

Rajabutheen Hajamydeen Syed

UI/UX and Product Designer | Chennai, India.

Contact

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Experience

Lollypop Design Studio Associate UI Lead Apr 2023 - Nov 2024	<ul style="list-style-type: none">• Led a team of 6 designers at Lollypop, delivering user-centered experiences for clients like PepsiCo and ACT Fibernet.• Contributed to award-winning work on the ACT mobile app, recognized by the A' Design and DNA Paris Design Awards.• Hired and mentored 4 designers, supporting growth through feedback and career guidance.• Stayed hands-on with complex, high-impact projects, balancing leadership with deep design involvement.• Facilitated design workshops, fostering creative exploration and team development.
Wongdoody Infosys Lead - Experience Design Oct 2018 - Apr 2023	<ul style="list-style-type: none">• Designed live interactive data visualizations for Tennis Grand Slams, driving a 38.2% YoY engagement increase (5M+ users) and securing a 5-year client renewal.• Delivered end-to-end UX: user flows, wireframes, high-fidelity mockups, prototypes, and concept testing.• Supported the growth of junior designers through mentorship and regular reviews, fostering a culture of quality and collaborative learning.
SRM Technologies UI/UX Designer Jan 2017 – Oct 2018	<ul style="list-style-type: none">• Designed user interfaces for an ed-tech product to improve executive function using gamification and cognitive techniques.• Collaborated with marketing teams to pitch design concepts via PoCs, decks, and visual assets.
Seaant Web Technologies Software Engineer III Apr 2015 – Dec 2016	<ul style="list-style-type: none">• Developed a responsive and modular UI for a fully managed Database-as-a-Service (DBaaS) product using HTML5, CSS3, and jQuery.

Education & Certification

Rhode Island School of Design 2021	Strategic Agency Program (Executive Design Strategy Workshop)
IBM 2021	Enterprise Design Thinking Certified
Jayam CET, Anna University 2010 - 2014	B.E. Computer Science

Tools & Skills

Figma, Adobe XD, Miro, Maze, Framer, Adobe Illustrator, Photoshop and After effects.	User Interviews, Personas, Information Architecture, Wireframing, Prototyping, Usability Testing, Visual/UI design, Design System, UI Interaction, Graphic design, Typography, Iconography, Illustration, Color harmony, HTML 5, CSS3, jQuery.
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Recognition

A' Design Award	Silver Winner, 2024
DNA Paris Design Award	Honorable Mention, 2024.
Sports Business Award	Sports Tech of the Year, 2021
Asian Experience Award	Australia Digital Experience of the Year, 2021