

RAJA MANICKAM

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OBJECTIVE:

A passionate Web Designer with 3 years of experience in creating responsive websites, managing hosting services, and delivering SEO solutions. Additionally, 1 year of experience as a Digital Media Designer, specializing in creating compelling visual content for diverse platforms. Seeking an opportunity to contribute my skills and grow within a dynamic organization.

SKILLS:

Web Development:

HTML, CSS, JavaScript,
WordPress, PHP, MySQL

Design Tools:

Photoshop, Illustrator,
Adobe XD, Figma

Web Hosting & Management:

Website Hosting & Maintenance

EXPERIENCE:

Web Designer

Nov 2020 – Nov 2023

FFMedias, Sivakasi

- Designed and developed responsive WordPress websites, ensuring seamless user experiences across devices.
- Converted PSD, XD, and Figma designs into functional HTML and WordPress websites.
- Managed domain registrations, hosting services, and live server deployments.
- Provided website maintenance services, including updates, backups, and troubleshooting.
- Implemented SEO strategies to enhance Google search rankings using plugins like Rank Math and All-in-One SEO.

Digital Media Designer

Dec 2023 – Jan 2025

FFMedias, Sivakasi

- Designed promotional materials including posters, offer banners, and brochures for social media platforms.
- Resized and optimized images for various platforms to meet brand guidelines.
- Created engaging email newsletters for marketing campaigns.
- Tools used: Photoshop, Illustrator, Figma.

PROJECT:

Personal Portfolio Website

- Designed a modern and user-friendly UI using **Photoshop** templates, ensuring a visually appealing layout.
- Developed a fully responsive website using **HTML, CSS, and JavaScript** to provide seamless navigation across devices.

Design Tool: Photoshop

Technical Tools: HTML, CSS, JavaScript