# Raja Simha K

# **UI/UX Designer**

 $raja-simha-k.github.io/rajasimha-portfolio \quad | \quad linkedin.com/in/raja-simha-karunagaran/in/raj$ 

UI/UX designer with 3+ Years of experience crafting engaging, user-friendly dashboards and websites. Skilled in Figma and Adobe tools, I collaborate with 3+ teams to deliver accessible, visually appealing, and user-centered experiences that drive results.

# **WORK EXPERIENCE**

#### SECURENEXT SOFTWARES

Apr 2022 - Present

### **Client Collaboration & Project Management**

- Led end-to-end UI/UX design projects, collaborating directly with clients and project managers to deliver user-centered solutions.
- Conducted competitive research and client brainstorming sessions to define feature requirements and design direction.
- Effectively communicated project progress and feedback through Trello, Slack, Google Meet, and Microsoft Teams.
- Independently managed projects from start to finish, ensuring timely delivery and client satisfaction.

## **Design & Prototyping**

- Created wireframes, user flows, storyboards, and information architecture for web and project management tools.
- Designed clean, consistent interfaces for CRM dashboards and websites, ensuring usability and brand alignment.
- Developed high-fidelity interactive prototypes in Figma and enhanced UI with motion design using Jitter.
- Established reusable UI component libraries and design systems, reducing development time by 30%.
- Crafted mood boards to define visual style and ensured accessibility (WCAG) compliance for inclusive design.
- Implemented effective call-to-actions (CTAs) to boost user engagement.

#### Front-End Development & Collaboration

- Converted designs into responsive, pixel-perfect HTML/CSS and created smooth web animations using GSAP for enhanced interactivity.
- Collaborated with WordPress, Angular, and Laravel teams to ensure design consistency throughout development.
- Experienced with WordPress and Divi Elegant Theme for efficient website customization.

#### **Performance Optimization & SEO**

 Partnered with SEO teams to optimize webpage load speed and performance using Google PageSpeed Insights.

### Multimedia & Motion Design

 Produced promotional and motion graphic videos using Al video tools, Adobe Premiere Pro, and After Effects to support marketing efforts.

## INTERNSHIP

#### **Designer Intern**

Securenext Softwares Dec 2021 - Apr 2022

# **EDUCATION**

# **Bachelor of Electrical and Electronic Engineer**

Rajalakshmi Engineering College 2017 - 2021

## **SKILLS**

- User Interface (UI) Design
- User Experience (UX) Design
- Wireframing & Prototyping (Figma)
- Design Systems & Component Libraries
- Responsive Web Design
- Accessibility (WCAG)
- Interaction & Motion Design
- Visual Design Principles (Typography, Color Theory)
- HTML, CSS, jQuery
- Agile & Scrum Methodologies
- Cross-functional Collaboration
- Information Architecture & User Flows

## **TOOLS**

- Figma
- Adobe Illustrator
- Adobe Photoshop
- Adobe XD
- Adobe Premiere Pro
- · Adobe After Effects
- Visual Studio
- Sublime Text
- Trello
- Canva
- Jitter