious, they almost never get into trance. So, the first visit is usually pretty much useless and sometimes frustrating." I nodded. "Falling into trance is not exactly a natural thing for most people." "Things, however, always get much simpler the next couple of times they visit. It gets easier and easier to put them under trance. And by the sixth visit usually, I could put them under my spell at the snap of a finger." "Interesting. Does this happen to every one of your clients?" I asked. He nodded. "That's what really amazes me, Derek. I've had more than 3,000 clients, and every single one of them showed this behavior. Every one of them, without exceptions." "Have you tried doing everything within one single session though? You know, put them under, bring them back up, then under again, et cetera... all within a couple of minutes?" He smiled. "Derek, if you are able to do that, you would have found the holy grail of covert seduction." I've Found The Holy Grail Of Covert Seduction... And I Am About To Hand It To 2 You On A Silver Platter The conventional model of "dating", as we know it, is tedious, awkward and exhausting. Indeed, for the typical guy, the process of seducing women is usually drawn-out over multiple dates which is unnecessarily wearisome, and not to mention expensive. But with Fractionation, you can shortcut the process and make a woman fall in love with you within minutes – not over days or week of mindless (and expensive) "courting". However, before I share with you the nitty gritty of this method, I want you to first comprehend Fractionation as a concept, and not merely as a "trick" or "technique". Once you understand the underlying principle, you'll see it everywhere. DEFINITION: Fractionation is taking a woman into a trance and taking her out of the trance repeatedly over time until she becomes emotionally addicted to you. Here, over time can mean minutes, hours, days or weeks. It's immaterial. You can take it nice and slow, or you can choose to go balls to the wall. It's entirely up to you. If you've been in sales, you're already familiar with Fractionation. The first or second meeting with a prospective customer is usually difficult. He listens to your proposals with his arms crossed. He is cold, defensive and distant. Yet when you see the customer again in a week, he is warmer to you. This is when Fractionation kicks in. Bestselling authors and Hollywood scriptwriters are absolute masters at Fractionation. When you read a story book by your favorite author, you easily lose yourself in the story. Why? Each chapter is written to put you into trance, snap you back to reality, and put you back into trance again. That's also how women get addicted to stories, dramas and soap operas. Using Fractionation, you can get women addicted to you the same way. Of course, this can be good OR bad. Therefore, before you proceed, heed this warning: Before you use Fractionation on a woman, know that there is no UNDO button you can push to remove the effect. 4 Also, the possibility of inflicting emotional damage on women is very real. Remember to use it responsibly! Fractionation In Seduction: The Nitty Gritty To use Fractionation to seduce women, you invoke alternating states of happiness and sadness – repeatedly, and in quick succession. This may sound rather complicated to you now and yet it's pretty simple once you've seen a couple of examples. Inside the Fractionation module1 of the Shogun Method™, there is an animation clip which shows an example of how Fractionation can be used to quickly make a woman fall in love under the unlikeliest circumstance. It's the origin story of Harley Quinn, a character from the Suicide Squad series (also been adapted into a major Hollywood blockbuster). Here, the Joker delivers a masterclass in seduction by using Fractionation on Harley Quinn, transforming her into an ally and a devoted lover. 5 1<http://derekakehq.com/shogun-method/fractionation/> Now let's put on our Fractionation filter and decode Joker's lines and actions (go watch the video as you go through the explanation below). Before the Joker attempts to fractionate Harley Quinn, he builds initial rapport with her by creating intrigue. Intrigue and rapport

development are covered in other modules inside the Shogun Method, but here's a quick rundown on what the Joker have done as the groundwork for Fractionation: To develop intrigue, Joker leaves Harley a rose in her office as bait to lure her into his prison cell. When Harley goes to see the Joker, he mildly teases her name, and as Harley begins to walk away, Joker does two things: 1. He creates the "Us Against The World" frame - "This makes me feel there's SOMEONE here I can relate to..." 2. He opens up an Intrigue Loop - "SOMEONE who might want to hear my secrets..." Starting at 1:13, Joker starts to use Fractionation on Harley: 6 Negative emotions - "My father used to beat me up quite badly..." Positive emotions - "There was only one time I saw dad really happy..." Joker then enthusiastically tells a story where he would entertain his father like a clown, and he would even drop his pants which was a sexual move (see Harley Quinn blush at 1:58). At 2:11, Joker then dropped the "bombshell" in the midst of the laughter - "Then he broke my nose." Genius. Interestingly, during the epilog, Harley Quinn would contrast the appeal of the "misunderstood" Joker with the "self-righteous" Batman. In the end, she conceded that "as unprofessional as it sounds, I have fallen in love with my patient." The Rollercoaster Now let's see how you can learn Fractionation and make it work for you immediately. 7 Fractionation is focused storytelling. Therefore, to be able to use Fractionation effectively, you will need to know fundamental storytelling techniques. But don't worry: you don't need to be a Hollywood scriptwriter to pull this off successfully. In fact, all you need to know is just one simple storytelling trick: the Rollercoaster. To make things simple for you, I've summarized the Rollercoaster technique inside the Companion Guide which comes together with this book. You may also download it inside your DerekRakeHQ.com console. Sample Fractionation Scripts Now that you're familiar with the Conflict-Resolution-Plateau Conflict cycle (if you're not, re-read the Rollercoaster report again!), here are some sample Fractionation scripts that you can use to put a woman quickly into and out of trance. Script #1: The Kid Samurai This morning at seven, I woke up and saw a Katana blade three inches from my forehead. [CONFLICT] 8 It was my four-year-old brother. He's going through a Samurai phase these days. [RESOLUTION] It was pretty annoying, and I tried to brush him off. [PLATEAU] I was dozing back to sleep until he whacked my head with his plastic Katana. [CONFLICT] Script #2: The Death Of A Friend (Version 1) Do you remember the time when your best friend is just next to you, and it makes you feel tremendously happy? [POSITIVE] You feel important, appreciated and loved. [POSITIVE] Can you imagine now how that feels? [PLATEAU] I used to feel like that... but then one day my best friend got sick and she died almost immediately. [NEGATIVE] She was gone. [NEGATIVE] 9 Script #3: Death Of A Friend (Version 2) Have you ever met a person who you feel that he is meant to be with you? [PLATEAU] Even if you've only known him for five minutes, you knew deep down inside you... ..that he will be an important part of your life, whether as a partner or only a friend. [POSITIVE] I have experienced that myself. I met someone who I grew very close to very quickly... ..but only a few days later she got into a horrible car accident. She was gone. [NEGATIVE] Script #4: The Serial Killer You seem to be a sweet, happy and baggage-free girl. [PLATEAU] But then, you may well a serial killer. Because you know, all serial killers seem to be pretty nice and happy on the outside. 10 [CONFLICT] Script #5: One Sentence Fractionation Here, we embed both the positive and negative into one sentence. You set it up by expressing your approval (positive) of a woman's presumed weakness or negative quality. Some examples: "I am fascinated by your bad manners." "I am charmed by your lack of common sense." "I am mesmerized by your severe lack of tact." "I am enthralled by your mind-numbingly boring stories." "I like you despite your lack of compassion for other human beings." You can also flip the structure around to express your disapproval over her positive qualities. 11 For example: "I am grossed out by your good manners." "I am intimidated by your cunning intellect." "I am overwhelmed by your ability to hold your drink." "I am disgusted at your boundless imagination and sense of adventure." "I am repulsed by your ability to whip up a mean Caesar's Salad." Note that the statement does not have to make sense (or even true) as long

as it's delivered in a light-hearted way. For more scripts (including the famed Strawberry Fields routine), see the Dark Rake Method. Conversational Fractionation Storytelling can be tough to master at first, and for those who are just starting out, I recommend Conversational Fractionation. 12 Instead of telling a canned story, you ask her questions alternating between the present and the future. Here's an example – • What do you do for a living? (Then, ask her about what she likes and dislikes about her job, etc.) • Is that what you've always wanted to do? (Get her to project into her future; i.e. the ideal job that she wants to have) • What do you like about your current job? What don't you like about it? (Notice that you're pulling back to the present) • Imagine now you're doing the thing that you've always wanted to do. How would you feel then? For bonus points, whenever she describes a positive feeling, you anchor that feeling to you. Again, when she describes something negative, you want to anchor that feeling away from you. Remember that both pleasurable and painful experiences can work for you. 13 Locational Fractionation Fractionation does not have to be verbal. In fact, you can build rapport by fractionating her location (i.e. getting her to follow you). First, move back a couple of steps, and then ask her to move closer to you. Then, move to the opposite side of the room or bar. Then, take her outside. Then, take her to a nearby location (for example, another bar or coffee house). The idea is to get her to go deeper into the idea of following you each time. What Next? Congratulations – you now have everything you need to use Fractionation on women to make them fall in love with you quickly. 14 It's important to us coaches here at DerekRakeHQ that you get off to a flying start with the Shogun Method™. Therefore, I would encourage you to completely digest the material above and get out there and use it on as many women as possible as practice. You'll be delighted with the positive results that you're going to get – I can guarantee it

Is it possible to approach a stranger and make her fall head over heels in love with you in just a couple of minutes? The answer is a definitive yes, and I am about to prove it. Before that, however, let me first tell you why I've gone to this extreme. I know of no topic matter that is more engrossing, more liberating, more rewarding, and alas, more puzzling. By its very own nature, seduction can be a bewildering subject. And to make things worse, it has also been made deliberately confusing by some people for reasons that I shall explain later on in this chapter. Studying seduction is my number one passion, and those who know me well say that my pursuit of knowledge in the art of seducing women borders on fanaticism. Indeed, I am completely gripped by the obsession to consume the power of winning over any woman I lay my eyes on in a matter of minutes – it's now a lifelong preoccupation that I am almost powerless to resist. Here's some good news, however. Today, it has never been easier to be powerfully seductive – especially when you have access to the knowledge that you are going to find in this book. Even better, there's no requirement to have good looks, lots of money, or the IQ of a Mensa member. You also don't need to have boatloads of confidence, charisma or what's commonly known as "inner game" – in fact, I will even show you that the idea of "inner game" is pretty much hogwash anyway. Seduction can be simple once you look beyond the smokescreen. I want you to realize that if you have yet to develop your seductive powers to the level that you desire, it's not your fault. Given the amount of misinformation out there on this subject, it's too easy to be duped by fake tricks dreamed up by "Pickup Artist" (PUA) charlatans in their scams. If you've read any of these "Pickup Artist" ebooks you would've realized that they are nothing but a sham. They are filled with fairy tale trickery rooted in pseudo science that never works in real life, high-pressure situations. If the barrage of "Pickup Artist" related jargon has left you more bewildered than empowered: relax. Sit back and take a deep breath. Let me first purge you from the

confusion, knock down the smokescreen and simplify things as much as possible. We are going to do what seems to be improbable: to make a woman fall helplessly in love over just a couple of short minutes, not more. And we are going to do this with Mind Control, not some “Pickup Artist” tomfoolery. Yet Before You Proceed, I Want You To Understand This Completely You may find the material in this book shocking, somewhat frightful, or even downright distressing. In fact, when I began my 3 study<sup>1</sup>, I felt increasingly disturbed as I progressed in my work, increasingly unable to fathom the bleakness stemming from the vulnerability of the female mind. Indeed, some of the Mind Control techniques I learned seemed so wicked and unscrupulous that after sixteen months of hardcore research I had decided to disown the project. I kept all my notes, recordings and materials in a sealed box and kept it hidden in the attic, vowing not to expose the material to anyone. Then, something happened that turned everything around. I had wanted to “forget” everything I learned, but the new knowledge that I had discovered earlier started to creep up, manifesting in everything I did. While I wasn’t deliberately trying to use any of the Mind Control tactics that I had learned on the women I met, they turned up effortlessly and naturally. It was as if I had been newly endowed with superpowers to make any woman yield to my influence, control and authority. When I looked back to find out what changed, and I came to the 1 I had spent three years apprenticing inside the MKDELTA group, a secret underground society devoted to developing techniques on Mind Control, persuasion and dark influence. Hidden inside the Darknet, the membership of this group was by invitation only, and members were vetted stringently before admission. I was one of the privileged few who managed to get in. My moniker inside MKDELTA, you guessed it, was Shogun. following conclusion: My relationships with women had improved by leaps and bounds because I knew how to get inside a woman’s mind, and manipulate her thoughts so that they are favorable to me. Upon this realization, I slowly considered to move forward and revive this project. The results of this intensive, no-holds-barred and painstaking research into the female psychology using Mind Control is now in your hands in the form of the Shogun Method™. You Will Only Succeed If You Obey These Three Preconditions Now before I hand you the keys to the kingdom, I shall first set the stage for everything that I am going to teach you. There are three essential Preconditions for you to acquire this knowledge successfully from me, and they are as follows. Precondition #1: You Must Accept Your True Nature As A Manipulator “When it comes to controlling human beings there is no better instrument than lies. Because, you see, humans live by beliefs. And beliefs can be manipulated. The power to manipulate beliefs is the only thing that counts.” - Michael Ende (1929-1995) Every single human being is a manipulator. There are no exceptions: young, old, men, women. Your neighbor, family doctor, barber, random people you meet on the street, rabbi, the President of the United States. Every single one of them. Why? Simple, really – it’s because manipulation is the core of our survival as humans, and Your relationships with women will improve by leaps and bounds if you know how to get inside a woman’s mind by extension, our continued existence. We manipulate our surroundings, the people around us and our life situations so that we survive and thrive. Of course, nobody likes to think of himself as a manipulator. Nevertheless, whether we manipulate with good or bad intentions, consciously or unconsciously, is entirely irrelevant - we manipulate all the same. As you are going to be a fully-fledged Shogun Method™ practitioner, I want you to be conscious about (and accepting of) your true nature as a manipulator. Whenever you try to alter a woman’s thoughts and behavior, you are manipulating her. I want you to understand that it’s completely natural to feel somewhat disgusted about this fundamental truth about human nature, and yet accepting it will be your first and most important step you can take to be better with women. The following may sound somewhat wicked but it is Manipulation is the core of our survival as humans, and by extension, our continued existence entirely true: if you want women to fall in love with you, you must manipulate them. And by surrendering to your true nature, you will be doing it deliberately and in a calm, controlled and predictable manner. Every technique that we will find

within the Shogun Method™ is amoral by nature – in other words, the Method can be used for good or evil. I will put my trust in you that you will not use the Method for evil. A word of caution: once you have acquired this knowledge, in 7 your eagerness to use it on every woman you lay your eyes on, you will be tempted to abandon your ethics. Don't do it. Karma is a real bitch, and you can count on the fact that every bad deed always gets paid back in spades. Precondition #2: You Must Conceal Your Intentions Until The Manipulation Is Complete "Conceal your purpose and hide your progress; do not disclose the extent of your designs until they cannot be opposed, until the combat is over." - Ninon de Lenclos, 1623-1706 Know this: whether it's Mind Control, covert persuasion or hypnosis, there's one underlying Precondition that makes them so frighteningly effective - the Concealing of Intentions. What this means is that you must hide your true intentions if you want to successfully persuade a woman to think or do anything you want her to. On the contrary, conventional thinking has it that honesty is the best policy. If you want something from a woman, you must say it outright. She will appreciate your honesty and respect you for it. She will then evaluate your request rationally, and come at a logical answer derived from a sensible and rational thought process. If this is what you believe in, then I'd like you to try what I am about to suggest to you next. Next time you meet a woman that you want to attract, tell her upfront that you are attracted to her. Tell her that you're looking for a relationship with her, and what you're expecting from her from the relationship. If you want to have sex with her any time in the future, tell her that also. See how she responds. You will have to hide your true intentions if you want to persuade a woman to think or do anything you want her to. Would you approach women like this? Obviously not if you want to be successful! As much as I'd like to believe that we are all rational beings living in a rational world, we are not, and we don't. You simply can't persuade (and subsequently seduce) a woman directly - because she is biologically wired to reject direct proposals or solicitations. It then logically follows that you must conceal your intentions until the persuasion is complete<sup>2</sup>. One of my mentors inside MKDELTA, a retired psychology <sup>2</sup>This is relevant also for guys who are using Mind Control to get their ex girlfriends or wives back. Declaring to an ex that "I want you back" is the surefire way to fail; this is the basic maxim for ReSeduction 9 professor attached to Yale in the 1980's has got this to share with me: "The human is hard-wired with the natural instinct to despise direct commands issued to the brain. If you want someone to do your bidding, this tendency to reject direct A woman cannot resist what she cannot detect commands must therefore be overcome. As such, you must present the command subconsciously so that it is accepted without resistance before the brain has time to process the command and reject it." The key here is the phrase "before the brain has time to process the command". If the woman has the time to ponder over your command, she will be likely to reject it. Therefore, to seduce a woman, you will need to execute quickly within the small window of opportunity well before her defense mechanisms come up. In summary: the Shogun Method™ requires you to be covert about your intention until the manipulation is complete. Your attempts to seduce her must be done stealthily and completely under the radar. Remember: a woman cannot resist what she cannot detect.

The Shogun Method™ is by nature manipulative, and for you to understand and use it effectively, you will have to embrace your true, natural human instincts as a manipulator. That's the Precondition #2 that you have seen in the preceding chapter. Before we delve further the inner workings of the Method, I would like you to do the following thought experiment with me. Imagine going to watch a magic show in Las Vegas. At the show, picture yourself going backstage and meeting the magician himself who would then show you how his magic tricks work. If you will do this, I can predict accurately what will happen to you next. You will feel underwhelmed. The truth is that every magic trick - no matter how astounding it may seem to be - is usually so unremarkable

that one cannot help but feel underwhelmed upon seeing how the trick works. You might feel a little foolish for being “taken in” by such a simple trick. You might even think to yourself, “This is crazy simple. How can anyone be fooled by this?” Then, at a moment of enlightenment, you will realize one very fundamental fact of life: most things that seem to be magical are usually the result of the simple principles and ideas executed correctly. As you will see, this maxim is especially true in attracting women. I realize that you may well have been led to believe that seduction is a comprehensive subject which requires days of study, if not years. And looking at the volumes of new material getting published virtually every week (mostly in the form of “Pickup Artist” ebooks), it’s only going to be worse. Indeed, it has never been easier for a guy to get completely overwhelmed by seduction literature and end up getting more confused than when he started. If you can look past the “Pickup Artist” ebooks, you’ll be able to find a lot of great material out there. Unfortunately, for every one legitimate idea, there are dozens more which only serve to mislead and confuse. But here’s the good news: I’ve done the work for you so that you don’t have to spend years (like me) sifting through and uncovering this body of knowledge which has been deliberately hidden from the public by those in the know. And as you will discover, just like master magicians working the Las Vegas circuit with their magic tricks using mundane principles, powerful seducers work their magic pretty much the same way. 3 We are therefore interested in the basics, stripping away the jargon and perplexity of the body of knowledge that I am going to hand to you. So what I’m going to do next is to present to you the Grounding Principle of the Shogun Method™ - a guidepost that helps you direct your efforts from the start until the end as you explore the Method and use it in real life to seduce the woman (or women) of your dreams. And here it is in its full glory: A woman’s mind is flawed. The fastest way to seduce a woman is by directly manipulating these flaws. Read that again:- A woman’s mind is flawed. The fastest way to seduce a woman is by directly manipulating these flaws. The Shogun Method™ is a methodology that gives structure to a set of Mind Control techniques that are designed to directly manipulate those flaws in the female mind. These techniques are designed using forbidden persuasion and Mind Control knowledge previously found only within places like the MKDELTA - the same knowledge used by master persuaders, politicians, seducers and cult leaders to advance their own agenda, benevolent or otherwise. Before we go into the Shogun methodology proper, let’s go a little deeper into these flaws in the female mind - what they are, and how they make women particularly susceptible to manipulation and Mind Control. Deep Flaws Inside The Female Mind “Despite my thirty years of research into the woman soul, I have not yet been able to answer the great question that has never been answered: What does a woman want?” - Sigmund Freud Of the following options, which do you think is the best method to know what a woman wants? A. Find out about her sign and read the astrology charts. B. Get her to a palm reader and get her palm read. C. Ask her directly. This is not a trick question. Out of these three options, I truly don’t know which one is the best to discover what a woman truly wants. However, I do know which is the worst, and that is option C - ask her directly. I’m not kidding. 5 In fact, more often than not a woman is least likely to know what she herself truly wants. Of course, this may sound preposterous to some people, and yet you will arrive at the same conclusion when you start noticing the abundance of evidence around you every single day. “The Damsel” was a reality TV show about a beautiful brunette in London dating many guys at once, with the goal of selecting a boyfriend. At the start of the show, she was asked what type of a man she was looking for. This was what she said, “Frankly, I’m tired of guys who are deadbeats with little to no aspirations in their lives. I’m kinda beyond dating just for fun... I am looking to settle down with a man with a strong direction in his life and a good career. He must have clear ambitions on what he wants to achieve in the next 5-10 years of his life.” In the season finale, she was to choose between

the final two guys. The first was a tall and handsome young man who had graduated from Cambridge University with a double First and was working to earn his CPA credentials while he interned at one of the Big Four professional accounting firms. The second was a blonde surfer dude from Gold Coast, Australia, who said that he was “taking a breather” from working as a record store clerk to travel the world, party and to “live the YOLO life”. Given that the “Damsel” had wanted an ambitious man with a strong direction in life and a good career path, which of the two do you think she eventually selected? Yes, she chose the surfer dude. This is hardly an isolated example. The “Damsel” was certainly not lying - like other women, she just didn’t have the slightest clue what her real desires were.

**A Woman’s Illusion Of Choice And Control** When it comes to dating and love, women’s unconscious desires always overpower her conscious ones. This is a “bug” which has been wired into a woman’s psyche for reasons which had baffled even the most famous psychologists who had invested a lifetime in understanding women, like Freud. Of course, ask any woman about this “bug” and chances are that she will disagree with you. The typical woman thinks that she knows clearly what she wants in a man. In her mind, she is in a position to choose a partner rationally according to a lucidly defined set of criteria. <sup>7</sup> But as you already know, the opposite is in fact true - a woman does not know what she wants, and her control over the matters of the heart is purely and entirely imaginary. Or, to put this in simpler terms... A woman can’t choose who to fall in love with. To put this in another way, a woman doesn’t get attracted to a man just because she consciously decides to feel it. In her mind, it seems to just happen naturally. Ask your female friends what made them attracted to the last guys they were with, and they will tell you the same thing... that “it just happened.” Of course, you already know that nothing “just happens” without reason.

**Pushing Her Red Hot Attraction Buttons** The good news is that a woman’s unconscious desires are not undetectable. In the course of my research inside the MKDELTA, I have identified an exhaustive list of what these desires are. For the sake of brevity, these seemingly complicated desires can be simplified into the concept of “Attraction Buttons”. Because a woman can’t choose who to feel attracted to, it follows logically that we can force her to feel attraction as long as we are able to push these Attraction Buttons that are hard-wired into her mind, one by one. And the Shogun Method™ will show you how to do this. Interestingly, guys are also wired with Attraction Buttons. We get attracted to a woman almost automatically as long as we “detect” certain traits in her. The process is almost instantaneous, and certainly automatic. Let’s try a fun thought experiment. Look at Figure 1 below.

**Figure 1** Imagine the woman in the picture above stepping into your room, smiling, sitting your lap and wrapping her arms around your neck. Picture this in your mind for a couple of seconds. I’ll wait. How do you feel?

**Figure 2** Now imagine this elderly woman (shown in Figure 2 above) coming into your room and sitting on your lap. How do you feel now? Of course, if you are a healthy, red-blooded male, then you’ll be turned on more by that sexy model than that old woman. For us guys, it’s pretty straightforward. Here’s the explanation. Our Attraction Buttons are pushed when we see specific <sup>11</sup> physical qualities in a woman like body and facial symmetry, breast size and shape, and waist-to-hip ratio for example. For women, however, it’s completely different. She is driven more by her emotions than by physical attributes or anything else. This means that if you have the ability to evoke a certain “hot” emotion inside a woman (and the Shogun Method™ will give you this ability) then she will feel immediate attraction for you without the need for her to consciously think about it. With the right approach, you can exploit this women psychology loophole to your advantage. Specifically, with the Mind Control tactics inside the Shogun Method™ which you will have access to, you will have the power to hack into her mind, push her Attraction Buttons and “brute-force” her to develop affections for you. And when that happens, she will fall in love with you, and she won’t even have a choice about it. A woman is driven by her emotions more than by physical attributes in a man. The contrary is also true, however - if you mistakenly push her Repulsion Buttons then she will lose

attraction to you, or even feel repulsed by you. And when that happens, she won't have a choice about that either. Interestingly, this also means that the fact that she is attracted to you or not has got nothing to do with you as a person. Rather, it's a response which is automatically triggered by two things only: (1) what you do, and (2) what you say. The implication of this is that as long as you know what exactly to do and say, you can make any woman fall in love with you - irrespective of who you are as a person. As such, factors like looks and money become merely secondary drivers of attraction – they are not important if you know the right things to do and say. How To Access Her Attraction Buttons (With Emotional Manipulation) So far in this chapter we have discussed the existence of a particular flaw in the female mind - the fact that women are unable to consciously (and rationally) decide who to fall in love with. In other words, a woman is a “moist robot” which can be programmed to respond to you the way you want her to as long as you know exactly what to do and say. Metaphorically speaking, you can push a woman's Attraction Buttons and she will fall in love with you automatically with little resistance if any. Now let's switch gears a little and talk about how you can access these Attraction Buttons. We all like to think that we are rational humans, and whenever we needed to make a decision or to take an action, we would rely on logic and reason to come up with conclusions. As you have already learned, this is simply not true. Rather, our decisions are usually derived from our emotions, and then we would back rationalize our actions. This is especially true for women since to them, emotions are a more powerful motivator compared to logic and reason. Engaging a woman in a coherent and logical manner is therefore futile. What you need to do to persuade (and to access her Attraction Buttons) is to instead manipulate her emotionally. You want a woman to feel that you are right for her, and not think that you are. If you can invoke the right emotions about you inside her, then she will back-rationalize into thinking that she has chosen you as a partner logically and rationally. As you will see in the next chapter, you don't only want to give her positive emotions and avoid the negative ones. What you want to do is to evoke a wide range of emotions, both good and bad, by putting her on an emotional roller coaster filled with drama and excitement. As you will discover later, the more roller coaster y the experience for her, the more emotionally attached to you she will become. This is, of course, the basis for a unique Shogun Method™ technique called Fractionation. If you have not learned about this technique yet, go to the Appendix and study it. Fractionation remains the fastest way to get a woman under your thumb, and is the best example of a covert Mind Control sequence applied in dating and seduction.

In other words, the Shogun Method™ is inflexible by design. While being “shapeless like water” is great for learning martial arts, alas, we are in the business of attracting women, not fighting them. Understand that you are fighting a completely different war here. Remember this: just like  $1+1=2$ , the principles behind the Shogun Method™ are fundamental truths that never change. The Method will work as long as human nature stays as it has been for the last 200,000 years of our collective existence. As such, understand that attempting to adapt the Shogun Method™ to your situation will only dilute its effectiveness. Three Core Elements Of Influence One of the aspects that make the Shogun Method™ different from every other seduction school of thought is that it is Endpoint oriented. This means that there is a specific Endpoint in mind, and we work backward from that Endpoint to where we are currently by asking ourselves this question: What are the things that must line up for us to reach that Endpoint? Or, specifically within the context of seducing a woman: What are all the things that must happen for a woman to eventually fall in love with a man? The answer, it turns out, there are three core elements or levers of human influence that must be present in a relationship for a woman to fall in love: 1. Intrigue 2. Rapport 3. Attraction (There is also a fourth core element, Enslavement, which is the essential ingredient for a woman to stay in love. We'll talk



more about Enslavement in the IRAE Model which we will describe next 3 in this chapter). Here's the analogy that I always use to describe how these core elements must line up in order to close the deal with a woman: the metaphor of a safe cracker. What a safe cracker does to crack a safe is that he spins the dial while he puts his ear on The Shogun Method™ is inflexible by design. Trying to alter it will only dilute its effectiveness the wall of the safe. He hears a click and he gets the first number. However, the safe is still locked. What he does next is to spin the dial in the other direction and he hears the second click. He pulls the lever and the safe still does not open. He then spins the dial again in the other direction alternately until finally he hears the third click. He finally gets all the three numbers all lined up, and the safe door swings open. This is exactly what goes on when you seduce a woman: you're pulling these core levers inside her mind that shifts her perception of you from low (or neutral) Desirability to high Desirability. Next, we'll describe what Desirability is exactly and its importance. The Desirability Scale At the heart of the Shogun Method™ is what we call the Desirability Scale, which measures how desirable you are perceived to be in her eyes at any given time. When she meets you for the first time, within the first minute or so, she already decides if she likes you. It's more of a "gut" feel, and she may or may not know this consciously. Now imagine a continuum of Desirability measured from 1 to 10, where 1 represents theoretically the lowest level of Desirability to 10 on the other end, which represents maximum Desirability. Your goal is to move from the low levels of Desirability (although you usually don't have to start at 1 – unless she completely despises you) to 10. In the Shogun Method™, the process of seduction is a transfer of emotion, and that emotion is Desirability. Closely related to Desirability are the Mind Control concepts 5 of "Action Limit" and "Pain Limit". Simply put, the Action Limit is the level of Desirability that you've got to be at for her to say "yes" to your request (i.e. to give you her phone number, or to agree to date you, or to kiss you, or to sleep with you, or to be your girlfriend, or to marry you). Every woman has got different Action Limits which depends on how "committal" your requests are. For example, you may Humans are motivated more by pain than by pleasure not have to be as exceedingly desirable as, say, Brad Pitt for a woman to give you her phone number. On the other hand, a hot supermodel may have impossibly high Action Limits that merely getting her email address deserves a victory lap around Arc De Triomphe. Pain Limit refers to the distress or discomfort that a woman feels related to her interaction The process of seduction is essentially a transfer of emotion, and that emotion is Desirability agony. with you. Note that this is not a negative thing: in fact, you can easily seduce her if you are seen to hold the key to relieving her of pain and The truth is that humans (both men and women) are motivated more by pain than by pleasure. As such, many of the most effective Mind Control techniques inside the Shogun Method™ are designed around inducing emotional discomfort inside a woman. The interesting thing about Action and Pain Limits is that they have strong influence on each other. For example, if a woman reaches her Pain Limit, her Action Limit is lowered temporarily. For example, if a woman is getting dumped (i.e. she reaches the threshold of her Pain Limit), then she might be more open to being seduced by any guy that she could find (i.e. her Action Limit is temporarily lowered). Don't worry if this sounds complicated at this point because it's really super easy once you go through the many examples which I will share throughout this book. You will see that everything unfolds logically and soon you will have the power to make any woman fall in love with you simply by using these powerful Mind Control strategies. 7 The IRAE Model No matter where you start on the Desirability Scale (remember that you usually don't start at 1), you want to get to 10. And the fastest way to do this is to follow what we call the IRAE (pronounced as eye-ray) Model (see Figure 3): Figure 1 The IRAE Model describes the seduction process inside the Shogun Method™ which consists of four distinct stages: Stage 1: Generate Intrigue IRAE Model's straight-line, one-step-at-a-time approach gives you a clear head on what to do next, avoiding overwhelm Enslavement Stage 2: Develop Rapport Stage Attraction Stage 3: 4: Build Create Very important: these stages or steps are to be taken sequentially.

This means that each stage must precede the next<sup>1</sup>. Intrigue generation is always the first step to take with no exceptions. It serves to capture her attention and interest for you to build rapport with her (second stage). And once you have laid the foundational amount of rapport with her, you can then start to attract her to you (third stage). Finally, by continually intensifying attraction you get her enslaved to you emotionally, forever if you choose so (fourth stage). Everything is done strictly in that order. Skipping any of the steps in the sequence will usually result in failure. For example: 1. Trying to build rapport without intrigue: the woman loses interest in talking to you, looks over your shoulder, finds an excuse to leave, etc. 2. Trying to build attraction without rapport: the woman finds you creepy, feeling uncomfortable around you 3. Staying too long in the rapport stage: you get “friend-zoned” 4. Trying to enslave her without attraction: this is the stuff that psychopaths are made of! One of the advantages of the IRAE Model is that for each woman or interaction, you only focus on one step at a time - giving you a clear head on what exactly to do and say. This also prevents you from feeling overwhelmed by the truckloads of routines, techniques and theory. With the IRAE Model’s straight line, one-step-at-a-time approach, you can quickly identify which of the four stages you are with a woman, and then use the specific Shogun Method™ techniques relevant only for that stage to move you forward. You can ignore everything else. So far, so good. Next, let’s go through an overview of what each of these stages is. Different commitment levels correspond to different Action Limits Each step inside the IRAE Model is to be taken sequentially, in strict order

**Stage 1: Generate Intrigue** Your goal in the Intrigue phase is simple - to capture and hold the target’s attention. Upon approaching a woman, you will have all but ten seconds to make an impact, and within this short period of time she would have already decided if she would sleep with you (often without her knowing it consciously herself). This is how “female intuition” works - relying on her quick emotional responses to situations she meets in life. You will use the Mind Control techniques inside the Shogun Method™ will help you turn her “intuition” into your ally right under her nose.

**Stage 2: Develop Rapport** Past the Intrigue stage, you will have sufficient face time to build and deepen rapport with your target before you start attracting her. Building rapport can take minutes or stretch up to days or weeks - it all depends on what you want (remember that different commitment levels correspond to different Action Limits). The danger of spending too much time in the Rapport stage is that you get stuck inside the dreaded “friend zone”.

**Stage 3: Build Attraction** Once you have developed enough rapport with the target in Stage 2, you can start to attract her. Inside the Shogun Method™, this is where heavy duty Mind Control techniques are used to “bridge” from passing interest to deep attraction. Most “Pickup Artist” ebooks preach at jumping headlong into building attraction first. This, as you have already seen, is a mistake. You should now know better to never attempt to build attraction without sufficient rapport.

**Stage 4: Create Enslavement** The Enslavement phase is what makes the Shogun Method™ different from other styles of seduction. You will have the ability to control a woman’s mind and manipulate her emotions for as long as you wish - even for a lifetime if you so desire. It is important to know that there is no “undo” action you can take to reverse the Enslavement effect. Unlike the other steps in the Shogun Method™, this step is entirely optional. Before using Enslavement techniques on a woman, I recommend that you carefully consider if you want to subjugate her and turn her into your emotional slave, possibly for a lifetime (since the effect is impossible to undo). The choice is entirely yours

In the Shogun Method™, capturing attention (by creating intrigue) is the first step of seduction. If you’re choosing to do just one thing well inside the Shogun Method™, then you should aim to be exceptionally good at attention capture. Its importance simply cannot be overstated. Why? The

reason is simple. You can violate every single principle inside the Shogun Method™ and still emerge victorious in the end - if you can hold a woman's attention long enough. You see, no matter how bad you are with women, if you can retain a woman's attention for a sufficiently long period of time, she will eventually fall in love with you. This is because when a woman's attention is captured, her self-awareness fades, and her emotions take over. Seduction begins and ends with the mental engagement of a woman. Know this: seduction begins and ends with the mental engagement of a woman. Engage a woman long enough, and she will eventually yield to you. We have already talked at length about the flaws in the female mind (Chapter 2), and how the Shogun Method™ is created to manipulate these flaws so that their minds and emotions can be controlled (Chapter 3). The first step in the IRAE Model involves exploiting one specific flaw in a woman's psychology which makes her especially vulnerable to Mind Control, and it is this: The female brain tends to like or dislike things and people (especially men) before she knows much about them. A woman does not become bosom buddies with other women, change jobs or choose which facial spa to go based on a rational, pros & cons analysis of each situation. In fact, most decisions made by a woman If you are able to covertly guide and influence a woman's intuition, you will be able to control her emotions are not made through rational analysis, but through her "female intuition" or the "gut". For a woman, most (if not all) of the time, cold, hard facts are not used to make a decision (especially when it relates to love and relationships). However, the facts are often used later to back-rationalize the decision that has already been made. In short, at least as far as dating and men are concerned, women almost exclusively rely on their "intuition" to make their decisions. This means that if you are able to subtly (and covertly) guide and influence her intuition, you will ultimately be able to control her mind.

### 3 The Female Brain Can't Get "Hot" And "Cold" At The Same Time

Whenever the female brain relies on its gut or intuition to make decisions, it is said to be in "Hot" mode. Correspondingly, when she makes calculated decisions (for example, when she is doing mental math when grocery shopping), her brain is said to be in "Cold" mode. The female brain can't get "Hot" and "Cold" simultaneously. It's psychologically impossible. The woman's mind is hard-wired such that it is in only one of those modes at any one given time. A woman makes decisions not through rational analysis, but her "gut" or female intuition How is this useful to you as the seducer? Simple, really. It means that you can quite easily influence a woman and put her under your control covertly by "forcing" her brain to constantly be in "Hot" mode. You want to do this so that she doesn't revert to the "Cold" mode where her rational, analytical brain takes over. By keeping her brain continuously in the "Hot" mode, she will continue to be overrun by her emotions with her analytical brain disengaged. And this is exactly what you want in order to put her under your control during the entire seduction process from start to finish. What's important here is your ability to properly detect when she changes state from "Hot" to "Cold" or vice versa. You'll discover how to do this using the Social Calibration System that you will learn in Chapter 5 as part of up building up your Rapport development capabilities.

### The Female Brain Is On Constant Lookout For Novelty And Amusement

Women take pleasure in encountering something which looks fresh, novel and amusing<sup>1</sup>. Finding out about new things, situations and challenges is what gets her into the "Hot" mode. When you meet a woman for the first time (and especially when you're doing a cold approach), you instantly activate the "Hot" part of her brain. During the first few seconds of the approach, her <sup>1</sup>This is even more so when a woman is on the phone, or online. Therefore, it is relatively easier to capture a woman's attention when she is texting, or if she's online. For more, see the Online Dating Playbook and TextingOnSteroids.

### 5 brain tells her - "Who is this guy, and what does he want?"

During these few seconds, you have her attention. This is a fleeting moment, and she continues to be fixated on you while her brain tries to answer this question - "Is this guy the same like the others who tried to hit on me, or is he different?" As soon as her brain "decides" that you no different than the other boring guys who tried to hit on her that night, she will mentally check out on you. At this She disengages when she feels

that she has learned enough about you to understand your motivations point, you would have lost her attention, and the seduction game would be over. She disengages when she feels that she has learned enough about you to understand you and your motivations. It's pointless to engage you further because she would not gain anything more from you. When the female brain "solves" the puzzle in front of her, she loses interest and will start to look for the next puzzle to tackle.

### How To Develop Your Own Intrigue Story

You have already learned that she can't process both "Hot" (narrative) and "Cold" (analytical) information simultaneously. And since rejection decisions are If your Intrigue Story works on one woman, it works on another made "Cold", you want to break her from that mode by telling her an Intrigue Story. Advanced Shogun Method™ practitioners make up Intrigue Stories on-the-spot, but that's not absolutely necessary. In fact, you'll do well with one personal story which you already prepare in advance which you can take to every approach or interaction you have with women. As females everywhere are pretty much wired the same way psychology, you will not need more than one Intrigue Story - if it works on one woman, it works on another. This is also why the Shogun Method™ (or, in general, Mind Control) works universally.

### 7 Because you are the main protagonist of your personal story, you become the focal point of her attention. When you deliver your story, you are going to create intrigue by only revealing part of the story in order to incorporate an element of suspense in the storyline. The next section of this chapter (The Structure of Intrigue) will show you how to do this exactly. To recap what we've covered so far: you first capture her attention by telling her a provocative, personal story (with you as the central character). You keep her attention by inserting cliffhangers in the story, and by not revealing the end until the moment comes (i.e. when you're escalating to the Rapport phase). Before you continue, I want you to find the Companion Guide to this book on the Rollercoastering technique. You can download a digital copy at the DerekRakeHQ.com membership site<sup>2</sup> which comes as part of your Shogun Method™ package. The Rollercoaster guide will build up your storytelling skill which is crucial to your success as a Shogun Method™ practitioner. When you're done, come back and continue with the following section where you will learn how to craft your very own Intrigue Story.

<sup>2</sup><http://derekrahehq.com/shogun-method/fractionation/>

### The Structure Of Intrigue

Here are the five elements of a good Intrigue Story:-

1. Element of Brevity: it has got to be simple to narrate
2. Element of Focus: you must be central to the story
3. Element of Danger: there must be risk and uncertainty in the story
4. Element of Time Constraint: you need to perform a task before the time is up, or there are dire consequences
5. Element of Conflict: you are being impeded by your enemy or by an unfavorable situation

The best Intrigue Stories have all five elements, but even a story with two or three will work - as long as they are delivered in the manner that I am going to describe to you. You will find out more about story delivery later, but here's the one thing that you must know if you want to make your story intriguing: When you approach the most interesting part of the story, stop and pull away. This will keep her fixated on your story until you are ready to reveal the climax. Until then, you keep her captivated by introducing twists and turns in the story with the use of the Cliffhanger technique which you are going to learn next.

### How To Capture Her Attention With The Cliffhanger Technique

In the classic fable One Thousand And One Nights, Shahryar is the King of Arabia who discovers that his wife has been unfaithful to him. He kills her, and out of grief and bitterness he decides that all women are cheaters. Since then, he marries a succession of virgins only to kill each one of them the next morning before she gets a chance to cheat on him. Soon, the Chief Vizier who was providing Shahryar with women soon ran out of virgins. The Vizier's daughter Shahrazad volunteered to marry the king to which the Vizier reluctantly agrees. On the night of their marriage, Shahrazad starts to tell Shahryar a story, and as it reaches the climax, she stops and tells the king that she will continue the story later. Shahryar, intrigued by the story, decides not to kill her that day. And when she tells him the ending of the story on the following night, she then begins a new story. This continues for 1,001 more nights until she

convinces Shahryar that she is a faithful wife to him, and her life is thus spared. The principle that Shahrazad uses is one known as the Cliffhanger i.e. leaving a story unfinished just about when it reaches its climax. The best Hollywood movies and TV shows employ the Cliffhanger as an intrigue device. People get addicted to the show Game of Thrones because of its cliffhangers. It's one of the most successful TV series because every week, the show employs more and more Cliffhangers in the plot - intriguing the viewer with the untimely death of its characters, heartless betrayals and open loops which take a long time to resolve themselves. Calden, one of the earliest adopters of the Shogun Method™ (and a member of the MKDELTA community) had this great Cliffhanger routine which he used on women. He would say to a female: "You haven't passed all three of my tests, not yet!" She would then play right into his hands by asking back: "What tests? And which ones have I passed?" "The first test was that you attracted me although I don't know why. So you passed that test. And the second one was that you're not a boring slob. You passed that, too." 11 "What's the third test?" she would then ask. "Nope, not going to tell you now," would then be his reply. "I'll tell you when you pass that test." The truth was that there was no third test, but this was enough to drive a woman crazy trying to figure out what it could be. In this case, Calden used a variant of the Cliffhanger technique not in a story, but in the form of an unanswered question in the woman's mind.

How To Captivate Her Imagination With Multiple Sub Plots A good Intrigue Story, like life, is never a straight line from start till the end. For a story to be both realistic and interesting, you will need sub plots – these are minor storylines that progress over time alongside the main plot. Sub plots serve to add conflict and color to the main story. Sub plots are everywhere. We see them in every novel we read, and in the TV shows and movies that we watch. Instinctively, you already know what they are. In seduction, keeping a series of sub plots in a conversation will create the illusion that you and the woman you met have lots to talk about<sup>3</sup>. It's rarely a good idea to dwell on a single topic of conversation until it is dry. Within about ten minutes, any (single) conversation thread will inevitably turn stale. Eventually, it will be painfully obvious to her that you're trying in vain to keep the interaction alive only because you're hitting on her. To avoid this, within the first five minutes of interaction, you want to create as many sub plots as you can. This is so that when the initial conversation topic dries up, you can then latch to another "fresh" thread to keep the conversation going. Within the first five minutes of interaction, create as many sub plots as you can Just like Shahrazad, you want to keep your audience wanting more. You do this by opening and pursuing multiple sub plots to generate enough interest for her to continually invest her attention in you.

<sup>3</sup>Creating the illusion of familiarity is a concept that is explored in full inside the Conversational Seduction companion guide <sup>13</sup> So this is how you create multiple sub plots: whenever she speaks, de-construct her sentences to find opportunities to start new conversational threads. Here's an example: If she says, "I've been working as a trainee nurse for three months", here are some possible sub plots you can pursue:- 1. What's the difference between a "trainee" nurse and a "proper" nurse? 2. Any interesting hospital stories? (Think ER) 3. What was she doing before that? 4. What she loves and hates being a nurse? 5. Does she get hit on by the doctors? Caution: you don't want to fire up a barrage of questions immediately to risk overwhelming her. Overwhelm is frequently a trigger for a woman to turn from "Hot" to "Cold". The general rule of thumb is to go for the most interesting sub plot which is also the least obvious. The biggest pitfall when you are creating multiple sub plots is that it may become too obvious. The way to avoid this is to properly sense which of the sub plots that she is most interested in pursuing. Of course, the more spontaneous you get, the better the results would be. If you are spontaneous enough, you can also transition into an unrelated topic to give you even more opportunities to create fresh Transition into an unrelated topic spontaneously for opportunities to create fresh sub plots sub plots and conversational threads. new For example, you can say, "Before we get to that, I have to ask you, why are you carrying these hats?" or something contextual, like what she is wearing, etc. The Approach:

The Magic Of Intrigue Pings As you should know by now, the Shogun Method™ places a lot of importance on the approach or the first impression - this is where you should focus most of your attention in the Intrigue phase. During the approach, your goal is to make the conversation “take off”. The following is a typical interaction which falls flat instead of “taking off” - 15

Him: “Hello.”  
Her: “Hey.” Him: “What’s your name?” Her: “Cherry.” Him: “Nice to meet you. I’m Johnny.” Her: “Hi Johnny.” Him: “Hi Cherry.” Her: (faint smile) Him: “So how are you?” Her: “I’m fine. And you?” Him: “Fine.” Her: “So what are you having?” Him: “Coke.” Her: “Nice.” Bland, bland, bland. Here’s an interaction which takes off quickly (with the use of the Intrigue Ping technique which I am going to right after the example below):

Him: “Maybe I shouldn’t ask you because I might just regret it...”  
Her: “What?” Him: “OK, since you’re so insisting! What’s your name?” Her: “Haha! I’m Cherry.” Him: “As in, the fruit?” Her: “I hear that all day, every day.” Him: “Congratulations, Cherry, you’ve just passed an important test. I can confirm that you’re a friendly person, well done! As a reward, you can now shake my hand.” Her: “Haha!” (we shake hands) Him: “Cherry, please meet my best friend and eternal soulmate... myself! Cherry, this is Johnny. Johnny, this is Cherry. Have fun, kids!” Notice the difference? The approach often forms a huge part of the Intrigue phase, and the success of any approach usually lies within the first three to four seconds - when you utter the first sentence. This is where the Intrigue Ping technique is useful. In the above example, the first sentence (“Maybe I shouldn’t ask you because I might just regret it”) is an Intrigue Ping. When you approach a woman, the very first sentence that you say must be an Intrigue Ping. Here are some sample Intrigue Pings:

17 • “I shouldn’t ask you this, but...” • “I think I am going to regret asking you this, but...” • “Try this top and this scarf together...” (in a boutique) • “I think you’ll like this book...” (in a bookstore) After you have delivered the Intrigue Ping, you can then let the conversation flow naturally. This comes easy because once you get her talking, the ball is in her court. You want her to carry the weight of the conversation as much as you do. You want to let her seduce herself for you. There is no specific verbal structure to follow (unlike some “Pickup Artist”-style routines that you may have seen). When you attempt to deliver a line which sounds rigid and rehearsed, she may find you weird and robotic. You want her to carry the weight of the conversation as much as you do... and let her seduce herself for you

The typical conversation which falls flat is usually structured as: “question / answer / question / answer / question / answer”. On the other hand, great rapport-building interactions are usually quite random, often in the form of: “Intrigue Ping / question / statement / interjection / statement / question / command / statement / interjection”. From our years of coaching at DerekRakeHQ.com, we found that a majority of novices who enroll to learn the Shogun Method™ usually have problems coping due to the bad habits that they have acquired elsewhere (usually from “Pickup Artist” type training programs). Rigid, structure-heavy openers will make you look and sound like “social robots” with zero likeability. For example, they have learned rigid, structure heavy openers which make them look and sound like “social robots” with zero likeability. Also, they usually attempt to relate to women as much as possible - which is something that seasoned Shogun Method™ practitioners know to avoid in particular.

19 Stop Making This One Mistake: Especially If You’ve Been Using Pickup Artist (PUA) Style Openers Here’s a conversation in which the guy makes the mistake of trying to fake familiarity in order to build rapport -

Her: “I’m a gym trainer, but I’m thinking of starting my own business.” Him: “I think you should absolutely go for it, because when I started my own business, I felt really happy, but it was a struggle at first and I was really discouraged. Finally, the business got better and I’m proud to have done it.” Her: “Cool” (eyes glaze over)

You should see why any attempt to relate to a woman’s thoughts and feelings is usually seen as lame and disingenuous. Here’s something I want you to consider: instead of looking for things that you might have in common, you want to look for things that make both of you different from each other. With this in mind, let’s look at the previous conversation again and see if it can be done better.

Her: “I’m a gym trainer, but I’m thinking of starting my own business.” Him: “Don’t lie. You

should instead move to Hollywood and chase your secret desire to be a porn star. Who knows, you may even star in a scene where you'll be a dominant gym trainer whipping your lash on obedient, muscular men." Or, this - Her: "I'm a gym trainer, but I'm thinking of starting my own business." Him: "I am fascinated by your very fruitful imagination! Let's talk about what's real for now. What do you do for fun?" Or - Her: "I'm a gym trainer, but I'm thinking of starting my own business." Him: "OK, lady, I'm here to have fun, not to talk about work. Let's talk about sex, drugs or rock and roll. Pick one!" 21 Notice how the Shogun Method™ is different from bog standard "Pickup Artist" literature – there's absolutely no need for the recitation of fake stories like the "opinion opener" or the "jealous girlfriend opener" to capture a woman's attention. Fake, "Pickup Artist" style stories are hard to deliver congruently. There is also that risk that she has heard it used (and "Pickup Artist" style stories and openers are hard to deliver congruently regurgitated) many times in the field that you may well come across as deceitful. Contrary to what some may believe, a guy doesn't have to be spectacular when he approaches a woman. In fact, approaching a woman with your guns blazing with "Pickup Artist"-style routines and fake openers is counterproductive - it makes a woman's guard go up automatically against you. Remember that with the Shogun Method™, you want to be as covert as possible, and you want to conceal your intentions until the seduction is over, or never at all (Precondition #3 in the first chapter). Using "Pickup Artist" openers could well violate this Precondition.

**Sequences: The Secret Sauce Of The Shogun Method™** A Shogun Sequence Shogun Sequences are verbal scripts used to invoke certain emotions inside a woman, linking them to you subconsciously is a pattern or series of steps which is delivered both verbally which you will use inside a specific Shogun Method™ stage to move you along to the next stage. Sequences are the central component of the Shogun Method™. In essence, sequences are verbal scripts used to invoke certain emotions inside a woman. Subconsciously, you are linking those emotions to you. The most famous Sequence in the seduction world is probably the October Man Sequence - invented and popularized by one of the most pre-eminent seductionists in the world in the 2000's<sup>4</sup>. In Mind Control and hypnosis, sequences are used to put 4The October Man Sequence itself is rooted in Fractionation which you should already be familiar with. If not, skip to the Appendix and learn it. 23 subjects under trance. Sequences inside the Shogun Method™, on the other hand, are designed to work on the target's subconscious, which means that the script is delivered with the target in awake state. In addition, Shogun Sequences are different from other seduction or regular Mind Control routines in these following ways: 1. It may invoke both positive and negative feelings in a woman (i.e. you don't just want to incite happy emotions), often in succession (like Fractionation). 2. It may be delivered directly (i.e. you ask her to re-live past experiences) or covertly (i.e. you describe things which are seemingly irrelevant like eating chocolate, getting massaged, or riding a rollercoaster). By adopting storytelling techniques inside your Sequences (in particular, the Rollercoaster technique which described in length in the Companion Guide to this book), you get her to subconsciously lower down her defenses and comply with your implanted commands<sup>5</sup>. 5Implanted Commands are described in detail in Chapter 6. In the Shogun Method™, you never issue a command directly (i.e. you don't say something like "feel the arousal in your groin area right now"). Direct commands trigger off a major red flag and will immediately make your target's defenses go up.

**How To Deliver Shogun Sequences** The effectiveness of a Shogun Sequence lies in two things: (1) its content, and (2) its delivery. In this section, you're going to learn about the latter. Learning how to deliver these Sequences effectively requires the Shogun Method™ student to go through three distinct phases: • Phase 1: Memorizing the Sequences and delivering them word for word. • Phase 2: Altering the Sequences to embed stories which are relevant to the woman's personal experiences. • Phase 3: Coming up with original Sequences on the fly, incorporating Shogun Method™ principles. 25 It's a mistake to think that these Sequences must be presented in its original form, word for word or they don't work. Remember that these Sequences are only examples, and not cast-in stone rules.

Learning the principle behind them is more important. This way, when you're a black belt Shogun Method™ practitioner, you will be able to come up with your own original Sequences. Here's the biggest tip that will help your delivery tremendously: be as ambiguous as possible. Again, you're exploiting a flaw inside the female mind here - being vague means that you're compelling her to come up with her own fantasies. These will be far better than anything that you will suggest to her. Ambiguity in the female mind is associated with romance and the thrill of the unknown with romance and the thrill of the unknown. The more ambiguous you are the more intriguing you become – which, as you already know, is exactly what you are trying to achieve in the Intrigue stage. Below is a collection of Shogun Sequences that has been built, developed and tested to achieve two goals: (1) to generate deep intrigue and capture attention, and (2) to develop an initial spark of attraction which you can then use to bridge to the Rapport stage ("R" in the IRAE Model). If you're new to using Sequences in your interactions with women, use these word for word mainly for learning purposes (although you'll be surprised how effective they can be immediately even when delivered verbatim). Once you're comfortable, you should tweak the sequences with your own stories and patterns which are more relevant and contextual. Remember that as long as you are a DerekRakeHQ client, you are entitled to a lifetime supply of new Shogun Sequences which we continually develop inside t Insider Labs. Login to <http://derekrakehq.com/insider/> to access this knowledge vault.

**Magic Locket Sequence Shogun Stage:** (1) Intrigue Flaws To Exploit: Imagination Is Reality, Submerged Needs Description: This is one of the lengthiest Shogun Sequences ever developed inside the MKDELTA group and t Insider 27 Labs. Given its length, you do not need to deliver this Sequence word for word for it to work - just remember the story line and fill in the details as you go along. Knowing basics of storytelling (which is a basic Shogun Method™ skill which you must master) is essential for you to deliver this sequence effectively. Refer to the Companion Guide for the Rollercoaster technique if you have not learned it - the Magic Locket Sequence draws heavily from this technique which you shall see. Below is the complete Magic Locket story as well as the rationale in italics right below each paragraph. "I've been noticing your locket and wondered why it kinda reminded me of something. Now I remember what it was." You use the locket that she's wearing as the story lead-in (you can change the locket to a pendant or a necklace or whatever she is wearing around her neck). "Once I read this story about a woman who was feeling detached from her lover, and she was starting to lose her faith in love." Notice that if she is attached to another man, then this will make her reflect back on herself on her dissatisfaction with her boyfriend. Every woman has needs that are unfulfilled by her boyfriend or husband, and this line will bring those unmet needs to the forefront of her consciousness<sup>6</sup>. "One evening she went walking outside, and into the woods at the back of her home. As she sat upon the rocks on the river bed, she looked at the bright, full moon and a clear sky full of stars. She closed her eyes and made a wish that her ideal man will come to her life, and save her from an empty, meaningless existence." Here, you are transporting her to an imaginary location where it is safe to let her imagination go wild without real world repercussions (similar to the Shared Universe Sequence which is covered in Chapter 5). Also, you are making her fractionate "spatially" which will serve to deepen the trance in a matter of minutes. "All of a sudden, there is a ray of light around her, which at first astonished her. Strangely, she then felt a warm sensation filling her up slowly which made her at ease. She immediately felt very relaxed by this warm, soothing feeling. Then, a picture flashed into <sup>6</sup>This is the basis of all Boyfriend Destroyer techniques and their variants: <http://derekrakehq.com/boyfriend-destroyer-system/> 29 her mind." You are building up to a climax in your story. Here you will also introduce a minor cliffhanger - what's this picture inside her mind? "This picture is so vivid that it felt so real. The warm feeling slowly spread all over her body. At first, she was afraid to feel so good, but slowly she let herself to completely lose herself in that warm, happy sensation." "Then, she started to hear this voice whispering in her ear. She began to hear this



voice more clearly, and it started to sound like her own. She listened intently, and this was what the voice said to her:” “What you desire is already in front of you.” Here, you are covertly presenting yourself as her object of desire (because you’re positioned right in front of her). This is a variation of the Emptiness Sequence<sup>7</sup> which is stacked on top of the Magic Locket Sequence for maximum effect. <sup>7</sup>Described inside the Shogun Sequences section of Chapter 5 “Then, the voice was silent, and she opened her eyes, snapping her back into reality.” Again, spatial fractionation is at play here. “She touched her chest and felt something around her neck. She was not wearing anything before, but there was now a beautiful locket with a beautiful red ruby.” Change “red ruby” with anything that she is wearing, i.e. any relevant colored stone. “She was first confused by what happened, and then she remembered what the voice told her: what you desire is already in front of you. It all then becomes clear.” “She now has the ruby locket, and it was giving the feeling of warmth and love that she had desired all her life. She didn’t understand what happened, but she didn’t have to. She then told herself that no matter what anyone tells her, this is what you want because this is what you deserve.” At this point, subtly point to yourself to subconsciously reinforce that you’re her object of emotional (and sexual) desire. <sup>31</sup> “The next morning she went to town to buy breakfast, she was amazed when she saw this man (again, subtly point to yourself) which sent chills down her spine.” At this moment, extend your hand, and she will naturally extend hers. Gently touch her, and say, “This is how it feels.” “This soft tingle spreads all over her body, from her face to her breasts and stomach, and then down to her thighs, legs and toes.” “Their eyes meet, and they couldn’t look anywhere else apart from each other.” Pause, and maintain strong eye contact with her. You’re re enacting the moment with her in real life, so enjoy it! “That soft tingle quickly turned into the deep warmth that she had felt the night before, and it began to feel stronger and stronger as he approached her. It seemed like a bubble of energy had formed between both of them, isolating them from the rest of the world. At that moment, there were only two people who existed in their shared universe.” Here, you are stacking the Shared Universe Sequence inside the Magic Locket! “She whispered softly, hello. He gave her a warm smile, and instead of saying anything, he kissed her softly on the lips. She closed her eyes and let out a soft moan. What can I do to make you mine just for today, he asked her.” Introduce some physical action to prime her up for the next step. “She then asked herself, what’s missing in my life now, and what do I want from this man? She followed her gut feeling and took the man’s hand, and they walked back to her home.” “They then spent hours talking, sharing their dreams, desires and fantasies... making strong emotional connection with each other. They were like soul mates who found each other after years and years of searching. Then, it happened naturally... they just fell into each other’s arms and made passionate, passionate love. And it was exactly what she imagined it would be... he made love to her exactly how she wanted to be made love to.” You are now creating the physical (and explicit!) imagery inside her mind which involves both you and her. “And all this because of a magic locket, and a moment of 33 serendipity. As they cuddled together, he noticed her locket, and told her how pretty it looked on her. She then told him what happened by the river the night before, and how the locket magically appeared on her neck. He kissed her, and told her this: every time you see and touch this locket, think of me. I will feel your touch, and I will be happy.” You are creating the link between her own locket and you (i.e. you are anchoring the locket to you). Now every time she wears the locket she will think of you and the experiences that you have shared with her. Higher Powers - Three Mini Sequences Shogun Stage: (1) Intrigue Flaws To Exploit: Esoteric Beliefs Description: This is a collection of three mini Shogun Sequences which you can use to quickly generate Intrigue before you go into full blown Rapport building: “I believe in a guardian angel, you know, a higher power which looks after your wellbeing and makes sure you’ll only meet with good people that will love and take care of you. After all, you are destined to meet some who treasure you for who you are and what you do.” “Things happen for a reason. Out of the billions of people we have found each other, right here, right now, and this will

work out to something really great for both of us.” “You can feel the vibe coming from people you meet, and I can sense the strong and fun energy coming from you. I can feel that you’re a social person who is comfortable interacting with people you meet everywhere, and you can connect with people on a deep level beyond the casual hello.”

**Passion Binding Shogun Stage:** (1) Intrigue Flaws To Exploit: Passion Transfer Description: 35 The beauty of this Shogun Sequence is that it is delivered by her, not you. All you need to do is to (1) identify her passion for something, (2) intensify her emotions, and (3) transfer that passion to you. This Sequence works exceptionally well because you’re manipulating her “ready” passions - i.e. you’re using her existing feelings about something that she is already passionate about. This is different from other Shogun Sequences where you usually trying to elicit feelings which are external to her. There is, however, one caveat to this Sequence: it works only in females who have strong passions in something: diving, mountain climbing, volunteering, etc. As such, it fails with women who lead mundane lives: i.e. those who tell you that their hobbies are sleeping and bingeing on Netflix. Finally, you will also need to use some anchoring and conditioning (i.e. point to yourself when describing positive feelings) - use the guide inside t Insider Labs8 to help you. Here are the steps in this Shogun Sequence in full: 8

<http://derekrakehq.com/insider/anchoring-classical-conditioning-an-advanced-seducers-technique/>

**Step 1:** Ask if she has any hobby or activity that she is particularly passionate about. **Step 2:** Elicit her feelings9 when she is performing that activity. Here, you want to get her to imagine vividly the act of performing that activity so that you can get her to experience the (positive) feelings when she is engrossed in her passion. You want to listen out for verbalization of feelings like: “excitement”, “love”, “rush”, “satisfaction”, “exhilaration”, “accomplishment” and so on. **Step 3:** Transfer those descriptions of feelings to you. For example, you can say: “Hmm, here’s an interesting thought. What if you just find yourself feeling (insert verbalization of feeling) you have for (activity or passion) for a person instead (subtly point at yourself)?” Here’s an example: You: What do you really love doing? Tell me something you do that excites you. 9This is similar to the value elicitation technique inside the Dark Rake Method 37 Her: Well... I go rock climbing with a couple of friends once a year at the Yosemite National Park. You: Wow, rock climbing. Tell me, what is it about rock climbing that makes you like it? If you’re there in the Yosemite Valley now, how do you feel? Her: EXCITED, of course! Rock climbing is really hard... and can be DANGEROUS at the same time, which makes it super EXCITING. Every step and grip you take brings you closer to the top, and once you reach the top, you feel FREE... and there is a sense of ACHIEVEMENT and FULFILLMENT. I just LOVE rock climbing.... You: Hmm, here’s an interesting thought. I’m just wondering... what it would be like if you feel those same feelings in a human being (point to yourself). Just IMAGINE, meeting a guy (point to yourself) who can make you FEEL the same EXCITEMENT, and at the same time there’s some DANGER because you don’t know how the relationship is going to turn out. But you’ve found this guy who you can LOVE which gives you a sense of ACHIEVEMENT and FULFILLMENT. How would that FEEL? Her: Wow, I’d like to go rock climbing with him... and share with him my passion... my everything!

**Jekyll & Hyde Shogun Stage:** (1) Intrigue Flaws To Exploit: Hidden Desires / Character Duality Description: Here’s a foolproof way to generate intrigue in a woman: ask her a question about love and relationships. Incidentally, the biggest question on relationships (which was one asked by the great psychologist Sigmund Freud) is this - “Do you think guys know what women want?” Ask her this, and wait for her response. She will either laugh, or say “no” in amusement. Then, reply: “I think most guys think they know, but they don’t. In fact, most men make this one deadly mistake when it comes to women...” This should get her intrigued. At this point, you launch the “Jekyll & Hyde” sequence: 39 “Here’s the mistake that most guys make about women. They don’t realize that inside each woman there are actually two different people... the Free-Spirited Female, and the Straight-Laced Woman.” “The Straight-Laced Woman is one who has been programmed by the society with all the rules and restrictions... with all the things that she should or she shouldn’t do in order to be

accepted by the society..." "...but the Free-Spirited Woman is the real, authentic woman inside your soul... where you keep your happiest memories and dreams about all the amazing possibilities and the exciting things that you want to do if there's nobody is watching or judging you..." "The problem with most guys think that every woman is the Straight-Laced Woman... but when you meet the special man (point to yourself subtly) he treats you like the authentic Free-Spirited Woman that you always have been... and he touches you where you yearn to be touched ... in places even you won't admit to yourself. You start to feel new sensations you've never even felt before, and only with this special guy that you've met." Skin Deep Shogun Stage: (1) Intrigue Flaws To Exploit: Hidden Desires / Character Duality Description: This Shogun Sequence works best on beautiful women who frequently get complimented on their looks. You create intrigue by appearing to see beyond her good looks, and into who she really is on the inside. Remember: every beautiful woman wants to be appreciated for things other than their looks. Here's your opener: "Has any guy ever told you that you've got the most interesting pair of eyes?" (Note that you say INTERESTING, and not BEAUTIFUL or SEXY.) "They seem to tell me that there's more to this woman that I might think I know at first sight." The following is optional, but works like a charm if your target is a great looker of supermodel proportions: "Any guy can look at you and tell you that you're pretty but it takes someone observant (point to yourself subtly) to see that there's more to you than just good looks." 41 This Intrigue Ping will make her sit up and pay attention, and she may well ask: "So what do you think you know about me?" Your answer: "Have you ever met a guy (subtly point to yourself) and know that there's just something underneath this person that is intriguing and exciting? You feel that you just need to know this person just a little more. You can just look deep in their eyes and you immediately feel fascinated by what you're going to find out. For me, I just need to follow my heart when there's someone like that in front of me (point to yourself) now." An ideal follow-up to this sequence is the Jekyll & Hyde pattern (i.e. you can bridge to the new sequence by asking her – "Do you know guys know what women want?") before going into the Rapport stage.

Shogun Sequences: Commonly Asked Questions Here are some of the most commonly asked questions about Shogun Sequences and their delivery: Question: Which stages of the IRAE Model are Shogun Sequences used at? All four: Intrigue, Rapport, Attraction and Enslavement. Each Sequence is usually stage-specific, but there are also those which can be used universally across all stages (Fractionation is an obvious example). Question: Will I sound like a weirdo? I want you to understand that being awkward the first few times you deliver a sequence is entirely normal. You're in Phase 1 in the learning plan, and you're supposed to practice delivering sequences word for word. When you have a firm grip on a Sequence structure and you're ready to incorporate personal stories into the sequence (Phase 2), your delivery will become progressively natural. Once you have reached Phase 2 and beyond, the Sequences will cease to be a rigid, memorized line. You can then mutually explore with your target a topic with common interest, and at the same time invoke her emotions and link them to you. When this happens, you just let the conversation flow naturally while connecting with the woman emotionally on a deep level. Question: What if she interrupts me? How do I recover? 43 It's likely that your target will just want to immerse in your story (like she would in a movie or when she is reading a book) and let you finish your routine. If she interrupts, however, let her (you don't want to risk breaking rapport with her at this stage). Even better, you should use this opportunity to capture her personal hypnotic words (everybody has got their own words and phrases which they use to hypnotize themselves) and reuse these back at them. Question: How long does it take for it to work? While every woman is psychologically hard-wired to respond to Mind Control techniques, there is, however, one factor which we find hard to predict: how long it takes for a Sequence to take effect in the woman's mind. In Shogun Method™, this is known as the Dither Effect, and has been discussed extensively inside t Insider Labs private area. For whatever reason, for some females, the Sequences might not appear to be effective immediately. However, it's not uncommon that after some time (an

hour, a day or a month later), she will call you out of the blue with heightened interest. One of our DerekRakeHQ coaches Colin T. Simone (creator of the ConversationalSeduction program) related this story when he was first starting out as a student of the Shogun Method™: "So there was this woman who I thought was immune to the Shogun Sequences. Funnily, after a week I used the Deep Love Sequence on her she called me and acted as though she was completely infatuated with me, and continued talking about the same topic that I had even forgotten that we talked about."

Question: She stares at me blankly. What should I do next? If she is not responsive then here's the most common reason: she has never been exposed to Shogun Sequences before, and therefore is having a hard time following you. This is not necessarily a bad thing because it also means that if you're the first to use the Shogun Method™ on her. It will be easier to involve her in the experience if she doesn't feel pressured to understand your story. The first thing to do, therefore, is to slow down your delivery. You'll need to pace your story according to her level of comprehension. It will take some time 45 for her to absorb everything. If she is still unresponsive, then chances are that you are encountering an insecure woman who is fearful of going through an emotional trip with you - she is already getting her defenses up against your advances, with her brain switching from "Hot" (narrative) to "Cold" (analytical) mode. When your target is a timid female, then you should use the Quoting technique. To make her more receptive to your story, you should therefore "quote" someone else, i.e. as if you are not talking about her, but instead a "friend" of hers. This will then create an emotional distance to feel more at ease with the subject - since then she is not directly involved in the story. The Quoting technique is a workaround which does not dilute the original Sequence's effectiveness. This is because in order to understand what you are saying, she will have to imagine what you're saying on herself, regardless of what her "friend" is experiencing. Another method to make her reduce her inhibitions is to ask hypothetical questions starting with "If you were to..." - this way you can make her imagination run wild without having to deal with any real world consequences. Unresponsiveness be a strong sticking point especially in cases where you are attempting to use a Shogun Sequence on a woman whose English is not her first language. Question: OK, I've successfully completed a Sequence. What do I do next? Start another Sequence! If it works well, then you want to pile 'em up (the Multiple Sub Plot theory). There are some bridging phrases which you can use to transition from one sequence to another - these will be covered in detail inside the Rapport and Attraction chapters later. Remember that you don't need to logically connect the Sequences - since the female mind is anything but logical. You can bridge your sequences with phrases like: "Oh, here's something else which is fun..." or "Here's another thing...". Stack up your sequences like what you do with Multiple Sub Plots that we have discussed above. Question: I've delivered the Sequences verbatim a couple of times, and am ready to move to Phase 2. What do I do to 47 create my own Sequences? Read romance novels. There's a reason women eat up romance novels and erotica (think Fifty Shades of Grey) like chocolate. That's because these storybooks are filled with hypnotic sequences that are specially designed to exploit the female mind's weakness and perpetual hunger for intrigue and excitement. In fact, you can steal the lines from the male leads inside a romance novel and recite them verbatim to a woman in order to seduce her. However, that's not what I want you to do. Instead, you utilize techniques like Multiple Sub Plots and Rollercoastering to create your own Intrigue Stories

Erik, a long time stalwart of the MKDELTA group, was once a mechanical engineer who had worked for the F1 Ferrari team for some 15 odd years before he retired. He once told me, "You know what, Derek, there's nothing in the entire world which is as overrated as an F1 driver." Curious, I asked him why. He said, "You see, it's all in the machine. A good car virtually wins races by itself. A lot of F1 races are lost because the driver messed up. A self-driving F1 car would have been better!" "How

so?" "If the driver did nothing, the car would've been on its best performance, because it has been optimized by the team engineers. Most of the time, only a small bit of control from the driver is necessary. A bad driver over-controls the car." I nodded. "Makes sense." Erik smiled and leaned forward. "And guess what. This is also true for women and love." It took me some time before Erik's points sank into my brain. And then, the aha moment came - like an F1 car which is created to be driven to win races, a woman is "created" to love, and be loved. And like a good F1 car which is designed to go fast with minimal intervention from the driver, a woman is designed to "seduce" herself with minimal intervention or inducement externally. This serves as the basis for the "Self-Seducing Woman" hypothesis: that an emotionally balanced woman is a self seducing human. Leave a woman inside a room with only a man with her for two hours and she will end up seducing herself for him... as long as he does not actively interfere. This is the mindset that I want you to have as you move beyond Intrigue and into the Rapport territory. You will also realize that this is different from the typical "Pickup Artist" mindset which requires guys to be the aggressor and active pursuer of women at all times. At this point, you already know how to capture a woman's undivided attention by planting seeds of Intrigue in her mind (with storytelling techniques, Rollercoastering, Intrigue Pings and Shogun Sequences). Beyond Intrigue, you'll learn the next natural step that you're going to take in the Shogun Method™: to let a woman seduce herself for you.

3 Rapport Is 100% Within Your Control

I was extremely shy as a teenager. A lifetime socialite, my mother used to throw cocktail parties at our house every Saturday evening. And because I was her only child, I was expected to mingle with her friends and their children. I used to really dread going to those parties. Over time, I noticed something really strange at these cocktail parties. Sometimes I felt that I was 'on fire, and everyone I met would totally be bowled over by my charms, wit and charisma. I could talk about anything and the crowd would love me for it. Other times, however, I would be as charmless as a week-old cheesesteak. During my "charmless" periods, even the act of greeting some guests were excruciating. These are the people who I found to be more reserved and aloof than the rest. With them, I could never go further than the plain "how are you" and "what do you do". As hard as I had tried, I could never maintain a conversation for longer than five minutes with these folks... they seemed so dull and spiritless. So for a long time, I wondered if there was something wrong with me. In fact, I suspected if I had some kind of bipolar disorder: sometimes witty and charismatic, and socially inept and clumsy at other times. Then I had a lightbulb moment - I realized that it all had got nothing to do with me: instead, it had got everything to do with the people that I had interacted with. Here's the explanation: the people I felt at ease with were those who were at ease with themselves, and they had projected a sense of self-confidence, comfort and trust that was then reflected on myself. On the other hand, the people I had problems talking to were the opposite: they communicated to me (both consciously and subconsciously) that they were anxious, restless and uncomfortable. As such, I felt the same anxiety, restlessness and discomfort, impeding my own abilities to communicate with charm and ease. This aha moment got me to ask myself if I could use this insight to quickly generate rapport with a complete stranger. You see, it had then dawned on me that rapport building with a woman should start within me - since the response that I would get would essentially be a reflection of what I would project to my target. In other words: rapport is 100% within my control - since I am able to control my own emotions which I will then project to the woman I want to seduce.

The Shogun Method™ Rapport Development Model

The Rapport Development Model is built on this insight that the seducer (i.e. you) can exert full control over rapport building. Here it is illustrated in Figure 4 below:

Figure 1 As you will notice in the figure above, like the IRAE Model, the process of building rapport is sequential, or linear. Remember that in the Shogun Method™, everything you do requires you to clearly envision the Endpoint that you want

to get to. In this case, you want to The beauty of the Shogun Method™'s rapport building model is that the process is exactly the same for every woman build strong Rapport so that you can start to attract her (Shogun Method™ Phase 3) and amp up your own Desirability levels. You do this by going directly from low Rapport to high Rapport, following these two simple axioms: Axiom #1: You must be in control. If she is the one controlling the rapport building and interaction, then you have already lost. In the diagram above, notice the dotted lines which represent the boundaries inside which you retain control. You must stay inside the boundaries where she is in "Hot" cognitive mode instead of "Cold". Axiom #2: You must elicit her values. Once you truly understand what a You must be in control, and you must elicit her values woman's core needs (and pain points) are, making her fall in love 7 with you is like taking candy from a toddler. Knowing her inside out will set you up for success once you hit the third stage of the Shogun Method™ - generating Attraction. The beauty of the rapport building model inside the Shogun Method™ is that the process is the same for every woman. You can use it on the leggy beauty you meet at the bar, or the hot colleague that has been making passes at you, or the sweetie who has just moved in next door - and they will all respond to you similarly in a predictable way. Apart from being elegantly simple to use, this also means that you just need to learn the process once and you can use and reuse it on every single woman you will meet for the rest of your life with the same, great results. Rapport: From The Shogun Method™'s Perspective Let's start by looking closely at what Rapport really means. Here's a standard dictionary definition of Rapport according to Google: "A close and harmonious relationship in which the people or groups concerned understand each other's feelings or ideas and communicate well." This definition is accurate, but alas, not very useful. A better definition at least in the eyes of the Shogun Method™ practitioner is the following: "A close and harmonious relationship with a woman with which a man can leverage to elicit her values, and at the same time, increase his own Desirability." You don't want to get friendly with a woman so that she likes you. You want to give your Desirability level a boost, and equally importantly, you want to gather valuable intelligence about her which you can then use in the Attraction phase of the Shogun Method™. So here's Rapport 101 according to "Pickup Artists": people like people who are like themselves. Birds of the same feather, after all, flock together. As the theory goes, if you're able to come across as somewhat familiar to your target, then she will feel comfortable and safe around you. 9 Here's the flaw associated with the "Pickup Artist" approach to rapport building: you may be forced to make the mistake that we have talked about in the last chapter - forced familiarity. Trying too hard to be "familiar" will make you come across as needy and undesirable. As a Shogun Method™ practitioner, you already know that being direct in your seduction is a mistake (Precondition #3). You, therefore, want to "imply" familiarity indirectly on a subconscious level. To help you learn how to do this, let's investigate a Mind Control concept called Mirroring. Forced familiarity is a mistake Mirroring Mirroring is the single most powerful body language technique inside the Mind Control seducer's arsenal. It is a tactic which exploits one particular flaw inside the female mind: a woman's brain cannot consciously filter out non-verbal information which suggests familiarity. You "mirror" your target by copying her behavior - hand gestures, facial expressions and body movements. By replicating your target's non-verbal signals<sup>1</sup>, you're sending familiarity signals to her subconscious. Now here's something which is very important because this is where our newer Shogun Method™ apprentices always go wrong - so pay close attention. Mirroring works well as a rapport building technique because it is perceived outside the boundaries of conscious awareness. When newbies do it incorrectly, the target becomes aware that they are deliberately parroting her, and she could well feel Be aware of the danger of getting "found out" - she may think that you're mocking her insulted. You must always be aware of the danger of getting "found out" - she may think that you are mocking her. Here's how you can avoid this particularly deadly pitfall of getting found out: by following the Three Seconds Rule. You should mimic a particular behavior or gesture that you notice only three seconds after you have first

noticed that behavior. This will make what you are doing less obvious to her. 1 You will also learn how to mirror speech patterns in the Attract phase of the IRAE Model (Chapter 6) 11 Here are some Mirroring "hacks" that you can use to give you a head start: 1. Don't overcomplicate things: just act out shamelessly what your target is doing. Observe the Three Seconds Rule and you're golden. 2. Be genuinely interested in her story. Remember your Endpoint: to elicit her values and gather as much intelligence as you can to use against her in the Attraction stage. 3. You want to match her inner views, thoughts, and feelings - your body language is only means to that end. Put yourself in her shoes. Be her. 4. The first (and easiest) thing to do: match her breathing rhythm. 5. Then, match her posture, gestures and facial expressions. Also, take notice of minute details like blinking or chin scratching. When she adjusts her bra strap, adjust your shirt... three seconds later. 6. Finally, match her verbal ticks, like "oh yeah", "mmm hmm", etc as well as her speech patterns. You should also mirror her mood: for example, if she seems to be a little down, don't say, "What are you worrying about? Let's go have a drink and forget all your problems!" If she is in a foul mood, she expects you to empathize with her. Match her mood, and then say with a sympathetic smile, "I feel terrible. If there's anything I can do to make you feel better, let me know, okay?" Social Calibration System So how do you know when you've successfully built Rapport with your target? Again, Mirroring principles are at play here. Mirror your target by matching her behavior and speech patterns. After awhile, cross your legs or touch your chin. If she does the same thing, then congratulations! You've already built enough Rapport with her for you to generate Attraction (the next step in IRAE Model). What I've just shared with you is a technique which you can use to gauge your progress (in this case, if you've generated sufficient Rapport with your target or not). Knowing where you 13 stand and how far you've gone (especially in terms of Desirability) is a skill that you must develop if you want to do well as a seducer. In the Shogun Method™, this skill is known as Calibration. Many guys go through a lot of relationships, and all they see are things that they want (and expect) to be there. To be good at seduction, however, it's very important that you see the world as it is, not as you want it to be. You must see the world as it is, not as you want it to be In other words, you must first realize what is truthfully out there, and learn to identify the signals that you're making progress at what you're attempting to do. And our proprietary Social Calibration System will help you do just that. Fellow MKDELTA member and professional hypnotist J.P. Fairweather (who had also graciously written the Foreword for this book) had probably the most acute Calibration abilities of anyone I know. He could tell if a client had cheated on her husband simply by observing the way she walked and sat on the couch in his office. He was that good! He once told me the story of how one woman walked into his office in Knightsbridge one day and told him, "Dr Fairweather, to be honest with you, I've seen so many psychiatrists for this problem I have, and none of them could help me. Frankly, I don't think you can help me either." Dr Fairweather then said to her, "Well, I think I can help you. I'll tell you what your problem is right now." He then leaned closer to her, and asked, "When did you perform the sex change?" What had happened was that the female who walked into Dr Fairweather's office was not a woman, but a man. He had identified a certain signal which alerted him that this was not a "natural" woman. During puberty, when a girl starts to grow breasts, she will naturally be conditioned to move her arms and hands around the breasts (which become painful as they grow bigger). This man, on the other hand, kept bumping his hands on his own breasts that it could only mean one thing: that his breasts were newly implanted. I want you to appreciate how important this is: a small signal can indeed give out information. so much Throughout A small signal can give out a lot of information which you can use to seduce her your Rapport stage, you must hone your Calibration skills so acutely that you pick up as much information as possible about your target. And as you will see in the Attraction stage later, the more 15 information you have gathered about your target, the easier it is for you to seduce her. Next, we are going to work on creating your own Social Calibration System so that you can chart your own progress. The following is a list of ten

signals that will tell you if the rapport that you're building with your target is deepening, and if she is falling into trance. Signal #1: Change in breathing pattern Whenever your target falls into a hypnotic trance induced by you, her breathing patterns will change. For some women, they will start breathing heavily. For others, they will breathe at a somewhat slower rate. An increase in rapport will result in a change in her breathing pattern Breathing is directly linked to a woman's psyche. An increase in rapport will result in her breathing change. If she continues to breathe normally then it's a sign that your progress has stalled. Change in breathing pattern can be the easiest thing to notice, but I want you to practice detecting it without looking somewhat obvious that you're doing it. Looking for change in breathing pattern by staring at your target's chest directly will make you look like a sex maniac. You will therefore want to do this as discreetly as you can. A non-obvious way to calibrate if there is a change in breathing pattern is to look at her shoulders. As she breathes in, her rib cage will lift, and at the same time, her shoulders will also rise. Signal #2: Slowing down of the heart beat When your Rapport (and Desirability) has increased significantly with your target, her heart beat will slow down (due to the corresponding increase in comfort). How do you then check her heart beat without, well, putting your ears on her chest? It's When you run a Shogun Sequence, there will be times when her pulse rate speeds up especially when you are communicating danger and excitement quite simple actually - you can run a Shogun Sequence on checking her pulse on her wrist, for example. Alternatively, you can find an excuse to touch the side of her neck. When you run through a Shogun Sequence in which you may be using the Rollercoaster technique, naturally there will be times when her pulse rate speeds up especially when you are communicating thrill and danger. You will want to take her pulse ideally when you have completed a Sequence. Calibration via touching (or kinesthetics in seduction lexicon) has the added benefits of, well, the touch, which again, should be part of your Rapport building arsenal. Signal #3: Relaxing of facial muscles When your target is uncomfortable, notice that her face becomes somewhat asymmetrical - the left side will hardly match the right side. When she goes into a hypnotic trance, her facial muscles will relax hypnotic trance, on the other hand, her facial muscles will relax, resulting in a more symmetrical face. Signal #4: Change in swallowing rate This is useful when you're seeing her over a lunch or dinner date. When she first gets into a mild trance, she will naturally slow down the swallowing of the food. When the Rapport level increases, the comfort factor kicks in, and she will be swallowing her food at a quicker rate. The change in swallowing rate is perhaps the biggest tell when it comes to Rapport level calibration. You may also see this effect when she is swallowing her saliva although this will be harder for you to observe. Signal #5: Change in tonality You'll notice that the tonality in her voice changes to be slower and deeper. Signal #6: Change in blinking rate When you're building Rapport, unlike traditional hypnosis, you want her to be in an awake state Another signal you should look out for is the rate at which she blinks her eyes. As with the change in breathing pattern (Signal #1), both increase and reduction in blinking rate are signs that she is falling into trance. In classic cases of induction in traditional hypnosis, the target's eyelids will become heavy and eventually close all the way down when she falls into trance. However, you shouldn't be expecting this to happen since you're only using mild Mind Control on her (at this stage). Additionally, you want her to be in the awake state as you are building Rapport. On the other hand, if she stares at you coldly without blinking for a seemingly long (and unnatural) pause, it is a sign that she is breaking out of trance, and may be breaking Rapport with you. Signal #7: Change in mobility When your target is excited, her body language and mannerisms will be in hyper mode. When you gradually develop Rapport with her, these movements will slow down, or even stop altogether. When this happens, she is entering into an altered state, and will be more open to your hypnotic suggestions. Signal #8: Change in When a woman goes into deep Rapport, she will be more agreeable and less argumentative responsiveness As a rule, when a woman gets into deep Rapport with you, her "passive" responsiveness to you will increase, which means that she will be more



agreeable and less argumentative. She will also eager to follow what you say without much questioning. Signal #9: Enlargement of the pupil The pupil is the black center of the eye. When your target begins to relax and feels more comfortable with you, her pupils will become noticeably larger. Calibration via the examination of the pupil has the added benefits of eye contact which help tremendously in Rapport development. Signal #10: Twitching of muscles When she gets into Rapport with you, she will display some muscle twitches. These are most apparent on the face (i.e. a facial tick) or on the shoulder (i.e. a shoulder twitch). Again, these are signs that she is comfortable in your presence as her muscles go through a slowdown process. You'll also notice that her guard is gradually going down also (as she becomes more agreeable to what you say), giving you an opportunity to finish the job and quickly move on to the Attraction phase. 21 The Anti-Demand Tactic Now that you know how to subconsciously build Rapport (through Mirroring) and to gauge your progress (through identifying the ten signals via the Social Calibration System), here are some specific techniques on rapport building which will move you up the Desirability scale, and at the same time opens up opportunities for value elicitation. It helps to presume that you already have existing rapport with her and act accordingly. Many other seduction and "Pickup Artist" ebooks preach this, and it does work somewhat although you'll be vulnerable to making mistakes like "faking familiarity" (which we have talked about earlier). The following is an example of "assuming familiarity": You: "Are you good at holding your alcohol?" Her: "Yes." You: "Come to my place and prove it to me." Of course, this might work with a woozy party girl but someone with some degree of self-control and self-respect will downright refuse you. In this example, you make a demand on the girl, asking her to go over to your place. This represents a moment of weakness on your part because it gives the woman the power to say no to you. On the other hand, the "Anti-Demand" shifts this Demands trigger internal resistance while "anti demands" create the desire to pursue dynamic in your favor and gives you the power instead. This Shogun Method™ technique works like magic because it taps into this particular flaw inside the female mind: demands automatically trigger internal resistance inside a woman, while the "anti demand" creates the desire to pursue. Psychology tells us that women are hard-wired to gear their natural sex drive towards the seduction of men who makes Anti-Demands. (This also explains the paradox of men who initially refuse quick sex will often get laid quicker than those who demand on sex early in the relationship.) Back to the earlier example: you can recover from rejection by making an Anti-Demand - 23 "Ah, OK. Sorry, I can be quite direct sometimes. When I saw you, I said to myself, there's this friendly lady I would enjoy talking to. I guess I've ruined that opportunity, no?" You are likely to get a response in the form of, "Oh, that's fine." You have then recovered successfully to continue to build Rapport with your target. Conversational Hooks Different from conventional dating beliefs, the Shogun Method™ way is to make the woman do all the heavy lifting in the Rapport stage. In other words, what you want to do is to get her to actively build rapport with you. In short, you want her to be the 'aggressor' in the interaction, not you. This approach has two advantages: 1. The harder she has to work to build rapport with you, the more you will be "worth" to her. Chances are high that that she will maintain rapport with you right until the end of the Attract and Enslave stages. 2. If you are the one who tries too hard, she will subconsciously pick up vibes of desperation from you, which will cause her to break rapport. So how do you get your target to actively work for rapport then? Simple - using what we call "Conversational Hooks". These are persuasion devices which are designed to get your target to ask you questions (repeatedly) in order to fill in the information gaps that you deliberately leave out. Now let's imagine I tell you the following story: "I arrived at the LAX and as soon as the immigration officer saw my passport, she said - Mr Rake, we've been expecting you. Two plain-clothed policemen came and took me to a lowly lit room. To make a long story short, I managed to get out there after two hours, and I immediately hopped on a cab to my hotel, all the while trying to see if there's anyone following me." I've just told you a story (with Rollercoaster principles of

introducing conflict, resolution and a cliffhanger in the end), but it is incomplete. There should be some questions in your mind now, like - why were the police officers waiting for me? What's inside the room, and why does it sound so sinister and shadowy? What happened in the two hours that I was inside the room? Who was trying to follow me, and why? 25 Also, notice that the flow of the story is natural, told in a tone which is casual and conversational. Remember: Conversational Hooks, like the best Mind Control devices, are delivered most subtly and covertly. Contrast this with the standard "Pickup Artist" approach of trying to get women interested by shoving information down their throats. Imagine a wealthy person trying to tell people how rich he is - "I've got a brand new yellow Lamborghini Aventador which goes from zero to sixty in five seconds flat." Alas, instead of demonstrating his high value, he comes across as a showoff who is also deeply insecure. Is there a better way to say the same thing? Well, consider the following instead: "So, I was at a friend's party and we were going out on a bar hop. I offered to give some people a lift, but there's only one spare seat in the car. So, I guess I couldn't really give everyone a ride." Naturally then, the woman will ask what two-seater car he has, and he can then talk a little more about his Lambo. And because the woman is the one who asks for that information, it seems to be more important and legitimate. Using Conversational Hooks In Fractionation Fractionation is the showcase technique of the Shogun Method™ - relatively easy to learn, it gives quick, tangible results. It remains the starting point for many Shogun Method™ students and for good reason - if by any chance you haven't seen it yet, go to the Appendix, and see it in action. Quick recap: in Fractionation, you build rapport with a woman, break it, and then rebuild it, and then break it again in quick succession. This has the effect of deepening her state of trance, increasing your Desirability level along the process. Similarly, you can be interested and pay attention to your target, and then pretend to be distracted, looking behind her at someone else for example. Then, focus back on her and see if she tries to re-engage you. If she does, then congratulations - you have rapport with her. At this point, continue building rapport and as you would expect with Fractionation, they will go deeper into the trance-like state of trust and comfort as you continue to talk to her. Again, to do this, you can use Conversational Hooks to get her to ask you a 27 question based on the gaps that you deliberate introduced in your previous stories. For example, you can say: "I've just gotten back from Japan, and you know all those crazy Japanese inventions, well, I've gotten hold of one of those. It's a handheld device which you beam at the person in front of you and it will tell you what she is thinking. It sounds nutters, I know, but after I had seen it in action I was totally floored. Think of all the things you can do with it!" OK, let's look closely at this script - do you notice the Conversational Hooks that I used? The most obvious is the one about me having gone to Japan. She might ask you, "Where did you go? Tokyo?" or "How did you like Japan?" You're feeding her information bit by bit without giving her a full picture so that she feels compelled to ask you questions and work for your answers. This is an effective Mind Control trick which exploits what's called Cognitive Dissonance<sup>2</sup> inside the female mind - she gets uncomfortable unless all the questions in her brain 2 See the Dark Rake Method - <http://derekrakehq.com/dark-rake-method/> are resolved. Now as long as she keeps asking you questions, you will go up nicely along the Desirability scale. As you get better, the further up you go in the rapport scale, the less work that you'll need to do. The more rapport you build with her, the less work you'll need to do to build and maintain that rapport You'll only need to introduce more Conversational Hooks for her to latch on. In short, you're letting her seduce herself for you. You'll also be compelling and repelling her repeatedly (just like what you'd do using Fractionation) to deepen rapport and increase Desirability, giving you a solid foundation to build Attraction in the next stage of the IRAE Model. Rapport Mistakes Now let's examine the most common mistakes that guys make when they try to build rapport with women. Mistake #1: Being too dependent on the outcome 29 One of the cornerstones of the Shogun Method™ that it is outcome or Endpoint oriented. Revisit the Rapport Development Model and notice the straight line connecting your initial point (Low or

Zero Rapport) to the Endpoint (High Rapport). You already understand that the process is linear, and you want to go from your initial point to the Endpoint as quickly and directly as possible (i.e. in a straight line). Rookie Shogun Method™ students could easily make the mistake of being too focused on the Endpoint or outcome. Rookie Shogun Method™ students could easily fall into the mistake of being too focused on the Endpoint or outcome while losing sight of the process involved in taking them from the initial point to the Endpoint. Perhaps paradoxically, the best way to quickly reach the state of High Rapport is to stop being dependent on the outcome. You have already learned how to identify signals of rapport through the Social Calibration System covered earlier in this chapter. Naturally, you will want to look out for these signals when you talk to your target in order to calibrate your progress. However, I must warn you not to be too dependent on wanting to see these Signals too much that it completely destroys your focus and composure. This means that when you are building rapport with your target, you must stop wanting her to display those positive Signals. When you're too dependent on the outcome, you'll inevitably become too needy and pushy. Think of the stereotypical salesman who approaches you when you walk into a used car garage. He starts talking to you, trying to find some common ground by faking familiarity. He wants you to like him so that you buy from him. And as he gets a little too pushy (or sale-sy) too quickly, you feel turned off, and you walk out. Sounds familiar? Instead of going "balls out" to build rapport, you must, therefore, use Fractionation. Build a little rapport, and then pull away. Then, focus back on her again, and restart building rapport. Then, back off. Repeat this process and it gets easier while she slides down the slippery slope of no return. To summarize: don't be pushy and desperate; instead, fractionate.

**Mistake #2: Being too agreeable** Here's the most common rookie mistake that any guy makes 31 when he tries to build rapport with a woman: being too agreeable. The problem with being too amenable, polite and pleasant is that it gets in the way when you need to develop a genuine connection with your target. Being too nice can be a communication barrier because it increases your inhibitions. When you're too agreeable, you're setting up a barrier that stops you from being seen as a real person. I'm sure you have had the experience of meeting someone that seemed to be so. Being too nice can be a communication barrier because it increases your inhibitions nice, but you couldn't seem to be able to connect with this person in an authentic manner. It would appear that there was this social facade that he or she was wearing that you couldn't seem to see through. Of course, you shouldn't purposely annoy your target so that you don't come across as too agreeable. Far from it! Understand that it's entirely fine to be nice as long as it doesn't get in the way when you communicate your ideas authentically.

**Mistake #3: Faking familiarity** We have already covered this previously, but it's worth mentioning again because this one mistake alone can completely undo all the progress that you have made so far. Don't try too hard to look for similarities between you and your target in your attempt to build rapport. Otherwise, Desperation is the number one killer of rapport and attraction you will come across as awkward, or worse, a phony. When you're trying too hard, you will send out subconscious signals to your target that you're desperate and needy, and as you should already know, desperation is the number one killer of rapport and attraction. You'll also notice that the harder you try, the likelier you will fail.

**Mistake #4: Developing contextual rapport** Let's say the woman you're talking to, like you, is a fan of classic rock. And you both spend hours talking about nothing except Led Zeppelin, AC/DC and Deep Purple. Now you may conclude that you are doing well with her. However, you may have just made a grave mistake, and I'll tell you why. Imagine that you're taking Karate classes under one Master Kazuhiro at your neighborhood Dojo. He's someone you deeply respect; you get along with him really well, and you look forward to going to his classes every week. 33 Now one day you're out having a drink with your buddies in the pub, when Master Kazuhiro unexpectedly turns up. He comes over, orders a pint of lager and starts talking to you like an old buddy. How would you feel? Naturally, you'd be somewhat uncomfortable talking to Master Kazuhiro at the bar. Why is this so? The answer is simple: the rapport that you

have with him only fits in the Master-Student context inside the Dojo. In the Shogun Method™ lexicon, this is called contextual rapport. When you're outside the Dojo, the rapport you have with Master Kazuhiro is minimal. Now let's relate this back to the earlier example. You'll notice that apart from classic rock, there's nothing else to talk about with her. You therefore will face tremendous problems later trying to "bridge" out to the Attraction stage because your rapport with the woman is limited in context<sup>3</sup>. There are two solutions to this problem. The first is what we commonly term as the "Bounce" - you must arrange to meet her in different types of locations each time (i.e. the mall, cafe, park, 3This is also a problem when you get to know a woman online. You must arrange to meet her face-to-face as quickly as possible in order to avoid the problem of creating contextual (i.e. "online only") rapport bookstore, club, library) so that each time you build (and rebuild) rapport with her, it's not tied down to (or contextualized into) one particular place. The second solution to this problem is to use the Rollercoaster technique to create multiple threads of conversations around various themes and topics. The Companion Guide on how to use the Rollercoaster has specific examples on how to develop deep rapport and emotional connections through "multi-threading".

**Mistake #5: Lacking authentic interest** One thing you must understand about interest is that it's incredibly hard to fake. The reason is simple: when you hear something which really interests you, your body Interest is incredibly hard to fake, so don't even try language changes, and you start to communicate these positive changes (on the subconscious level) which get picked up (also on the subconscious level) by the woman that's talking to you. On the other hand, if you are disinterested, the (verbal and non-verbal) signals that you send out will scream "I'm not interested, and I am shutting off." When this happens, the woman you are talking to will also respond in kind, and soon she will start 35 to lose interest herself. With Pseudo Repeat, you repeat back what she has said to you using the exact words with the exact tonality that she has used tonality that she has used. The solution to this problem is a Mind Control technique that we call the Pseudo Repeat. With this technique, you repeat back what she has said to you using the exact words with the exact Here's an example. She might say to you, "So I had a bad dream last night. I dreamed that I was walking on the streets at night, and you know, suddenly a mugger jumped at me with a knife." So, you say, "OK, so you dreamed that you were walking at night, and a mugger jumped out with a knife." So you're summarizing what she said (using the same words) and repeating it back at her. For added effect, you can also preface your Pseudo Repeat by saying: "Alright, just to be sure that I get this right..."

The Pseudo Repeat may seem to be somewhat similar to what other dating coaches teach in the form of what's known as "active listening". However, there's one key difference: in Pseudo Repeat, you use back the same words and the same tonality. When you use different words (although they may mean the same thing), the underlying emotional tone is different. "A thief came to me with a weapon" sounds less dramatic<sup>4</sup> as "a mugger jumped at me with a knife".

¶ You have been introduced to the concept of Shogun Sequences in the last chapter. The following is a selection of the Shogun Sequences which you can use in the Rapport Stage.

**Emptiness Sequence Shogun Stage:**

**(2) Rapport Flaws To Exploit: Submerged Needs** This Sequence is designed to elicit a primal need which is submerged inside every woman's inner psyche - the need to find the meaning of her existence and what she truly wants out of life. 37 4From the Mind Control standpoint, this is also less effective You deliver this Sequence in two steps: Step 1. Bring the submerged need to consciousness, and amplify it Step 2. Present yourself as the perfect solution to fulfill the need Here's a sample verbatim: Step 1: Elicit The Void Sometimes when you stop and observe some really successful people who seem to have everything, don't you notice that they seem to be pretty lonely and somewhat hollow? I came across a magazine article about Owen Wilson just the other day... he seemed to have everything, you know, being a Hollywood superstar and all that. But he suffered a major depression and even tried to kill himself. So was Gwyneth Paltrow... so beautiful, rich and blessed with thousands of guys swooning over her... she suffered from deep depression and during a

period in her life, she just sobbed every single day... unable to do anything. I think lots of people are like that. They seem to be happy and successful on the outside, but deep inside there's this void and hunger. They just keep asking themselves, "Is this it? Is this all that I am living for?" Most people are looking for a reason to live, you know, to fill the emptiness inside their soul... whatever that may be, it's the thing that makes you feel complete.

**Step 2: Present Yourself To Fill The Void** When you finally find it, it's right in front of you, and you finally feel whole again, at peace with yourself. It fills you up completely, making you feel deep happiness and ecstasy that no drugs in the world could ever give you. That's when you know that you've been missing it all along in your life. Yet whenever you find it appearing right in front of you, you must grab the chance and not let it slip by your fingers. If it ever escapes you it may never come back again, and you'll be left wondering what could have been... with feelings of regret and deep disappointment. So, when it appears right in front of you, grab hold of it, now!

**Shared Universe Sequence 39 Shogun Stage: (2) Rapport Flaws To Exploit: Us Against The World** This Shogun Sequence is designed to exploit a woman's need to belong to social groups. Here, you will construct a "shared" universe consisting only both you and your target. Within this imaginary universe, you are comfortable, happy and free to experiment and to do anything you wish. In other words, she's free from the conformity and rules which regulate members of the society. The Shared Universe Sequence would work especially well in the following situations:

1. Asking for a date face-to-face, or over the phone<sup>5</sup>. Given the length of this Sequence, it is not ideal over text or email.
2. Destroying boyfriends. By creating a "shared universe" occupied only by you and your target, you are effectively excluding her boyfriend in the shared space. The Shared Universe Sequence is the basis of all Boyfriend Destroyer techniques.

<sup>5</sup>You can also tweak this to be used online (say, over email or Facebook) – see the Online Dating Playbook

This Sequence is delivered in two steps: (1) elicit her values, and then (2) create the Shared Universe.

**Step 1: Value Elicitation** In this step, you will need to find out about things about her:

1. What she looks for in a boyfriend, i.e. her romantic values
2. What objections that she may have, i.e. if she already has a boyfriend, or if she has conservative values which conflict with her being with you openly, etc.

A good opener to this Sequence is a question about her casual interests (i.e. hobbies) which should then be switched to romantic interests. For example, if the woman says that she likes going clubbing, then ask if she ever has a boyfriend who also enjoys clubbing. You can then "bridge" to the usual romantic value elicitation, i.e. what she likes in a guy and what she looks for in a relationship.

The four most common (and natural) needs and desires in a 41 woman are below:

1. The need to care and nurture a man<sup>6</sup>
2. The need to receive and share love
3. The need to feel protected and safe, conforming to the norms of the group or society
4. The need to "follow the heart" and do what a "woman's hunch" tells her to do

(3) and (4) above can be in conflict with each other. When a woman chooses to do something that her heart tells her, she could well violate some of the norms of the society. For example, a woman is supposed to have only one boyfriend or husband; the society frowns on females who have romantic relations with more than one male at any one time. You can say something like: "Sometimes, you may have romantic feelings for more than one guy at the same time. Of course, the society frowns on you if you date multiple men simultaneously. Yet, it's entirely natural to express one's feelings without the need to feel ashamed."

<sup>6</sup>Also known as the "Wounded Warrior" theory

You can then share stories with her that in some cultures, it is accepted that women may have multiple partners simultaneously, like in Tibet and in the Amazonian jungles. You want to plant the idea in her mind that it's fine to break taboos and social constructs, freeing her to consider you as a potential replacement for her boyfriend. At this point, you may even follow up with some Boyfriend Destroyer sequences to pile-on the effect.

**Step 2: Shared Universe Creation** Once you have elicited her values, you then introduce the concept of your "shared universe", which is a device for you to transport her into an imaginary world where common norms of the society do not apply. Again, this is to subconsciously plant the message in her mind that it is perfectly natural

for her to flirt with you despite her boyfriend. The Shared Universe is also where both of you can feel secure with each other, be comfortable, relaxed and happy. Again, the rules of society do not apply here, and she is free to “follow her heart” without the usual repercussions. 43 You want her to feel secure and free enough to be with you despite her boyfriend - because all this takes in an imaginary world consisting of just two of you. Whatever she chooses to do inside the Shared Universe, she doesn’t have to live up to anyone else’s expectations or follow anyone’s moral standards. And once you’ve set this up, invite her into this imaginary Shared Universe. Describe to her the things you both can do: where you can create beautiful moments together, hug and share secrets without any real world repercussions. You can then escalate this physically if you wish – to do this, here is a three-line mini Sequence you can use: “When we hold each other, notice just how good it feels to really connect with each other on a very deep level.” “I think sex is just an extension of this connection. It’s pure, natural and spontaneous. In Our Shared Universe, fighting this feeling is just so unnatural.” “We don’t have to have sex if you don’t want to.” (Plant the idea in her mind, but disqualify her)

By now it should be clear to you that nothing in the Shogun Method™ works on its own. All the concepts and principles you have learned so far are interrelated - they are all built on top of each other. Nevertheless, you can be pretty decent at getting women attracted to you by using some of the techniques we have covered so far on a piecemeal basis. However, if you want to be truly great, then you will need to master each and every part of the Shogun Method™. More importantly, you must be able to make the connection between the components because in the Shogun Method™, the whole is more than the sum of its parts. As you’ll recall, in the first phase inside the IRAE Model, you have learned how to capture a woman’s attention by generating intrigue. Further, you have discovered the ways to develop deep emotional rapport with her, giving your Desirability a tremendous boost. You have learned to develop rapport by covertly manipulating her inherent psychological flaws, subconsciously pulling her strings using a combination of Mind Control techniques encapsulated in the form of structured scripts and actions. Within the Shogun Method™, we call these scripts “Shogun Sequences”. In this chapter we will finally explore the actual mechanics of making a woman attracted to you. You may have realized that we are only starting to build attraction somewhat late in the game. Contrast this with the typical newbie who would jump the gun by attempting to attract a woman right off the approach. This is, of course, a rookie mistake – as you have already learned when we were discussing the IRAE Model in Chapter 3, trying to generate attraction before developing sufficient rapport is a recipe for failure. Remember the basic premise of the Shogun Method™ - that the process of seduction is a straight line. Problems arise when newbies try to skip steps or improvise their way around the proven methodology. She Is Mentally Programmed To Resist Overt Seduction Every single Shogun Method™ technique has its roots in the understanding of the female psyche. Specifically, each technique is designed to exploit one or more flaws in the female mind. We have found, through sheer experimentation and 3 exhaustive client work in the field<sup>1</sup>, that everything about female attraction can be traced back to two specific psychological flaws in the female mind. Let’s examine what these flaws are, and how you can manipulate them to your advantage. First, I want you to try this out with a female friend. Ask her to stand at about two feet away, facing you. Then, hold up your palms towards her, and ask her to do the same. Place your palms against hers. Then, push against her hand. Notice what happens. You will find that in most instances, she will resist you, and attempt to push you back. In fact, the harder you push, the harder she would resist you. She might even try to push you back even harder than before, and of course you will then resist her. Naturally and instinctively both of you will just keep pushing each other without wanting to back down. Why? The harder you push, the harder she would resist

you Here's another experiment to try. This Saturday night, go to your local pub and approach any woman sitting at the bar. Say hi to her, and then tell her that you want to seduce her right up front. Let her know what you'll expect from her as the relationship progresses. If you want to sleep with her, tell her that also. Even better, share with her your favorite sexual positions, your condom brand of choice, and how you'd like your eggs in the morning. Would you approach a woman at the bar like that? Well, yes, if you want her to pour her vodka lime down your collar. You

In dating, you're forced to choose between being an honest loser or a successful manipulator instinctively know that you can't be that overt if you want to be successful. It's not because you deliberately want to be crafty and dishonest, but regardless of how much we guys like to think that women are straight-thinking, rational beings, they are not. The truth is that in dating and love, you're forced to choose between being an honest loser or a successful manipulator. Now that you've already gone so far ahead in this book, I hope you'll choose the latter. It is a built-in flaw in the female mind to automatically resist direct instructions from a male. As such, a female is hard-wired to resist unwelcome attempts from a male wanting to seduce her.

5 She Is Mentally Programmed To Chase A Running Rabbit She wants what she can't get. When something is running away from her, her knee-jerk reaction is to pursue. This "forbidden fruit" phenomena, of course, is not only limited to women. We all want things that we can't have. Back to when we were kids, when we were told that we couldn't have that Optimus Prime toy, we wanted it even more than before. When we hit our teenage years and our parents told us that we couldn't consume alcohol, it only further inflamed our desire to drink. A female is hard-wired to resist unwelcome attempts from a male wanting to seduce her

In a scientific paper published in the July 2009 issue of the Journal of Experimental Social Psychology<sup>2</sup>, a group of females were shown with the picture of a man. Half of the group were told that the man was single. The other half was told that the man was already attached. The same picture was shown to both groups.

2 "Who's Chasing Whom? The Impact of Gender and Relationship Status on Male Poaching" by J. Parker and M. Burkley, Oklahoma State University

59% of the group who were told that the man was single said that they were somewhat interested in dating him. The other group of females who were under the impression that he was married? A whopping 90% of them said they would pursue him! What's happening here? Why does a man who is attached seem to be more desirable to females? Is it simply that something that is forbidden naturally Women's urge to chase after the unattainable is deeply wired into their minds feels more exciting to women? Is it that their competitive female psyche that fuels their desire to "conquer" a man who is already taken? The facts are clear: women's urge to chase after what may be "unattainable" is deeply wired into their minds. The scientific explanation for this phenomenon is well documented, but we couldn't care less about the theory. Rather, we are more interested in how we can practically exploit these flaws to further advance our goal and get us closer to the Endpoint. So, that's exactly what we are going to do in the next section.

7 To Make Her Attracted To You, Exploit These Two Flaws In The Female Mind Here's a recap on the two flaws inside the female mind that we have talked in the previous section:

1. A woman will resist your overt attempts to seduce her. It then follows logically then that if she can't detect your attempts to seduce her, then she won't be able to resist you. You must therefore ENTICE her, and you must do it in a covert manner.
2. A woman has a natural tendency to chase whatever that's running away from her. Consequently, this means that you can get her to chase you if you withdraw from her completely. You must therefore REPEL her so that you can create the "space" for her to chase you.

The Shogun Method™'s Attraction Development Model (ADM) is built on top of the understanding and the exploitation of these two flaws via a set of ENTICE and REPEL strategies. Look at Figure 5 below – Figure 1 Just like the Rapport Development Model (RDM) that you have seen in the Rapport phase inside the IRAE Model, the ADM is designed to provide you with a roadmap to chart your progress in the Attract phase.

1. Your Endpoint for this

stage is to increase your Desirability levels from moderate to high. The Endpoint Desirability level depends on what your end game is: to sleep with her, or to make her your girlfriend, or to add her to your harem, etc. Obviously, different level of commitments<sup>3</sup> will require different thresholds of Desirability. As such, you might not want (or need) to go all the way although the Shogun Method™ will arm you to the teeth with enough ammunition to achieve any 9 3See “Action Limits” and “Pain Limits” in the previous chapter end game you have in mind (including Enslavement which is covered in the next chapter).

2. To move up the Desirability scale, you go through a series of actions to ENTICE and REPEL her in succession one after another. You’ll notice that this is similar to the Fractionation principle of alternating between Pleasure and Pain. Enticing is associated with Pleasure while Repelling is associated with Pain.

3. You ENTICE her using Implanted Commands. This is done by appealing to her subconscious, bypassing her conscious mind.

4. You REPEL her using Devalidation. This is done by appealing to her conscious mind directly.

5. Shogun Sequences (at the end of this chapter) can be used to quickly ENTICE and REPEL her within a single conversation thread.

Next, we will explore how to ENTICE her using a Mind Control device known as Implanted Commands.

### How To ENTICE Her Using Implanted Commands

Females don’t talk to themselves like they talk to guys (or to other females for that matter). This has interesting implications because it means that if you are to speak to a female in the same way that she talks to herself, her subconscious will believe it to be her own thoughts. Re-read that again because it’s important: If you are to speak to a female in the same way that she talks to herself, her subconscious will believe it to be her own thoughts. There lies the key to implanting ideas inside her head. Remember one of the fundamental flaws in the female mind - she may or may not believe what you tell her, but she will never doubt her own conclusions. How do you get her to think the thoughts that you want her to think about? Simple - you do this by engineering the situation that compels her to come to those conclusions on her own. What a woman imagines are perceived as her own thoughts. What this 11 means then is that as long as you can control a woman’s imagination, you’ll control her thoughts, and subsequently, her emotions, and finally, her actions. Inside the Shogun Method™, the tools that will help you to subconsciously implant desired thoughts inside a woman’s mind are called Implanted Commands. An Implanted Command is a phrase that forms the part of a sentence which if spoken on its own, it would be a direct command. The other phrases in the sentence would camouflage the Implanted If you can control a woman’s imagination, you’ll control her thoughts, emotions and actions Command so that it goes under the radar, undetected by your target’s conscious mind. You use an Implanted Command to make a suggestion to your target which is automatically accepted because she won’t be noticing it consciously, making it impossible for her to evaluate (and reject) the suggestion. Now remember why you are doing this: psychologically, she is programmed to push all your overt advances. By working on her subconscious instead, your attempts to seduce her will instead be completely covert. Again, always remember that whatever she cannot detect, she cannot resist.

### “Blotching”

Like Shogun Sequences, much of the effectiveness of Implanted Commands lies in the delivery. In order to deliver an Implanted Command effectively, I recommend that you use this technique called “blotching”. This is a method to make the Implanted Command stand out by doing something different when you say it. You can blotch an Implanted Command with any one (or a combination of) the following eight actions:

1. Lowering the volume of your voice
2. Lowering the pitch of your voice
3. Lowering the speed of your speech
4. Touching her (in a non-sexual way)
5. Smiling 13
6. Pausing just before you say the Implanted Command
7. Tilting your head to one side
8. Doing the “triangular look” on her face (i.e. from left eye to the right eye and to the mouth)

What I am going to share with you next is an exhaustive list of 44 Implanted Commands that you can use to subconsciously direct a woman’s thoughts and influence her emotions. Don’t feel overwhelmed because you’ll rarely need to master all 44 commands to see good results. In fact, many Shogun Method™ practitioners have done well by picking their favorite



eight to ten Implanted Commands and devoting time to master those properly. It's all about quality, not quantity! Cheat Sheet: 44 Implanted Command Patterns In the following list, the Implanted Commands are in italics. Commentaries (if any) are in normal type. "Start to imagine ..." Start to imagine what you would do if your best friend suddenly dies in an unfortunate accident? Can you imagine the grief and emotional suffering that bites you inside the very core of your soul? Use this to incite pain as part of Fractionation or the Black Rose<sup>4</sup>. Caution: this is a dark pattern<sup>5</sup> which must be used cautiously. "Sure, I can tell you that , but I won't." Sure, I can tell you that this experience will change your life for the better and you will feel the joy and excitement that you've never felt before, but I'd rather you experience it for yourself. Sure, I can tell you that this is a great way to make your

<sup>4</sup> The Black Rose Sequence is covered inside the next chapter on Enslavement strategies <sup>5</sup>Other kinds of dark patterns are found inside the Dark Rake Method <sup>15</sup> wildest dreams and deepest fantasies come true, but you should discover it for yourself. The second part ("...but I won't") makes it impossible for your target to resist you because in effect you're not instructing her to do anything. "I'm wondering if ..." I'm wondering if that warm feeling in your chest now will move downwards to your stomach, and down your thighs and legs. I'm wondering if you will now grab this opportunity right in front of you now and go for it. This Implanted Command works well during value elicitation (Rapport phase) and, as you will see in the Enslavement phase, it is also a potent technique used in delivering the Black Rose Sequence. "You already know ..." You already know that it feels good to think of those happy thoughts, and memories that make you feel excited and joyful. Use this when you are placing anchors that will trigger off positive feelings when triggered (remember to link those wonderful emotions to you!). See the anchoring guide inside t Insiders Lab which you have access to as part of the Shogun Method™ package. "Don't so quickly..." Don't fall into trance so quickly... relax and listen to me closely just a little while. This Implanted Command pattern has the benefit of invoking her conscious response and disobeying you but in your favor (What you mean I can't fall into trance quickly? I'll do it now!). "You don't have to, , ..." You don't have to, Jenny, believe every single word as I say as they ring true to your heart and soul. <sup>17</sup> You don't have to, Marla, feel the excitement as I describe to you the things that we will do together. The "you don't have to" phrase takes the edge off the command, making it sound informal and somewhat detached (so that it cannot be picked up by her conscious mind). It's pretty sneaky! "Someone else might ..." Someone else might jump at the opportunity in front of her when she finds him to be the soul mate that she has always been looking for. For added power, call out her name in front of the Implanted Command. "One could because..." One could feel comfortable and relax just by hearing what I say because inside she is aware of the truth that I only have nothing but love for her. "You would , would you not?" You would understand what I tell you, would you not? You would let your eyes close, relax and release all your inhibitions, would you not? "Would you not" is an excellent way to close an Implanted Command because it makes the Command transition into something which seems to be pretty docile. Also, it is also designed to be confusing so that it completely stumps the conscious mind, making the Command particularly difficult to block. "I don't really know if ..." I don't really know if you're going to like me more than the other guys that you've been with. I don't really know if you're going to experience joy and ecstasy like you've never experienced before. I don't really know if you're going to really, really love me. <sup>19</sup> "One might just, you know, " One might just, you know, relax and let my voice guide you. One might just, you know, sink deep into this wonderful feeling and enjoy this moment with me while it lasts. "You'll start to notice how good

feels, as you ..." You'll start to notice how good your shoulders feel, as you start to relax, take a deep breath and listen to every word that I am going to whisper softly now into your ear. There's a covert suggestion already hidden in the "good

feels” segment, and the following part reinforces this suggestion. This Implanted Command pattern is also useful when you’re doing hardcore emotions and value elicitation like the Black Rose Sequence. “You’ll never know if ...” You’ll never know if spending time with me will open you up to new, exciting and thrilling experiences. You’ll never know if you’re enjoying yourself so much talking to me and sharing with me your most joyful stories. When you say “you’ll never know”, you’re making her mind presuppose what you’re going to say next (i.e. your Implanted Command) to be true. “I wonder if you will ... or not.” I wonder if you will spend more time with me and be happier than stick with your boyfriend... or not. The ‘or not’ phrase at the end is a device to discourage resistance from your target. If she has been responding well to you all along, then you should omit it. “You may ” You may find it easy to talk to me. 21 You may want to relax as we talk. You may like to hear what I say. This is perhaps the Implanted Command with the simplest structure, but you’ll have to carefully blotch the Command in order to make it stand out and work as intended. “Some women may ” Some women may have hidden desires that explode out in the open when they meet a guy who is so right for them. Some women are raving sexual beings under their skin, and will not shed their sexuality for anything in the world. Remember, you’re talking about some women, and not necessarily her. “It’s just so simple to , isn’t it?” It’s just so simple to agree to everything I say, isn’t it? It’s just so simple to do everything I tell you to do and be really happy for it, isn’t it? You’re “softening” the transition from the “hard” Implanted Command into something which seems to be a harmless question (“isn’t it?”). Also, if something is simple, her subconscious mind will tell her to do it just to validate if it’s indeed simple. Pretty sinister! “You’re able to ...” You’re able to enjoy yourself now with me because we have a special connection despite meeting me only for the past hour. You’re able to relax your shoulders and close your eyes. You’re able to understand me on a deeper level because our bond is special. “Finally ” Finally, realize just how we are meant for each other. 23 Finally, feel the sensation fill your body with warmth and comfort. Finally, understand that you should embrace your destiny instead of fighting it. “ , Command>...” , and ...” My best friend once told me, “You should express your sexuality in all ways possible, since it’s only an extension of love and passion. You shouldn’t be ashamed of it.” By putting your words in other people’s mouth, you have plausible deniability. After all, you wouldn’t say such a thing, would you? “If you , then ...” If you imagine being in a place that makes you happy, then you’ll feel relaxed, safe and comfortable. If you feel the warmth all over your body now, then you’re secure, relaxed and happy. This is a classic “cause and effect” statement which really doesn’t make much sense (i.e. the effect is not necessarily related to the cause). However, the mind naturally assumes the connection due to the “if... then” structure. This is, of course, a psychological flaw which you can, and should exploit. “Maybe you haven’t ” OK, so maybe you haven’t, or maybe you have, but when the right guy comes along, you’ll feel just how incompatible you are 25 with your current boyfriend that it pushes you just over the edge and you will dump him for the right guy. This is a powerful Boyfriend Destroyer pattern that you can use to make a woman leave her boyfriend for the right guy (i.e. you). For more ammunition on Boyfriend Destroyers, check out the Boyfriend Destroyer System. “ , you can ...” Melissa, you can feel good just by listening to me. Danielle, you can close your eyes just to feel better. Elle, you can imagine just how good this feels as the warmth goes up your stomach to your chest area. Mentioning your target’s name before the Implanted Command adds to its effectiveness. We automatically sit up and pay attention whenever our name is mentioned. “Would you , or would you instead?” Would you write down your phone number for me now, or would you directly key it into my phone instead? This is referred to in the standard Mind Control knowledge base as the “illusion of choice”. No matter which choice she takes, you benefit. “You could ” You could think about it and still dump your boyfriend when you see him next. You could decide to go out with me and feel really happy about it. You could imagine doing things that you could do if there’s nobody around to watch and judge you. “You don’t have to ” You don’t have to understand why you’re attracted to me... you

just have to feel it inside you. 27 This statement presupposes that your target is attracted to you, giving her no opportunity to question if it's true or not. The second part of the statement shifts her attention to her feelings, thus bypassing her critical thinking which would attempt to evaluate the truth in the first part of the statement. "One might, , " One might, Irene, feel as if you've known me for a long time because we hit it off so quickly after we met. One might, Yvonne, feel relaxed just by listening to my voice. "Maybe you will ..." Maybe you will dream of me when you sleep like a baby girl tonight. Maybe you will realize just how compatible we are, sharing dreams, thoughts and fantasies together. "Would you , or , or ?" Would you live your new, exciting life with me, or would you leave the boyfriend who is treating you badly? Notice that both options are favorable to you - you're playing a game that you couldn't lose. Caution: you shouldn't go more than three Implanted Commands in this structure because the brain can best cope only with three (or less) pieces of information simultaneously. "You want to now." You want to relax and close your eyes now. You want to start feeling comfortable in my arms now. The subtle part of this structure is "now". It strengthens the Implanted Command with a dose of authority. It might backfire if you've not build enough rapport for her to trust you, so use with care. 29 "Sooner or later, " Sooner or later, you'll realize what's truly good for you (subtly point to yourself) and grab the opportunity that's right in front of you. Sooner or later, you will solve your current problems, and start to enjoy life again with me. Sooner or later, you'll understand that you will leave your boyfriend for someone better (point to yourself). This is what we call "truism" - since virtually everything will happen either sooner or later. Devious! "Other people could, you know, " Other people could, you know, fall in love instantly the moment they meet the right guy that they have been waiting to meet all their lives. When you talk about "other people", you're not talking about her, which means that her conscious mind can't pre-judge what you're going to say. The "you know" phrase is deliberately inserted as a presupposition that she already establishes the Imbedded Command as a fact inside her mind. "Someone wouldn't even know if ..." Someone wouldn't even know if she finally falls in love with the man in front of him who has everything that she is looking for. Someone wouldn't even know if you're going to enjoy yourself with all these new experiences with me. These statements may even be a little perplexing if you are examining them rationally, but it's structured deliberately like that to bypass her conscious mind. "You might or might not " You might or might not notice the warm, comforting feeling in your stomach just right below your chest right now. 31 What you're doing is to make her focus on the feeling in her stomach. If she notices the feeling, she'll tell you. If she doesn't feel it, then she might think that she's just not noticing the feeling which is there. As you'll see in the Black Rose Sequence in the next chapter on Enslavement, this is a powerful way to elicit sensations in a woman's body (in the process of enslaving her). "What will happen when you ?" What will happen when you decide to be happy and dump your boyfriend who has been giving you nothing but grief? In order to answer this question, her mind is forced to associate happiness with the act of leaving her boyfriend. You are also making her imagine the breakup. Remember that in a female mind, there's no difference between imagining an experience and the actual experience itself. "You might not have felt " You might or might not have felt the warm sensation now forming in your chest, and now spreading all over your body slowly. You might or might not have felt this excitement when you meet a guy that seems to be destined to be in your life. "It's hard to try to stop " It's hard to try to stop the gush of excitement in your body as we move closer to each other and look each other in the eye, gazing into our collective soul. It's hard to try to stop the big ball of energy now getting warmer and bigger in your belly. The setup phrase "it's hard to try to stop..." implies that as your target tries to resist, she fails and will eventually give in to your demand. "A woman might , because " 33 A woman might fall in love just as quickly, because when she finds a soulmate right in front of her, she will grab the chance to be with him. This structure gives you the opportunity to implant two commands, with the added convinceability of the power connector "because". "Imagine

how it feels when you ” Imagine how it feels when you snuggle up with me on this couch and getting yourself relaxed and comfortable. Imagine how it feels when you’re with your dream guy (subtly point to yourself), and both of us are freely enjoying ourselves on the peak of a cool mountain. This structure is the classic value elicitation pattern that you’ve already seen in the Rapport phase, and as such, it should be used with plenty of anchoring and conditioning for maximum effect. “Sometime, somewhere, ” Sometime, somewhere, there will be a woman just like you facing a situation like you now who will grab the chance and go for her dreams. Sometime, somewhere, you will decide to embrace your sexuality and understand that it’s just an extension of love and passion for me that’s building up inside you. “You want to because...” You want to go on this adventure with me because you’re always up to try new things and experience new experiences. You want to immerse deeply inside this new sensation because you want to know yourself better. The word “because” adds credence to the Implanted Command - humans are conditioned to believe that by default. “Would you enjoy it if you ?” Would you enjoy it if you start to relax and feel comfortable 35 in my arms? Would you enjoy it if you close your eyes and fantasize about this faraway land of fairy tales which you are going to visit with me? Would you enjoy it if I touch your body and hug you? In the last example, notice that the question is not whether you should do it or not (which then gives the opportunity to the conscious part of her mind to reject you). The question itself presupposes the action which is favorable to you. “I won’t tell you to because...” I won’t tell you to fall in love with me right here, right now because I want it to come naturally to you. I won’t tell you to close your eyes right now and imagine you’re living your dreams and acting out your wildest fantasy with me because you’ll do it on your own terms. Notice that your target can’t “disagree” with you because you won’t tell her to do anything anyway. Also, the word “because” has the added effect of imposed authority which strengthens the Implanted Command on a subconscious level. To deepen attraction, you need to push her away REPEL Her Using Devalidation The conventional wisdom says that it’s the guy’s job to chase, and the female’s job to push the guy away. That’s nonsense. As far as we are concerned, it’s the guy’s job to do both. This is also how the Shogun Method™ is different. “Pickup Artists” focus entirely on the chase, while Shogun Method™ practitioners to both entice and repel in order to attract. Enticement is never enough. When you have sufficiently enticed a woman, to deepen attraction, you need to push her away. Novices often make the mistake of attempting to entice a woman too much - up to the point when she feels uncomfortable. You’ve got to know when you’ve generated enough interest in your target that you must start to repel her. When you push her away, it immediately intensifies attraction. At the same time, it also makes her feel more comfortable 37 as you’ve now stopped trying to get into her pants since you’re pushing her away. Her conscious self-defense mechanism temporarily eases (or shut down altogether) to your advantage. To repel a woman, you Devalidate her. In the previous section, you’ve now learned how to use Implanted Commands to entice your target. Devalidation is the other side of the same coin. If you’re going to use Implanted Commands to subconsciously entice a woman, then you should be using Devalidation techniques to consciously repel a woman. Notice that unlike Implanted Commands which work on the subconscious, when you’re repelling a woman with Devalidation, you’re working on her conscious mind. In other words, you want her to consciously KNOW and FEEL that you are deliberately pushing her away. There are three tactics you can use to Devalidate a woman: 1. Mixed signals 2. Negative language 3. Break Point body Implanted Commands subconsciously entice a woman, while Devalidation consciously repels her Next, let’s explore each of these tactics in greater detail. Devalidation Via Mixed Signals When you deliver your Implanted Commands in during an ENTICE cycle<sup>6</sup>, it’s natural to project interest, but it also will make her guard go up because you’re essentially trying to get something out of her. To negate this possibly harmful effect, you can Devalidate her by sending out “Mixed Signals” with this verbal structure: “ + ” In the following examples, the Positive Emotion is in bold, while the Negative Emotion is in italics. “I kinda

like you. But I'm really not sure..." "Wow, I'm impressed. So far, I mean. In the next five minutes you may say something silly and completely ruin it." 39 6 Refer back to the Attraction Development Model for clarity You may hug her, and then immediately push her away and say: "That's just like hugging my little sister." You can hold her hand, and say, "We can do this, but don't get any funny ideas." You can kiss her on the cheek, and then say, "Alright, that's all you gonna get from me." "You're pretty fun to be with... maybe because you're weird, and you giggle like a little girl." "You're nice. Maybe a little too nice. I like nasty." "You're nice to talk to. But you've been spraying saliva all over my face for the past five minutes." Of course, you'll readily notice that this is a variation of the One Sentence Fractionation pattern that you've already seen earlier. When using it to repel women, however, you want to place more emphasis on the Negative Emotion than the Positive<sup>7</sup>. For more ideas on how to structure your sentences around 7 For added effect, you can "blotch" the Negative Emotion in the sentence (see the preceding section on Implanted Commands) the sending of mixed signals, refer to the appendix on Fractionation. To Devalidate your target, you demonstrate Devalidation Via Negative Body Language disinterest to what she says What you portray in your body language can be more powerful than what you say. Non-verbal cues are picked up more easily by a woman than verbal cues. The female subconscious is tuned to detect changes in body language to a high degree. To Devalidate your target using negative body language, you demonstrate disinterest by showing little to no reaction to what she says. Recall that in the Rapport phase that you don't want to be the one carrying the weight of the conversation. Instead, you want her to be the one seeking to build rapport with you (not the other way round). You want her to be the one who is "trying harder" because that implies that your Desirability is higher than hers. This can be achieved through body language in two primary ways: 41 1. Face your body away from her while she faces you. Turning your back at her will immediately and abruptly break rapport. 2. Gaze away from her once in a while to look at other people as if you're losing interest. Be careful not to overdo this (good eye contact The fear of loss causes a woman to react and try to recapture your attention and validation is necessary to maintain a minimum level of interest). How do you know enough is enough? When do you stop portraying negative body language? Here's a tip. As you turn your body away, look out for her trying to turn to face you more. Is she actively trying to maintain rapport with you as you try to break it? Devalidation Via The Break Point The Break Point is introduced to send a discreet signal to her that your interest is waning. And unless she does something spectacular to win your attention, you will go away, perhaps to talk to another woman. This fear of loss naturally causes her to quickly react and try to recapture your attention and validation. You communicate the Break Point both verbally ("OK, you're losing me... fast") and through negative body language. Usually you would start with your eyes as you turn your gaze away from her. Then, slowly move your body away from her (but at the same time, give her the time and opportunity to reel you back in). As you do this, here's the ideal reaction that you want from her: as your eyes start to look over her and your body starts to turn away, she would come closer to you, grab your arm, and ask you a series of hopelessly irrelevant questions in the hope of recapturing your attention. If, however, she doesn't react the way that you want her to, then it means that you have not ENTICED her enough before for you to REPEL her. This is not a big problem - you should simply fall back to "Entice" mode and tell her stories with Implanted Commands to rebuild attraction and desire. Two Devalidation Mistakes That You Must Avoid 43 When you're actively attracting her, you're at the risk of projecting too much interest. By repelling her, you get her to ease up and lower her self-defense mechanism. When you Devalidate your target, be careful so that you don't make these two common mistakes:- 1. Going too far. You should never flat out insult her ("You're one snotty little bitch, aren't ya?") to the point of no return. Remember: you want to be playful, not rude. 2. Building too much comfort. You should quickly go back to ENTICE mode as you continue to build more attraction. You should know that you practically can't "overdo" attraction - which means that you should keep alternating between

ENTICE and REPEL until your Endpoint is reached. Here's a good rule of thumb to follow: if you're in doubt, always REPEL. If you've built enough attraction, she will always come back no matter how hard you REPEL her. 7 The following Shogun Sequences have been designed to be used in the Attraction phase. Each of these has been developed to include both ENTICE and REPEL strategies - see if you can identify those elements in the verbatims below. Of course, as you get better, you should come up with your own Sequences based on the same principles and infused with your personal stories and experiences. Don't forget to use Rollercoastering techniques in order to make your stories more compelling and hypnotic.

**Shared Similarities Sequence Shogun Stage: (3)**  
**Attraction Flaws To Exploit: Shared Experiences Description:** This Shogun Sequence works on the same basis as the 45 Shared Experience tactic<sup>8</sup> which you will learn in the next chapter. Instead of sharing experience, you want to induce the feelings and thoughts related to the similarities that you share with the target. You: "Hmm... I've overlooked this thing about you..." (Keep quiet for a few seconds as you look around) Her: "What's that?" You: "...about how really similar both of us are. It's as if there's a mysterious force which brings us together and creates this special connection between us, holding us so tightly together. I think it's wonderful that we come together and get to feel such closeness and warmth in our bodies that we've never felt before. We are so connected on so many levels... emotionally, spiritually and physically..." Notice that the Sequence warms her up to kinesthetic with phrases which imply physicality ("brings us together", "tightly together", "closeness and warmth in our bodies", "connected... physically").

**8 Segregation technique #1 in the Enslavement phase (see the next chapter)**

**Dream Guy Sequence Shogun Stage: (3)**  
**Attraction, (2)**  
**Rapport Flaws To Exploit: Future Projection Description:** With this Shogun Sequence, you'll get her to imagine her dream guy vividly, and consequently, to project the characteristics of her dream guy on you. This closely mirrors the value elicitation technique that you have already seen, and as such, it can also be used in the Rapport phase. "Every woman who is mature and serious has got a clear idea of what she is looking for in a boyfriend or a partner." (She will quickly identify with this, since there is not one woman who thinks of herself as immature or not serious!) "Have you ever met guys and dated them only to find that they seem to have one or two things that you don't like? Or even, you may have even had a boyfriend whom you discover to have some flaws that you found out only when you've been dating him for some time." (Every guy is bound to have flaws, and you're making her feel extra aware of the flaws of her boyfriend if she is 47 attached.) "Have you met a guy who seems to be so perfect in so many ways, and he has so much to offer and you just can't believe your luck that you've found him? You're having so much fun just being with him, and instead of trying to look for his flaws, you're just accepting whatever he offers you." (Anchor those characteristics to you when you say this. You're setting yourself up to play a game that you can't lose - even if she finds some flaws with you later, she is conditioned to accept them).

**Perfect Boyfriend Sequence Shogun Stage: (3)**  
**Attraction Flaws To Exploit: Imagination Is Reality Description:** This Shogun Sequence works well on both single and attached women, although we tend to like use it on women with boyfriends with reasons that will become apparent to you. First, you get her to describe her dream guy. The trick here is to get her to be as vivid as possible as she describes her "Perfect Boyfriend": 1. How he looks like (what he is wearing, how his hair looks, what he sounds like, etc) 2. What he says to her 3. How he makes her feel (how it feels to be in his arms, etc) When she is describing her "Perfect Boyfriend", she is experiencing the same feelings as if she is already facing him at that very moment. And guess what, she's facing YOU, and you can transfer the same intense feelings to YOU. In short, you are covertly getting her to project her "Perfect Boyfriend" fantasy onto YOU. A variation of this Shogun Sequence involves making her fantasize about a movie star so that you can similarly transfer and project that fantasy onto you. Here's an example - You: "If Brad Pitt walks right in, what are you gonna do?" Her: "I'm gonna catch his attention, of course." You: "When you've gotten his attention, what then?" 49 Her: "Well... I will flirt and seduce him!" You: "What would you

do to seduce Brad Pitt?” Again, get her to vividly describe what she would do to seduce Brad Pitt, and at the same time covertly “transfer” the emotions to you. This can be made via anchoring and conditioning - use the guide which we have published inside t Insider Labs. Yet another variation of this Sequence has notably given birth to the original Boyfriend Destroyer routine. Here, you will get her to compare her boyfriend with the idealized version of her dream guy, making her boyfriend look deficient in every way, thus destroying him

Once you have successfully seduced your target (i.e. you have reached your Endpoint in the Attract stage), the next step (if you choose to take it) is to ensure that the connection is not broken. Now understand that this is nowhere as trivial as you may think because of the following reason - she is vulnerable to getting seduced by other men who may have a higher level Mind Control skills than you. These “other men” may be those who are grandmasters at Mind Control (the MKDELTA group is full of these types), or even guys who are learning the Shogun Method™ as you are doing now. Thus, in order to A woman, at any time, is vulnerable to be seduced by other men with higher levels Mind Control skills preserve the bond with her that you have forged (after going through the first three steps inside the IRAE Model - creating Intrigue, developing Rapport and building Attraction), you are left with the following two options. The first option is to bet on her self-control, conscience and willpower to overcome the temptations to stray and cheat on you. Theoretically, this is the most honorable strategy, but in reality, it’s often useless. Using reason to convince a woman to love you is futile, especially when the other guy is armed with nuclear grade Mind Control tactics (like the Shogun Method™) that exploit her emotional flaws to steal her from you. The second option is to enslave her - so that she is yours for the keeping for as long as you want. Like everything else you seen inside the Shogun Method™ so far, this sounds more sinister than what it really is. And yet I want you to understand that it is not possible to undo the effects of what you have done on a woman using what I am about to share with you next. Start by dipping your toes and see how cold the water is. Realize that even if you have access to this knowledge, Even if you have access to Enslavement knowledge, you don’t have to use it until it becomes an absolute necessity you don’t have to utilize it until it becomes an absolute necessity. The techniques I am about to show you have been used (and continue to be used) in many morally dubious ways throughout history by psychopaths, cult leaders and dictators. I want you to understand that they can be as equally effective when used for positive reasons. For the rest of this chapter, remove the moral or value judgments from each of the examples that I am going to show you next, and the underlying social dynamics and constructs will become clear to you.

### 3 How To Segregate Her From The Outside World

Teenagers abandon their loving families to join cults and gangs. Partnerships in businesses break up abruptly, and without warning. Wives leave their twenty-year marriages for men they just met for a week. These occurrences are pretty commonplace. Organizations which are successful recognize this phenomenon. They compensate for it by segregating themselves, drawing strict boundaries that separate its members from the outside world. Some may think that this is repugnant and yet it is pretty much pervasive in our everyday lives. Some religions and (all) cults require their adherents to abandon their ties with people who do not subscribe to their dogma. Followers are encouraged to mix only with each other instead with those who belong to other faiths. All cults require their adherents to abandon their ties with people who do not subscribe to their dogma Leaders of multi-level marketing schemes routinely tell their members to only associate themselves with similarly minded people; others who don’t “get it” will sabotage their success out of jealousy. Teenagers form close-knit gangs and avoid hanging out with those which are not “on the inside”. The list of examples

goes on. In a similar vein, enslavement of your target requires her segregation from the outside world. Segregation can be done physically and emotionally. Physical segregation is illegal (without consent) and can often be dangerous - it's something that we cannot, and will never, recommend. We shall, therefore, focus on emotional segregation instead. The tactics I am going to share with you in this chapter will help you to build a strong emotional barrier that separates the target that you want to control from those who want to break her free from your control. Emotional segregation, however, carries one major risk: if you segregate your target too quickly, her panic buttons may be pushed and she may well suffer from withdrawal symptoms. Indeed, many women are too fragile to be immediately cut off from their comfort zone. It is therefore foolish to keep your target "disconnected" from the outside world for too long without anything comforting in sight. Therefore, once you have successfully segregated your target, you must immediately introduce to her 5 things that will make her feel comfortable again which are completely under your control<sup>1</sup>.

**Segregation Tactic #1: Shared Experiences** I once spent three days at a 75-acre farm in Suzhou, China as a guest of a group of 100 men and women that most would consider as a cult. All the signs pointing to the inner workings of a cult were there - charismatic leaders (one of which was recruited directly from our MKDELTA group) and strange rites dictating what the members can wear, talk and eat. The event was designed as a bootcamp to teach the cult members how to develop their intuition through guided meditation. And yet, over the course of 72 hours, the actual meditation done was over less than an hour. The remaining time was spent on the bizarre rites and shared experiences. They said their prayers and offered thanks to their deity together. They walked on hot coals together. They cook, ate and washed together. When I asked my MKDELTA friend on what was 1 You can run the Shared Universe Sequence on her again, for example happening, he told me, "Derek, the meditation is secondary. The bonding experience is more important." At the end of the three-day bootcamp, everyone sat together to offer their thoughts about the program. Each and every one of them enthused about the fun they had and the bonding experience; not one of them talked about meditation. To enslave a woman, you don't have to whisk her away to a faraway land. You only have to deliberately introduce experiences<sup>2</sup> which you can share with her (which involves only both of you) - good and bad. A shared experience works even if it is negative. Humans often form extraordinarily strong bonds even under dreadful circumstances such as war, famine and other similarly disastrous situations. Imagine a picnic date in the park A shared experience works even if it is negative suddenly "marred" by a heavy downpour, drenching you and your date while you run for cover under a tree. Or, a road trip to the outback "ruined" by a flat tire. These are the moments that couples cherish more than, say, the perfect dinner-and-movie date, although <sup>2</sup>These experiences can also take form of a Shogun Sequence - for example, the Strawberry Field pattern from the Dark Rake Method 7 they may seem to be particularly troublesome at the time. Advanced Shogun Method™ practitioners often deliberately introduce "disaster" in the date in order to create compelling shared experiences. These are the same principles that make a Mind Control technique such as Fractionation work so well - the inducement of negative emotions is an amazingly effective way to exploit the female mind's hidden addiction for drama. All in all, Shared Experiences is a numbers game - the more experiences you share with your target (both good and bad), the more committed she will be to the relationship.

**Segregation Tactic #2: Shared Secrets** The Shared Secrets segregation tactic is similar to Shared Experiences, and works exceptionally well when used together. A good salesman never gives away every bit of information regarding his product. Instead, he waits for the appropriate time to "let you in on a secret." Letting your target know a secret confirms that she is special. When this secret is shared only between you and your target, you create a strong bond which only gets more powerful over time... as long as both of you keep the secret. Letting a target know a secret confirms in her mind that she is special This bond serves to nurture a



commitment sense within the relationship, as well as reducing the influence of outsiders on the relationship. In particular, you can use this to neutralize those attempting to use Boyfriend Destroyer techniques on her. Sharing and maintaining of secrets is a bread-and-butter Mind Control tactic among many cults and fraternities. It's also a natural phenomenon among groups of people socializing together for a long time, and in those situations, it's not deliberately deployed as an Enslavement device. Regardless of intent, sharing of secrets with a woman who is already attracted to you 3 is a potent Enslavement tactic which will psychologically segregate her from the outside world.

Segregation Tactic #3: Prophecy 3 Meaning, you have already seduced her past the Attract stage inside the IRAE Model 9 Ronald F. LeBlanc, the world famous sales trainer once told me over a private chat session hosted by the MKDELTA, "Derek, there's this subtle tactic that I teach my salesmen that discourages their customers from going elsewhere to do business." My interest was immediately piqued; I knew that whatever he told me would be readily applicable to dating and relationships. "Which is?" I asked. "I call this tactic, 'Prophecy'. When the customer starts to get restless and wants to go shop elsewhere, I first disarm her, by encouraging her to do so. Then, I'll suggest that she will just be wasting her time by 'predicting' what happens when she goes see a competitor. For example, I'll say, feel free to go to shop so-and-so, but there will be higher prices, or smaller variety, or less flexibility." "OK. But how does that help you?" I asked. He smiled. "Simple! If the customer is convinced and decides to stay put, I win. If the customer decides to go to the other shop, discovers that what I said was true and then comes back, I win. If she doesn't return, well, I'm no worse off than before!" Cults use the "Prophecy" tactic when they recruit new members into their group. For example, they "prophesize" that a new joiner would be mocked and derided by her friends and family for her decision to join the cult. Similarly, doctors also use this tactic on their patients: when asked if they (the patients) would get better, his stock "Prophecy" answer would be: "It will get worse for the next few days before it gets better." If the patient gets better immediately, then she will credit the doctor's treatment. On the other hand, if it indeed gets worse, she will also credit the doctor for his "accurate" prediction. Either way, the doctor wins. Now think for a moment how you can apply this strategy on your target. In particular, you can use it to "inoculate" your target against any attempts by other guys to seduce her or use Boyfriend Destroyer sequences on her. For example, you can say, "You're free to go with him, of course. But you should already know some things about him which are not ideal now, something undesirable, or something that annoys you... and you will find more and more of these undesirable things as you know him more." Of course, to protect your woman from getting preyed on by men who know Boyfriend Destroyers, you may also consider another option which can seem to be at least more morally palatable. You can treat her more nicely and lovingly that she wouldn't consider leaving you for another man, for example. 11 However, as you should already know, this option wouldn't be practical simply because not a lot of women are capable of being so loyal. In order to preserve the relationship, you must see the female's nature for what it is and do what can seem to be morally repugnant by the society.

Segregation Tactic #4: Hearsay Hearsay is regularly used as a Mind Control device to make the victim feel insecure, ruining her relationships with other people To mind, the rational hearsay is untrustworthy. But, as you already know, the female mind is hardly (read: never) rational. To a woman, hearsay is often taken as the truth, especially if the information has been deliberately hidden from her for a good reason. As you'd expect, the "Hearsay" technique is regularly used as a Mind Control device by many expert manipulators and con artists. It is often used to make the victim feel deeply insecure, and to exploit that insecurity to ruin the victim's relationships with other people. Like the "Prophecy" technique, you can use it on your target to inoculate her against the advances of another man, or more insidiously, to destroy her relationship with her boyfriend if she has got one. You can deploy this tactic more effectively when you've got an accomplice or a pawn who can spread hearsay on your behalf. Imagine a scenario where you can get your accomplice to

tell her, “Do you know how proud he is to have you as his woman? He’s been bragging to his friends about how happy he is that he has got someone as smart and sexy like you as his partner. I don’t think he’ll tell this to you straight because he thinks he might embarrass you. Just so you know.” By revealing this to her on a “second hand” basis via the accomplice, the impact is much stronger. Similarly, you can use an accomplice to spread hearsay about her boyfriend, or anyone you want her to be segregated from. I’ll leave it to your imagination and creativity to come up with ideas that you can get your accomplice to feed her to completely destroy her boyfriend. Segregation Tactic #5: Role Reversal 13 You’ve already learned some Role Reversal tactics in the Rapport Stage where you make your target carry the burden of building rapport gradually as you move up in terms of Desirability levels. Given enough inducement and plenty of space, a woman will seduce herself for you. Throughout the Shogun Method™ you’ve learned to play the role of the aggressor. As you progress from the Intrigue stage up until Enslavement, your target’s comfort levels increase as she plays along. Yet, as the level of predictability goes up your Desirability may falter. You need to inject some unpredictability into a relationship to prevent it from going stale From time to time, and especially when you detect that your target is becoming too used to your advances, you need to inject some unpredictability into the equation. The best way to do this is to hint to her that you’re interested in another woman. Of course, you must never make this explicit (remember that the Precondition #2 of the Shogun Method™: you must mask your intentions until the seduction is complete). You imply this by being a little more detached as usual, looking and sounding bored when you are with her. In fact, you may want to reduce the frequency of which you see her. Even better, start canceling dates at the very last minute. You want to make her sense it4, and let her own imagination does the dirty work for you. Soon, she will want to possess you completely, and any pre-existing doubts about you that she has will simply vanish into thin air. The Endpoint of The Shogun Method™ The first step of Enslavement is to segregate your target from the rest of the world. Once isolated, she will be completely at your mercy - like a lamb to the slaughter, figuratively speaking. All your training inside the Shogun Method™ leads to this eventuality that you are going to reach now. In the next section, you will now be armed with the single biggest, baddest Shogun Sequence that will complete the seduction and enslave her to you - forever if you choose to. I hope you’re ready. 4Remember this flaw inside a female mind: a woman may or may not believe what she’s told, but she never doubts what her female intuition tells her 15 This Shogun Sequence is known as the Black Rose. It is the most advanced technique inside the Shogun Method™, and will require you to be an expert at all the core Shogun Method™ concepts like Fractionation, anchoring, conditioning, intrigue building, Rollercoastering, creating Implanted Commands, Devalidating, and manipulation of the flaws of the female mind. Once you see it in action, you will appreciate just how powerful it is. If you have jumped ahead just to see the Black Rose, don’t attempt to use it because you won’t be able to pull it off if you’re not adequately skilled in the core Shogun Method™ techniques that I have mentioned earlier. To perform the Black Rose Sequence effectively, you must first segregate your target Also, truth be told, you might not even need to use the Black Rose especially if you’re contented with the ability to attract any woman (and not necessarily to enslave them). In a majority of cases, the first three stages of the IRAE Model (namely Intrigue, Rapport and Attract) are sufficient for most men in getting what they want out of love and dating. This is the final point where you can put an end to your Shogun Method™ journey without learning the ultimate Enslavement tool – the Black Rose Sequence. After this, there is no turning back, and your eyes will be opened forever, for better or for worse. Turn the page only if and when you’re willing, and ready. 17 Black Rose Sequence The Black Rose Sequence marks the ultimate Endpoint of the Shogun Method™. It is certainly the definitive, and without a doubt the most powerful Shogun Sequence that we at DerekRakeHQ have ever developed. And with a little bit of practice, you will be able to deploy this Sequence to enslave any woman you lay your eyes on. Moving beyond seduction, you can pretty much use this on any man or

woman to get anything you want. This is why I've deliberately suppressed this information and put it at the end of the Shogun Method™ course. You've successfully gone through the entire program, and you've now found the holy grail of Mind Control Seduction, so congratulations. The Black Rose Sequence is the culmination of everything that you have studied inside the Shogun Method™. Rather than merely reciting the Sequence line-by-line, I will teach you on how to attain a deeper understanding of how it works, which is considerably more powerful and useful – for seduction and anything else. You'll discover how to use a Shogun Method™ concept that you already know - namely eliciting values and emotions - and combining it with visualization and kinesthetic (which again, you should already be familiar with), amplifying the combination of feelings, and finally linking that explosion of feelings and sensations to you (via anchoring). Before we go in deeper with the Black Rose Sequence, let me pre-warn you that this is advanced material: consider it a Ph.D. in seduction and Mind Control if you will. As such, I am going to assume that you already have developed a strong understanding of the inner workings of the Shogun Method™. If you find yourself stuck, revisit the appropriate section of the Shogun Method™ for clarity.

Four Petals Of The Black Rose There are four main "Petals") that make up the Black Rose Sequence: 1. Fractionation 2. Anchoring parts (or 19 3. Alter Ego Creation 4. Transmutation

Petal #1: Fractionation We have already covered Fractionation in great detail, but just to recap, it's a process where you pull your target in by building rapport, and then break rapport, and then you pull her back in again so that you build a stronger level of rapport than the last time. You should also realize that we have only discussed the use of Fractionation within the context of love and attraction. It has a broader use in hypnosis where a subject is brought in and out of the state of trance in order to deepen the experience of getting hypnotized into trance. In seduction, Fractionation is particularly effective in generating intense pleasure and pain in a woman. You can create a pleasurable state in a woman by making her describe her happy experiences, and then quickly induce a painful state by inducing her mind to think sad or traumatic thoughts. When you guide her back into a pleasure state later, she will experience happy feelings which are more intensely pleasurable. What you want to do is to fractionate her from pleasure to pain, and then to pleasure again, swinging back and forth like the pendulum of a clock.

Petal #2: Anchoring Anchoring is never done on its own. In the case of the Black Rose, it's performed when you are fractionating your target. This is how anchoring works in combination with Fractionation: when you get her to talk about positive experiences, wait until she gets into state (refer back to the Social Calibration System in the chapter on Rapport). When this happens, place an anchor Anchoring is never done on its own, and is usually part of a combination of other Mind Control by gesturing to yourself (i.e. self-point), or to gently touch a non-sexual part of her body. techniques, like Fractionation You should already be familiar with the anchoring and conditioning technique and what its uses are. You're doing this to give you an "access point" to trigger off the associated emotions next time whenever your situation calls for it.

21 Similarly, when you get her into a negative state, again, place an anchor, but in this case, you may want to gesture away from yourself so that you anchor that negative feeling to outside elements. If she has a boyfriend, for example, you may want to place that anchor on him (difficult, but possible), or simply associate him with that negative feeling with a Shogun Sequence of your choice. Remember also to stack your anchors: get her through multiple pleasurable emotions and anchor all of them to you. Stacked anchors are more powerful ones. than "singular" Once placed and ingrained into their subconscious, it will be the key to her eventual (and perpetual) Enslavement to you. Stack your anchors by getting her through multiple pleasurable emotions and anchor all of them to you

Similarly, you want to anchor her sadness and trauma away from you, so that her emotions go on a nose dive with your absence. Again, this will get her to be addicted to your presence as long as the anchor is unbroken. When done in combination, both anchoring and Fractionation will create an emotional distortion inside a woman's mind, making her feel disconnected from the outside world.

At the same time, it makes her feel comfortable and safe in your presence. Over prolonged periods of time, this makes her feel dependent on you emotionally, and whenever she is not with you, she will feel sick, disoriented and perhaps even nauseous (depending how much you make her fractionate). Petal #3: Alter Ego Creation In the Intrigue stage, you have discovered the duality nature of the female, and correspondingly, you can use the “Jekyll & Hyde” Shogun Sequence to plant seeds of intrigue in the female mind. In the Alter Ego Creation part of the Black Rose Sequence, you again work on this particular flaw in the female mind to install two different identities in your target. The first identity is the “Social Face” identity. It’s the identity which complies with social norms. It’s the “face” that she wears to school, work and everywhere else. The second identity is the “Alter Ego”. It’s her real, authentic self which is free (emotionally, physically and sexually) 23 from the society’s rules, regulations and expectations. You’re creating these two very distinct identities inside her in order to guide her to transmutate from her “Social Face” identity to her “Alter Ego”, which we will cover in the next part: Transmutation. Transmutation is the changing from one state to another. Specifically inside the Black Rose Sequence, transmutation is where you get her out from the shell of her “Social Face” and morph into her “Alter Ego” which is truer You intensify the feelings inside a woman using synesthesia – the association of emotions with colors and shapes to her authentic self. You want her to embrace the uninhibited part of her psychology, guiding her to open up to you about the inner workings of her soul, sharing with you her deepest (and often darkest) desires and fantasies. This marks an essential step to her enslavement to you emotionally and psychologically. Petal #4: Transmutation Transmutation is like a cluster bomb inside your arsenal of Mind Control seduction techniques: it attacks her multiple senses all at once. Using Transmutation, you want to perform visualization together with your target in order to work on her subconscious. You want to first put her in a pleasurable state, making the feeling becoming more intense, and in some cases, even make her feel aroused. In order to magnify the intensity of the feeling inside her, you want her to make her see the color of her feelings. This association of feelings with color is known as synesthesia, and remains an underexplored branch of neuroscience (although its usage in Mind Control has been well documented in groups like MKDELTA). You want her to associate a feeling with a color so that the visualization becomes more real to her. Remember: the key to successful transmutation is to make the experience as vivid as possible. What you want to do is to get her subconscious to make the link between her feelings with a color that she already has in her mind. Once she has established this link, you want her to move the feeling around her body, and then out of the body and get it back in 25 again (remember spatial Fractionation). You will then intensify the feeling and associate it with a sensation inside her body. This is how you create the body sensation: first, get her to describe how it feels, and then, guide her to where the feeling flows to in her body. For example, let’s say you elicit the feeling of ecstasy in your target. You then get her to visualize the morphing of the feeling into colored energy, which she then moves around her body, increasing the intensity of the color. Remember to guide her to where the feeling flows to in her body Then, Fractionation kicks in: as the colored energy peaks in intensity, pull it out of the body by making her visualize the feeling seeping out, vanishing into thin air. As you then put the colored energy back into her body, the feeling becomes even more intense. (If all these are somewhat vague or conceptual at this moment – don’t worry as we shall go into some practical examples later.) Hitting Her Senses From All Angles When you’re performing Transmutation on your target, you’ll be stimulating her across multiple senses: via touch, voice and imagery (visualization). You’ll be hitting her senses across multiple modalities: kinesthetically, aurally and visually. You’re guiding her Transmutation using your voice, and at the same time you’re touching the parts of her body to make the colored energy flow to wherever you want. What makes the Black Rose Sequence particularly unique is that you share the experience with her, rather than running the Sequence on her. You’re not seducing her, but you’re inducting her What’s unique about the Black Rose Sequence is that you

share the experience with her, rather than running the Sequence on her in a process of mutual seduction and enslavement. This is why it can be dangerous in the hands of the novice with zero knowledge of the Shogun Method™. Used incorrectly, it will not only harm the target, but also the seducer. 27 Warning The Black Rose Sequence is not something you use to approach women. In fact, you don't even deploy it in the early and intermediate stages of seduction. Inside the Shogun Method™, it's designed as an Enslavement strategy (the final stage "E" inside the IRAE Model), and for good reason. Now even past the third IRAE stage (Attraction), when you attempt to use the Black Rose on a woman whom you have already generated a good amount of attraction, you can still come across as weird if you don't use it Black Rose Sequence is an endgame strategy, and as such, it's not designed for early stages of seduction congruently. Here's the solution to this problem: say that you've got a new game that you want to introduce her to, or a new esoteric technique that you want to show her that will reveal a hidden side of her. Women dig that sort of thing. Like with any other Shogun Sequence, you need to preface it with at least a couple of minutes of re-establishing rapport (use a couple of techniques you have learned in the Rapport chapter). Black Rose Sequence:

Example Verbatim Step #1: Build Rapport & Fractionate First, you introduce a personal story with Rollercoaster elements (see the Companion Guide). This is where you get her to fractionate, and as appropriate, create and place anchors as you go along. Example – "I was watching the Green Mile on Netflix last week and you know as I was watching it I was thinking that I haven't seen Michael Clarke Duncan in any new movies for a long time. So I googled his name and I found out that he had actually died..." "He seemed to be pretty healthy until he suddenly had a heart attack and died... I felt so bad reading about it because I knew exactly the pain that his family members had to go through... because not long along my Grandpa passed away with me sitting right beside him on his deathbed..." "I remembered him holding my hand and told me in a frail voice that he was very scared to die... and as I was sitting there 29 looking at him, with all the tubes going into his nose, arms and body, looking very frail and there was fear, real fear in his eyes..." "At that moment I wondered what it must feel like when you're going to die... what flies across your mind, like, the things you had always wanted to do but didn't... like, did you have the courage to quit your job and chase after your dreams... or, like, did you risk it with the person that you have fallen in love..." "Losing my Grandpa haunted me for a long, long time... and yet it made me realize what I truly treasure in life... that I must take chances if I really want to be happy..." "Then, a friend gave me this old book passed to him by a Buddhist monk in Tibet, and according to this book, we as humans need to suffer through pain in order to fully appreciate the pleasures in life." Now let's analyze the example above, blow-by-blow. I first introduced pain in the conversation by talking about the death of my Grandpa, and further intensifying that pain by going through the details (tubes into the body signifying physical pain; his frail voice and fear signifying emotional pain). Then, I switched over to pleasure with the Tibetan Buddhist monk story arc. Here, I'm also developing rapport as I am relating a personal story which she should be able to relate to. As you've seen in the Shared Secrets technique I've uncovered as a Segregation tactic in the previous section, revealing a secret or a past history is a strong rapport building device. Step #2: Smooth Transition Once you have developed rapport with her and get her to fractionate through at least one cycle of pain/pleasure, then you should move in with the Transmutation step. If you're going to do it abruptly and say it outright that you want her to imagine a happy occasion, then she might be awakened from the light trance which you have induced in her through Fractionation, objecting to your advances. Instead, you should smoothly transition by continuing the Tibetan Buddhist monk story: "What my friend taught me was also this meditation technique that the Buddhist monk had shown her. When done correctly, it will reveal to you your hidden self, and a path to enlightenment, happiness and eternal fulfillment." 31

Step #3: Transmutation: Value Elicitation From here, elicit her values through the "meditation technique" of the Buddhist monk. "According to the monk, enlightened beings have this ability to

see the color of a feeling, or a musical note, or a particular taste in food. I can show you how this is done. First, close your eyes.” At this moment, assuming that you have successfully get her to fractionate earlier, she will automatically obey your commands. However, do not self-sabotage by asking her for permission, for example, “Do you want to learn this technique?” Don’t give her the opportunity to quit at any moment. Once she has closed her eyes, you can elicit her values. There are a couple of Shogun Sequences which can be deployed to do this, but my particular favorite is the Strawberry Fields sequence below (a full version can be found inside the Dark Rake Method). “What I want you to imagine right now is that you’re in the middle of a field... and you see a large field with some big, juicy, tasty strawberries. Picture this in your mind... a large field with lots of red strawberries. Now I want you to tell me, what do you see?” She might say something like: “It’s a big, green field with the sun right on top of my head. Some big trees on a hill with bright, blue skies.” The more vivid her imagination gets, the better it is. “Now look at the strawberries. How do they look like?” She might say: “Big, red and really luscious looking.” “Now imagine yourself picking some of those red, luscious strawberries, and then walking up to one of those big trees. You sit down under the tree and start eating them. How do they taste?” She might say: “They are nice, wet and juicy... they are very tasty.” “How do you feel as you taste the nice, wet and juicy strawberries inside your mouth? Do you feel the passion and excitement as you continue eating the big, red, luscious strawberries?” “Yes.” “Now feel this passion inside your body right now. Picture it clearly in your mind right now, and feel it right now inside your body.” 33 I am issuing repeated commands to her in order to elicit the feeling of passion in her body. The key here is the phrase “right now” which is a hypnotic command that addresses both the conscious and the subconscious. Next, locate the feeling that you have elicited, and further intensify it by moving it around her body. “Where is this feeling in your body?” She might say: “On my chest.” “You feel that feeling of passion on your chest. Now make it flow downwards in your body. Where is it now?” “It’s flowing down to my stomach... and to my legs...” Encourage her. “OK, good. Now feel it around your inner thighs... and back upwards, into your stomach, and up your chest again, and now slowly... up your neck and into your arms and face.” At this point, you may notice her face turning red, or the twitching of facial muscles (refer back to the Social Calibration System section in the Rapport chapter for more guidance on this). These are signs of deepening rapport and intensifying state of trance. Periodically, reaffirm her and ask her how it feels again with suggestions: “Good. How does it feel now? Does it tingle?” Now move again around her body, repeating the cycle. Encourage and reaffirm her, and plant suggestions about how the feeling feels in her mind (hot, exciting, warm, tingling, pleasurable etc.). The more you do this, the more intense the feeling is. Step #4: Transmutation: Color Symbolism The next step is to turn this feeling into a color. “OK, now I want you to concentrate on this feeling, and you are starting to notice that this feeling is turning into a color. Tell me... what color is it?” She might say: “Red.” Now that she has symbolized the feeling into a color (Red), you now need to manipulate the color and make it be even more intense. 35 “Now with each breath you take, the red feeling gets a little warmer and intense... it gets brighter and brighter as you breathe...” Next, you need to anchor this positive feeling to you. Now use your left hand and motion it to “capture” this feeling in front of her chest (or wherever the feeling is on her body). Brush your hand lightly on her body so that she notices it with her eyes closed. Now, say: “I am now holding this red ball of energy here in my left hand... and see in my mind that this ball of energy getting brighter and bigger as I put it on your body...” Now press your palm on her body. “Now as I pull it away, the feeling goes away slowly... and slowly...until it’s gone.” Pull your hand away. Repeat this cycle so that she fractionates, getting deeper and deeper into trance as you along. Say, for example: “Now I am bringing the feeling back and closer to you, and this feeling gets more intense... and the closer we get, the stronger the feeling gets... the red color of the feeling becomes brighter and brighter as it pulsates inside your body... close your eyes and take a deep breath as this feeling now moves and creates ripples all over your

body... feel and enjoy it as it becomes even warmer and more intense.” At this point, continue to elicit her feelings: “How do you feel now?” Place an anchor when she says something positive so that you can link that feeling to you. Step #5: Elicit Negative Sensation So what we’ve done so far is to elicit a positive sensation inside her body, lead her to transmute the sensation into a symbol, intensify the symbol and then link to you. The next step is to continue to get her to fractionate by repeating the cycle with a negative sensation. Remember earlier in the Sequence you have introduced her to the Grandpa story. You can transition naturally by revisiting and building on that story arc: “Now I want you to recall the saddest and most painful experience that you have ever had. For example, the death of my Grandpa was completely devastating to me... so I want you to remember a similar experience. Just remember it clearly in your mind... and you don’t have to tell me what it is. It is something painful that has happened to you in the past... and something that has perhaps scarred you for the rest of your life.” 37 At this point you will notice the sudden change in her demeanor, body language and facial expressions. This is a good sign. “This is painful and yet I want you to know that you’re becoming better because of it. So we’ll go through this together to help you get over it. Now, as you are starting to feel the pain, where in your body do you feel it?” She might say: “In my head... it feels like I’ve got a throbbing headache.” Reaffirm her. Say, “OK, your head feels painful. Now where is the feeling going next?” She might say: “It’s going down to my stomach... I feel a little nauseous.” Again, reaffirm her, and continue to lead her. “Good. This is natural. Now, is it flowing downwards? To the lower parts of your body, like your groin, inner thighs, calf and your feet?” “Yes.” “Now imagine the pain swirling around the lower part of your body, and moving back up to your stomach. How do you feel now?” “I feel horrible... I feel sick...” “OK, don’t worry, I’ll make it go away for you. Now I want you to focus on that feeling in your stomach right now... imagine it turning into a swirling energy with a certain color.... what color is it?” “Purple.” “Good. Now I want you to make that energy bigger slowly.... and it’s growing and growing until it completely fills your body, from top to down.” Pause for a couple of seconds for effect. Next you’ll want to fractionate her by taking the pain away from her, and putting it back into her body. Repeat what you’ve done previously when you’re manipulating with the positive (red) sensation. For example, you can say: “Now, imagine that I am putting all that pain in my left hand and it turns into this Purple ball of energy in my hand. Now pay attention to this Purple ball as I take it 39 away from you...” At this point, move your left hand away from her chest. “Feel the intensity of the Purple energy diminish as I move it away from you.... it’s becoming weaker and weaker as it moves even further away from you...” You’re in effect placing an anchor on her by associating the pain with the “outside world”, away from you and her. Next, hold both her hands and say: “To get rid of this pain, let’s throw it up in the air and let it vanish into thin air. Feel the burden lifted from your shoulders as the Purple ball of pain disappears!” Step #6: Elicit Positive Sensation As in Fractionation, you don’t want to end the cycle with the elicitation of a negative sensation - you want to end the Sequence with an emotional high. Following the previous step, you can say: “Now with the Purple ball of energy gone and vanished into thin air, I want you to recall the Red ball of energy... the one which is filled with intense pleasure, happiness and joy... and I want you to shrink the Red ball into this small Red pill which you are now holding in your left hand.” Continue to manipulate the positive sensation: “Now place the Red pill in the palm of my left hand. It’s a small pill containing all the pleasures that you have ever experienced in your life... all packed inside this pill. It’s very powerful and intense.” Next, place more anchors by touching her. “Now as I touch you in your wrist like this, feel the sensation going into your wrist, up your arms, into your chest and move upwards to your face...” Lightly, trace the path of the sensation from the wrist, arm, chest and finally brush against her face lightly. “Notice wherever I touch, you can feel this sensation spreading, and it gets more powerful and intense as it moves throughout your body...” Continue tracing the sensation around her body. To further intensify the sensation, you can say: “Surrender to this feeling as it moves

throughout your body.... and the more surrender, the more pleasurable you feel... it gets stronger and stronger as you give in to the feeling... now your body is filled with deep joy and pleasure as you surrender to the feeling..." Step #7: Create The Alter Ego The final step in the Black Rose Sequence is the creation of the Alter Ego. You will be creating an identity inside your target 41 which is separate from her primary identity. This separate identity is controlled by you totally. It will be subject to your action, thoughts and intentions completely. The creation of the Alter Ego is the ultimate Endpoint of the Shogun Method™ - it's the final stage of Enslavement where you will forever put a woman under your thumb - as long as you are able to preserve the Alter Ego and keep it under your control. Think of it like Mind Control Ventriloquism - you'll be able to place a thought into her mind, bypassing her conscious awareness. A ventriloquist "throws" his voice into the mouth of the doll. You, as the Mind Control Ventriloquist, "throw" your thought into the woman you want to enslave, and make her think that the thoughts are her own. What all the previous steps inside the Black Rose Sequence do (Fractionation and anchoring) are to condition her to accept the creation of the Alter Ego inside her psyche by you. If you've pulled off all the previous five steps in the Sequence successfully, then the final step of the creation of the Alter Ego is trivial. To create the Alter Ego, here's what you're going to say: "All the time you feel that you have to put up a mask to face the society and act in a certain way which is deemed to be acceptable by other people... but at the same time you feel that there's a hidden part inside of you with fantasies and desires that are frowned upon by the society." "I have this hunch about you that nobody else has... most of the people who know you don't know that there are two sides to your personality. Am I right?" She nods. "The real you is the side that nobody else sees... it's the part with all the dreams and fantasies that you imagine only when you're with yourself and no one else... that's when you can be the REAL you... and there's nobody else who will judge you for your dreams, desires and fantasies. These are the desires that you cannot even tell your best friend. You've held back all these wild fantasies and yet you have the yearning to fulfill your dreams and fantasies despite what others may think or say to you." To make it easy for you to create and manipulate this Alter Ego, give it a name, say, Persephone. "Now I want you to take this part of you and imagine her as a person, and she's looking at you in the mirror. What do you see? Do you see... Persephone? Notice just how happy, carefree and 43 fulfilled she is... and how she seems to carry this air of confidence and contentment as she smiles at you. Now imagine a color surrounding her and flowing out in your direction... tell me, what color is it?" She might say: "Orange." Next, say: "Continue to close your eyes and imagine the image of Persephone as vividly as you can. Now, reach out your right hand and touch the mirror. Imagine that this woman is doing the same on the other side of the mirror. Now I want you to see the Orange ball of energy from Persephone's hand move into your hand, and it slowly goes up your arms, and into your body." Then, "merge" the reflection with your target. "As the Orange ball of energy moves into your body, feel the woman's soul merge into yours... slowly becoming a part of you... you are becoming her, and seeing things from her eyes. Notice what it's like to experience the world through this new part of you... through Persephone's eyes..." To deepen the experience, run another round of Fractionation for full effect. Say, for example, "Tell me how it feels with this Orange energy now filling you up with intensity and warmth? Breathe slowly, and with each breath, feel the aura of Orange energy getting warmer and more intense as you let the soul of the reflection form a part of your very own soul... with the Orange energy getting a little brighter and warmer as you continue to experience sheer joy and pleasure..." Then, reach out your left hand and place it on her chest. "Now I will take some of that Orange feeling here on your chest, and I want you to imagine I am capturing the energy and turning into this Orange ball of energy, right here on my left hand." Next, proceed to manipulate the symbol. "Now, take a deep breath, and continue to relax. Imagine this Orange ball of energy getting bigger and bigger as I raise it up in the air." Raise your left hand slowly in the upwards direction, and at the same time, take a deep breath. "Now, it gets smaller... and smaller..." Breathe



out, and lower your hand slowly. Repeat the two steps above a couple of times until you sense that she is falling back into trance. As you will no doubt notice, this mini-Sequence itself is Fractionation as you manipulate the symbol and make it grow bigger and smaller in succession, varying its brightness and intensity. To further induce her into deeper trance, say the following: "Now, pay attention as I want you to notice as I pull the Orange ball 45 of light away from you, and you're feeling that it's being taken away from you... it's no longer as strong, and slowly it's fading away..." While you say this, move your hand as if you're pulling the Symbol away from her. "Now as I bring this energy back and into your body, you feel its warmth and intensity yet again, and it's growing in intensity and it throbs like it has a life of its own, and you can feel my hand touching your body as your hidden desires and fantasies slowly come alive... you have become Persephone." Complete the transmutation into the Alter Ego with the following: "Continue to relax, breathe in, breathe out... and feel the new soul of Persephone taking over... and let yourself assume this new soul and enjoy the moment when you embrace your true self... this is real and true... you are Persephone

There is a more profound objective for going into the field and putting the Shogun Method™ to test on tens of thousands of women, and that objective is the development of your inner discipline. With this knowledge, you will transform yourself to succeed in this game of love and life. Over hours of practice which you must commit yourself into, you will overcome your own fears, uncertainty and limiting beliefs to emerge on the other side as the version of yourself that you utmost desire. You will have the ability to see through any social facade and see things for what they truly are. You will never have problems meeting women ever again, and you will be brimming with quiet confidence that you have the ability to attract any woman that you will ever lay your eyes on. Figure 1 You will never be lonely ever again, unless you purposely choose to live a life of solitude. A young Shogun who trains in the art of warfare for twenty years will become a master, but eventually he will lose the desire to fight, because of the experience and wisdom he acquires from the deepening of the knowledge and practicing of the art. The same goes for Mind Control and seduction. You will no longer have the desire to bed every female you see, but you will use your knowledge selectively on that special woman who connects with you at a deeper level. You will act more naturally, and with your own Shogun Sequences inside your growing arsenal of seduction and Mind Control techniques, you will be able to overcome any obstacle and remove any attempts to barricade your progress. You will know how to create the perfect and lasting first impression by appealing to her curiosity and creating intrigue. You will know how to build deep emotional rapport, and skillfully shifting the burden of attraction to her while you increase your Desirability in her eyes. With the foundations of strong rapport, you will then get her attracted to you with your charm and confidence. You'll achieve all this using military grade Mind Control techniques like Fractionation, aided by your mastery of supplementary tactics like anchoring, rollercoastering and conditioning. If needed, you will bring out the biggest gun of it all - the Black Rose Sequence. If you have been transformed by my work, get in touch and share with me your experience. Throughout our journey, we have gone beyond the master-apprentice relationship, and we are now peers in the game of seduction and life.

Rake Routine #1: Fractionation the numero uno of all covert seduction techniques - this has been the foundation of the infamous "October Man Sequence" (<http://www.OctoberManSequence.com>). The inventor of this technique has claimed to be able to make a woman want to go to bed with him upon as little as 15 minutes using this technique. The foundation of Fractionation is "positive-negative theory". This is where you talk about things which are pleasurable (positive), and then immediately followed about things which are painful (negative). Here's one example - "Do you remember the time when your best friend is just next to you, and it makes you feel tremendously happy. You feel important, appreciated and loved. Can you imagine now how that feels? (Pause) I used to, but then one day my best friend got sick and she died almost immediately she got warded in the hospital. (Pause) She was gone." A slightly more advanced variation is combining "positive-negative" with a plethora of NLP techniques - "astral projection", cold reading and anchoring. Here's another example - "Have you ever met a person who you feel that he is meant to be with you? (Point to yourself subtly) Even if you've only met him for five minutes, you knew deep down inside you that he will be an important part of your life, whether as a partner or only a friend. (Pause) I have experienced that myself. I met someone who I grew very close to very quickly. But only a few days later she got into a horrible car accident. She was gone." In the above example, the act of subtly pointing to yourself is the anchor. The key to this seduction tactic is to associate (i.e. anchor) yourself with the GOOD feelings. Another T . Page 5 way to anchor is to look deep into her eyes when you talk about the positive things, and look AWAY when talking about negative things. This way, by looking away later you will elicit pain from her - exactly what you need to get a high degree of compliance. Once you have brought her through the "emotional rollercoaster" through alternating cycles of pain and pleasure, it's time to escalate physically. Here's how to do it - Ask her, "Inside every woman there is a 'natural woman' who is yearning to get out from the social barriers and conditions. If you can be this 'natural woman' without any social inhibitions, what would you do?" Ask her where this 'natural woman' is in her body, and wherever that is, touch her there. And then escalate. This technique is not just theory - it has been field-tested many, many times and has NEVER failed to get me laid - go on and try it out. ¶ . Page 6 Rake Routine #2: Yin & Yang the "Yin & Yang" technique is designed to encourage a woman to get in touch with her hidden desires, and then elicit them openly in order to build emotional connection with them. The key here is to make her talk about her „darker side“ (the „yin“), and in the process, get yourself into that side. "The other day I was thinking about opposites – the concept of Yin & Yang. About how opposites complete each other. And about how polarities are just the same thing on the different sides of the same spectrum. Everyone has got a hidden part of them – the Yin. This is the place where the forbidden desires reside. This is the part of you which you hide from everyone else. These are the thoughts you have that you never tell anyone else. On the other side of you, the Yang, is the part which you show the world. Both sides of you – the Yin and the Yang bring you a sense of balance in your life. Imagine now you step into your dark side – your Yin. Imagine you are in your dark side now, and looking out to the world. What would you say to yourself? What would you do if you're totally uninhibited and free from any rules and prohibitions?" ¶ T . Page 7 Rake Routine #3: The Boyfriend Destroyer Sequence boyfriend destroyer techniques hinge on the principle that every partner has got imperfections – and by amplifying these imperfections you will create doubt in her mind if her boyfriend is her ideal partner after all. The biggest mistake that one can make is to try to convince a woman LOGICALLY that he is better than her existing boyfriend. Don't do that. Instead, imply (or plant in her mind) that you are the superior man by following this sequence: 1. Find out the „faults“ of her boyfriend. 2. Amplify the faults (using the techniques below). 3. Imply that you're the better choice as you do not have that particular fault. Common Fault: Being Boring Amplification: "He's being too comfortable with you, and that's why he is not particularly adventurous with you anymore. Does he feel more like a brother to you now? With me, I know things get predictable after

awhile, but I like to keep things spicy in a relationship.” Common Fault: Being Needy Amplification: “I wouldn’t blame him, really. You’re probably the only thing that is going on for him in his life, and you have to remember that he needs you to feel important.” Common Fault: Being Abusive Amplification: “This happens when the man is not able to control himself emotionally. He can’t control the things that are happening inside his head, and so it all B . Page 8 comes out in a physical manner. He is probably trying to make you stay with him desperately, knowing that he won’t be able to get another woman.” Common Fault: Being Jealous Amplification: “He’s probably anxious that if he loses you, he won’t be able to find another woman. It’s just that he doesn’t believe his luck that he is able to have you as his girlfriend, and somehow deep inside he doesn’t think that he deserves to be with a woman of your caliber.” Common Fault: Being Afraid To Commit Amplification: “Deep down inside he might think that he doesn’t deserve you. So, he worries that you might leave as soon as you find someone else is better than him.” Common Fault: Being Predictable At Sex Amplification: “He wants to make you happy, but he’s worried that he cannot please you. So, he never strays from the beaten path. He probably will do better soon, especially when he gets over his self-esteem issues.” ∞ . Page 9 Rake Routine #4: Strawberry Fields Forever his is a routine which is designed for physical escalation. Recommended only when you have developed sufficient rapport with the girl. A good state transition device (from comfort to sex). “Imagine that you are now standing at the gates of a strawberry field. You are alone. There are tasty, ripe strawberries in the field. Can you see the strawberries?” (Yes) “How high are the gates surrounding the field?” (This indicates how easy or hard the girl is to give sex) “Imagine you’re now inside the strawberry field. How many strawberries would you pick and eat?” (This indicates the number of sex partners she desires) “After you finish eating the strawberries, you realize that you have been observed by the farmer from afar. How do you feel about him?” (This indicates how she feels about her partner after sex) ∞ T . Page 10 Rake Routine #5. Illness Pattern his is a routine which you can use to install „illness“ into your target. When you are running this pattern on her, remember to anchor the feeling so that you can trigger it at will. (Lines which are bold below are spoken with emphasis) “Do you remember the time when you were a kid and would get sick? How did that feel?” “It amazes me that I could feel well and happy one day and suddenly feel down and out the next day. And you don’t know whether you will feel well again.” “Remember the time when you’re down with fever or a throbbing headache, and all you want to do is to lie down and rest. But the pain just doesn’t go away, and the more you fight it, the more it takes control of you.” ∞ T . Page 11 Rake Routine #6: Cold Reading old Reading is one of the best ways to develop emotional connection with women because it creates the illusion of rapport. Even though you’re just reciting rehearsed lines, women will think that you have some kind of special intuition or sixth sense powers. Here are some canned lines you can use right off the bat: “You are a social person, but sometimes you like to be alone.” “You are generally wary of how much money you spend, but sometimes you like to just spoil yourself and splurge.” “At most times you are a logical person, but there are times when you can be a little more spiritual than usual.” “You like being around people even though sometimes you are disappointed with the crowd you’re in.” “You dream big and have high hopes for the future. However, you remain grounded with reality, and can be very practical.” ∞ C . Page 12 Rake Routine #7: Value Elicitation am saving this Routine for the last because while it is the most effective, it is also the most damaging. If employed properly, it will make a person question her own beliefs and completely destroy her value system. Needless to say, this could be highly damaging, and would easily confuse the hell out of her. The value elicitation routine is performed by asking her the things that they consider as important. Combining this with the 'negative' anchors that you have placed (via the Illness Pattern routine), you will trigger doubts on her beliefs and make her adopt your own. A more explicit way of performing this routine is to ask her, "What are the things that you once thought to be true, perhaps because your parents told you so, that you find to be totally false

later?" This could be easily laddered up to sex-related questions which you can then use for physical escalation. ∞ I . Page 13 Final Thoughts... What's the best way to get better at something? Practice, practice, practice. It doesn't matter how much you learn from this book or from other resources. In the end, the only way to get better is to actually apply what you learn and put it into practice out in the "real world" where it matters. Where real women are. That's the only way to master this material. So, get out there, and start talking to women. Don't worry if you make mistakes. That's how you will learn and become better. And, don't forget your mistakes either. Remember the "lessons" within them. Learn from them. Become better. Test everything out on women and keep improving on them. We all have our own styles and personalities. By practicing and testing, you'll find what works best for you. I've given you enough information here to beat most guys to the finish line. You now have the "unfair advantage" over most guys, and most women too!