Hotel Site Brief

Team Work : Ismail Zarrouki – Rajae Hayar

Site Name : Hotel Mazagan

Formulate the goals and objectives of your web-site :

Goal: Becoming an authoritative resource.
Improve interaction with existing and potential customers.
Build our brand.

Objectives:
Providing quality content on your website, regularly adding new information, establishing trust, marketing your site on other websites and social media.

E-mail marketing lists, online support (live chat), webinars, and content designed to give your visitor a reason to come back.

Active social media program, promotions, reputation management.

The objectives shown above are examples; you could write completely different objectives to achieve the same goals.

Nor are they exclusive. For instance, while we mentioned “establishing trust” under “Becoming an authoritative source,” establishing trust is also a key issue to increasing sal

2. Formulate specific features of future visitors, which will be taken into account in the design.

1. Target Audience

Age: +18 years old

Gender: All

Values: 1000 visitor per month

Additional Information:

3. Justify the structure of the future site, formulate the factors influencing the choice of structure.
4. . Formulate a general design concept, choose a style
5. Prepare a modular grid, page sketches (diagrams placement of elements).
6. Prepare a content plan.
7. Develop a concept for creating a site.
8. Write brief
9. Put it as a branch in your gitHUB repository

Pages	contante	design	style
Home	Logo menu Slide Booking form Photos Text content footer	Html , css ,javascript ,php	Responsive
Offers	Logo menu Slide Text content footer	Html , css ,javascript ,php	Responsive
Account	Logo menu Slide Profile footer	Html , css ,javascript ,php	Responsive

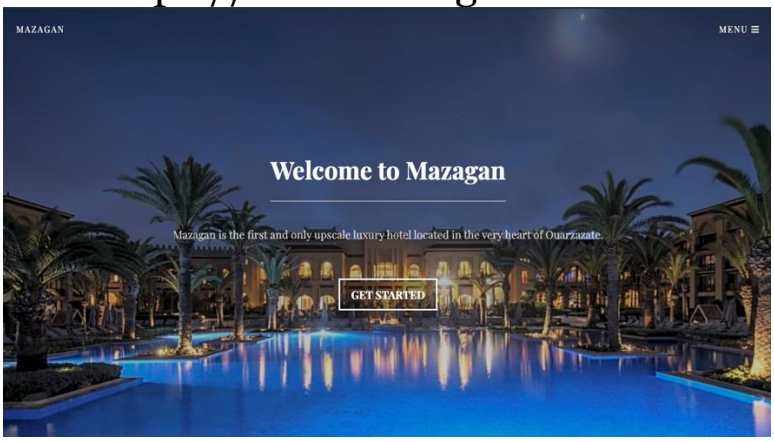
Privacy & *policy*	Logo menu Slide Text content (privacy & policy)	Html , css ,javascript ,php	**Responsive**

Website Map :

Home(header + footer + 4 sections) -> Ismail & Rajae
Offers -> **Rajae**
About us -> Ismail
Account -> Rajae & Ismail
Privacy *& policy -> Rajae*

URL	Color	Content	Menu
https://www.mazagan-mr.com/	White + rgb(45,93,175) + rgb(249,211,65)	Header Footer 4 sections	**Hamburger Menu**
https://www.mazagan-mr.com/account	White + rgb(45,93,175) + rgb(249,211,65)	Header Footer 2 sections	**Hamburger Menu**
https://www.mazagan-mr.com/offers	White + rgb(45,93,175) + rgb(249,211,65)	Header Footer 3 sections	**Hamburger Menu**

➔https://www.mazagan-mr.com:



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