



## MEASUM ALI HAIDER

Business Developer  
Executive

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Male

Lahore



### Objective

Accomplished Business Development Professional with a proven history of success across diverse roles. As a Freelance Developer on Fiverr and Upwork, effectively managed multiple projects concurrently, showcasing strong project management skills. In the role of Business Development for CQ Technologies, played a pivotal role in managing client relationships and driving project teams. As a Business Development Manager at Python Technologies, demonstrated a strategic approach to generate new business, establish key relationships, and negotiate long-term agreements. Additionally, excelled in lead generation, resource acquisition, and client retention in positions with ReverbSoft Technologies and TechXpert. My comprehensive experience spans from technical expertise to impactful business growth strategies



### Education

BS COMPUTER ENGINEERING

09/2016 - 10/2020

COMSATS Institute of Information Technology , Abbottabad



### Work experience

BUSINESS DEVELOPMENT MANAGER

Sept 2023 - Present

Python Technologies (Remote Jobe)

- ❖ Manage Fiverr and Upwork Account
- ❖ Direct dealing with clients and closing deals
- ❖ Email marketing using different CRM
- ❖ Generating Leads through LinkedIn sales navigator

SALES REPRESENTATIVE

July 2023 - Present

TechXpert (Remote Jobe)

- ❖ Manage Fiverr Accounts.
- ❖ Direct dealing with clients to close deals

FREELANCE DEVELOPER

Feb 2023 - Sept 2023

"Business development for CQ technologies Using email marketing and LinkedIn sales navigator"reverbsoft experience

- ❖ Managed many clients at the same time.
- ❖ Handled Projects and project teams.
- ❖ Done many projects of electronics, signal and system, image processing Using matlab.

DESIGN ENGINEER

04/2021 - 03/2022

Embedded extreme , Attock

- ❖ Lead a group of 3 phase signal generator using arduino.
- ❖ Design of simple Op-Amp
- ❖ Design of variable power supplies Manage team of technicians

PS CORE CLOUD ENGINEER

04/2022 - 11/2022

Huawei , Islamabad

Good understanding of LTE(4G), UMTS (3G) and GSM (2G) Core EPC Network Architectures, interfaces, nodes, KPIs, NFVIs and LLD. Supported in ATP cases Testing for new Cloud EPC Core (CG, USN, CGW, DGW) in Ufone Network.

- ❖ GPRSfundamental
- ❖ EPC fundamentals
- ❖ SAE networkprinciple
- ❖ USN9810
- ❖ UGW981
- ❖ 5GC (NSA & SA)
- ❖ TCP/IP subnetCCNA training

ReverbSoft Technologies ,Lahore

## Responsibilities

- 

5 new contracts with foreign people



❖ INTERPERSONAL Matlab Simulink , Python , AWSGoogle Cloud , MPLab Netbeans ,SolidWorks LabView , MS office , MS excel Tool / Technology



## English

Urdu



## Reference available on demand