Mahavir Education Trust's
SHAH & ANCHOR KUTCHHI ENGINEERING COLLEGE
Chembur, Mumbai - 400 088
UG Program in Computer Engineering

# SOCIAL MEDIA WEBSITE

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# 01. INTRODUCTION

Since their introduction, social network sites (SNSs) such as Facebook, Cyworld, and Bebo have attracted millions of users, many of whom have integrated these sites into their daily practices. As of this writing, there are hundreds of SNSs, with various technological affordances, supporting a wide range of interests and practices. While their key technological features are fairly consistent, the cultures that emerge around SNSs arc varied.

# 01. INTRODUCTION

Most sites support the maintenance of pre-existing social networks, but others help strangers connect based on shared interests, political views, or activities. Some sites cater to diverse audiences, while others attract people based on common language or shared racial, sexual, religious, or nationality-based identities. Sites also vary in the extent to which they incorporate new information and communication tools, such as mobile connectivity, blogging, and photo/video-sharing.

02.

# PROBLEM STATEMENT

We define social network sites as web-based services that allow individuals to construct public profile within a bounded system articulate a list of other users with whom they share a connection and view and traverse their list of connections, and those made by others within the system. The nature and nomenclature of these connections may vary from site to site.

# 03. LITERATURE REVIEW

| SR. NO. | AUTHOR/YEAR | WORK/CONCEPT |
|---|---|---|
| [1] | Meel, Priyanka, and Dinesh Kumar Vishwakarma. 2020 Sep 1;153:112986 | Fake news, rumor, information pollution in social media and web: A contemporary survey of state-of-the-arts, challenges and opportunities. Expert Systems with Applications |
| [2] | Sweet KS, LeBlanc JK, Stough LM, Sweany NW. 2020 Feb;36(1):1-1 | Community building and knowledge sharing by individuals with disabilities using social media. Journal of computer assisted learning |

# LITERATURE REVIEW

| SR. NO. | AUTHOR/YEAR | WORK/CONCEPT |
|---|---|---|
| [3] | Duong, Chi Thi Phuong. 2020;13(38):112-26 | "Social media. A literature review." *Journal of Media Research.* The definition of social media, and its characteristics are presented |
| [4] | González-Padilla, Daniel A., and Leonardo Tortolero-Blanco. 2020 Jul 27;46:120-4 | Social media influence in the COVID-19 Pandemic. information on the influence, and advantages, and disadvantages of the use of social networks during the COVID-19 pandemic |

# 04. EXISTING SYSTEM

## Facebook – 2.9 billion MAUs

Facebook is the largest social media site, with more than two billion people using it every month. This means that roughly 36.9% of the world's population are Facebook users. More than 200 million businesses (mostly small businesses) use Facebook tools, and more than seven million advertisers actively promote their business on Facebook, which makes it a pretty safe bet if you want to have a presence on social media.

# EXISTING SYSTEM

**WhatsApp – 2 billion MAUs**

**WhatsApp is a messaging app used by people in over 180 countries. Initially, people originally used WhatsApp to send text messages to their family and friends. Gradually, people started communicating with businesses via WhatsApp.WhatsApp's business platform allows businesses to provide customer support and share updates with customers about their purchases. For small businesses, there's the WhatsApp Business app, while enterprise businesses can use the WhatsApp Business API.**

# EXISTING SYSTEM

**Instagram – 2 billion MAUs**

**As a visual platform, Instagram is the place for showcasing your products or services with photos or videos. On the app, you can share a wide range of content such as photos, videos, Stories, reels, live videos, and IGTV for longer-form videos.As a brand, you can create an Instagram business profile, which provides you with rich analytics of your profile and posts and the ability to schedule Instagram posts using third-party tools.**

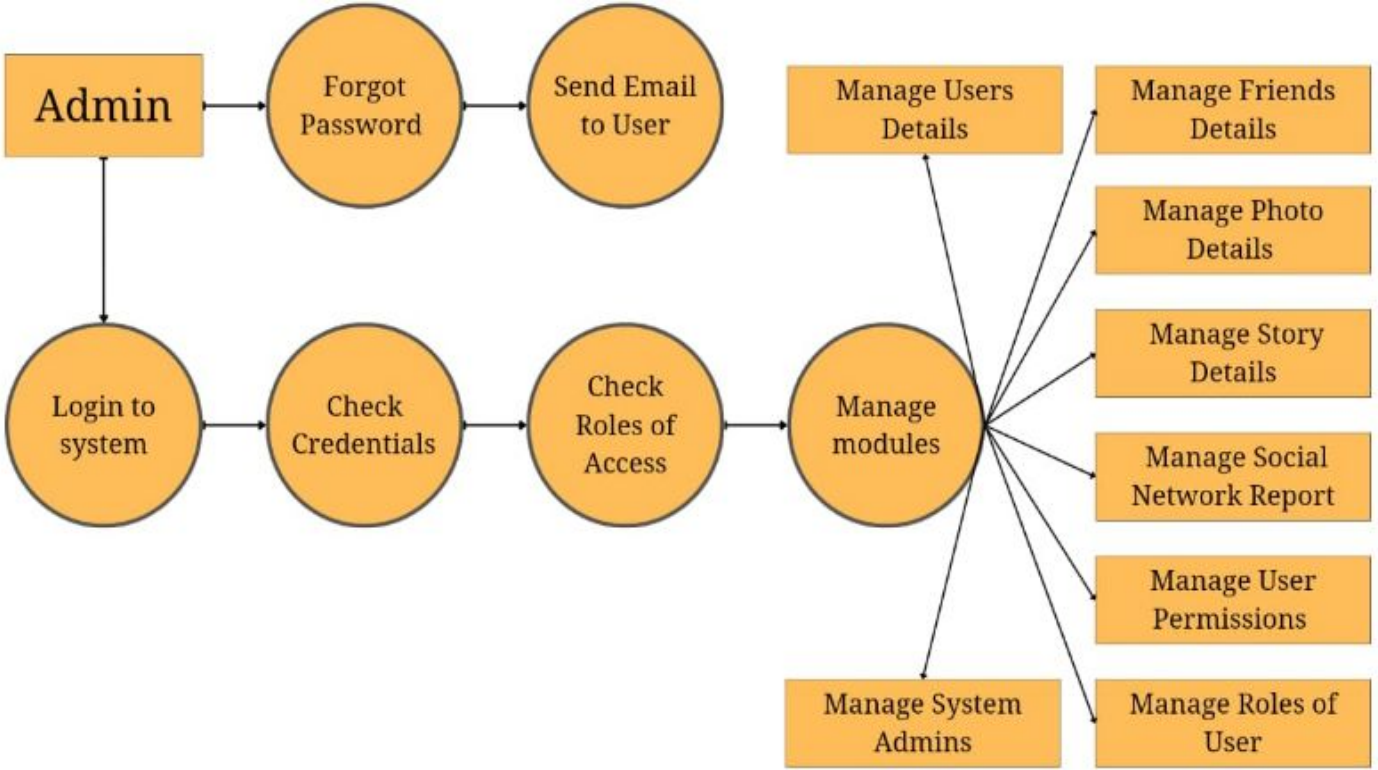
# 05. OBJECTIVES

The main objective of the project is to establish a network among the people residing in all over the world. All the information can be easily accessed and shared among the people and make your social life and that of your friends, more active and stimulating. This website will be used to connect the people in very easy ,simple and efficient way and one can share their feeling, information , ideas…..and many more…, the services offered to an individual's choice(s) and availability for making friends among various areas and destinations.

# OBJECTIVES

A log concerning the registration and requests for friends and various other features by users are also maintained. The website will also provide benefits to verified user(s). The website, according to the following proposed solution, will ease the connecting people s thereby converging the world into a small system

# 06. WEB FLOW


Admin
Forgot Password
Send Email to User
Login to system
Check Credentials
Check Roles of Access
Manage modules
Manage Users Details
Manage Friends Details
Manage Photo Details
Manage Story Details
Manage Social Network Report
Manage User Permissions
Manage Roles of User
Manage System Admins

# 07. REFERENCES

[1]Meel P, Vishwakarma DK. Fake news, rumor, information pollution in social media and web: A contemporary survey of state-of-the-arts, challenges and opportunities. Expert Systems with Applications. 2020 Sep 1;153:112986.

[2]Sweet KS, LeBlanc JK, Stough LM, Sweany NW. Community building and knowledge sharing by individuals with disabilities using social media. Journal of computer assisted learning. 2020 Feb;36(1):1-1.

[3]Duong, Chi Thi Phuong. "Social media. A literature review." Journal of Media Research-Revista de Studii Media 13.38 (2020): 112-126.

[4]González-Padilla, Daniel A., and Leonardo Tortolero-Blanco. "Social media influence in the COVID-19 Pandemic." International braz j urol 46 (2020): 120-124.

# THANK YOU

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