

Rajabutheen Hajamydeen Syed

UI/UX and Product Designer | Chennai, India.

Contact

LinkedIn Profile

Portfolio

Email

Phone

[linkedin.com/in/rajabutheen](https://www.linkedin.com/in/rajabutheen)

rajabutheen.github.io

rajabutheen.hs@gmail.com

+91 80156 53549

Experience

- Lollypop Design Studio

Associate UI Lead

Apr 2023 - Nov 2024

- **Led a team of 6 designers** at Lollypop, delivering user-centered experiences for clients like PepsiCo and ACT Fibernet.
 - **Contributed to award-winning work** on the ACT mobile app, recognized by the A' Design and DNA Paris Design Awards.
 - **Hired and mentored 4 designers**, supporting growth through feedback and career guidance.
 - **Stayed hands-on** with complex, high-impact projects, balancing leadership with deep design involvement.
 - **Facilitated design workshops**, fostering creative exploration and team development.
- Wongdoody | Infosys

Lead - Experience Design

Oct 2018 - Apr 2023

- Designed live interactive data visualizations for Tennis Grand Slams, driving a **38.2% YoY** engagement increase (**5M+ users**) and securing a **5-year** client renewal.
 - Delivered end-to-end UX: user flows, wireframes, high-fidelity mockups, prototypes, and concept testing.
 - Supported the growth of junior designers through mentorship and regular reviews, fostering a culture of quality and collaborative learning.
- SRM Technologies

UI/UX Designer

Jan 2017 – Oct 2018

- Designed user interfaces for an ed-tech product to improve executive function using gamification and cognitive techniques.
 - Collaborated with marketing teams to pitch design concepts via PoCs, decks, and visual assets.
- Seaant Web Technologies

Software Engineer III

Apr 2015 – Dec 2016

- Developed a responsive and modular UI for a fully managed Database-as-a-Service (DBaaS) product using HTML5, CSS3, and jQuery.

Education & Certification

Rhode Island School of Design

2021

Strategic Agency Program (Executive Design Strategy Workshop)

IBM

2021

Enterprise Design Thinking Certified

Jayam CET, Anna University

2010 - 2014

B.E. in Computer Science & Engineering (CSE)

Tools & Skills

Figma, Adobe XD, Miro, Maze, Framer, Adobe Illustrator, Photoshop and After effects.

User Interviews, Personas, Information Architecture, Wireframing, Prototyping, Usability Testing, Visual/UI design, Design System, UI Interaction, Graphic design, Typography, Iconography, Illustration, Color harmony, HTML 5, CSS3, jQuery.

Recognition

A' Design Award

DNA Paris Design Award

Sports Business Award

Asian Experience Award

Silver Winner, 2024

Honorable Mention, 2024.

Sports Tech of the Year, 2021

Australia Digital Experience of the Year, 2021