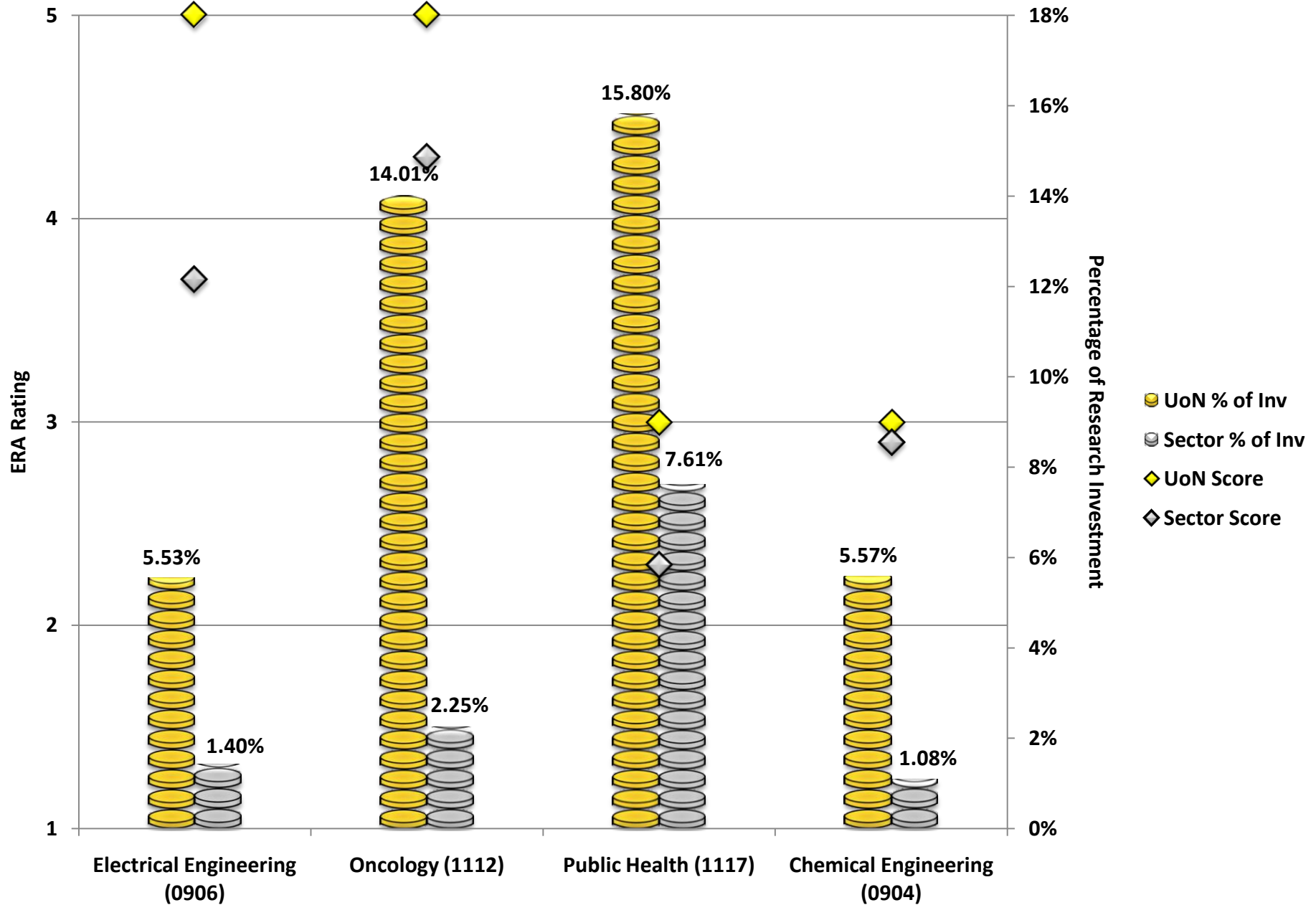


ERA – return on investment concept

ERA Return on Investment

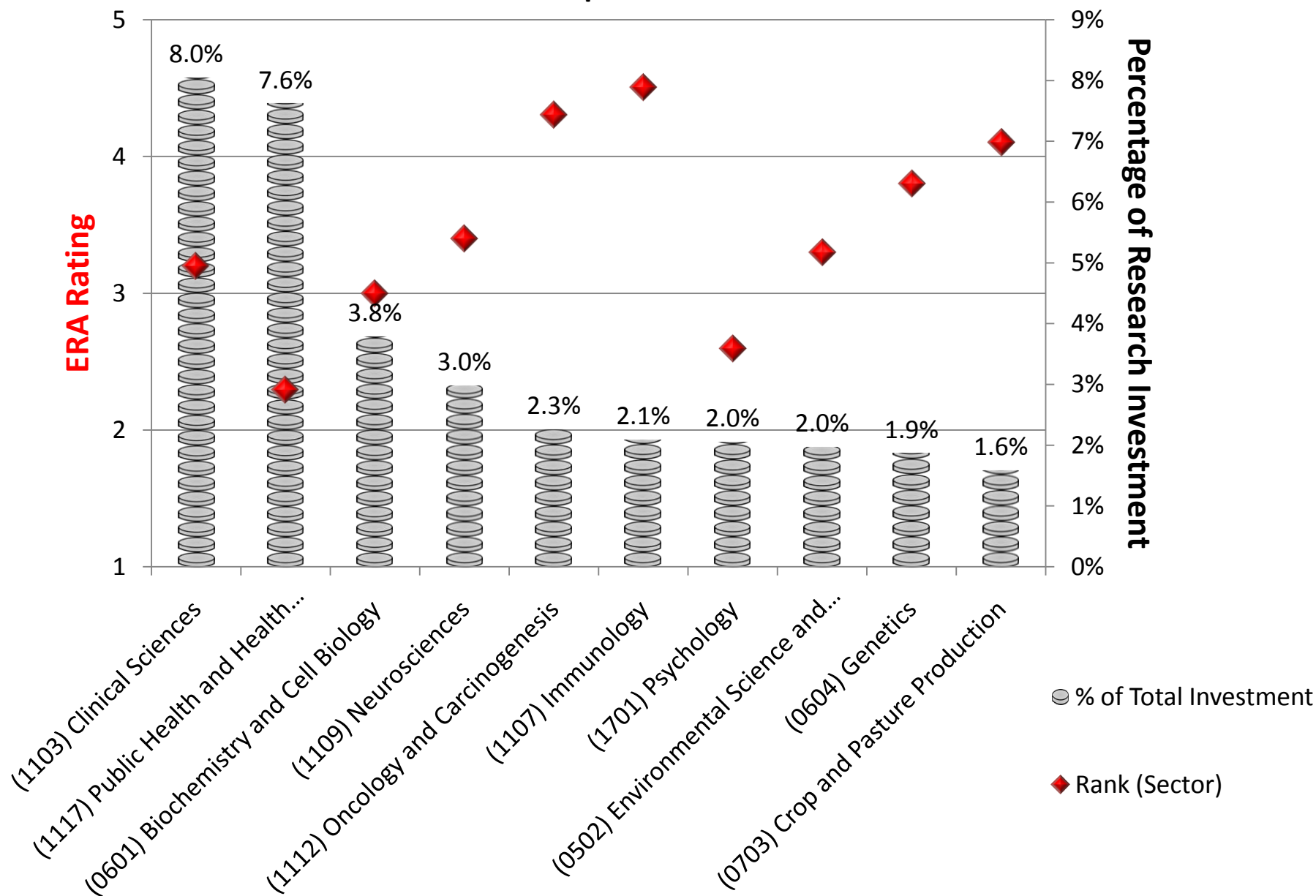


Why should a DVC-Research
support research which has a poor
return on investment as judged
through ERA?

Firstly, examine the national data

ERA Return on Investment

Top 10 FoRs



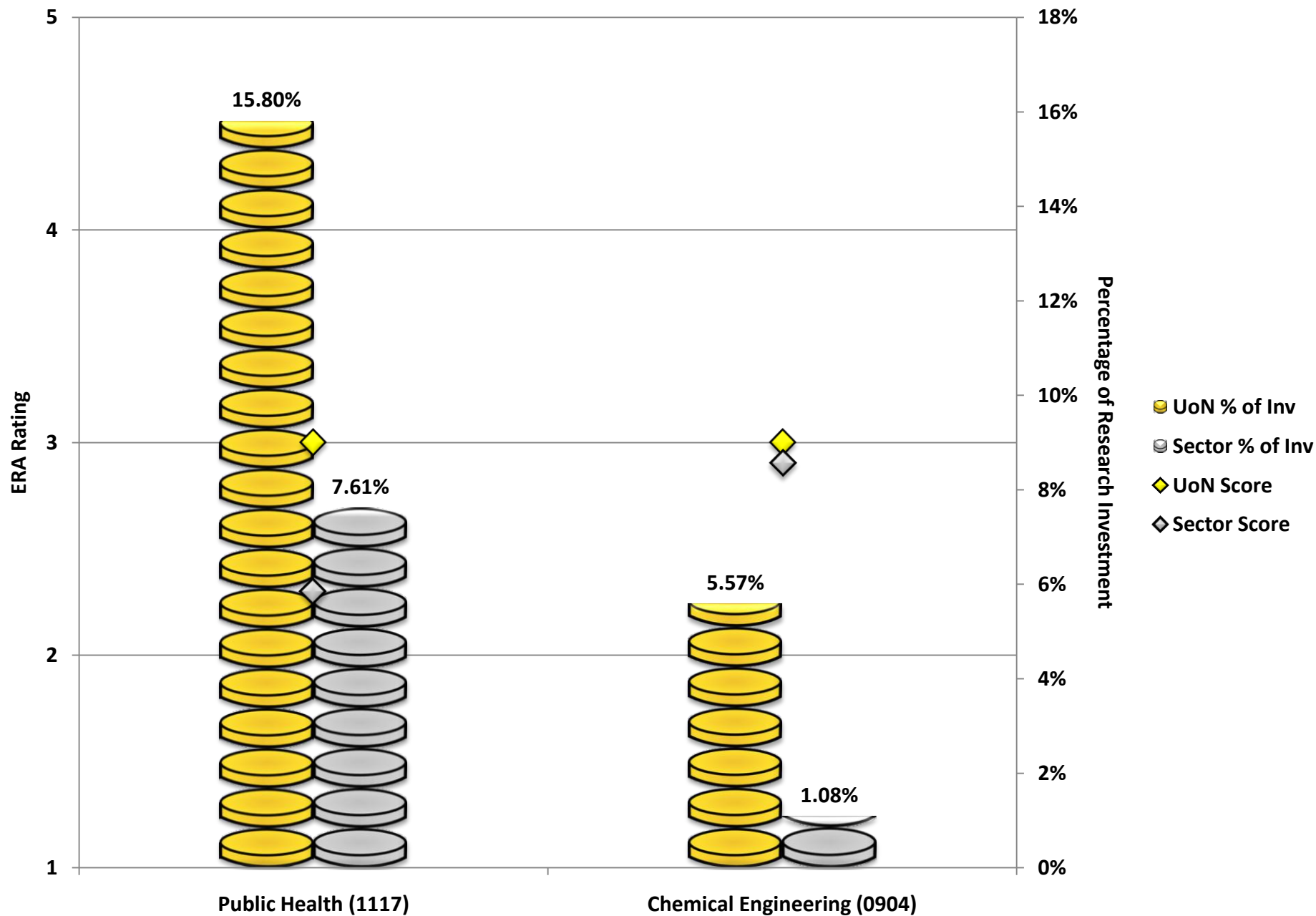
Public Health - FoR 1117

- 7.6 % of national research investment
 - 2.3 average ERA score

However, Australia has a proud record of public health research and outcomes:

Folate during pregnancy
Restriction of HIV spread
Reduction of SIDS
Reduction in smoking
Workplace OHS

ERA Return on Investment - Hidden Achievement



Local example

Professor Chris Levi
University of Newcastle and John
Hunter Hospital

A \$1m NSW-Health funded project (2003/4) on awareness and initial processing of stroke patients

Now giving direct savings of >\$31m per year to NSW Hospital system and greatly improved clinical outcomes

Chemical Engineering – FoR 0904

Newcastle investment - 5.57%

ERA score - 3

Jameson Cell

